

All Purchases Made Today and the Remainder of Month Will Be Charged on Your April Account
 Arnold's Infants' Wear—Bon Ton and Royal Worcester Corsets—Merode Underwear—"Onyx" Hosiery

Tomorrow The Greater Olds-Wortman-King Friday Economy Sale

\$37.50-\$175 Paris Pattern Hats, 1-4 and 1-3 Off Reg. Prices

40c Large Aprons at 29c
 Girls' Beauty Aprons at 1/2

It's Apron Friday again, and the apron store is ready with its usual bargains. A big assortment of Girls' Beauty Aprons, embroidery-trimmed, for little misses from 2 1/2 to 12 years of age. Regular values from 35c to \$2.25, at 1/2 regular selling prices. **WOMEN'S APRONS**, large square and bretelle styles, in white lawn. Economical matrons will take advantage of this offering of real 40c values at, each **29c**

Tremendous 1-4 Off And 1-3 Off Sale of Fine Trimmed Hats



Never before in the history of our store has this exquisite department been so well organized and equipped as right now. Never before have we had so many beautiful features to grace feminine beauty. We were first with the "Chanticleer" creations and many others. We are always ready with the up-to-date ideas in trimmed hats. Never before in our history have we offered at this season of the year, all \$37.50 to \$75.00 Trimmed Hats at one-fourth reduction from the regular selling prices 1/4
 All our elegant imported Paris models, rich creations prepared and studied out by the master "modiste artist" of the world's greatest fashion shops. Exclusive in every detail; regular \$77.50 to \$175.00 values, less 1/3

Friday Economy Sale

New Lingerie Waists

\$5 Val. \$1.95



For tomorrow's economy, a lot of 200 new Spring styles in white lingerie Waists have been selected from our regular stock and grouped in one lot for this greatest Easter sale. Very dainty lace-trimmed and embroidered styles; not those coarse-looking ones, but tasty, fine spray designs. You'll really wonder how we can afford to sell them so cheap. A full assortment of sizes, and the \$1.95 values up to \$5.00 are bargains at \$1.95

\$4.00 Handbags at \$2.19
 \$1.00 Hat Pins at 59c Ea.
 50c Collar Pins at 23c Ea.

For tomorrow's selling the leather goods department will offer a line of women's goat seal and fancy calf Handbags, black, blue and tan, with strap handles and fitted with coin purse, card case and mirror; regular values up to \$4 each \$2.19
RHINESTONE HAT PINS, with round, square and oval tops, full 12-in. pins; all new, sparkling with goodness. A very effective trimming to the hat, as well as answering its useful purposes; regular values up to \$1.00 each, on sale for, ea. **59c**
DUTCH COLLAR PINS, new designs, in Roman, rose and Egyptian old finish, set with amethysts, topaz, etc., all new ideas for the coming season. Values to 50c each; special economy price for tomorrow only; your choice at this price, each **23c**

Women's \$6 Fancy Pumps \$3.69
 \$4.00 Pumps and Oxfords \$2.19



Regular \$5 Values Reduced to \$2.98
 5000 pairs of women's pumps and oxfords, all this season's new styles, black or tan pumps, with one, two, or without straps; patent, gunmetal or dogona kid stock; light hand-turn or extension welt-sewed soles. The tans and browns come in solid color or combination tops of suede leathers, button or blucher styles; also low-heel styles for young ladies; all sizes in each style; regular values to \$3.50 and \$4.00, special, pair **\$2.19**
FANCY PUMPS, in staple or delicate shades, made of satin, suede, calf, buckskin and glazed calf leathers, the finest street and evening styles, to match most any gown; colors, old rose, navy, London smoke, taupe, gray, pink, canary, wistaria, brown, tans, bronzes, white, cream; vals. to \$6 **\$3.69**
 3000 pairs of women's pumps and oxfords in medium grade, 20 of our best styles selected for this sale; tan, black and brown kid, lace, button or blucher patterns; low, medium and Cuban heels, plain and perforated effects, in snappy, up-to-the-minute styles, also patents, dull kid and gunmetal leathers, heavy or light soles; also some special low-heel styles for young ladies. Values to \$5.00; special, the pair **\$2.98**

Silk Remnants at 1-2 Price
 The silk store offers the greatest bargains in remnants ever shown the Portland trade. Quick-witted people will readily see the advantage of buying these short lengths, which are cuttings from our best-selling patterns. Every silk remnant in the house goes 1/2 at just one-half the regular selling prices—don't fail to take advantage of sale
Great Sale of Fine Art Linens
 \$5 Centerpieces \$2.50—\$30 Tablecloths \$20

A most remarkable sale of fine art linens. This department is being crowded for space, and a general closing out of doilies, tablecloths, scarfs, centerpieces, etc. 1/3 is ordered. Cluny lace doilies, centerpieces, scarfs and tablecloths, at 30c to \$1.75. Spanish and Japanese drawn work, doilies, centerpieces, lunch cloths and scarfs, 1/2 values 15c to \$2.5, priced at one-half original value. Take advantage of this sale. 36-inch centerpieces, stamped on cream or ecru linen, regular \$1.00 and \$1.25 59c values. You may buy these at this sensationally low price. Take advantage. Free embroidery lessons every afternoon from 1 until 3 o'clock.

