

All Goods Purchased on Credit Today, Tomorrow and Thursday Charged on April Account—Agents for Kiser Hand-Colored Photos See the Billiken Dolls—They're Cunning—Attend the Demonstration of Gossard Corsets—Take Lunch in Our Seventh-Floor Tea Room

Today's Bulletin at the Greater Meier & Frank Store Unrivalled Bargains on Spring Needs Are Presented

\$27.00 Oriental Rugs Special, at Each, \$14.85



Two very good bargains on small Oriental Rugs that home-fitters will recognize as great values. See them on the third floor. **Oriental Rugs, Cabastans and Shirvans, average size 3 feet by 5 feet 6 inches; values at \$27.00, sp'l. \$14.85** **Saddle Bag Rugs, average size 22 by 22 inches; strikingly handsome patterns; regular values up to \$7.00, on special sale at this low price, each \$4.35**

Ask to See the New "Twistweave" Rugs

The rugs are unequalled for beauty and durability. They are made of rope stock and pure wool yarn. They come in artistic patterns and pleasing color combinations, including dark blue and white, delft blue and white, light blue and tan, light green and tan, etc., in soft tone, delightfully harmonized. Rugs lie flat on the floor, and are reversible. Handsome patterns on each side.

Size 9x12 feet, price, ea., \$15.75—Size 6x9 feet, price, ea., \$10.80
Size 36x72 inches, on sale at this extremely low price, each, \$2.25

Today—800 Trimmed Hats \$12 to \$15 Values, Special \$8



The best conceits of Spring millinery fashions are strikingly represented in these models—Such bargaining as this, right in the beginning of the millinery season but determined to double all former selling records in the millinery section, and fortunate enough to secure at an absurdly low price, 800 hats, we offer Portland style seekers an exceptional opportunity to save on pretty creations in Spring headgear—The selection in this lot is so great, that no woman who calls in response to this announcement can fail to find the style, the shape and the color that suit her best—In the week just past, we did a phenomenal business in millinery on account of the excellence of our values and the marked beauty and exclusiveness of our styles—This sale will bring even larger patronage and we have provided extra salespeople to wait upon you—Immense variety, no two alike—Reg. \$12 to \$15 values, at \$8.00

Mission Furniture---Full Selection---All New Goods

Those who are fitting out new homes and those who are replenishing the fittings of homes already established will be enthusiastic about the new Meier & Frank Store's Furniture Department.

We direct the attention of the fastidious home furnisher to our selections of mission furniture. Solidly-made pieces that in their sturdy strength and rich, massive beauty are emblematic of the period for which they are named. You'll find correct interpretations of this very popular style of furniture in the Meier & Frank Store's big new furniture dept., 4th floor.

SEE THE 2 ROOMS OF IDEAS

Don't miss a look through these two perfectly appointed rooms. They are furnished and decorated with furniture, hangings and decorations from our own splendid stocks. Fourth floor, furniture section. We are furnishing these rooms in a different style this week, and those who have seen them will be interested to see how they look, with the scheme of furnishings and decorations entirely changed. Invite inspection.



The American Boy Magazine Free With Boys' Suits



Parents can always please themselves by purchasing boys' clothing here, for we have the best values possible. The boys like the styles, too. Our boys' suits made by first-class houses only. As an extra inducement, and in addition to the superb values given in this department, we will give free with every boys' suit sold, priced at \$5 or more, the American Boy for one year. It is the most interesting magazine for boys published. The hundreds of Meier & Frank boys who are now getting the magazine through the liberality of the boys' department tell us that they can hardly wait for it to come each month. Get your boy's name on our list. Clothing department, 3d floor.

Portland Agents for Men's Adler - Rochester Clothes

The clothing that holds its shape, that is tailored by hand by the best workmen and that is made from the best quality and most stylish fabrics. Call at our third floor clothing department and ask for an Adler Booklet. It shows the best styles for men and young men. If you cannot call, send us your name and we'll mail the booklet. This clothing is the kind that is worn by the man who has been in the habit of going to expensive tailors for his suits. They have the distinctive style touch that only first-class designers and workmanship can impart. See display.

