ROSE PLANTING IS DAY'S MAIN'EVENT

Washington's Natal Day W
Be Generally Observed in Portland.

ROSES WILL BE BLESSED


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## UNION PACIFIC LIFE INSURANCE COMPANY

## WILL HAVE CAPITAL STOCK $\mathbf{\$ 2 0 0 , 0 0 0}$-SURPLUS $\mathbf{\$ 4 0 0 , 0 0 0}$

## SAFETY

considerations-safety and profi
The most important is safety; any enterprise unless it can be shown that the money so invested is practically insured against loss.
To place funds in a concern of any other character is speculation. The capital stock of the UNION
PACIFIC LIFE INSURANCE COMPANY is an absolutely safe investIn considering this investment offer, therefore, the following should be borne in mind:
First-That immense fortunes have been and are being made in life insur-
ance-the most profitable of all forms of legitimate business.
Second-That there is a growing sentiment towards the upbuilding of home institutions of every kind, and espe-Third- That the UNION PACIFIC is absolutely safe serve laws, and will grow more rapidly in value than any other stock available. Fourth-That by securing stock in
the UNION PACIFIC LIFE INSURANCE COMPANY you have the op-
portunity of personally and effectively promoting the business of a company adding to your profits, and the value of adding to your

## PROFIT

On account of the high pereentage of sucess, and because the profits are
greater than in any other business, there is no better investment than that in a flourishing life insurance company. Life insurance companies have,
therefore, been practically financed. with the result that the enormous making, remain in a few hands.
The plan of the Union Pacific Life Insurance Company in distributing its only offers a remarkable opportunity for investment, but, at the same time, puts into effect a successful method of
securing the co-operation of its sto holders in the upbuilding of the company, affords an opportunity which will be quickly seen and accepted.
Don't wait until the Stock is either Advanced in price or Withdrawn from the Market. BUY NOW!

## Union Pacific

Life Insurance Company Home Office, Portland, Oregon.

Oregonian Building.
Agents Wanted to Secure Subscriptions

Price of Stock Will Increase to Ten for One in Five Years
ooo,000 insurance each year for
insurance in

## Company's Ability to Get Business WIIL BE EXCEPTIONAL

(1) BEOAUSE OF THE IMMENSE LOOAL INFLUENCE OF ALL OUR STOCKHOLDERS (3) BEOAUSE OF THE COMPANY'S STANDARD POLIOY OONTRACT

## Source of Profits

It is the purpose of all companies to insure ouly healt
healthy today, how many will be healtify in twenty years, of people, but of 10,000 wnio are of years will the smallest number die? A mere child could answer that, so it is clear that the young company must have a very much smaller death rate in its first twent just as much proportionately as it does on its fortieth, or its its sixtietl Her is much proportionately as it does on lis tortieth, or is sisted Nar, there is bound to be a very large surplus ieft oer, each year, ,or its first twenty years. None of this is lioarted
for Mortality of any other year, but each year takes care of itself, and this is one sourre that helps a young company to make enormous dividend returns to its stockholders. SAVINGS IN EXPENSE. 2nd. SAVINGS IN MORTALITY.
3rd. EXCESS INTEREST EARNINGS gained the enormous sum of over $\$ 52,000,000$

## 1. Savings in Expense

Keeping expenses within reasonable bounds is a question of ceonomy. That vigilanc will be observed in this item, it is only.
business on a strictly economical basis.

## 2. Savings in Mortality

Thè Mortality fund is such a portion of all premiums as will more than pay all current death losses in the worst year that can reasonably be expected to occur aceording to the
Mortality tables, but only healthy people are insurred. Of 10,000 who are insured throurh period of sixty years, more will die in the last twenty years than in the first twenty years Since just as much is taken from the policyholder in the first year as in the sistieth year it of a young Company's career

## 3. Excess Interest Earnings

If the Insurance Company be working on a 3 per cent basis, that is if it has to realize only 3 per cent interest on its investments in ordor to pay its iabinies as they fall due, with money lending freely at 5 p
the excess interest earnings.

FILL OUT THIS SUBSCRIPTION BLANK, SIGN AND MAIL US.
 Dated

Will Be Superior to Many and as Good as the Best


URENIIIES Speak our

| Address Urges People to Vote Down Constitutional Convention, Vote Up State Rallionds. <br> Under the ausptces of the Progrensive Government Leagut, a 30 -page pamphlet <br> containing recommendastone ars to how eloctors should vota on the proposed con- <br> stitutional amendmentin this Fall, was Issued from a local printphop yepterday. <br> In addition to these recommendations the pamphlet contains the recent anti- <br> asmembly addrees of Judge Henry F, MeGinn, of thits clty, and a favorabla dis- <br> Meginn, of thits clts, and a favorable dis- cussion of a number of other legislative <br> subjects which may be proposed under <br> Complying with the corrupt practices law, responsillty for the authorahip of <br> the unsigned articles printed in the pamphlet le asifumed by the followling citizens: George M/ Orton, E. S. J. <br> McAllister, C. Schuebel, C. EE S. Wood, W, Slark. H. J. Parkison, Win Daly, Lee M. Clat <br> Henry E McGinn and W, S. U'Ren. Mr Parkison satd yepterday that the pamph. <br> gtate. It is estimated by the committee <br> The committee makes the following recommendations on tho propoped con- stitutional amendmente: |
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## Store Will Be Closed. Today at 12 o'Clock

WASHINGTON'S BIRTHDAY


353 Washington Street, at Park

