

Visit Our New Camera Department, First Floor—Buy Your Kodaks and Kodak Supplies Here—Join Our Camera Club—Ask About Plan
Take Lunch in Our Tea Room, 7th Floor—Principal Agents for Nemo Corsets—Agents Perrin's Gloves—Ostermoor Mattresses, Etc.

Our Wednesday "Pick Up" Sale Includes Hundreds of Easter Needs At Greatly Reduced Prices--The Greater Meier & Frank Store

\$1 Back Combs Special at 49c Ea

A special line of 14-karat gold inlaid Back Combs, with fancy settings—regular values to \$1.49c each, on special sale, each **49c**. Hairpins, finest that can be made, straight, looped, crinkled shapes; made especially for Meier & Frank; regular 25c vals. **19c**

Reg. 15c Writing Tablets at 9c Ea.

Linen finish Writing Tablets, note or letter size; regular 15c values, on special sale at, each **9c**. Envelopes to match, package. **8c**. Box Writing Paper, finest 19c quality linen, 25c value, at **12c**. Mouseline de Paris Writing Paper, 1-lb. boxes, sp'l. **28c**

Visit Our Suit Department Every Day Now and Keep in Touch With the New Garment Styles. Entire Second Floor Main Building, Is Devoted to Women's Wear

5000 Yds. Taffeta Silk 75c Values 59c Yard

See Fifth-Street Window Display—Mail Orders Filled

A sale of utmost importance to all women who have Spring frocks or waists to make. There are twenty-five different shades in the assortment; the one you want is here, no matter what it is. We also have them in cream, black and white; 19 inches wide; a superb 75c quality, specially priced at only **59c**

Reg. \$1.10 Crib Comforters 85c

300 Baby Crib Comforters, covered with silkline and filled with laminated cotton; regular \$1.10 values, on special sale, ea. **85c**. White Oregon Wool Blankets, extra fine quality, with pink or blue borders; regular price \$4.45 \$5.50 the pair, special **\$4.45**

38-Inch Wash Flannels at 29c

Wash Flannel Waistings, with silk stripes; fast color and non-shrinkable; 38 inches wide, splendid fabric for Spring blouses; sells regularly at 45c the yard, special today only at, the yd. **29c**. Large assortment new Spring goods in Waistings and Wash Materials.

Bissell's Reg. \$2.50 Standard Carpet Sweepers at \$2.07 Ea

Special for Today, on third floor, the famous Bissell Standard Carpet Sweeper, guaranteed to do satisfactory work; always sold at \$2.50 each; we place them on sale at this special low price, each **\$2.07**. The Celebrated Roxbury Rugs—A rug with a reputation for durability and looks; comes in four sizes. On sale at the following special bargain prices: 7x9 feet, regular \$15.00, special, each, only **\$9.85**. 8.3x10.6, regular price \$14.85, special, ea., only **\$11.85**. Size 9x12 feet, regular price \$25, special, only **\$17.85**. Size 11.3x12, \$33 value, special price, only **\$22.85**

25c Printed Curtain Scrim Special Today at 18c a Yard

A special from the third floor drapery department, where all thrifty housekeepers are seeking the things they need for housecleaning time. Printed Scrim with acru grounds, 50 patterns to choose from, in green, brown, pink, red and blue; regular 25c grade—buy all you want of it, yard **18c**. Colored Curtain Swiss, lot of 500 yards, white grounds with checked figured and striped effects; colors, green, blue or yellow; 12 1/2c value, yard **9c**. See 6th-st. window display of new Spring Draperies. Anticipate your needs. We make a specialty of fine drapery work to order. Experienced, artistic workers. Estimates cheerfully furnished. Complete plans and color schemes.

A Colossal Sale of Wm. Rogers' & Sons Guaranteed Silverware Starts This Morning, 8 A.M.--Our First Great Introductory Sale

