

# ROSE FESTIVAL TO BE ANNUAL EVENT

### Directors Plan Fete for Next Year, With Aerial Flights as Features.

## HOYT IS AGAIN PRESIDENT

### Other Officers Are Elected and Steps Taken to Make Carnival Greater Than Successful Ones Already Held.

(Continued From First Page.)

which was well attended, was enthusiastic on this point and warm approval was expressed of the work of all the officers and of the success of the 1909 festival from financial and other standpoints.

Most of the old directors were continued in office, some few changes being necessary on account of removals from the city and resignations. When the newly elected directors met, Ralph W. Hoyt, the president, was unanimously chosen president for the new year and most of the old officers were re-elected as follows:

**Officers of Association.**  
President, Ralph W. Hoyt; first vice-president, Julius L. Meler; second vice-president, H. C. Wortman; third vice-president, John F. Carroll; treasurer, F. O. Downing; secretary, Dr. Emmet Drake.  
The 11 directors chosen were the following:  
Julius L. Meler, H. L. Pittcock, John B. Coffey, W. Wynn Johnson, John F. Carroll, C. A. Whitman, M. C. Dickinson, E. W. Rowe, Adolph Wolfe, G. L. Hutchins, J. M. Healy, L. Q. Smetland, John Welch, Dr. Emmet Drake, C. A. Whitman, B. H. McFarland, H. C. Wortman, F. O. Downing, A. M. Cronin and Ralph W. Hoyt.

Date is June 6-11.

While the directors selected the date for the 1910 festival the stockholders at their meeting were also invited to express opinions. Mr. McFarland, who has had experience as president of the Rose Festival Society expressed the belief that the roses would be at their best for the purpose of the Rose Show proper about June 26. Some questions were raised as to whether it would be practicable to have the rose exhibition late in the festival week. Heretofore it has been held early in the week and the roses displayed have thereafter been utilized for decorating vehicles for the parades. It was finally decided that the week of June 20-21 would be the best and that the time of the Rose Show could be decided upon later.

In both meetings it was the general expression of opinion that more money would be needed next year than was contributed last year. President Hoyt told the directors that there must be a more definite plan followed for the soliciting of subscriptions than in the past, so that the work would not devolve so heavily on the officers of the association. It is believed, will make the subscription work easier. Several contributors of this year have voluntarily come forward with promises of large contributions next year. For instance, George M. Brown, of the Hazelwood Creamery sent word that his subscription would be doubled. It was also announced that several persons had refused to give this year would do so next year.

Will Raise More Money.

Nevertheless, it was pointed out that a systematic campaign must be waged in order to secure enough money to eclipse previous festivals. A resolution was adopted by the directors requesting the president to submit within a week to the president a suggestion for a plan of campaign.

The matter of street decorations also came in for discussion and it was agreed that the merchants and owners of buildings should be urged to make a better showing next year than heretofore. Much regret was expressed over the news that J. W. Harper, of St. Louis, the artist who designed the electric floats this year, was going blind and would not be available next year.

The books of the association, as checked over by the George T. Murton Audit Company, show a cash balance left after the 1909 festival of \$24,000.00, with collectible subscriptions amounting to \$25,000.00, which amount will be carried on the books to the credit of the next year's festival.

Report of Audit Company.

The report of the audit company follows:  
Ralph W. Hoyt, President Portland Rose Festival, Portland, Ore., has been in accordance with your instructions, we have checked over the books of the association and find everything in order and properly accounted for.  
The books show that there was collected and paid into the treasury and deposited the sum of \$24,000.00, of which \$20,000.00 was money received from outside sources and the balance of \$4,000.00 was from the disbursement of the association. Your books now show that you have also on hand accounts considered good amounting to \$25,000.00, which amount will be carried forward as assets for your 1910 festival.  
We have found it necessary to charge off the sum of \$736.10, this being the amount of the subscriptions which proved to be uncollectible. We consider this a very creditable showing.  
Yours respectfully,  
THE GEORGE T. MURTON AUDIT CO.  
By H. V. Carrington, Secretary.  
Address of President Hoyt.