2000 Pairs Men's Gloves \$1.50 to \$2.50 Values \$1.19

Tomorrow, a lively Easter sale of men's Kid Gloves, styles suitable for dress and street wear; gloves of standard quality, every pair fully guaranteed to give perfect satisfaction in every particular. An advantageous purchase of 2000 pairs from a leading manufacturer enables us to offer \$1.50 to \$2.50 values at \$1.19 pair. Included \$1.19 are mochas, capes and piques, in tans, browns, grays, etc.; best styles; pair

New Tailored Silk Suits

Real \$38.50 Vals. Special at \$18.95

Rough Pongee Cloths



Made up in the very latest styles. The charm of these suits lies in the beauty of line and simplicity of style; they are not overdone, yet present a most attractive appearance, pleasing to those who like a little tone to their make-up. These suits are positively the newest productions. The matter of our getting them so we could sell them at this low price is of little consequence to you. What you want is the best your money can buy, and it's here, made of rough pongee, which is now in great vogue, styled in the short jackets with shawl collars, plain or fancy-trimmed, with moire silk. The skirts are the newest plaited styles. Colors natural, black, copenhagen, rose, blue, etc. This is one of the most fortunate purchases made by our garment buyer while in New York. This great saving opportunity at the very opening of the season should not be overlooked. Real \$38.50 vals. **\$18.95**

New Easter Suits Here

\$18.50, \$28.50 and \$42.50

All-wool cream serge suits for misses 12, 14 and 16 years of age; the coats are loose, easy-fitting, with single-breasted box fronts, plain full side pleated skirts. **\$18.50**
 Coat is tailored model, to be used as individual-wrap with. Summer dresses **\$28.50**
 All-wool, cream, wide wale diagonal serge Suits, made with long roll or notched collar, the left side lap, two button fastening; coats silk lined; skirt hangs full, with graceful plaits; shown in misses' and women's sizes; price, the suit **\$28.50**
 Whipcord diagonal serge Suit, semi-fitted or close-fitting; 30-inch coat, low-cut tailored collar, three-button side fastening, full cluster plaited skirt; come in all sizes. There's economy in buying suits like these, priced reasonably at **\$42.50**

Special Sale Women's New Neckwear

\$1 Values at 48c



Sometimes you wonder why your suit is not as effective as one you saw at church or on the street. It was the tie that gave the other suit its charm. A fine suit is often spoiled with a poor neckpiece. See these new venise lace Dutch collars, lawn Dutch collars, hand-embroidered linen collars, fancy linen stocks, croat stocks, coat revers, venise lace yokes, rabats, jabots, cascades, etc. All new, bought especially for this pre-Easter sale. Real values to \$1.00 each, special tomorrow at **48c**

\$3.00 Auto Veils for \$1.75
 35c Handkerchiefs for 19c

Of course you will be out of doors all day Easter, and one of these Auto Veils is just what you want. They are 36 to 40 inches wide and 2 to 2 1/2 yards long; all the leading shades in fine chiffon; our regular \$2.25 to \$3.00 values, each **\$1.75**
LADIES' HANDKERCHIEFS, sheer linen, with hand-embroidered corners; Madeira and Ardennes embroidery, in a broad range of patterns for your selection; our 19c best regular values at 35c each; buy all you want at this economy price, each **19c**
 5000 ladies' pure linen Handkerchiefs, in plain and crossbar embroidered effects; our best regular 30c stock values, on special sale at this price, ea. **12 1/2c**

Women's Petticoats

Reg. \$4.00 Values at \$2.45
 Reg. \$10.00 Skirts at \$6.87



Combinations \$3.34
\$2.50 Gowns at \$1.27
 Women's fine cambrie Petticoats, with 18-inch flounce of eyelet embroidery, with hemstitched edge, also lace flounces. Our regular values to \$4.00, the garment **\$2.45** on special sale at this price, the garment **\$2.45**
 Ladies' fine white Petticoats, with wide circular flounce of India linen, with inset of Cluny or Valenciennes lace or fine embroidery; regular values up to \$10.00; on special sale at low price of **\$6.87**
 Women's fine Nainsook Combinations, lace or embroidery-trim'd, wide French drawers, with handsome lace-trim'd edge; vals. to \$5 **\$3.34**
 Ladies' Nightgowns, chemise style, square or round yoke, elbow sleeve, made of fine nainsook or longcloth; our regular stock values to \$2.50, special for tomorrow's economy, garment **\$1.27**

\$2.50 Colored Umbrella \$1²⁵
 \$6.50 Values at \$3.25 Ea.

