Agents Richardson Linens, Ladies' Home Journal-Only Portland Agents Standard Sewing Machines Portland Agents Royal Worcester, Bon Ton, Howd Front Lace Corsets-Expert Fitters-Second Floor



From 4 to 5 P. M. today. Shop by the hour all day: read the

Shoes; none larger than 5, narrow widths; up to date, good; regular \$3.50 to \$5.00 pair values, now for

#### **75cTowel BarsReduced**

your complete surprise and satisfaction. 60 pairs of odds and ends in women's

10 to 11 A. M., today. Shop by the hour, stay in the store all day. New bargains every time the clock strikes. Here's heavy nickel-plated Towel bars, our regular 75c values, on special sale for this hour only at low price, each From 11 to 12 A. M.



#### **35c Neckwear Reduced**

From 11 to 12 A. M., today, we place on sale 300 dozen ladies' Neckwear-a sample lot of fancy tailored stocks, stock collars, tailored bows, embroidered bows, jabots, etc., all styles; some plain white, others are fancy colored, embroidered ? trimmed; values to 35e; reduced to

#### Men's Neckw'r for Less

From 12 to 1 P. M., today. Thrifty men will learn the answer to this "vital question." Here's men's four-in-hand Ties, bat ties, shield teeks, shield bows; ? values to 35c each; special, th ee for

#### **10c** Kerchiefs at Very Low Price

11 to 12 A. M., today. The solution to the "Vital Question" will be plainly written upon a card, which tells the special price of these Men's colored border Handkerchiefs, our regular extragood 10c values-exceedingly good at regular price-dur-ing this one hour only you ? may procure them at, each .

#### Ladies'ShoesAbout1/2

From 11 to 12 A. M. today. Women's Shoes in 12 styles, all of which we have complete line of sizes, made of patent colt, in button or lace, with kid or cloth tops. Gunmetal or dongola kid, Blucher or button styles, with light or extension soles, Olds, Wortman & King values up to ? \$3.50; special for this one hour at 

## Simplified Spelling and **Composition Books** 12 to 1 P. M., today. The Stationery

Store offers a chance to save half on Simplified Spelling Composition Books. They are our regular 6e value, and are offered special for this one hour only for the very low price of, each

be closed out. Our regular

values to 65c, special this hour only

# **Thermalite Bags Less Than 1-4 Regular Price**

From 12 to 1 P. M. today. If we'd offer you a silver dollar for a quarter, would you buy it? We will do even more than that for today when we offer you these Thermalite Bags, better than hot-water bags; they retain the heat for 24 hours; regular \$1.25 values, on spe-cial sale for one hour only at, each

#### **Special on Gas Torches**

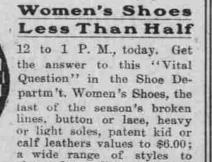
From 12 to 1 P. M. today. Let us solve the every-day question that worries you most. The Third Floor House Equipment Store offers a one-hour sale of Gas Torches, regular 15c values. Learn 7 the answer during this hour's sale at .

#### **Fruit Saucers 1c Each**

From 12 to 1 P. M., today. Come to our school of economy. Read the answer to this question. Individual Glass Fruit Saucers on sale for one hour only at ? Ic each; the kind we sell every day at

#### **Misses' 35c Hosiery at**

**Nearly One-Half Price** From 12 to 1 P. M. today. The Hosiery Store offers a one-hour sale of children's and misses' Hose in fine ribbed French lisle, double heel and toe, reinforced ? knee; sizes 5 to 91/2; 35e values, sp'l.



# choose from, all in one big ? lot; special for this hour ? Wom.'s Combinations

From 12 to 1 P. M. today. The big White Store, second floor, offers a solution to this all-important question. Combination Corset Cover and Drawers of good quality nainsook, yoke of lace and embroidery insertion; drawers are lace-trimmed. Good values at \$1.50 even at this great ? establishment; special just 1 hour ?

quantity which our buyer has just sent us, and to more clearly demonstrate the power of this great "vital question" sale. These Coats come made up, of the best cravenette cloth, tan and olive shade, styled in the latest fashion. They are the best values ever offered in Portland. All other values for this hourly \$11.98 sale represent savings equivalent to these new \$22.50 Coat.—each \$11.98

#### Women's 35c Gloves

1 to 2 P. M., today. The Glove Store offers a great sale of ladies' Cashmerette Gloves, in all sizes and assorted colors; cur regu-lar values to 35c; on special sale for the hour at

# **Back Combs at Less**

From 1 to 2 P. M. today the Notion Store will place on sale lot of 1000 Back Combs, real gold inlaid, warranted not to tarnish; all beautiful patterns; our regular \$1.25 values, at, each

#### **Picture Hooks Less**

From 1 to 2 P. M. today. Would you put off buying an article for an hour if you knew it would cost 100 per cent more? Then come on time for these Picture Hooks; they are 10c ? values; special sale price, the doz. 

#### Sale Royal Doulton and Wedgewood Plates

1 to 2 P. M., today. Shop by the hour. Stay in the store all day. The 3d Floor China Store offers for the hour only fancy decorated Royal Doulton and Wedgewood Plates, regular 60c and ? 75c values, special for the one hour at ?

### Women's 40c Hosiery **Nearly Half Reg. Price**

1 to 2 P. M., today. Come to the store for the answer. You'll be surprised. Women's fine quality ribbed and flatknit Hose; sizes 9 and 91/2 only; all taken from our regular stock; values up to ? 40c a pair, on special sale, one hour

## **Regular \$2 Handbags Tell You the Answer**

1 to 2 P. M., today. Those who have patronized our Wednesday sales know full well what to expect. Here's ladies' Handbags, in black, large sizes, goat seal stock; regular values to \$2.00 each, ? on special sale for one hour only, each

# Women's Slippers are

#### **Priced Way Down Low**

1 to 2 P. M., today. The Shoe Store offers women's Juliettes and Slippers, kid or felt; choose from any felt Juliette or select from seven styles in kid in plain or tip toes, rubber or leather heels. ? Values to \$2.50, special price, he pr.

