

Take Lunch in Our 7th Floor Tea Room—Special Music Daily by M. & F. Orchestra—Agents for J. & T. Cousins' High-Grade Shoes John Brown Linens—Nemo Corsets—Madame Irene, La Grecque, Warner and Rose Binner Corsets—Arnold Knit Goods

The Greater Meier & Frank Store's "Big 4" Specials Today

Today—One of the "Big 4" White Goods at Half Price

Odds and ends of longcloth, nainsook, India Linon, batiste and dimities, for making undershirts and dresses. Also embroidered linen waists for women and embroidered robes for misses and children; regular 10c to 50c values, on 1/2 special sale at one-half regular prices—take advantage

Today—One of the "Big 4" Men's 50c Kerchiefs at 29c

A special for today only in the men's furnishing department. 100 dozen men's pure Linen Handkerchiefs, in crossbar effects, hand-embroidered initial, nicely hemstitched; regular 50c each, special for today only, each 29c

Today—One of the "Big 4" \$2.25 Cut Glass Nappies \$1.47

This special is on sale on the first floor, in the silverware and cut glass department. Nappies in assorted cuttings, very handsome designs and regular values \$2.25 each; 6-in. size; a remarkable value, on sale today only \$1.47

Today—One of the "Big 4" Women's Nightgowns, \$1.98

These gowns are made of fine nainsook, or good quality cambric, and come in low-neck style, with short sleeves, or with high neck and long sleeves; they are trimmed with embroideries, or laces, insertion and beading; regular \$3 and \$3.50 values, on sale at this low price, each \$1.98

Tomorrow--The 1050th Friday Surprise Sale Offerings



200 Fine Silk Petticoats All Colors---Regular Values to \$7.50--Choice Each \$3.95

Tomorrow, for the 1050th Friday Surprise Sale, in the mammoth second floor Women's Garment Section, we offer a lot of five hundred Women's Silk Petticoats at about half regular prices. They are made of good quality taffeta silk, in three different styles. Have 18-inch flounce, with knife pleating, with pleating and ruffle, or with 5 rows of one-inch tailored bands. The colors are pink, blue, white, rose, wistaria, green, navy, gray, garnet, peach, lilac, brown, tan, changeable and black. Regular values up to \$7.50, specially priced at, each \$3.95

See Fifth-street Window Display.



20 Salespeople Are Selling Silverware "ROGER'S GUARANTEE" Enough Left for 1000 Buyers For This Reason

Rogers' Teaspoons, set of six, 69c special this sale...
Rogers' Dessert Spoons, set of six, special this sale... \$1.17
Rogers' Tablespoons, set of six, special this sale... \$1.29
Rogers' Medium Forks, set of six, special this sale... \$1.29
Rogers' Dessert Forks, set of six, special this sale... \$1.17
Rogers' Medium Knives and Forks, set of six, special this sale... \$3.19
Rogers' Sugar Shovels, each special this sale... 21c
Rogers' Butter Knives, each special this sale... 24c
Rogers' Cream Ladles, each special this sale... 39c
Rogers' Berry Spoons, each special this sale... 69c
Rogers' Gravy Ladles, each special this sale... 53c
Rogers' Cold Meat Forks, each special this sale... 43c

Waist'gs 36c

Tomorrow for the 1050th Friday Surprise Sale, at the flannel counter, first floor, 5000 yards of fast color flannel waistings, in creams and fancy colors, regular 50c values; special 36c

White Poplin 19c

Suitable for women's and misses' waists, skirts, etc., also for children's rompers; 27 inches wide, white only, 25c value, at this low price, only 19c

Laces, 50c Dozen

Tomorrow for the 1050th Friday Surprise Sale, in the lace and embroidery dept., 500 dozen yards of French Val laces and insertions, 1/2 to 1 1/2 inches wide; regular values to \$1.25 the dozen; special at this low price 50c

\$4 Blankets \$3.10

Tomorrow in the blanket and bedding section, third floor, 300 pairs of white wool blankets, 11-4 size, with pink or blue borders, regular \$3.10 price \$4 pr; special \$3.10

Dotted Muslin 12 1/2c

Tomorrow for the 1050th Friday Surprise Sale, in the wash goods department, 1000 yards of dotted muslin, in colored checks and figures; regularly sold at 25c yard; special at 12 1/2c

