All Goods Purchased on Credit Today, Tomorrow and Thursday Charged on April Account-Agents for Kiser Hand-Colored Photos See the Billiken Dolls-They're Cunning-Attend the Demonstration of Gossard Corsets-Take Lunch in Our Seventh-Floor Tea Room

Today's Bulletin at the Greater Meier @ Frank Store Unrivalled Bargains on Spring Needs Are Presented

Special, at Each, \$14.85



Two very good bargains on small Oriental Rugs that home-fitters will recognize as great values. See them on the third floor. Oriental Rugs, Cabastans and Shirvans, average size 3 feet by 5 feet 6 \$14.85 inches; values to \$27.00, sp'l. Saddle Bag Rugs, average size 22 by 22 inches; strikingly handsome patterns; regu lar values up to \$7.00, on special sale at this low price, each \$4.35

Ask to See the New "Twistweve" Rugs

ability. They are made of rope stock and pure wool yarn. They come in artistic paterns and pleasing color combinations, including dark blue and white, delft blue and white, light blue and tan, light green and tan, etc., in soft tone, delightfully harmonized. Rugs lie flat on the floor, and are re-versible. Handsome patterns on each side.

Size 9x12 feet, price, ea., \$15.75-Size 6x9 feet, price, ea., \$10.80

\$27.00 Oriental Rugs Today-800 Trimmed Hats \$12 to \$15 Values, Special \$8



The best conceits of Spring millinery fashions are strikingly represented in these models-Such bargainizing as this, right in the beginning of the millinery season but determined todouble all former selling records in the millinery section, and fortunate enough to secure at an absurdly low price, 800 hats, we offer Portland style seekers an exceptional opportunity to save on pretty creations in Spring headgear-The

selection in this lot is so great, that no woman who calls in response to this announcement can fail to find the style, the shape and the color that suit her best-In the week just past, we did a phenomenal business in millinery on account of the excellence of our values and the marked beauty and exclusiveness of our styles -This sale will bring even larger patronage and we have provided extra salespeople to wait upon you—Immense variety, no two alike—Reg. \$12 to \$15 values, at \$8.00

Mission Furniture---Full Selection---All New Goods

Those who are fitting out new homes and those who are replen ishing the fittings of homes already established will be enthusiastic about the new Meier & Frank Store's Furniture Department. We direct the attention of the fastidious home furnisher to our selections of mission furniture. Solidly-made pieces that in their sturdy strength and rich, massive beauty are emblematic of the period for which they are named. You'll find correct interpretations of this very popular style of furniture in the Meier & Frank Store's big new furniture dept., 4th floor.

SEE THE 2 ROOMS OF IDEAS Don't miss a look through these

two perfectly appointed rooms. They are furnished and decorated with furniture, hangings and deco-

rations from our own splendid stocks. Fourth floor, furniture section, We are furnishing these rooms in a different style this week, and those who have seen them will be interested to see how they look, with the scheme of furnishings and decorations entirely changed. Invite inspection.

The American Boy Magazine Free With Suits



please themselves by purchasing boys' clothing here, for we have the best values possible. The boys like the styles, too. Our boys' suits made by first-class houses only. As an extra inducement, and in addition to the superb values given in this department, we will give free with every boys' mit sold, priced at \$5 or more, the American Boy for one year. It is the most interest-

ing magazine for boys published. The hundreds of Meier & Frank boys who are now getting the magazine through the liberality of the boys' department tell us that they ean hardly wait for it to come each month. Get your boy's name on our list. Clothing department, 3d floor.

Portland Agents for Men's Adler-Rochester Clothes

The clothing that holds its shape, that is tailored by hand by the best workmen and that is made from the best quality and most stylish fabries. Call at our third floor elothing department and ask for an Adler Booklet. It shows the best styles for men and young men. If you cannot call, send us your name and we'll mail the booklet.

This clothing is the kind that is worn by the man who has been in the habit of going to expensive tailors for his suits. They have the distinctive style touch that only firstclass designers and workmanship can impart. See display.