When I consented to act as your president last year, I had some misgivings as to whether it would be wise to make it, by reason of the Alaska-Yukon-Pacific Exposition, Seattle and several other attractions which had been planned for about the time of our festival; and I also felt that it would be quite difficult to raise sufficient funds to make a satisfactory showing. However, the results show that you have not only met my expectations, but have also left a goodly surplus. Our total city collections amounted to \$23,018.42. The balance in hand, showing a value of \$24,000.00. We also have taken an inventory of property on hand, showing a value of \$25,000.00. These are practically all collectible. We have charged off subscriptions which were uncollectible, amounting to \$736.10.

Our property is in good shape in a building at the Lewis and Clark Fair Grounds, under care of Mr. Trellis, who has been in our employ some time. We had to move our den just as we were commencing our work last year, and although it entailed some expense, we believe the change was of advantage. We are paying a rental of \$200 per month without a lease, and I think the association should consider the possibility of the leasing of a building of ground as near the city as possible, or cartline, where we will be sure of having a permanent location for some years.

We have been feeling our costumes, with the exception of dominoes and rubber coats, which belong to the association, but I believe we should begin to accumulate a wardrobe. We were not so successful as we hoped to be in getting help from outside towns in

## FALLS TO THE EARTH

### LeFebvre, French Aviator, Mortally Mangled.

### MOST RECKLESS FLYER

### Testing Wright Aeroplane When It Pitches Downward and Dashes Against Earth—Le Febvre Was Known as Reckless Flyer.

JUVISY SUR ORGE, France, Sept. 7.—E. LeFebvre, the French aviator, was killed by a fall from his aeroplane, in which he was practicing over the aviation field here today.

M. LeFebvre suffered mortal injuries when the machine crashed on the ground and died soon afterwards. The cause of the accident, which was the first fatality in the history of French aviation remains a mystery. LeFebvre was testing the machine prior to the delivery to the purchasers of several Wright machines built by the company with which he was connected. One had already been successfully tested and just before nightfall he took out another.

The machine left the ground easily and flew around the aerodrome at a height of about 20 feet. Suddenly, without apparent reason, the machine tilted sharply downward and propelled by the force of the motor, struck the ground with great violence. The aviator was pitched out on his head and lay unconscious amid the wreckage of the machine. Witness hand raised him and carried him to a shed and a doctor was summoned, but he died within a few minutes.

M. LeFebvre belonged to the new school of French aviators and came into prominence only a few months ago. He was an engineer of considerable note, and became interested in aviation through studying it as a science. He was a contestant at the recent aerial competition at Rheims and has been known for his daring and recklessness.

During one of the Rheims races he was fined for reckless flying. Several months ago he purchased a Wright aeroplane and started at once making a series of successful flights near The Hague. After his demonstrations in Holland, he came to America to visit his father, but came back into the arena at Rheims, where he piloted a Wright machine.

Comments interpolated in the reading of his report Mr. Hoyt said in reference to the help by other organizations that Dr. Wetherbe, president of the Commercial Club, had assured him that the Commercial Club would be glad to co-operate and more assistance from that organization.

General Manager Hutchins in his report stated in part:  
The last benefit according to Portland and Oregon from the grand annual June festival of the Rose City are Portland, Astoria, Pacific Northwest through this floral jubilee is well known.

It is conservatively estimated that more than 200,000 visitors were in Portland during the latest festival week. They were greatly pleased at the spectacular features shown there and the entertainment given. Each and every one of these spectators are walking advertisements singing the praises of Portland wherever they go. Estimating that each visitor expended \$2 in this city during the festival it would mean \$1,000,000 expended by the investment of a comparatively small amount, all of which was expended for labor and material in this city.