Our Women's \$15 and \$35 Suits Set New Marks FOR GREAT Values

There are 100 of the fifteen dollar suits—They are the season's most authentic styles and perhaps the very best value this store ever offered at the price—The materials are serges, panamas, fancy worsteds, etc.—They are made with 34 and 36-inch coats, plain-tailored or trimmed with flat braid or with black moire shawl collar—All have full-pleated skirts—The colors are black, navy, tan, mode, wistaria, rose, copenhagen, reseda and gray—A splendid value at \$15

The \$35 suits are for women or misses—Made of serges, worsteds, panamas, tweeds, diagonals, homespuns, prunellas, poplins, etc.—30 to 36-inch tight or semi-fitting coats with Norfolk jacket with patent leather belts—Some are made with plain notch collar, others with shawl collar of satin moire or embroidered linen—Some styles are made without collar—Skirts are finished with side cluster or full-pleated effects—All this season's leading shades and mixtures, including black and white checks, cream serges, etc.—The sort of val. that is building the reputation of this great store. \$35.00



Five Styles Lingerie Waists On Sale Today at \$1.32

Two styles are trimmed with valenciennes lace and insertion, laid in to form a fancy yoke; also with imitation lace down the center of front—Long sleeves, trimmed with insertion and Buster Brown tucks—Soft collar and cuffs—Two other styles are trimmed with embroidery and quarter-inch tucks—Plain sleeve with tucked cuff, trimmed with valenciennes lace—The fifth style and best value in the lot is a creation of fine eyelet embroidery, finished with inch tucks across the shoulders giving the much sought Gibson effect—Plain sleeve, fancy long cuff—Exceptional value \$1.32

ROSE BOOKLET OUT

Northern Pacific Is "Boosting" Portland's Festival.

100,000 COPIES ISSUED

Passenger Department of Railroad Is Instructed to Give Festival Widest Publicity—President Elliott Expected to Attend.

The first official booklet "boosting" the Portland Rose Festival of 1916 by any of the transcontinental roads has just been issued. It is published by the Northern Pacific Railway in an edition of 100,000 copies, and represents the last word in the typographical and illustrative art. It is of the finest grade of book-plate paper, five colors, and contains 16 pages of advertising and descriptive matter.

In addition to advertising the details of the coming Rose Festival, the pamphlet is replete with accurate and analytical information dealing with the many industries which are contributing to the progress of Portland. Each page carries a fine half-tone engraving; each page is bordered with a fine pen-and-ink drawing, in colors, representing a wreath of Portland roses.

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GIRLS MISSING YET

Police Believe Accused Man Spirited Them Away.

CASE SET FOR TOMORROW

Hallie and Gertrude Williams Complainants Against Peter Loomis, Fireman, Can't Be Found. Testimony Needed.

The mysterious sudden disappearance last Saturday of Miss Hallie Williams and Miss Gertrude Williams, sisters, who resided with Peter Loomis and his wife at 166 East Thirty-fifth street, remains unsolved. The police theorize that Loomis spirited the girls away to prevent them from testifying against him in the Municipal Court.

Loomis was arrested a week ago on the charge of having contributed to the delinquency of the girls. Hallie is 16 years old and Gertrude 17. He was released under \$1000 bail, and his case was set for hearing tomorrow. Both girls told Juvenile Court authorities that Loomis had led them astray. The girls, through material witnesses against the man, were allowed to go, and when an effort was made to locate them Saturday they could not be found. Gertrude having left her piece of employment in Portland, and Hallie having disappeared mysteriously from Springfield, where she had been staying. Loomis is a member of the fire department at East Thirty-fifth and Belmont streets. Eighteen months ago A. B. Conley, a wool dealer of La Grande, became involved in trouble with Gertrude Williams, and Loomis, representing himself as a friend of the girl, was appointed her guardian. He said he intended to bring legal action against Conley. Conley and the girl had been arrested at the Union Depot as they

SPEED TO BE MADE

Madison Bridge Completed in Four Months Forecast.

