

Portland Agents for "Nemo" Corsets, Butterick Patterns, Trefousse Gloves, Columbia Yarns, Perrin's Gloves, "Ostermoor" Mattresses

Today The Meier & Frank Store's 1027th Friday Surprise Sale

Today Great October Sales Continue in All the Departments

Men's "Cravenette" Overcoats
Reg. \$30.00, \$35.00 Vals.

At \$18.35 Each



Today in our Men's Clothing Department, 3d Floor, the season's greatest offering of men's high-class, new, up-to-date "Cravenette" Raincoats with military collar—All the finest makes and materials—Priestly's genuine "Cravenettes," every garment bearing the stamp and label—A great special purchase from the largest and best makers in the land enables us to place on sale \$30.00, \$35.00 values at \$18.35 each; made full or ¾ lined, just the garment for immediate wear, dressy and durable for all classes of weather—20 patterns for your selection, olives, slates, gray checks, tans, browns, smoke, neat stripes, small checks—overplaids, silk mixed worsteds, cassimeres, unfinished worsteds, fine serge and silk lining; all are perfect fitting and hand tailored throughout—All sizes—Coats the exclusive clothier would ask \$40 for; our price for Friday \$18.35 See 5th-St. Window Display—A Great Bargain

2000 Boys' Blouse Waists
Reg. 75c Vals. at 38c Each

Today, Boys' Clothing Department, 3d floor, great special offering of boys' high-grade Blouse Waists, made of fast-color chambrays and oxfords, light and dark colors, well made, full cut; soft attached collar; ages 7 to 16 years; 75c values, at, ea. 38c

Sale Women's Underwear

For today, women's silk and wool Union Suits, in white; high neck and long sleeves, ankle length, all sizes; finely finished, form-fitting garments; regular \$3.50 value, \$1.47

On sale today, children's fleece-lined Shirts, with straps and buttons for garter attachment; the best 33c regular 50c values, at, each

10,000 Cups and Saucers

For today, in the Big Basement Store, we place on sale 10,000 plain white thin German China Cups and Saucers, splendid quality, wonderful value—buy all you want of them at 11c this unusually low price, each

50c Ribbons at 33c

25c Kerchiefs 14c

For today, 10,000 yards of fancy Ribbons, 4 to 6 inches wide; warp prints, Dresden, stripes and plaids, for fancy work, etc.; best regular 50c values, on sale at, the yard 33c

For today, 500 dozen women's Handkerchiefs, Swiss, scalloped and hemstitched; beautiful embroidered patterns; 25c values, on sale at, ea. 14c

Men's Fine Pajamas, \$1 to \$6 Values Half Price

Today, in the Men's Furnishing Goods Section, a great surprise sale of men's high-grade Pajamas—sample suits, purchased at a great sacrifice from one of the largest and best manufacturers in the country. Pongees, soisettes and other fine materials, in the best patterns and colorings; handsomely made and finished; values ranging from \$1.00 to \$6.00 a suit—on sale at this extremely low price ½ Price



Friday Surprise Sale of Men's 25c Hosiery 17c
Men's \$2 Ties 73c Each

For today, 2000 dozen men's fine quality cashmere Half-Hose, made seamless and of soft-finished yarns; come in black, gray, natural and oxford, all sizes; the best regular 35c values, on sale at this low price, pair 17c

For today, 300 dozen men's "Shawknit" Hose, the "run of the mill"—plain black only; all sizes; the best 35c values—buy all you want of them at, special, pair 17c

For today, an unusual offering of men's high-class novelty Four-in-Hands, made of exquisite silks, in plain colors only; fine large imperial scarfs, best shades; regular \$2.00 values, on sale at this price, each—take advantage 73c

\$3.50 Sweater Coats \$2.59

For today, in the Men's Furnishing Goods Section, 1000 women's and men's Coat Sweaters, greatly underpriced; white, oxford, gray, plain and fancy trim'd; come in the best styles and best grade; all sizes; regular \$3.50 values, each \$2.59