A motion picture film 1000 feet long, showing the most beautiful and fetching parts of the horse and vehicle, automobile and children's parades, was taken by the World Film Company, and exact copies of the film were sold all over the world. Appended is a partial list of the cities, states and countries to which the films were sent: Eight to Germany, four to France, six to London, two to St. Petersburg, one to Vienna, two to Constantinople, one to Florence, one to Cairo, Egypt, one to City of Mexico, one to Honolulu, one to Manila, one to Tokyo, two to Australia, one to New York, two to Seattle, three to Ontario, Canada, one to Winnipeg, two to Boston and one each to the following American states and cities: Cincinnati, Rochester, Philadelphia, Syracuse, Kansas City, Joplin, Mo., Salt Lake City, Denver, Jacksonville, Fla., New Orleans, Louisiana, and one for the following states: Texas, California, Oregon, Michigan, Iowa, Kansas and Nebraska. Each film, acting as a series of exhibitions, is sent out upon a circuit and is considered good live material for a year. In that time the several films will have been seen by not less than 100,000,000 people who thus become familiar with the wonderful floral match of Portland and the matchless climate of Oregon, for only in an ideal climate can such floral beauty grow.

Tourists who continue to be attracted to Oregon on account of its roses. They appeal to non-residents who wish to escape the rigorous winters and scorching summers of less favored localities.

Cost Comparatively Low.  
The cost of a week of festival, as our worthy president, Mr. Ralph W. Hoyt, has told us, was a contribution of \$44,000 from the city, \$100,000 from the state, \$100,000 from the business community, \$100,000 from the general public, and a mask parade and a grand ball. It costs St. Louis about \$20,000 for one parade and a grand ball, and annually the Chamber of Commerce, New Orleans expends annually \$200,000 to \$300,000 in the week of Mardi Gras. These celebrations have been given continuously for nearly 100 years. It costs \$100,000 for six grand and one mask parade, but more funds will be required to hold our festival of 1910.

And last, but not least, the press of Portland, in its patriotic effort to exploit the Rose festival, spread the news far and wide and covered itself with glory.

As a result of the splendid work, thousands are looking to Portland and Oregon for a future home, really with rapid increase and everybody in the great Northwest will be materially and permanently benefited.

Although no formal action was taken last night, it was the general sentiment of the members of the association that the rose bushes should not be replanted in the park blocks with green sward, at least for several years. It was also the expressed opinion that the annual rose planting day, which falls on Washington's Birthday, February 22, should be continued as an annual event.

President Hoyt was not prepared last night to announce the names of the members of the next executive committee or that of the general manager for 1910.

ROUGH LUMBER CHEAPER  
Astoria Mill Announces New Schedule of Prices.

ASTORIA, Or., Sept. 7.—(Special.)—The Astoria Lumber & Box Company, which is the selling agent for all the local mills, announced today a reduction of about 15 per cent in the prices of rough lumber, fully 75 per cent of which is used locally, and a corresponding increase in the higher grades, which is principally shipped to the Eastern markets.

The new prices will become effective on September 16.

Portland Men Accused  
Robber Suspects Land in Jail in Spokane After Chase.

SPokane, Wash., Sept. 7.—(Special.)—Laurence Satterlee and A. C. Spurgeon, who gave their residence as Portland, were lodged in jail on suspicion that they were the robbers who have been working a new game on unsuspecting tradesmen. The modus operandi is for one to enter the store while the other, from a tele-

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Agents for Henderson's Corsets. MAIL ORDERS PROMPTLY FILLED. Agents Fay Hosiery for Children.

# Silverfield's

NEW FALL STYLE BOOK MAILED FREE UPON REQUEST

Cor. Fourth and Morrison.

## IMPORTANT FUR NOTICE

It is rather warm weather for Furs now, yet the wise woman will look to the purchase of her Furs now, as prices are lower than they will be later on, and our stock of the latest style Furs is now at its best. Furs can be purchased now and stored free of charge until wanted. We call your attention to our choice selection of Natural Mink, Alaska Pointed Foxes, Black Lynx, Blue Lynx, etc., in all the latest fur garments and fur pieces.