Just think of it—and think, to, how hard our buyer had to work and scheme to get them for you. A special purchase for an Easter sale. All silk taffetas, in colors to match the Easter gown. Every umbrella is guaranteed to give satisfaction or money refunded. Fitted on double paragon frame, with neat assortment of plain, mis- 1/2 sion, fancy carved and silver-trim'd handles; \$2.50 to \$6.50 values, at half price

2000 Men's New Shirts

Best \$1.50 Vals. \$1.19



Tomorrow, the great annual Easter sale of men's Shirts, 2000 in this lot. Both white pleats and fancies; shirts that are made of the finest materials; cut extra full size and manufactured with care. The best product of the leading shirtmaker. An endless assortment of patterns, colorings and combinations for your selection; also various styles of white pleats; every shirt in the lot regular \$1.50 value. Anticipate your **\$1.19** Easter and Summer needs; special, ea. **\$1.19**
 Easter sale men's hosiery, handkerchiefs, neckwear, etc.

\$2.00 Silk Hose at \$1.48
 35c Hose at 19c—50c Hose at 39c
 Childs' 25c Hose 15c Pair

Tomorrow, economy day, ladies' extra quality Silk Hose, every pair guaranteed to give perfect satisfaction; all silk or lisle foot, with extra double garter top; Kayser's or McCallum's, in fast black; also Italian black silks; \$2.00 values at **\$1.48**
 Ladies' fast black "Burson" Hose, shaped foot with narrowed ankle; our best regular 35c stock values; buy all you want of them at this special price, the pair **19c**
 Ladies' fast black mercerized lisle Hose, in a complete assortment of sizes; our best regular 50c stock values—buy all you want at this special low price, pair **39c**
 Children's fast black seamless Hose, in medium weight for misses, and extra heavy for boys; our best regular 20c and 25c values, on special sale at, the **15c**

Childs' \$2.25 Dresses \$1.89

\$1.50 Buster Dresses at 98c



New Easter Dresses for girls 6 to 14 years of age. They are made of light and dark percales and shepherd plaid patterns, made up in a good variety of styles. A line of our regular \$2.25 values, priced special at **\$1.89**
 Others on sale at prices up to \$7.50 garment. For girls from 2 to 6 years of age, a very swell line of French dresses, bloomer dresses and Buster styles, all well made, styled to please the most particular authorities of fashion. Materials are percales, ginghams, chambrays; regular \$1.50 values, on special sale at, ea. **98c**
 Others priced at 69c to \$1.25, \$1.50 and \$1.75.

Travelers' Sample Line

\$1.00 Underwear at 48c
 Nazareth Union Suits 50c

Greatest economy sale of women's Underwear, travelers' samples, bought at half their worth, and we give you the benefit of our purchase. Swiss ribbed and fine ribbed lises and cottons, medium or light weight vests, pants and union suits. About 500 garments in the lot; high neck, short sleeve, high neck, long sleeve, low neck and no sleeve; ankle or knee-length pants, lace-trimmed umbrella pants—regular values up to \$1—any kind of a garment you might wish for is here. Samples are always best, and this offering is especially attractive, as it represents a saving of over one-half. **48c**
NAZARETH UNION SUITS, in Spring and Summer weights, high neck, short sleeves knee length, styled with the drop seat; the best, most serviceable Union Suit **50c** made for children 4 to 14 years of age; priced exceedingly low at, the suit

40c Fancy Ribbons at 25c
 Regular \$1.75 Kid Gloves Special at 93c Pr.



Tomorrow's economy offerings of Ribbons are by far the best ever shown in Portland for the price. We bought them way under price. Warp printed Dresdens, shepherd checks, satin taffetas, and 6-inch extra quality **25c** hair bow taffetas, in all shades; 40c values, at **25c**

French Kid Gloves

Paris point embroidery stitching, in black, white, tan, brown, oxblood, wistaria, green, brown, gray, etc.; full line of sizes; regular \$1.50 and \$1.75 values, priced way **93c** derfully low at, special, the pair **93c**

1000 Men's 4-in-Hands \$1.00 Values at 45c Each

For tomorrow's economy the men's store offers a sale of five gross of Neckties, made of best quality silk in fancy stripes, figured and plain colors. These fine materials and patterns will appeal to tasty fellows, and thrifty ones will supply their future **45c** needs from this splendid assortment. Values \$1.00, special economy price, each