5000 Curtain Corners

Values to \$10 a Pair 48c Each

Values to \$18 a Pair 78c Each

Values to \$20 a Pair

On Sale for 98c Each

For today's big 1027th Friday Surprise we announce one of our famous sales of sample corners of high-grade Lace Curtains—Pieces 1¼ and 1½ yards long, suitable for small windows, sash curtains, etc.—Marvelous values

Lot 1—Sample corners of Brussels Curtains, Irish points, soutache, cluny and novelty Lace Curtains; 1¼ and 1½ yards long; best styles for your selection; values up to \$10.00 a pair, on sale at this low price, corner 48c

Lot 2—3000 sample corners of Arabian, Irish point, Brussels, Renaissance, Cluny and Marie Antoinette Curtains; full-length curtains like samples in this lot would sell at prices up to \$18.00 a pair; choice, a corner 78c

Lot 3—1000 sample corners of Swiss, Renaissance, Brussels, lace, Arabian and Cluny Curtains—in fact, high-class curtains of all kinds; 1¼ to 1½ yards long; values up to \$20 a pair full size; your choice, corner 98c

50c Pillow Tops 19c Each

\$2.00 Pillow Tops 79c Each

Today, a great special lot of Roman stripe Tapestry Pillow Tops in assorted colors and patterns, ready for use; best 50c values, on sale at this price, each 19c

Today, in the Art Department, 3d floor, 200 choice hand-painted Pillow Tops on good quality satin, assorted colors; best \$2.00 values, at this low price, each 79c

Willow Ostrich Plumes \$5.95 Ea.

In the Millinery Department, for today's 1027th Friday Surprise Sale, a great offering of 1000 magnificent Willow Ostrich Plumes; 18-inch size, in brown, tan, pink and natural; beautiful style and quality—just what you want for trimming the new Fall hat; regular \$9.00 and \$10.00 values, on sale at this low price, each \$5.95

\$10 Trimmed Hats at \$4.75

In the millinery department another great Friday Surprise of women's and misses' Trimmed Hats at an unusually low price—all new Fall and Winter models in assortment so large and varied everyone can be quickly pleased—Included are velvet, silk and felt shapes trimmed in silk, velvet and fancy feathers of all kinds—New Fall and Winter headgear selling regularly at prices up to \$10.00 each—Your choice Friday only, each \$4.75

See Fifth-street window display—Great values in children's headgear

Friday Sale of Hair Switches

In the Hair Goods Department, for today's 1027th Friday Surprise Sale, three special lots of natural wavy Hair Switches; by far the best values ever offered at these low prices: \$6.00 to \$8.00 vals. \$3.75—\$10.00 to \$12.00 vals. \$5.75—\$12.00 to \$14.00 vals. \$7.85

\$2.50 Platinum Prints 99c Each

\$2.00 Landscapes at 89c Each

Today, a great sale of Framed Pictures—10x12 hand-colored Platinum Prints; subjects, Modern Madonna, fancy heads, After the Bath, Good Night, etc.; the best regular \$2.50 values—buy all you want of them at this special low price, ea. 99c

For today, 8x20-inch Landscapes, in 1-inch Circeian walnut frames; beautiful dining and bedroom pictures; best \$2.00 values, on sale at, special, each 89c

\$10 Silk Petticoats \$4.98

S. H. & M. Guaranteed
Today our great annual October sale of the celebrated S. H. & M. guaranteed silk Petticoats—The petticoat that is guaranteed not to split or crack within 3 months—A very large and complete line of new styles made of a superior quality of taffeta silk with single or double full flare flounce—Pin tucks, pleating and ruching, flounce with solid tucking, double flounce with Van Dyke points and tucks, rows of tailored bands or rows of stitched bands and tucks—The color assortment includes tans, browns, light and dark greens, rose, white, light blue, lavender, Baltic, grape, navy, smoke, gray, black and a full line of changeable colors—Regular and extra sizes—Made full width Regular \$9.50 and \$10 values on sale at each \$4.98 See 5th-st. window—Mail orders filled



