

"Toyland" on 4th Floor—Largest and Best Toy Shop in the Great West—Santa Claus in Attendance Daily—Candy Dept. in Basement

Tomorrow The Meier & Frank Store's 1037th Friday Surprise Sale

Toilet Sets \$4.00 Vals. At \$1.98

Tomorrow in the Fancy Goods Section a great sale of Ebony and Ebonoid Toilet Sets—brush, comb and mirror, in cases and silver mountings; best \$4.00 values, on sale at this low price **\$1.98**

Kerchiefs Spec'ls Tomorrow \$1.75 Values 98c 65c Values at 47c

Great special lot of real hand-embroidered Madeira Handkerchiefs, come with hemstitched border; all the best work; \$1.25 to \$1.75 values, on sale at, ea. **98c** Real Armenian Lace Handkerchiefs, with hand-embroidered initial and wreath; 65c values, on sale at this low price, each **47c**

Sale Women's Undervests \$1.25-\$7.50 Vals. At 1-4 Off

Tomorrow in the Women's Knit Underwear Dept. a sale extraordinary of Women's Silk, Lisle and Silk and Lisle Undervests of the finest quality; hand-crocheted yokes, in beautiful effects; all sizes and large assortment; values ranging from \$1.25 to \$7.50 each, on sale at just **1/4 OFF**

\$2.50 Fans \$1.39

Tomorrow a great surprise offering of 1000 Women's Gauze Fans with ivory sticks; spangled and lace edges; very large assortment of styles; regular \$2.00 and \$2.50 values, special price **\$1.39**

Sale of Books, Etc.

Great special holiday sales of Books, Calendars and Christmas Cards; largest and most complete display in the city. Best values. Take advantage.

Women's Neckwear Specials for Friday

500 Women's White Lace Collars, Yokes and Coat Sets, in new and pretty styles; large assortment; 75c to \$1.25 vals., at **53c** Women's Chiffon Scarfs in great assortment, \$2.50 to \$25.00 values, on sale at from, ea., **\$1.98 to \$12.75** All Feather Boas on sale at **HALF**

Men's Tuxedo and Dress Vests \$8-\$12.50 Values \$3.85 Ea.

Tomorrow in the Men's Clothing Dept., 3d floor, a sale extraordinary of Silk Tuxedo and Full Dress Vests. Beautiful styles in very large variety. An advantageous purchase from the best waistcoat maker in the country enables us to offer **\$3.85** \$8 to \$12.50 values at

Candy Dept. In Basement

Pure Candies at all prices. Best values in the city. Nuts of all kinds. Figs, Dates, Fruit, etc., on sale in the Basement Store at very low prices.

Bring the Children to See Santa Claus Daily on 4th Floor

2000 Pr. Women's Gloves \$1.75-\$2.25 Vals. \$1.29



Tomorrow, another great special Christmas surprise sale of women's high-grade Kid Gloves, Perrin's and Fownes' celebrated makes; black, tans, grays and modes; gloves of guaranteed style and quality, selling regularly at \$1.75 to \$2.25 per pair. All sizes, 5 1/2 to 7 1/2, are included. Buy Christmas Gloves at this big saving **\$1.29** offered; pair **\$1.29** See Morrison-st. window display Glove and Merchandise Bonds for any amount—take advantage

\$7.50 Umbrellas at \$4.98 45c Ribbons at 21c Yard

Tomorrow, 500 women's and men's high-grade Umbrellas to be sold at a low price. Finest American taffeta covering; best frames; fancy gold, silver and Directoire handles; large assortment **\$4.98** for your selection; best \$7.50 values, on sale at, each **\$4.98** Tomorrow, 5000 yards of 6-inch taffeta and satin Ribbon; black, white and all colors for fancy work, dress trimming, etc.; regular 35c and 45c values, on sale at this low price, yard **21c**

Great Christmas Sale of Dress Waists Values Up to \$16.00 at \$4.95 Ea.



Tomorrow, in the Waist Section, our great annual Christmas sale of women's high-class Dress Waists in messaline silks, nets, chiffons, etc.; plain tailored and fancy effects for street, dress and evening wear; all new, beautiful waists, made with French yokes and trimmed in medallions, applique, embroidered and lace-trim'd novelties, in all the leading shades; waists for all occasions, in assortment so large and varied that every one can be pleased. A great special purchase from a large New York manufacturer enables us to offer values up to \$16.00 each at this remarkably low price, each—See them **\$4.95** See the Fifth-street window display. You had better come early if you want best values.

