 Thirty-seven Citizens Plea
With Board to Reduce Sig-
ler's Figures.

BIG OWNERS HOLD BACK




BOND BIGEEST YET
$\qquad$

| \$447,760 Security Given City Reservoir Contract. $\square$ |
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# "HOW MEN GET RICH" 

Under the above title in the December number of the "World's "That by far the greatest amount of wealth created in any branch comes
from enhanced values of real property is especeially true in a prosperous counry increasing rapidly in population, like the United States. The census shows
that from 1890 to 1900 the value of real estate inereased from $\$ 39,544,544,333$ to $3,500,000$,164, an
$\qquad$ wealth in each successive generation.
"In no other field is the making of wealth so dependent upon the com-
manity, so little upon the owner, who may wholly neglect it without injury."
There are $80,000,000$ people in the United States east of the Rocky Mountains. A very large percentage of them are looking are coming. The result will be a prodigious increase in the popuation of Portland and other Coast cities, with a resulting increase

Property values in Portland are now very low in comparison particularly true of

## aurelhurst

The Addition with Character

is with fewer advantages in other parts of the city. You ean buy beautiful fifty-foot lots in LAURELHURST for $\$ 1000$ each or less, and these lots will double in value within the next year. ade at once.<br>Think this over and see us.<br>Office on the ground at East Glisan and East 38th streets. elephone East 989.<br>To reach LAAURELHURST, take either the Montavilla or the<br>Ahas. K. Houry Lia.<br>Henry Building.<br>Phones: A. 5234, Main 2565.<br>Jaurelhurst Co .<br>Corbett Building.<br>Phones: A 1515, Main 1503.

## Post Toasties

The deticate, fluffy bits mades from white Corn, with the special "toasty" flavour, browned to a "turn," are good

"The Memory Lingers'

Postum Cereal Co, Itho Battle Creek, Mrich.

THE COLUMBIA RIVER VALLEY


There is no Other Vanilla
 BURNETT'S VANILLA Ti, bea midy