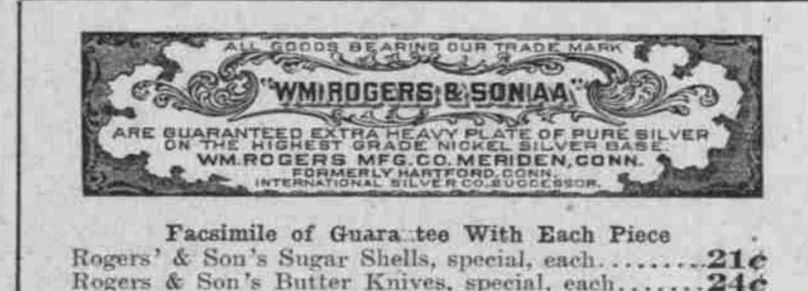
On Sale on First Floor, Main Bldg., See 5th St. Window Through the factory agents of the International Silver Company, the largest manufacturers of silverware in the world, we were fortunate enough to secure 20,000 Pieces of exquisitely beautiful Arbutus pattern, a new creation in floral designs. We obtained this silverware at less than the cost of production, and the savings that ensue are without precedent. In placing this sensational offering on flatware before the people of the Northwest, we know that the keenest interest will be manifested—The assortment consists of every kind of ware for the table—Teaspoons, Dessert Spoons, Knives and Forks, and Combination Sets, Children's Sets, Gravy Ladles, Berry Spoons, Soup Spoons, etc., etc.—Our entire Silverware Section on the First Floor of the Main Building will be devoted to the display and sale of this great selection of Silverware.—Reduced prices prevail on every article offered—Savings from 30 to 50 per cent can be effected on every article offered for sale—Every piece of ware sold carries with it a written guarantee by Wm. Rogers & Sons, besides the guarantee of the Meier & Frank Company—Should you be in need of any wares for the Table at this time, do not overlook the wonderful bargain opportunity



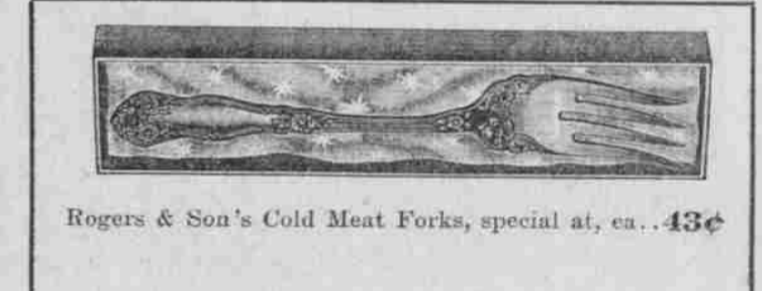
Rogers' & Son's Berry Spoons, special, each... **69c**



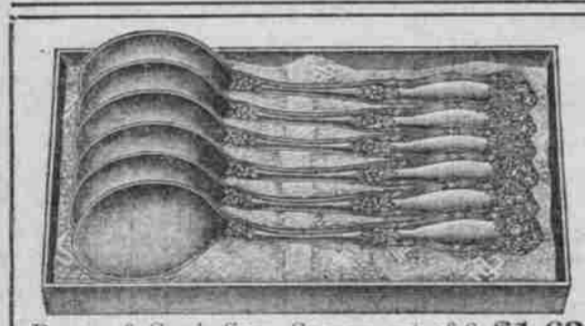
Rogers' & Son's Cream Ladles, special, each... **39c**
Rogers' & Son's Gravy Ladles, special, each... **53c**
Rogers' & Son's Medium Ladles, special, each... **\$1.29**



Facsimile of Guarantee With Each Piece
Rogers' & Son's Sugar Shells, special, each... **21c**
Rogers' & Son's Butter Knives, special, each... **24c**



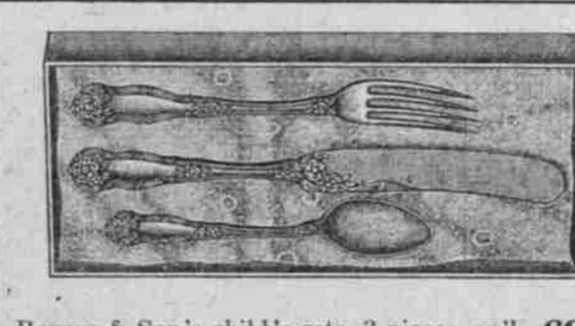
Rogers' & Son's Cold Meat Forks, special at, ea. **43c**



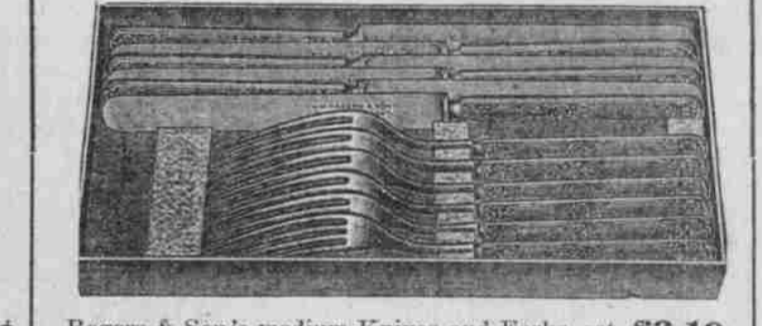
Rogers' & Son's Soup Spoons, set of 6, **\$1.63**



