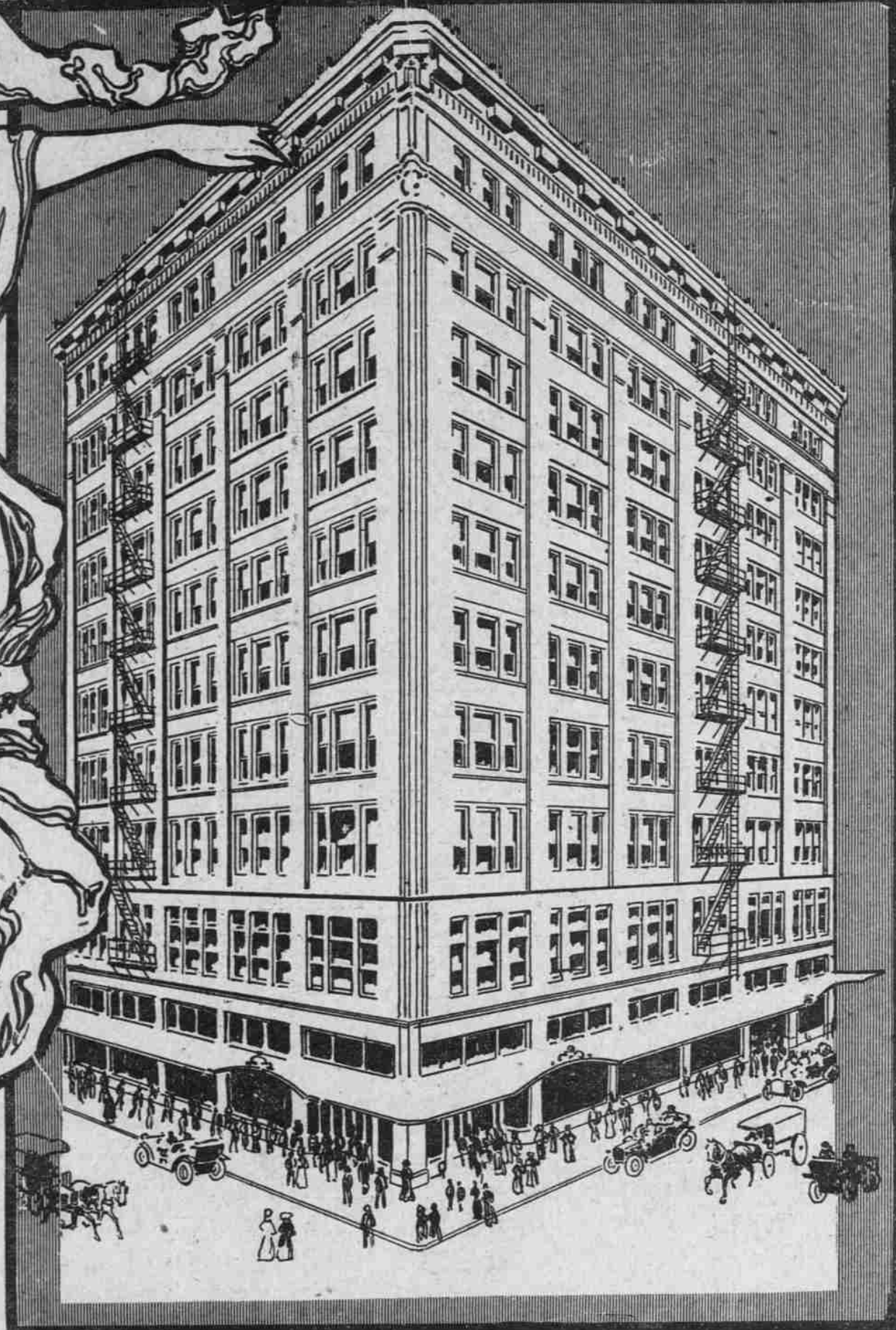


The MEIER & FRANK STORE

PORTLAND'S LARGEST AND BEST STORE



Grand Formal Opening

This Evening

From 7:30 to 10 o'Clock
Doors Open Promptly at 7:30

An event to commemorate the completion of one of the finest commercial establishments in the entire country

Please accept this as a personal and cordial invitation

The Greater Meier & Frank Store

Here Is "Merchandising" in Its Amplest and Most Modern Form

The enlarged store is in a finished state, so we ask the pleasure of entertaining you this evening from 7:30 to 10 o'clock—We want you to view the greater store at its best—Both structures wide open for your inspection—The retail section with its magnificent stocks of Fall and Winter merchandise—The splendid general offices, the stock floors, the pneumatic tube room, the largest and best private power plant in the West, the workshops, the dining room, etc.—There will be much to see and interest you

Rosebrooke and His Band

Of thirty pieces will be stationed on the third floor of the Main Building. A rare musical treat we know you will enjoy. All are welcome.

Prof. Waldemar Lind and His Orchestra

Will be stationed on the balcony, main floor of the new Annex. The Hawaiian Orchestra and singers in the restaurant on the seventh floor, Annex. Come!

Mrs. Rose Bloch-Bauer, Soloist

Will render favorite selections, including "The Star Spangled Banner," accompanied by the full band. Plan to spend this evening here. Doors open at 7:30 sharp. NO MERCHANDISE SOLD THIS EVENING.