\$22 Women's Tailored Suits \$12.45

Tomorrow, 200 women's and misses' Tailor-Made Suits in chevots and herringbone stripes; in long coat effects; semi and tight-fitting styles, single-breasted and shawl collar of satin or small revers and notch collar of self material; satin-lined throughout; the skirts have set-in pleats and panel; navy, black, gray and garnet; regular \$22.00 values, garment **\$12.45**

Holiday Sale 500 Handbags Reg. \$8.50 Values \$4.98

Tomorrow, in the Leather Goods Department, another great Christmas surprise sale of women's fine Handbags at about one-half their value. Genuine seal, walrus, morocco, fancy calf leathers; all leather-lined and purses to match; every bag fully warranted. Best \$8.50 values, on sale at this very low price, each **\$4.98**

Friday Bargains in "Toyland"—4th Fl.



14-inch Doll Trunks, 85c values at **.59c** Child's Mission Desk, with chair; best regular \$5.50 values, for, each **\$3.89** 5 pieces natural finish Doll Furniture Set, regular 60c values, at, the set **.39c** Child's 75c Wash Stand for, each **.59c** 75c Tabourettes or Plant Stands, 23 ins. high, regular 75c values, for, each **.39c** Regular \$1.75 Folding Desks for, **\$1.23** \$2.25 Folding Desks for, each **\$1.79**

\$1.50 Pictures at 39c

Tomorrow, in the Fourth Floor Picture Store, a great sale of Framed Pictures—500 different subjects, framed in gilt and oak, mission style; matted and plain; an immense assortment; values from \$1.00 to \$1.50 each **39c**

\$4.50 White Petticoats \$2.79 \$2.00 Corset Covers at 98c

Tomorrow, a special lot of women's white Petticoats, made of nainsook, cambrie and lawn; made with wide flounces of embroidery and clusters of tucks, lace, insertion and edging; regular \$4.00 and \$4.50 values, on sale tomorrow at **\$2.79** Tomorrow special lot of fancy Lawn and Nainsook Corset Covers, trimmed in lace edgings, insertion and medallions; regular \$1.75 and \$2.00 values, on sale at this very low price **98c**

Shawls

Great holiday sale of Knit Shawls, scarf, circular and square styles, in assorted colors; \$2.50 to \$3.50 values, **\$1.98, \$2.00 and \$1.49**

2000 Pairs of Silk Hose \$1.50 Val. 95c

Tomorrow in the Hosiery Department, a great surprise sale of 2000 pairs of women's fine all-silk Hosiery, full-fashioned; black, white and a good assortment of colors; double-woven soles and all sizes; best \$1.50 values, on sale at this low price, the pair **.95c**

35c Veiling 18c Stamped Towels \$1.00 Values 49c

Tomorrow, 10,000 yards of tuxedo and fine mesh Veiling, assorted styles and all colors; best 35c quality; buy all you want of it, special, the yd. **18c** Tomorrow, in the Art Department, 3d floor, a great Friday offering of fine Huck Towels in damask effects and stamped borders, to be embroidered; fine quality, handsome patterns, very large assortment; 75c to \$1.00 values, on sale at this special low price, ea.—take advantage **49c**

\$25 House Coats \$16.45

Tomorrow, in the Men's Clothing Section, third floor, a timely offering of men's fine imported House Coats and Smoking Jackets—all new styles, in fancy velvets, figures and shadow stripes; grays, greens, wine, blue; also fancy brocaded silk-lined Robes and quilted silk Robes of exceptional style and quality; an article of apparel that will surely please particular men. Regular \$25.00 garments, special at, each **\$16.45** On sale on the second floor. See the Fifth-street window display.



Shaving Sets at Half Price 35c Box Papers 16c Each

Tomorrow, our entire assortment of silver Shaving Sets and Mugs, in quadruple plate; come in plain and fancy cases; 1/2 Price regular \$1.50 to \$10 values, at this special reduction **1/2 Price** Tomorrow, a great special offering of fancy Box Stationery, suitable for Christmas gifts; handsome floral boxes filled with linen paper; regular 35c values, at the ridiculously low price of **16c** Tomorrow, another great special lot of fancy mounted Back Combs, imported mountings, with or without stone settings; immense assortment; best \$3.50 values, on sale at, sp'l., ea. **98c**

Sale 10,000 Men's Shirts Values to \$2 at 95c Ea.