Our Women's \$15 and \$35 Suits Set New Marks FOR Values

There are 100 of the fifteen dollar suits-They are the season's most authentic styles and perhaps the very best value this store ever offered at the price—The materials are serges, panamas, fancy worsteds, etc.—They are made with 34 and 36-inch coats, plain-tailored or trimmed with flat braid or with black moire shawl collar—All have full-pleated skirts—The colors are black, navy, tan, mode, wistaria, rose, copenhagen, reseda and gray—A splendid value at

The \$35 suits are for women or misses-Made of serges, worsteds, panamas, tweeds, diagonals, homespuns, prunellas, poplins, etc.—30 to 36-inch tight or semifitting coats with Norfolk jacket with patent leather belts-Some are made with plain notch collar, others with shawl collar of satin moire or embroidered linen-Some styles are made without collar-Skirts are finished with side cluster or full-

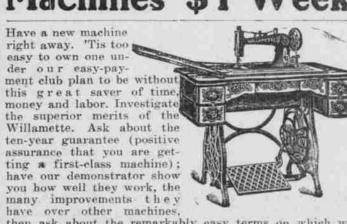
pleated effects-All this season's leading shades and mixtures, including black and white checks, cream serges, etc.—The sort of val. that is building the reputation of this great store. \$35



Two styles are trimmed with valenciennes lace and insertion, laid in to form a fancy yoke; also with imitation lace down the center of front-Long sleeves, trimmed with insertion and Buster Brown tucks-Soft collar and cuffs-Two other styles are trimmed with embroidery and quarter-inch tucks-Plain sleeve with tucked cuff, trimmed with valenciennes lace-The fifth style and best value in the lot is a creation of fine eyelet embroidery, finished with inch tucks across the shoulders giving the much sought Gibson effect. Plain sleeve, fancy long cuff-Exceptional value



Willamette Sewing Machines \$1



then ask about the remarkably easy terms or sell them. You'll decide quickly to have one delivered to YOUR HOME for a payment \$1.00 a Week

8-in. Cut Glass Bowls \$4.50 Values \$2.99

Cut Glass Bowls, 8 inches in diameter, sparkling out glass of matchless brilliancy; the best regular \$4.50 \$2.99 values, on special sale at the low price, each CUT GLASS VASES, exceptionally beautiful pieces of this rich ware, regularly sold at \$5.00 each, \$3.79 on sale at the very special price of each, only SUGAR AND CREAM SET, handsome patterns, regular \$3.25 values, special, the set \$2.29 SPOON TRAYS, regularly sold at \$2.00 each. \$1.49 on sale today at the very special low price of OIL BOTTLES, regular \$2.50 values, special price \$1.89

Northern Pacific Is "Boosting" Portland's Festival.

100,000 COPIES ISSUED

Passenger Department of Rairoad Is Instructed to Give Festival Widest Publicity-President Elliott Expected to Attend.

The first official booklet "boosting" the Portland Rose Festival of 1910 by any of the transcontinental roads has just been issued. It is published by the Northern Pacific Rallway in an edition of 100,000 copies, and represents the last word in the typograph leal and Hlustrative art. It is of the finest grade of book-plate paper, in five colors, and contains 16 pages of ad-vertising and descriptive matter. In addition to advertising the details

of the coming Rose Festival, the pam phiet is replete with accurate and analytic information dealing with the many industries which are contributing to the progress of Portland. Each page; carries a fine half-tone engraving; each page is bordered with a fine pen-andink drawing, in colors, representing a wreath of Portland roses.

Views of City Are Numerous. The pictorial features include a color-

plate of the official Rose Festival pos-ter as a frontispiece; the other views "Grain Vessels in Portland Har-"Plaza Blocks and Soldiers' Mont." Several views of local rose hedges, borders, gardens and individual bushes, a number of views of the leading business streets in the down-town section, prize-winning en-tries in the horse and carriage and the sutomobile parades of last June, cuts the leading business streets in the down-town section, prize-winning entries in the horse and carriage and the sutomobile parades of last June, cuts of the principal exhibits in the last annual display of the Rose Society. The literary matter contains details of the

official programme for the six days of the celebration in addition to explain-ing why Portland is destined to become the foremost commercial center of the Pacific Northwest.

