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THE MORNING OREGONIAN, THURSDAY, FEBRUARY 10, 1910.

Portland Agts. Kiser Hand-colored Photos-Ostermoor Mattresses-Warner, Nemo, Mme. Irene, Gossard Lace-Front and Estelle Corsets Perrin's and Trefousse Gloves-Largest Toy Dept. in West-Tea Room 7th Floor-Concert Daily by M. & F. Orchestra-French Pastry

# Today--The Big Four Specials--"Digging Out" Sale Kitchen Needs

### Today-One of "Big Four" Women's Walk'g Skirts \$2.98

A Thursday special from the Second Floor Suit Section for the Big Four Thursday bargains. Women's Skirts, made of panamas, serges and worsteds in black, navy or brown and in a large assortment of gray mixtures. Come in pleated kilt and set in pleat styles, also in pleated flounce effects, plain or button-trimmed; regular values up to \$2.98 \$8.00, on special sale for today at this price, ea.

## Today-One of "Big Four" Men's 35c 'Kerchiefs 2 for 25c

A tremendous one-day clean-up sale from the Men's Furnishing Department, first floor, for the Thursday Big Four bargains. An immense line of men's fine imported Handkerchiefs, in plain or initial styles, hand-embroidered initials and hand-hemstitched 'kerchiefs included. Also cross-bar linen and fancy border effects. Regular values 25c 25c and 35c, special for today's selling at two for 25c

# Today-One of "Big Four" Perrin's \$1.50 Kid Gloves 98c

A rousing big special for Thursday only from the Glove Section, first floor. Perrin's Glace Finish Kid Gloves, in Paris point or over-seam stitched effects, colors black, brown, tan and a few pairs of white. All sizes, Gloves that are famous at \$1.50 the pair; a lot of 100 dozen for this one day's selling-take advantage of this great 98c bargain and supply your needs at this low price, pair 98c

# Today-One of "Big Four" 15c Velour Flannels 10c Yard

This special is only for today in the Domestic and Flan nel Aisle, main floor. 5000 yards of velour flannels, 10c in light or dark colors, regular 15c value, special at Hemstitched Satin Damask Scarfs-A lot of two hundred for the one-day sale. The size is 18x54 inches, fine quality and sell regularly at \$1.25 each; economical buyers 75c will take advantage of the special Thursday price of

# Tomorrow--Meier @ Frank Store's 1045th Friday Surprise Sale

Beaded Batiste 500 Pillows at HandDecora'd \$3 Low Shoes

#### 10,000 Cakes of Toilet Soap, 3 Cakes for 16c MORRISON-ST. WINDOW DISPLAY Tomorrow for the 1045th Friday Sur-

prise Sale in the Toilet Goods Section, Main Floor, we offer a lot of 10,000 cakes of Swift's famous toilet soap in assorted odors, rose, violet, etc.-Comes 3 cakes in a box, each cake neatly wrapped, regular price 10c

Vals. 98c \$4 Tomorrow for the 1045 Friday Surprise Sale in the Dress Goods Section, 500 yards of Beaded Batiste, one of the most beautiful fabrics ever woven for gowns and overdrapes, a direct importation, bought by the Meirr & Frank Co. in Paris. Beads are woven directly into fabric. Comes in Gobelin blue, lavender,

\$2.37 Friday China 1/2 Price Special \$2.19 Tomorrow for the 1045th Friday Surprise Sale, 500 Bed Pillows, filled with real goose feathers and covered with fancy striped German linen ticking, regular \$2.37 price \$3.50 each, special Flash, the famous Antiseptic Hand

Cleanser, removes grease, soot and dirt in a twinkling, regularly 9c

See Sixth-street Vestibule Window. Tomorrow, for the 1045th Friday Surprise Sale in the Basement, a beautiful assortment of Hand-Painted China, the genuine "Ginori" ware, in large assortment of Half \$1.25 Plates at special price of 63¢

\$1.75 Plates at special price of SS¢ \$2.00 Plates, special price \$1.00 \$4.50 Cake Plates, for only \$2.25

An early shipment of Low Shoes for women, in Oxfords and pumps, at a very special price. Over a thousand pairs in the lot and women may save on Spring styles in footwear. They come in vici kid (brown or black). Russia calf and patent colt, regular \$3.00 values; all sizes \$2.19 and widths, at, the pair \$2.19 Women's Shoes in broken lines, all leathers, many sizes and styles, reg

1000 Back Combs, Values to \$5, Friday at 69c MORRISON-ST. WINDOW DISPLAY Tomorrow for the 1054th Friday Surprise Sale in the Jewelry Section, Main Floor, we offer a lot of 1000 handsome jewelled Back Combs, beautifully inlaid with gold, flower designs, set with rhinestones-We purchased these direct from the maker at a great re-duction, Friday values to \$5 at 69c



# Men's Topcoats and Raincoats

gate the offer. Buy stoves and ranges for \$1.00 a week. Take advantage.

at 1/2 Price Tomorrow, for the 1045th Friday Surprise Sale, all our entire stock of Men's and Young Men's Top Coats, Raincoats and Overcoats at 1/2 REG. PRICE This includes all men's and young men's styles, blacks and fancies, 3/4 or full 52-inch length, also 36-inch top coats. Newest styles and best makes, military or regular collar, full, 3/4 or 1/4 lined, nothing reserved; the greatest overcoat sale in the history of Portland. Come early to make your selection while the best ones remain. All Overcoats in our stock

This is one of the greatest opportunities to save Portland men have ever had. Take quick and liberal advantage. Come early, while selection is best.