Tomorrow we take pleasure in announcing our great annual holiday sale of men's Shirts—an event always eagerly awaited by the shrewd buyers and holiday shoppers who buy wearing apparel for Christmas gifts; 10,000 shirts in the lot—chambrays, percales, madras and white materials; coat style; attached or detached cuffs; fancy figures and stripes; in wonderful assortment, light and dark effects. Semi and stiff bosoms; also plain white pleats in all styles. Men's Shirts in variety so large that every taste can be quickly pleased. This season's best styles are included. To avoid congestion in the regular main floor department, this great shirt sale will be held in the Garment Dept., 2d floor. See 5th-st. window display **95c**

Cut Glass Friday Sale

Tomorrow 200 fine Cut Glass Bowls, 8-in.; handsome cut; best \$6.00 values, at **\$3.99** Tomorrow 200 Cut Glass Nappies; beautiful cut; best \$3 values, on sale at **\$1.99** 1000 Nut Sets, cracker and 6 picks; nickel and silver-plated; two lots: The regular 25c values, per set, **18c** The regular 50c values, per set, **38c**

Sale of Solid Brass Smokers' Stands \$2.50 Vals. \$1.59

Tomorrow special lot of Solid Brass Smoking Stands of polished brass; 33 inches high; best \$2.50 values, on sale at the very low price of **\$1.59**

Sale of Cups and Saucers 35c Values at 18c

Tomorrow in the Basement Store 10,000 thin Japanese China Cups and Saucers, in assorted decorations; best 35c values; buy all you want of them at this price **18c**

2-lb. Square Butter 79c

Tomorrow in the Basement Grocery Store our great weekly offering of good Creamery Butter at a price far below the market value; full 2-lb. squares; buy all you want of it at—no delivery—sq. **79c**

Great Holiday Sale of Millinery Sensational Values of the Season

Sensational values in women's and misses' fine millinery for Friday and Saturday—New, up-to-date headgear at prices that must interest you—The sale continues for two days and is of great importance to every woman having millinery needs to supply for the Holidays—Second Floor

Great sale of fine Imported Dress Hats; new models, latest shapes and effects; trimmed with fancy feathers and ostrich plumes; all handsome colorings and combinations; large variety for your selection; values up to \$40.00 each; make **\$12.50** a bargain purchase at this price **\$12.50** Great sale of Women's and Misses' Dress and Tailored Hats, trimmed with fancy feathers; all new, natty styles, selling regularly at **\$3.45** prices up to \$8.50 each, on sale at **\$3.45**

Ostrich Plumes Fourth Off

Our entire stock of magnificent Ostrich Plumes, in black, white and colors; all sizes; all grades from \$3 up to \$40 each, your choice at 1/4 off regular prices. Entire stock of fancy Feathers at 1/2 regular prices.

Men's \$2.50 Slippers at \$1.79

Women's \$1.50 Felt Juliettes at 98c

Tomorrow in the big third floor Shoe Store, 2000 pairs of Men's Slippers in black and tan vic **\$1.79** kid, opera, Romeo and Everett styles with hand-turn soles, best model, well made \$2-\$2.50 vals. Special lot of men's Leather Slippers; black, tan and wine, with patent leather backs; Everett styles, at **.59c** Boys' and Youths' Everett Slippers, same as above, on sale at the exceptionally low price, the pair **49c** Tomorrow, 1000 pairs of women's Felt Juliette Slippers with fur trimming and hand-turn soles, in black, brown, red and blue; all sizes; best \$1.50 values, on sale at this special low price, the pair **98c**

35c Neck Ruching 21c \$1 Neck Scarfs 69c

Tomorrow in the Neckwear Dept., 5000 boxes of Neck Ruching; 6 neck lengths in a box; plain and holly boxes; best 35c values, on sale at this exceptionally low price, the box—see them **21c** Great Christmas sale of Women's Neckwear now on.



The Wash Goods Dept. offers for tomorrow's 1037th Friday Surprise—1000 Silk and Cotton Neck Scarfs, in plain and fancy colors, 2 yards long; 27 inches wide; complete line of colors; best \$1.00 values; buy them for Xmas gift, special at **69c**