

Makes Xmas Buying Easy

The Merry Christmas of olden days has become in many American homes a time of indecision and worry. Puzzling over "what present to give" has in a great many cases displaced the Christmas cheer. THE DELINEATOR has devised a plan which will make Xmas buying easy.

Based on our wide experience, we show you on this page a selected list of Christmas gifts. Some are especially suited to the season, some particularly useful—all valuable. Cut out this list of Christmas gifts. Study it. Do not put off your buying until the day before Christmas.

The December issue of THE DELINEATOR contains all of these Xmas hints and hundreds of others. It is a very valuable magazine for Christmas shoppers. Buy it to-day at your dealer's or at the news-stands—15c. for the special Xmas issue.

Each square on this page represents a full-page advertisement in THE DELINEATOR for Christmas

Made of steel and iron. Lasts a life time. No chamois cloth screens; no water. A child can operate one. If not the best you have ever seen, we'll refund your money.

AUTOMATIC VACUUM CLEANER

A fine Xmas gift

THE WORLD'S BEST VACUUM CLEANER

Costs only \$25.00. Delivered at your door.

AUTOMATIC VACUUM CLEANER COMPANY
BLOOMINGTON, ILL.

Crème De Meridor

Now used by over a million American women because it does improve the complexion and does not grow hair.

All dealers, 25c and 50c

Thermos for Christmas

Make your gifts distinctive—give something attractive, useful and up-to-date. Thermos Bottles, Tea or Coffee Pots, Decanters, Jars and Humidors are REAL HOUSEHOLD NECESSITIES and make delightful presents for mother, baby, husband, wife, sister, brother or friend. Thermos Keeps Contents Hot or Cold Sold by 50,000 progressive dealers all over the world. Write for booklet \$10,000 Thermos Bottles Co. distributed by Santa Claus for 1909.

AMERICAN THERMOS BOTTLE CO.
NEW YORK

XMAS HOSIERY
IN A CHRISTMAS BOX

Everwear

FOR MEN AND WOMEN

See our full-page Advertisement in the December DELINEATOR, DESIGNER and NEW IDEA. Order of your dealer or from us.

EVERWEAR HOSIERY CO., Milwaukee, Wis.

"In the Day's Work" is a beautiful book which I want to send to you absolutely without charge. It treats of sewing and of

FREE
Insured Sewing Machine

without question the most marvelous machine ever produced. The FREE insurance policy protects you even to the breaking of a needle. The FREE dealers make liberal terms. Send a postal for your copy of the book. It's worth 50 cents—costs you nothing.

William C. Free, President
Free Sewing Machine Co.,
Dept. 3, Chicago, Ill.

The BEST of All!
WALTHAM
WATCHES

ONYX" HOSIERY
"Mérode" (Hand Finished)
UNDERWEAR
SOLD EVERYWHERE

Lord & Taylor
DEPT. S. NEW YORK

For Christmas giving choose silver bearing the trade mark

1847
ROGERS BROS. TRIPLE
—the heaviest triple plate—
"Silver Plate that Wears"

Crystal Domino Sugar

Best Sugar for Tea and Coffee

"Imagination could not conceive of a handier and prettier form than that which is presented in 'Crystal Domino Sugar.' Neither could the most particular people ask for more perfect purity, nor economical people for less waste."

SOLD BY GROCERS EVERYWHERE
2 and 5 pound Packages

Xmas

Fill up the little chinks in your gift list with

Phoenix Mufflers

packed in attractive boxes for Holiday giving

All good stores sell them at 50c.

A Salad Set, a Dozen Spoons or a Set of Knives and Forks in

1835 R. WALLACE
SILVER PLATE
THAT RESISTS WEAR

is the daintiest, the most acceptable gift ever made for Woman. See the exquisite new Blossom Pattern now, at your dealer's. 1835 R. WALLACE is the only plated ware that is absolutely guaranteed for an unlimited period.

Buster Brown's

GUARANTEED HOSIERY
for Men, Women and Children; Black and Colors.

At your Dealer, 25c per pair.

The **DELINEATOR**
"The Book for CHRISTMAS Buyers"



Cream of Wheat

A Dainty Breakfast
A Delightful Luncheon
A Delicious Dessert

Burns 5 Hours For 1c. worth of Gas

Welsbach

KRANICH & BACH
GRAND UPRIGHT & PLAYER-PIANOS

The most interesting piano literature of the year describes the wonderful "Violyn" Plate, the "Isotonic" Pedal, and inside Player-improvements, exclusively employed by Kranich & Bach.

SENT FREE.
Address: 233-45 East 23rd Street, New York

WHY not give wife, mother, sister, or friend a dress or kimono pattern of the beautiful, permanently crinkled, easily washed, long-wearing

Serpentine Crepe

No other cotton fabric gives such supreme satisfaction. All best dry goods stores sell it. If the desired pattern is not found, write us to-day for samples.

PACIFIC MILLS, Boston

What a Trifle to Pay

Cuticlay will make the very roughest skin like silk and relieves all skin afflictions. There is nothing like CUTICLAY anywhere—at any price.

Cuticlay Soap, Cuticlay Tooth Paste, Cuticlay Soap, Individual packets (100 in a group) Twenty-five cents each
Cuticlay Powder, 50 cents
If your dealer cannot supply you, address:
THE CUTICLAY COMPANY, Chicago
For a Silk Skin Dress

A Twelvelfold Gift—THE DELINEATOR

One of the most sensible and useful presents for any woman or any home is a year's subscription to THE DELINEATOR. Twelve times—each month in the year, your gift repeats itself and reminds the recipient of your kindly good will and continued good wishes.

THE DELINEATOR now has hundreds of thousands of readers who make practical use of its fashions, enjoy its excellent fiction and profit by its helpful home hints and progressive ideas.

THE DELINEATOR is the "Fashion authority of the world."

It is sold more widely in Paris (the home of fashion) than any French magazine of its class.

Yet THE DELINEATOR is more. It's a home magazine in every sense of the word. There are many pages devoted to subjects other than Fashion, but of vital interest to women—especially to women with a home and a family.

All the family will enjoy it, for there are stories and articles for the husband, the son and the daughter.

Order from your newsdealer or from a Butterick Pattern Agent, or from the Publishers direct.

15 Cents a Copy

\$1.00 a Year

THE BUTTERICK PUBLISHING COMPANY - - Butterick Building, New York