# Rare Specials at 19c Each Friday

fomorrow, in the Notion Aisle, 25c and 35c values on sale at 19 cents. Curling Irons, on sale at this remarkably low price, special . Stevenson's Shirtwaist Holders, on sale at this low price Reliable Hair Pins, during the Surprise Sale at, the dozen 13 Skirt Markers on special sale tomorrow at this price, each

Tomorrow, for the 1045th Surprise Sale, in Toilet Goods Section, we will offer these bargains at the small price of only nineteen cents

Bacon's Celery King, to build the system, special sale price Piso's, Shiloh's, Foley's and other Cough Cures, special at Goznell's Face Powder, the regular 35c package, on sale at Bon Ton Manicuring Sets, regular 25c values, special price

Priced From One Cont



See the Display in Two Big Fifth-St. Windows-Mail Orders Filled

Tomorrow for the 1045th Friday Surprise Sale we offer 10,000 pieces of Women's Neckwear in natty Spring styles at prices that average far less than half regular-The illustration shows the styles-Here's the result of one of the most fortunate purchases ever made by this great store-Fancy collars, rabats, jabots, chemisettes, coat sets, Dutch collars, cape collars, silk novelty bows, colored embroidered collars, etc.-Trimmed with valenciennes, torchon and point de venise lace; also black Chantilly and Spanish lace-Read the price details that follow-They will be of interest to you.

Lot 1-Collars, Stocks, Rabats, etc, in white and || Lot 2-Coat Sets, Dutch collars, fancy stocks, colors, regular 35e to 50e values, on special **19c** chemisettes, hows, satin novelties, rabats, **33c** sale at the exceptionally low price of, each **19c** jabots, etc., regular 75c and 85e values,  $\varepsilon_1$  **33c** Lot 3-Coat Sets in lace or embroidered effects, cascades, rabats, chemisettes, novelty bows and net bows, regular \$1.00 and \$1.25 values, special 53c for the Friday Surprise Sale at only, each 53c Lot 4-Large assortment of lace and insertion effects in cascades, one-sided designs, lace trimmed ehemisettes, fancy braided coat sets, fancy lace and

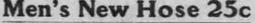
Lot 5-Silk Net Jabots, trimmed with lace edges and insertion, black or white, braid rever sets, rabats, Dutch Collars, black silk ruching, etc., 98c regular \$2.00 to \$3.50 values, special at 98c

Lot 6-An assorted lot of fine Fichus, Dutch collars, large lace Dutch collars, etc., in great variety; regu ribbon trimmed collars, hand-embroidered 73c lar values in this lot from \$2.75 up to \$1.39 revers, etc., \$1.50 and \$1.75 values, special 73c



Tomorrow, for the 1045th Friday Surprise Sale, in the Men's Furnishing Section, a great purchase and sale of Men's Spring Style Golf Shirts at

a very low price. We secured them from a New York maker at a remarkably low figure by taking an immense quantity. Great assortment of colors, stripes, checks, etc. Materials are fast color chambrays, percales and madras; come with cuffs attached Supply your shirt needs for the com- 69c



A lot of 300 dozen Men's Hose, just arrived and placed on sale for the first time tomorrow. Fine imported lisle, and silk lisle, in the celebrated Onyx brand, in all the new shades for Spring; plain colored effects or figured, striped, etc.; all sizes, regu-lar 35c and 50c values, special price 25c



the airship. Help the Mount Hood road. Don't fail to attend the Fair.



Tomorrow, for the 1045th Friday Surprise Sale, in the Jewelry large assortment of fancy Hair Barrettes, regular 50c values, special 28c for this sale tomorrow at the exceptionally low price of each, only 28c Back Combs, regular values to \$1.00, odd lots, special price, each, only 23¢

50c Values 28c Each

Butter Tomorrow, for the 1045th Friday Surprise Sale, in the Grocery Section, 5000 squares of best Creamery Butter, has all the freshness and flavor of the best farmers' butter, and has the added advantage of never being touched by human hands in the 80c making. Buy all you want tomorrow the low price, per square

### Some Rousing 7c and 11c Bargains

Tomorrow, for the 1045th Friday Surprise Sale, in the Notion Aisle, choice of 12½c and 15c values. Take advantage of this great sale. Indestructible Pearl Lace Headed Pins, special tomorrow for Prima Donna Hair Crimpers to be had at the low price of Two large Blanket Safety Pins, on sale at the special price of Curling Irons, on special sale tomorrow at the low price of Tomorrow, in the Notion Aisle, 20c values in little needables at 11c; Black Woven Wire Curls, on sale at this special low price Celluloid Egg Darners, special for the Surprise Sale at, each Majestic Waist Extenders, on special sale at this low price Basting Thread on sale at the low price of four spools for

## \$6.25 Comfort Couches only \$4.98

Tomorrow, for the 1045th Friday Surprise Sale, in our new Furniture Section, on the fifth floor, 100 Comfort Couches; come with or with-out head, 30 inches wide, 6 feet 2 inches long, with 21 good steel springs, covered with denim, see them in the Fifth-street window, \$4.98 regular \$6.25 values, special for the Friday Surprise Sale at