In touching upon the reasons why whole country should be attracted the Rose Festival, aside from the granting of low excursion rates from the East, the booklet gives the follow-ing concise statement from the pen of James N. Stewart, the advertising manager of the Northern Pacific system who made the trip to Portland from St. Paul to "write up" the Festival some months ago:

Mile of Roses Will Be Used.

"Portland has become so identified in the public mind with this magnificent annual floral display that it is now commonly known as the Rose City, and a most appropriate designation it is. For the Festival of 1910, five million blooms will be used, enough to form a solld hedge reaching from Portland to Los Angeles-1000 miles of fragrant

"The month of June in the North Coast region is, perhaps, the most de-lightful one of the year, diffusing, as it does, the fresh, primal, warming breaths of Summer, when vegetation unfolds and the hearts of mankind and Nature both expand. This is the time of roses—roses of every hue, every size, every kind. Then the good people of Portland see roses, talk roses, pick roses, inhale roses, give away roses, twine roses into all imaginable sorts of floral wreaths and designs, and in a word, live in the atmosphere of re-particularly during Festival week."

President Elliott Coming.

In issuing this brochure, President Howard Elliott took a personal interest from the fact that he has seen two former Festivals, and he has instructed the passenger department of the en-tire system to give the Portland celebration the widest publicity possible. A. D. chariton, assistant passenger agent, who has just returned from a confer-ence with President Elliott, states that Mr. Elllott intends to be a guest here at the next Festival and that he will bring a large delegation of Northern Pacific officials with him just to show what a magnificent thing the Portland Rose Festival is.

READ THIS.

Police Believe Accused Man a young woman jumped into the river Spirited Them Away.

CASE SET FOR TOMORROW

Hallie and Gertrude Williams Com plainants Against Peter Loomis, Fireman, Can't Be Found. Testimony Needed.

The mysterious sudden disappearance last Saturday of Miss Hallie Williams and Miss Gertrude Williams, sisters, who resided with Peter Loomis and his wife at 166 East Thirty-fifth street, remains unsolved. The police theorize that Loomis spirited the girls away to prevent them from testifying against him in the Municipal Court.

Loomis was arrested a week ago on the charge of having contributed to the delinquency of the girls. Hallie is 16 years old and Gertrude 17. He was released under \$1000 bail, and his case was set for hearing tomorrow. Both Masten, it is alleged, declined to pay girls told Juvenile Court authorities for the extras required. girls told Juvenile Court authorities that Loomis had led them astray. The girls, though material witnesses against the man, were allowed to go, and when an effort was made to locate them Sat-urday they could not be found, Gertrude having left her place of employment in Portland, and Hallie having disappeared

Loomis' brother was arrested re-cently with Grace Bales, who is serv-ing a 60-day sentence in the County Jall. Another brother, an engineer on a river tugboat, was sentenced to serve five days in jail recently, when

drinking. Collapsible Box Stock in Suit.

H. O. Procestel is suing W. A. Trout and S. J. Donaldson in Judge Ganten-bein's department of the Circuit Court for the recovery of \$1000, which is alleged to have been borrowed by Trout in December, 1908, from Florence Rucker later Mrs. Florence Donaldson. As security for the loan, Trout is alleged to have given her a certificate of 2000 shores of stock in the cate for 20,000 shares of stock in the Portland Collapsible Box Company. Donaldson is made a party to the suit, as he claims an equity of 6950 shares in the stock. The claim was assigned to Procestel before the commencement of the suit. In answer Trout says he offered last July to pay the \$1000, but that the money was not accepted.

Logging Road Suit Heard.