Rogers' & Son's Teaspoons, set of 6, special, **69c** Rogers' & Son's Tablespoons, set of 6... **\$1.29**
Rogers' & Son's Dessert Spoons, set of 6, **\$1.17** Rogers' & Son's Medium Forks, set of 6... **\$1.29**
Rogers' & Son's Dessert Forks, set of 6, **\$1.17**



Rogers' & Son's child's sets, 3 pieces, sp'l. **69c**



Rogers' & Son's medium Knives and Forks, set, **\$3.19**

The "Arbutus" pattern is an exquisite creation, designed after the American Mayflower, and finished in a soft French gray. It is up to the moment in design and finish, and will give charm to your table service.
Our Mail Order customers will do well to mail their orders at an early date. Now is your opportunity to start a set of silverware at very small cost.



Wm. Rogers & Son's Hollow-Handled Knives, set of 6, special only **\$3.79**

Rogers' Flatware is extra heavy silver plate on 18 per cent nickel silver base, which is the highest grade used in table flatware.
An enormous purchase of Rogers' Flatware enables us to offer you these high-grade goods at astonishingly low prices. Anticipate your wants and buy now at a saving of one-half.

Special Sale of Garden Needs

- Garden Wheelbarrows, special today, each... **\$4.49**
- Stave Wheelbarrows, on special sale today... **\$2.99**
- Long-handled Spades, special today for, each... **69c**
- Short-handled Spades, special today at, each... **69c**
- Long-handled Shovels, special today at, each... **69c**
- Short-handled Shovels, special today at, each... **69c**
- Hose Reels, regular \$1.00 values, special price, ea. **79c**
- Women's 3-piece Garden Sets, \$1 values, special... **79c**
- Lawn Rakes, regular 50c values, special price, ea. **39c**
- Malleable Rakes, regular 30c values, special price... **24c**
- Steel Hoes, regular 60c values, special price, each... **48c**
- Riveted Hoes, regular 25c value, special price, ea. **19c**
- Lawn Sprinklers, regular 75c value, special, each... **59c**
- Spray Pump, regular 50c value, special at, each... **39c**
- Pruning Shears, regular 50c values, special price... **39c**
- Grass Hooks, regular 40c values, on sale at, each... **31c**
- Grass Shears, regular 30c values, on sale at, each... **23c**
- Hose Nozzles, regular 40c values, on sale at, ea. **31c**
- Regular 15c Trowels, 12c; regular 10c Trowels, each... **7c**
- Regular 5c Trowels at **4c**—Reg. 10c Scythe Stones... **8c**
- Spading Forks, regular 5c values, on sale at, each... **4c**

\$2.00 Gas Hot Plates \$1.59

Two-burner size, regularly sold at \$2, special... **\$1.59**
Three-burner size, regular \$3.00 value, at, ea. **\$2.39**
Portland agents for celebrated Philadelphia Lawn Mower. We carry a full line of guaranteed Hose. Basement.

Regular \$10 Trunks \$7.95

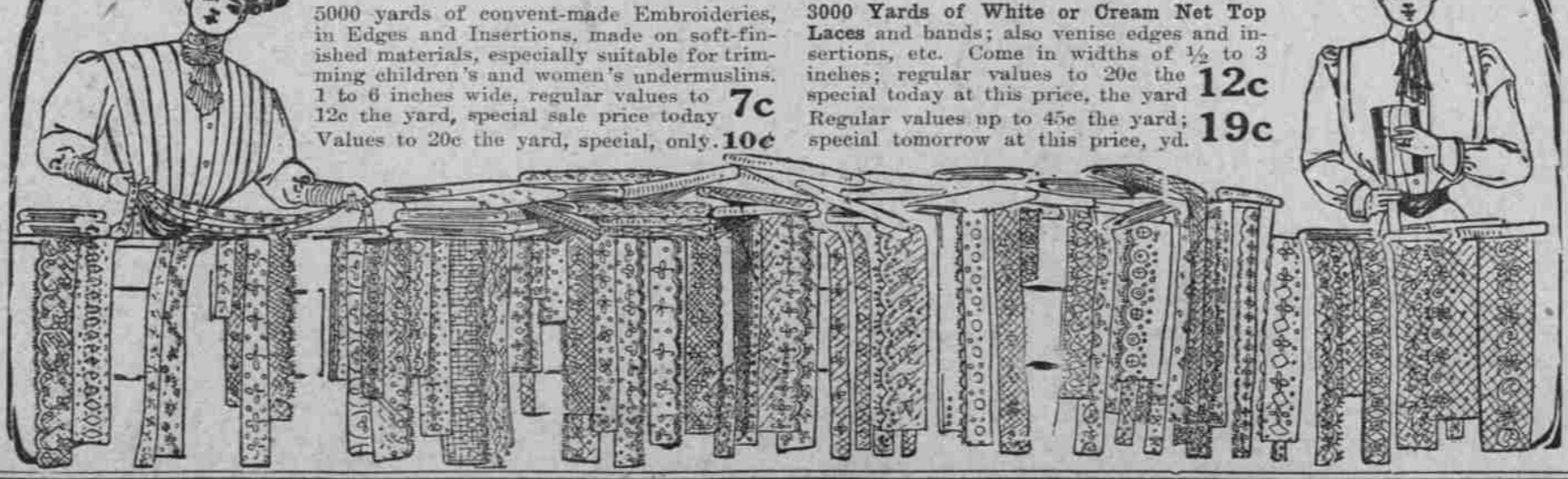
32-inch Trunks, covered with heavy duck and waterproofed, braced trimmings, 2 leather straps; art linen-lined; regular \$10 values, special at **\$7.95**

