

## Brass Tacks

It pays to get down to brass tacks when buying lots in real estate additions.
There are certain features that go to make an addition a desirable place to build a home. First-Is it close in-as the Cream of Irvington is? Only one mile from the Steel bfidge.
Second-Can you reach it by a car in twelve minutesas you can the Cream of Irvington, by any Union Ave car? Third-Has it five-minute car service all day long, and three-minute service morning and evening as the Cream Irvington has?
Fourth-Could you build a house right now and con ect it up with sewers, water and gas mains, as you can in the Cream of Irvington?
Fifth-Is every street paved NOW with the finest of asphalt pavement as the streets in the Cream of Irvington are?
Sixth-Are the sidewalks all laid--vice wide hard cement sidewalks-the kind you see in the Cream of Irvington? Seventh-Is the property restricted to residences only Minimum price house $\$ 2,500.00$, and to be built at leas 25 feet from the propertyline. These are the restrictions in the Cream of Irvington

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## Electric Store

New Electric Building

Corner Seventh and Alder Streets

All Kinds of
Lamps, Cooking and Heating Devices, Flat Irons

And Other Electric Material

## Portland Railway, Light

 \& Power Co.