35c Hose 18c Pair

Tomorrow for the 1050th Friday Surprise Sale, in the hosiery department, 200 dozen pairs of women's black gauze hosiery, seamless, plain or silk mercerized finish, with double knit heels and toes; splendid for Spring wear; regular 35c values; spec. 18c

5000 Squares Butter at 75c

Tomorrow for the 1050th Friday Surprise Sale, 5000 two-pound squares of fresh, deliciously good creamery butter; buy all you want at, 75c the square, special, only 75c

200 New Jap Silk Waists Blacks and Whites Only---Values to \$9.50, Each \$3.95

Tomorrow, for the great 1050th Friday Surprise Sale, in the Women's Style Section, occupying the entire second floor of our main building, we offer eight different styles in Women's Jap. Silk Waists at \$3.95. Jabot fronts, with cart wheel jabot for collar—fashioned yoke effect of insertion, tucks and large lace medallions; waists with yoke of net and dainty bow tie. Five other styles, including Dutch collar styles for warm weather, made with accordion pleated collar; values in the lot up to \$9.50, choice tomorrow at \$3.95

See Fifth-street Window Display.



2000 Men's Shirts--Correct Spring Styles Regular Values to \$1.25 at Friday's Sale Each, 69c

See Fifth-street Window Display.

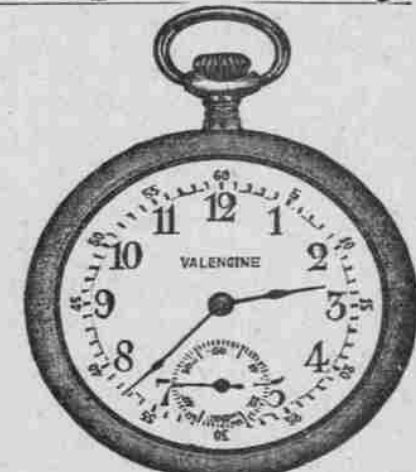


Tomorrow, for the 1050th Friday Surprise Sale, in the Men's Section, first floor, an amazingly good sale of Spring Style Golf Shirts at sixty-nine cents. Made with plain or pleated bosoms, coat style, with cuffs attached, come in black and white effects, stripes or figures, or in blue, tan, gray, striped patterns. Made of fine grade of madras or percale, fast color and good wearing fabrics. This is a shirt sale of the extraordinary sort and men who would share must come tomorrow; vals to \$1.25 69c

1000 Fine Watches---Great Special Buy \$15.00 Values at \$4.49

Tomorrow, for the great 1050th Friday Surprise Sale, in the Jewelry Department, first floor, annex, a special factory purchase of High-Grade Watches at less than one-third the regular selling price. Fine jewel, lever movement, with 20-year gold-filled hunting or open-face case, including some thin models. Every watch sold with an absolute guarantee and if not satisfactory after thirty days' trial, may be returned and your money will be cheerfully refunded. In jewelry stores these same watches would cost double to three times this price. Let our watch expert show them to you. Choice during this sale, ea. \$4.49

See the display in Fifth-street Window. Mail orders filled.



200 Men's All-Wool Tuxedo Suits \$25 Values at \$14.65 Each



Tomorrow, for the 1050th Friday Surprise Sale, an exceptional saving offered in Men's and Young Men's Tuxedo Suits. These suits are made of fine black, all-wool thibet, cut in the latest fashion, with ribbed silk facing and shawl collar. There are models for leans, stouts and regulars. A positive necessity to any man who attends dinners, theaters, or any dressy evening functions. Easter ends the Lenten quiet in social circles and men will need to prepare for the busy evenings to come; vals. to \$25, sp'1 \$14.65

Look as well as \$35.00 to \$40.00 suits. See Sixth-st. window. Mail orders filled.

500 Children's Dresses Ages 6 to 14 Yrs., Vals. to \$4.00, Each \$1.85

Tomorrow for the 1050th Friday Surprise Sale, in the Second Floor Garment Section, we offer 500 Children's Dresses, made of gingham, chambray, percale and poplin. The colors are blue, old rose, green, tan, pink, etc., in checks and plaids. Made in jumper or Russian styles, also some in the long waist style, and some with low Dutch necks and short sleeves. Trimmed with fancy braids and buttons, or with hand embroidery. Full pleated skirts. Values up to \$4.00 each. Special for Friday \$1.85

See Fifth-street Window Display.