DELAY DISPLEASES MAYOR

Contractor Offers in Palliation That High Water in Willamette During Winter Causes Delay—Consulting Engineers Confer.

A completed bridge at Madison street within four months is promised by E. E. Howard, resident engineer for Waddell & Harrington, who returned to the city yesterday morning and called upon Mayor Simon to discuss the project. The Mayor made it clear that he is not at all pleased with the progress of the work.

Mr. Howard says Mr. Wakefield can finish the substructure in two months, and he further told the Mayor the superstructure can be completed in two months, which will make it possible to deliver the completed span in four months from this date.

WINGATE ESTATE WORTH \$5000.

Inventor of the Estate of Samuel Willis Wingate, Formerly Chief Operator for the Western Union Telegraph Company, Was Valued at \$5000.

Logging Road Suit Heard.

To recover \$11,113.36, alleged to be due as a balance for the construction of a logging road on Milton Creek, in Columbia County, M. J. Conley is suing C. C. Masten before a jury in Judge Gatens' department of the Circuit Court. Masten says the work was not done according to specifications, and demands \$9000. The contract was entered into January 8, 1917. Masten, it is alleged, agreeing to pay Conley 75 cents a lineal foot for the construction of the road. Modifications in the specifications were afterward made, but Masten, it is alleged, declined to pay for the extras required.

John D. Rockefeller would go broke if he should spend his entire income himself as a friend of the girl, was appointed her guardian. He said he intended to bring legal action against Conley. Conley and the girl had been arrested at the Union Depot as they

Talbot to Head Gas Company.

Guy W. Talbot, President of the Oregon Electric Railway Company, Will be Made President of the Portland Gas & Coke Company at a Meeting to be Held This Morning.

Military Examiner Named.

Vancouver, Wash., March 25.—(Special.)—Lieutenant-Colonel James S. Rogers, First Infantry, has been detailed as president of the board of officers who will meet at Vancouver barracks March 31 for the examination of officers of the garrison school in the subject of international law, relieving Lieutenant-Colonel Charles W. Foster, Second Field Artillery.

There will be put on exhibit at Smith's Alder-street market today a remarkably large, fancy Oregon steer. This beef was fed and fattened especially for us on an Eastern Oregon ranch. The cost of the steer was \$150. Its live weight was between 2000 and 3000 pounds. Its dressed weight—is for you to guess. Call and register your guess. You are welcome to do so, whether you make a purchase or not. The first correct guess receives a 10-pound roast from the steer and each successive correct guess receive a three-pound roast from the steer.

We have received a large shipment of these fancy steers (the steer referred to above was the king-pin of the bunch) and they are all just as choice and fat as beef can be made. You can get this steer beef at any Smith market at the following prices:

FRANK L. SMITH MEAT CO.

"FIGHTING THE BEEF TRUST."

22 Markets and One Grocery.

- Extra fancy cuts of Steer Beef..... 18c and 20c
- Very good cuts of Steer Beef..... 10c, 12c, 15c
- Cheaper cuts of Steer Beef..... 5c, 6c, 7c, 8c, 9c
- Fancy cuts of Oregon Mutton..... 15c, 18c, 20c
- Cheaper cuts of Oregon Mutton..... 10c, 12c
- Smith's Oregon Pork..... 7c, 10c, 12c, 15c, 18c, 20c, 22c
- Veal, right from the farm..... 10c, 12c, 15c, 18c
- Oregon best Creamery Butter at any Smith market..... 75c
- Fresh Eggs from Oregon ranches, per dozen..... 25c