## THE FIRST OF OUR SEPTEMBER SALES

Unusual value offerings of extra high grade Tailored Fall Suits. We mention our extraordinary bargain offerings from the Suit Section, and call particular attention to the high quality of the merchandise we are offering for sale, and your inspection cordially invited for comparison of values, feeling assured that nowhere else are such bargains obtainable as those we are offering for Wednesday and Thursday.

### Women's New Fall Suits at \$25.00

These suits are all of the new Fall models and of the newest materials, in plain colors and mixtures. Made of extra quality Worsteds, Cheviots, Broadcloths, etc. Lined throughout with guaranteed satin. These suits we are offering at this price are the best values in the city at \$25. We invite comparisons of values.

### On the First Floor

Every model approved by fashion experts of two continents finds representation in this comprehensive display. Extreme styles as well as those modified effects, which are essential points of newness and are preferred by many women of conservative taste. You are particularly invited to visit the grand display on the Second Floor. Prices range from \$5.00 to \$35.00.

EXCEPTIONAL SHOWING IN Millinery Magnificence

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We are offering extra bargains in Muslin Underwear, Hosiery, Belts, Gloves, Neckwear, Umbrellas, Suitcases, Bags, Jewelry, etc., etc. Take advantage of our big Muslin Underwear sale. See window display—Fourth street.

While the clerk in Walton's tea store was answering this kind of a telephone call, a pseudo customer robbed the till of \$75 and ran away. The police gave chase and began to shoot, but J. O. Tiffany, teller at the Traders' Bank, nabbed one of the men and the other was brought in later. Both men deny they are implicated. Tiffany is the bank employe who recently captured a forger the police and Pinkertons had searched for in vain. Tiffany ran around the bank partition and overtook the fleeing malefactor.

GERMANS SEE WRIGHT FLY  
American Aviator Attracts Large Crowds in Berlin.

BERLIN, Sept. 7.—Orville Wright today made a flight of 32 minutes. At times he reached an altitude of 150 feet. The great crowds that watched the exhibition shouted enthusiastically when he glided over their heads.

FIGHTERS FINISH TRAINING  
Johnson and Kaufmann Both Near Same Weight and Confident.

SAN FRANCISCO, Sept. 7.—Heavy training came to an end today in the camp of Jack Johnson, the colored heavyweight champion, and Al Kaufmann, the local heavyweight, who will meet in a ten-round bout next Thursday afternoon.

Kaufmann will weigh about 212 pounds when he steps into the ring and the negro 209. Both men are supremely confident. Johnson will confine himself to light road work tomorrow and Kaufmann will do a little boxing.

OLDFIELD HANGS UP A MARK  
Drives Mile From Standing Start in 31 1-5 Seconds.

LOWELL, Mass., Sept. 7.—Although arranged only as a "filler" between yesterday's National small car competitions and tomorrow's 318-mile stock chassis event, the series of mile straightaway speed trials today over the Merrimack Valley circuit proved to be one of continuous thrills. Although no records were broken, one was established by Barney Oldfield. His time of 31 1-5 seconds for a mile with a standing start, made in a Zenith (German) machine, of 150-horsepower, will be the first official record for such an event in American automobile racing annals.

Aside from Oldfield's feat, the consistent driving of Louis Chevrolet, winner of Monday's 100-mile small car race, was noteworthy. In the nine events of the day he was started in five, winning two firsts, two seconds and one third in his Buick machine.

JOYETTE CAPTURES TAIT CUP  
Wins Final Race in German-American Sander Class.

MARBLEHEAD, Mass., Sept. 7.—As a result of the final race of the German-American sander class series today, the President Tait cup was won by the Joyette, owned by Commander W. H. Childs of the Penshurst Club of Brooklyn. The Governor Draper cup goes to the Ellen, owned by Charles H. Curtis of the Eastern Yacht Club. The Joyette proved to be so much the faster on windward work that the better qualities of the Ellen on dead-on end runs were not sufficient to permit her to cross the finish line first.

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# J. L. Bowman & Co.

Popular-Priced Clothiers

Fifth and Alder Streets