10c German Torchon and Imit't'n Cluny Laces 5c Yd.

50,000 Yards in the Assortment--Today at This Price

With so many women busy in the preparation of Summer Frocks and Undergarments this Lace Sale comes as welcome news. We were more than fortunate to secure this huge quantity at a figure that enables us to sell such splendid qualities for prices so small. The patterns are dainty in the extreme, and there is an endless assortment. Take advantage of this opportunity and provide yourself with pretty laces for the decoration of Summer things. The sale is for one day only. One of the greatest lace sales ever held in the City of Portland.

German Torchon and Imitation Cluny Laces, in Edges and Insertions, for trimmings, undermuslins and Summer dresses; 1/2 to 2 inches wide; regular values to 10c the yard, on special sale at this low price, the yard, only **5c**. 1 1/4 to 3 1/2 inches wide, values to 18c, buy all you want of it at, the yard... **7c**



5000 yards of convent-made Embroideries, in Edges and Insertions, made on soft-finished materials, especially suitable for trimming children's and women's undermuslins. 1 to 6 inches wide, regular values to **7c** the yard, special sale price today **5c**. Values to 20c the yard, special, only **10c**

3000 Yards of White or Cream Net Top Laces and bands; also venise edges and insertions, etc. Come in widths of 1/2 to 3 inches; regular values to 20c the special today at this price, the yard **12c**. Regular values up to 45c the yard; special tomorrow at this price, yd. **19c**

Men's Fancy Vests, \$4.50 Val. \$2.10

High-grade fancy Vests for men, in French flannel and fancy vestings, fancy worsteds, cassimeres, etc., finely tailored; splendid \$4.00 and \$4.50 values; on special sale for today at this low price, each **\$2.10**
Men's Blanket Bath Robes, in all-wool, fancy designs, full cut; exceptionally good values at **\$6.10**
Boys' Blouse Waists, of madras or oxford, fast color; ages 5 to 16 years, in dark or light colorings; buy **63c** all you want of them at this special low price, ea. **63c**
Children's Rompers, ages 1 to 6 years; fast color blue check gingham or plain color chambray; special at **42c**
Boys' Wash Suits, ages 4 to 9 years; Russian blouse or sailor styles, light or medium colorings; best regular \$2.00 values, on special sale, ea. **\$1.10**

Save on Oriental Rugs

Invest your money in Oriental Rugs and have merchandise of permanent and increasing value. Buy with our guarantee back of the transaction. They make the most artistic floor coverings possible to secure, and will be worth more years from now than when you first buy them. Kiskillems, Kazaks, Khivas and Saddle Bags:
Kiskillems, average size 5 feet by 9 feet 6 inches; values to \$45.00 each, special price **\$26.75**
Saddle Bags, suitable for cushions, etc.; regular values up to \$9.00, on special sale, each **\$5.15**
Kazaks, average size 4.6 by 6.6; rich colors, unique designs; values to \$40, special at **\$26.85**
Khivas, size 8.2x5.9, regular price \$94, special **\$73.00**
7.8x6.9, \$98.00 values, now at this low price **\$79.00**
1.4x8.3, regular \$1.25 values, today at only **\$1.03.00**
Beloochistans, average size 3x3.6, values from \$20.00 to \$25.00, today, priced at, ea. **\$14.85**
Sarouks, in soft, mellow colorings, average size 3.6x5.6, reg. vals. up to \$75 each... **\$49.65**