Women's Kerchiefs 2 to 3 P. M., today. Learn the answer to the vital question which now puzzles the brain of the world. We know the answer. Ladies' pure Linen emb'd. Kcrchiefs, values to 35c ea., special

#### Infants' \$1 Baskets

2 to 3 P. M., today, the Infants' Store offers a great saving in infants' Toilet Baskets; a new line of regular \$1 values will be on sale for the one hour only. Profit by this special reduction

## **Pearl Buttons at Less**

From 2 to 3 P. M., today. Come and read the answer to this "vital question." It's plainly written on a large eard at the store. Extra fine quality Pearl Buttons, 12 to 22-line, pure ? white; regular 5c bargains, dozen .

#### A Sale of Cement for

## Mending Broken China

2 to 3 P. M., today. Shop by the hour: stay in the store all day. The Third Floor Crockery Store offers for this hour only Cement for mending china, glassware and leather goods; regular 25e 7 size bottle, on special sale for, each

# **60c Corset Covers Less**

## **Than One-Third Price**

2 to 3 P. M., today. .Here is a great saving. Get the answer. Women's knit Corset Covers, mostly small sizes, fine quality wool and cotton, also some silk and wool; our regular values to 60c ? each, on special sale for one hour at

## \$1.00 Beauty Pins at Less Than Half Price

2 to 3 P. M., today. Let the Jewelry Store answer this question, which will vitally affect your saving account. Beauty Pins in gold-filled and sterling silver. Our regular values to \$1.00, on spe-?

#### Sale Women's New 1910 **Pumps and Oxfords**

From'2 to 3 P. M., today. Come to the store and read the answers to these vital questions. New items for every hour. Here's new 1910 Pumps and Oxfordswelt-sewed and hand-turn soles, with or without strap; lace, blueher or button ?

#### Sale Cluny Lace Scarfs, **Doilies, Center Pieces** 3 to 4 P. M., today. Those who have been waiting for this sale will be sur-

this one hour only at low price of

Lace Scarfs, Doilies, Center Pieces, prised at the great reductions. Cluny etc.; values from 30c to \$45 each: on special sale for this hour only at

## **Regular 15c Pin Books Reduced Much Less**

3 to 4 P. M., today. Shop by the hour all day. Read the answers to these mysterious questions. Pin Books, containing 500 Pins, black and white, English ent sizes; best Kerby Peard, English 500 Pins, black and white, three differmake; regular 15c values, on special sale for this one hour only for, each

## Queen of All Borax Laundry Soap Reduced

3 to 4 P. M., today. In this item we solve the great public problem; that vital question will be answered every hour. Laundry Soap-the Queen of Borax and Lenox; the best for laundry use; regu- ? lar, popular 5¢ values, sp'l., 7 cakes

#### Sale of Garden Trowels Special, Only 3c Each From 3 to 4 P. M. today. In a few days you will be digging in the garden. Now, is your chance to buy a garden. Trowel

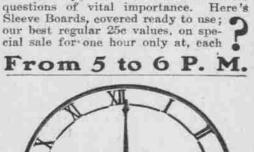
for 3c. They are the good kind, that ? were formerly on sale at low price of ? **Reg. 25c Soup Plates Greatly Reduced Now** From 3 to 4 P. M. today. Don't fail to get the answer to this "vital question." It means much to you. On the third floor will be found a lot of white China ? Soup Plates, values to 25c each, sp'l.

# A Great Sale of Shoe Findings

From 3 to 4 P. M. today, we will solve the "vital guestion" by offering you the following items at wonderfully reduced prices 1 hour: 25c Liquid Shoe Paste for? 25c Colored Suede Polish -25c Sunshine, special for? 25e Combination Blacking 25c Foot-Ease Powder for? Tubular Shoe Laces, doz.

#### **Collar Supporters** 15c Values Reduced

3 to 4 P. M., today. You will wonder how we can do it. We will wonder at your surprise when you read the answer on the sign, Flexible Collar Supporters, jeweled tops, Olds, Wortman & King's regular 15c values, ? for this great one-hour special at





## Sale of 15c Peroxide of Hydrogen-For Less

From 5 to 6 P. M. today, the Drug Sundry Store will solve this question to your great surprise. Here's Peroxide of Hydrogen, the best made, full four-ounce bottles: an effective disinfectant, and antiseptic; our regular 15c sellers, on ? special sale for one hour, the bottle

## Men's \$6.00 Shoes at **About One-Third Price**

5 to 6 P. M., today. Read the answer to this vital question in the Shoe Store. Men's Shoes left over from three weeks' selling, mostly narrow widths; the styles are splendid, but we don't like to carry them over; regular values up to \$6.00, 7 on special sale for one hour, the pair

10

## **Rhinestone** Collar Pins for Less

5 to 6 P. M., today. Come to the store. Read the answers to these "vital questions." The Jewelry Store offers a beautiful line of Rhinestone Collar Pins, 14karat gold or sterling silver; real values to 35c, on spe- 7 cial sale for today, each

# **Women's Petticoats**

# \$1.50 Garments Less

5 to 6 P. M., today. For this hour we offer Women's Petticoats, made of good quality cambric, India linon flounces, two rows of torchon insertion and clusters of tucks, lace edge underflounce and dust ruffle. Our ? regular \$1.50 garment, the special