To recover \$11,113.36, alleged to be due as a balance for the construction of a logging road on Milton Creek, in Columbia County, M. J. Conley is suing C. C. Masten before a jury in Judge Gatens' department of the Circuit Court. Masten says the work was not done according to specifications, and demands \$960.87. The contract was en-tered into January 8, 1907, Masten, it is alleged, agreeing to pay Conley 75 cents a lineal foot for the construction cents a lineal foot for the construction of the road. Modifications in the speci-fications were afterward made, but

Wingate Estate Worth \$5000. Inventory of the estate of Samuel

Willis Wingate, formerly chief opera-tor for the Western Union Telegraph Company, was filed in the County Court yesterday. The appraisement of the Portland, and Hallie having disappeared mysteriously from Springbrook, where she had been staying. Loomis is a member of the fire department at East Thirty-fifth and Belmont streets. Eighteen months ago A. B. Conley, a wool dealer of La Grande, became

Eighteen months ago A. B. Conley, a wool dealer of La Grande, became involved in trouble with Gertrude Williams, and Loomis, representing himself as a friend of the girl, was appointed ner guardian. He said he intended to bring legal action against Conley. Conley and the girl had been arrested at the Union Depot as they

Madison Bridge Completed in Four Months Forecast.

DELAY DISPLEASES MAYOR

Contractor Offers in Palliation That High Water in Willamette During Winter Causes Delay-Consulting Engineers Confer.

A completed bridge at Madison stree within four months is promised by E. E Howard, resident engineer for Waddel & Harrington, who returned to the city yesterday morning and called upor Mayor Simon to discuss the project. The Mayor made it clear that he is not a all pleased with the progress of the work.

The Mayor told Mr. Howard, who is
acting as consulting engineer for the
city on the Madison-street bridge, that he will favor the cancellation of the con-tract of Robert Wakefield and the completion of the work by the city unless Mr. Wakefield "gets busy" at once. Mr. Wakefield has the contract for the substructure, and his contract time was u

Mr. Howard says Mr. Wakefield car finish the substructure in two months and he further told the Mayor the super structure can be completed in months, which will make it possible deliver the completed span in four months from this date.

sulting engineers, will reach Portland this morning and will hold a conference with Mayor Simon soon. The Mayor in-tends to make absolute demands that the

changed hands. Mr. Sykes has removed Morris both agree with this, at least to a considerable extent. However, the Mayor declares that he will not tolerate any further delays, and that the work

Talbot to Head Gas Company. Guy W. Talbot, president of the Oregon Electric Railway Company, will be made president of the Portland Gas & Coke Company at a meeting to be held

place of S. G. Sykes, who was elected

Military Examiner Named. VANCOUVER, Wash., March 28 .-(Special.) - Lieutenant - Colonel James . Rogers, First Infantry, has been de talled as president of the board of officers who will meet at Vancouver barracks March 31 for the examination of officers of the garrison school this morning. Mr. Talbot will take the in the subject of international law, re-

lieving Lieutenant-Colonel Charles W.

There will be put on exhibit at Smith's Alder-street market today a remarkably large, fancy Oregon steer. This beef was fed and fattened especially for us on an Eastern Oregon ranch. The cost of the steer was \$150. Its live weight was between 2000 and 3000 pounds. Its dressed weight-is for you to guess. Call and register your guess. You are welcome to do so, whether you make a purchase or not. The first correct guess receives a 10pound roast from the steer and each successive correct guess receive a three-pound roast from the steer.

president when the company recently Foster, Second Field Artillery

We have received a large shipment of these fancy steers (the steer referred to above was the king-pin of the bunch) and they are all just as choice and fat as beef can be made. You can get this steer beef at any Smith market at the fol-

Extra fancy cuts of Steer Beef 18c and 20c Very good cuts of Steer Beef...... 10c, 12 c, 15c Smith's Oregon Pork. 7c, 10c, 12/2c, 15c, 18c, 20c, 22/2c Veal, right from the farm...... 10c, 12/2c, 15c, 18c

"FIGHTING THE BEEF TRUST." 22 Markets and One Grocery.