5000 Yds. Fleece Flannels 11c Yd.

35c White Goods 21c Per Yard

For today, 5000 yards of Duckling Fleece Flannels—fine, soft material for kimonos, children's wear, etc.; all colors and combinations; Persian stripes and dots, 11c with or without borders; extraordinary values, on sale at this low price, yard 11c

For today, 100 pieces of fine white mercerized Waisting, in beautiful styles; 21c the best regular 35c value—buy all you want of it at this special low price, yard

\$6.50 Embroideries \$1.39 Strip

Today in the Lace Department, Main Floor Annex, a marvelous offering of 10,000 yards of new Swiss and cambric Embroidery—A great special purchase of mill lengths from one of the largest and best manufacturers in St. Gall, Switzerland—4 1-2 and 5 yard strips—Designs in filet, eyelet and blind work, suitable for women's and children's wear; also insertions, galoons and flouncings, 3 to 18 inches wide—Beautiful styles and qualities in endless assortment—Values in the lot up to \$6.50 a strip; your choice at this wonderful low price, strip, ea \$1.39 See Big Sixth-Street Window Display—You Want to Share in the Best of Bargains Today



Women's 50c Hosiery 27c Pair

Regular 50c Veiling at 18c Yard

For today, 3000 pairs of women's plain colored Hose in silk lisle, full-fashioned; made of fine imported yarns; permanent finish; come in black, white and all staple 27c colors, all sizes; best regular 50c values, on sale at this special low price, pair 27c

For today, 10,000 yards fine Tuxedo and Mesh Veilings, plain and dotted styles 18c in all the good colors and effects; values in the lot up to 50c a yard, on sale at 1000 24-inch wire Hair Rolls, with hair and net; regular 35c values, on sale at, 19c

Toilet Soap 12c Bx.

For today, a great offering of 5000 boxes of Doris Violet Toilet Soap, highly perfumed and leaves the skin in a clean, healthy condition; three cakes in a box; best 25c value, 12c on this special low price, box 12c Not over three boxes to a customer.

\$1.50 Bags at 59c

For today, in the Leather Goods Department, a great new lot of fancy hand and drawing Bags, made of the best quality leather; best styles and colors and fitted with coin purses. The best regular \$1.50 val—59c, on sale at, special, each

50c Neckwear 21c

For today, 1000 pieces of women's Neckwear in all the new styles—rabats, stocks, collars, jabots, chemisettes, embroidered linen collars, etc.; regular 50c to 50c values, 21c on sale at this low price, ea. 21c

2-lb Squares of Butter for 77c

For today, in the Basement Grocery Store, our great weekly offering of Creamery Butter; full 2-lb. squares; superior quality, equal to the butter you get at exclusive grocery stores. Buy all you want of it at this 77c special low price, the square

No phone orders filled. No deliveries will be made except with other goods.

\$1.50-\$2.50 Gloves \$1.19

10000 Umbrellas 39c Each

For today's 1027th Friday Surprise, 5000 pairs of women's sample Gloves—Perrins, Trefousse and other leading makes; French kids and suedes, in white, black, tans, modes, brown, navy blue, green, gray and mode; sizes 5½ to 7½; all high-grade gloves, selling regularly at \$1.50 to \$2.50—wonderful values, pr. 1.19

For today, 1000 women's and children's Umbrellas; rainproof covering; Congo crook handles; great special values—on sale at this extremely low price, each 39c

Friday Surprise Sale of 300 Tailored Suits \$35 Values \$18.45

In the big second floor garment store for today's big 1027th Friday surprise, women's high-grade tailored Suits at about one-half of their real value—All this season's handiwork and most approved garments in cheviot, plain serge, wide wale serges, tweeds and diagonal materials—Long length coats, semi or tight fitting—Single breasted with notch collar in-laid with moire silk, also plain or braid or button trimmed—Skirts made with yoke impleated or gored with set in pleats—Tans, walnut, green, black, blue, gray, etc.—Handsomely made and finished throughout—Sizes 33 to 44 \$35.00 values on sale at this \$18.45 wonderfully low price each