500 Net Panels For Doors and Windows, Etc. Regular Values to \$3.00 Each Choice 98c

Tomorrow, for the 1050th Friday Surprise Sale, we offer a lot of 500 Net Panels, suitable for doors and small windows, center of bed sets, etc. Made of best French net and motifs in center are of Renaissance, in white or ecru, antique lace, in white or Arabian lace in ecru shade. Center motifs from 6 to 18 inches. Mounted on nets 36x50 inches. Regular Values up to \$3.00 each. Economical shoppers will take advantage (see Fifth-street window display) of 98c

2000 Women's \$3 Shoes \$1.98



Tomorrow, for the 1050th Friday Surprise Sale, in the Shoe Department, third floor, 2000 pairs of Women's Stylish Low Shoes for Summer wear, including the very popular pumps, in patent leather, tan, and brown calf and gunmetal leathers. Button, blucher and ankle strap styles, light turn soles and Cuban heels; regular \$3.00 values; during the great Friday Surprise Sale at \$1.98

\$1.50 56-Inch Dress Goods 98c Yard

Tomorrow, for the 1050th Friday Surprise Sale, 2000 yards of Empress Cord, made of fine selected wool, just the material for your serviceable tailored gowns or street frocks. Comes only in navy, stone, old rose, ashes of roses, castor, slate and black; regular \$1.50 value, on special sale at, yd. 98c



5000 Yards of 4 1/2 Inch Ribbon Regular 25c Values at 19c the Yard

Tomorrow, for the 1050th Friday Surprise Sale, in the Ribbon Department, first floor, 5000 yards of Satin and Moire Ribbon, in black, white and all colors; 4 1/2 inches wide; fine for hair ribbons and millinery use; regular 25c value, Surprise Sale price, the yard, 19c

Women's 5c Kerchiefs 2 1-2c

Tomorrow, for the 1050th Friday Surprise Sale in the Handkerchief Department, a lot of 1000 women's white hemstitched kerchiefs, with 1/2-inch hem, full size, regular 5c 2 1/2c

\$3.00, \$3.50 Umbrellas \$1.98

Tomorrow, for the 1050th Friday Surprise Sale, in the Umbrella Section, 500 women's 26-inch umbrellas, with director handles and guaranteed milk cover, regular \$3.00 and \$3.50 values, at \$1.98



5000 Pairs Women's Kid Gloves--\$2.00 & \$3.00 Values--Special the Pair 98c

See Fifth-street Window Display.

Tomorrow, for the 1050th Friday Surprise Sale, in the Glove Department, first floor, main building, 5000 pairs of Women's Kid Gloves, 8-button length, real kid, P. K. and overseam stitched, colors, black, tan, brown, navy, green, red and gray. 98c Regular \$2.00 and \$3.00 values, special at, the pair

Women's 75c to \$1.25 Neckwear, Special Friday 47c

Tomorrow, for the 1050th Friday Surprise Sale, in the Neckwear Dept., 1st floor, main building, 2000 pieces of women's and children's Neckwear—lace collars, coat sets, chemisettes; 75c-\$1.25 values, at 47c

500 Boys' K. & E. Blouse Waists \$1.00-\$1.25 Values at 58c

Tomorrow, for the great 1050th Friday Surprise Sale, in the Third Floor Boys' Clothing Department, a lot of the famous K. & E. Blouse Waists for boys from 4 to 16 years of age. A big special purchase of these celebrated waists enables us to sell them at this low price. Made of madras, oxfords, etc., in neat stripes and figures, dark or light patterns; regular \$1.00 and \$1.25 values (see Fifth-street window display); on sale during the great Surprise Sale at, each 58c

1000 Veiling Remnants at 1/2 Price

Tomorrow, for the 1050th Friday Surprise Sale in the Veiling Section, first floor, a huge lot of short lengths of Tuxedo and French Mesh Veilings at half price. They come in assorted lengths, plain or fancy meshes, and dotted patterns. There are all colors to choose from, and while this lot lasts, you may buy any short length in the lot at Half

Women's \$3 Auto Veils \$1.97

Made from extra heavy chiffon, hemstitched all round, 1 yard wide and 2 yards long; come in a large variety of shades; regular values to \$3.00 each; special for tomorrow's Surprise Sale \$1.97

