

## No Preservatives Used In Canned Fruits and Vegetables

We want you to know, Mrs. Housewife, that the talk about preservatives doesn't refer to canned fruits and vegetables.
tables and fruits are preserved by sterilizatio
alone. That maans by heat.
This is true of any brand, put up by any
canner. For preservatives are unnecessary.

## for cagning sand tatenen fresh from the gardens <br> and orchards. They are usually canned thevery <br> They are cooked in the cleanest of kitch- <br> spild lonte

Packed Where The Ripen
The Day They're Picked self. And nothing
whatever is added, save $\qquad$ savor of have the sam alt for vegetables or sugar for fruita. re sealed. When you open a product -perhaps

Del Monte-Best Value of Our 400 Brands of Tomatoes
$\qquad$ We put up 400 varying grades of tomatoss under 400
different labels; many for dealers who own their own
 tomatoss. Thie cream of siap crop can be pliced for
Your tablet this winter by
Del Monto tomatoes.
A cant of Del Monte tomatoes is principally solid

CALIFORNIA FRUIT CANNERS ASSOCIATION
of Fruits and Vegetables in the World


