

New Fall Styles in Men's Clothing—Third Floor—New Fall Millinery in Superb Display—New Tailored Suits for Women Have Arrived

Today The Meier & Frank Store's 1020th Friday Surprise Sale The Great Expansion Sale Bargains Continue in All Departments

Reg. \$2.00 Handbags 98c Each

For today's 1020th Friday Surprise the Leather Goods Department offers the season's greatest bargains in high-grade Handbags. An advantageous purchase of 1000 bags from a leading manufacturer enables us to offer these unusual values. Made of fine quality seal goat, nicely lined; new broken-bottom styles and overlapping frames. Come in three lots, marvelous values, on sale at the following unusually low prices: Regular \$2.00 Bags, 98c—Regular \$2.50 Bags, \$1.19—Regular \$3.00 Bags, \$1.49 See the big Fifth-street window display, and take advantage of these splendid values.

Sale of 15,000 Men's Shirts



\$1 Val. 47c

In the Men's Furnishing Goods Section, for today's 1020th Friday Surprise, another sensational bargain in men's Golf Shirts, 15,000 of them, the entire reserve stock of one of the largest and best manufacturers in the country. In plain and fancy colorings, immense variety; madras and percales, light and dark effects, in stripes, checks and plaids; plain blue and tan chambrays, all sizes; shirts sold in every store in every city at \$1.00 each; buy all you want of them today at special, ea. 47c See Morrison-St. window display.

Men's 25c-35c Hosiery 15c Pair

Today, in the Men's Furnishing Goods Section, 5000 pairs men's fancy Half-hose, all new patterns and colorings; stripes, figures and embroidered effects; come in all sizes; the best regular 35c values, on sale at this special low price, the pair 15c

Butter Sale 2-lb. Sqrs. 65c Sqr.

Today, in the Basement Grocery Store, our great weekly offering of good creamery butter at a price far below the market value; full 2-pound squares; buy all you want of it at this low price, per square 65c No phone orders filled; no delivery, except with other goods. Basement.

Great Sale of Toilet Paper

In the Drug Sundry Department, all day today, 10,000 rolls of Leader Toilet Paper; fine grade of paper; the best regular 5c values, buy all you want at this low price, roll 3c Leader Toilet Paper, doz. rolls. 33c 10,000 rolls of large size Kniekerbocker Toilet Paper, extra quality; best 10c value—buy all you want of it at this special price, per roll 8c Kniekerbocker Toilet Paper, 89c at this low price, dozen rolls

Tabourettes \$1 Vals. 39c

In the Toy Department, Fourth Floor, a special lot golden oak Tabourettes, suitable for plants and household use; 23 inches high; nicely made and finished; best regular \$1 value, 39c on sale at this low price, each Great special values in all lines of Porch Furniture. Let us show you.

Surprise Sale Bargains Galore

1000 Pairs Women's \$3 Oxfords \$1.98 Pr.



For today, 1000 pairs of women's Oxfords, standard \$3 footwear, in patent colt, gunmetal, brown kid, tan Russia calf, plain or tipped toes, new short vamps, Goodyear welts, high Cuban or military heels; all sizes and widths; regular \$3.00 values, at this low price, pr. \$1.98

Basement Bargains

Dress Trimmings 67c Yd

Today, in the Dress Trimming Department, a great clean-up of fancy Net Bands, all new colorings and effects; widths up to 4 inches; values up to \$3.50 a yard, on sale at this unusually low price, yard—take advantage of sale 67c

10,000 thin blown Tumblers—buy all you want of them at, ea. 4c
5000 Japanese blue and white China, onion pattern, at these prices: Tea Cups and Saucers, on sale at this attractive price, each. 12c
5-in. Plates, on sale at, ea. 9c—6-in. Plates, on sale at, ea. 12c

45c Embroideries 12c Yard

35c Figured Challies 15c Yd

For today's 1020th Friday Surprise, 5000 yards swiss, nainsook and cambric Embroidery, Edges and Inserting, for infants and children's wear; widths from 1 1/2 to 5 inches; handsome designs; great variety; values up to 45c the yard, sp'l. For today, in the Dress Goods Section, 1500 yards of 27-inch figured Challies, in bright and medium colorings; a big assortment of styles for your selection; the best regular 35c values—buy all you want of them at this special low price, the yd. 15c

300 Women's and Misses' Rep, Duck, Linen Suits \$12 Values at \$2.98

The big second floor garment store offers for today's 1020th Friday Surprise Sale another great bargain in women's high-grade Wash Suits in linens, reps and ducks, in white, pink, rose, light blue, gray and tan—All new, this season's apparel, handsomely made and finished and the very latest fashions—The women's jackets are 36 to 40 inches long, semi and tight-fitting effects, plain tailored and strap trimmed—The misses' suits are in 3 piece styles, 3/4 and medium-length coats, semi-fitting, plain tailored, strap and button trimmed—About 300 garments for your selection, values up to \$12.00 a suit—They will be placed on sale at the extremely low price of \$2.98 Great midsummer clean-up sales of women's silk and wash dresses, lingerie gowns, women's tailored suits, white skirts, lingerie waists, second floor



Women's 40c Hosiery 20c Pair

Women's \$1.25 Chiffon Veils 50c

Today, a great Friday Surprise Sale of 2000 pairs women's Hosiery; plain black gauze, cottons and lises, also lace boot lises, in black, white and tan; also fineries in wonderful assortment; a great clean-up of women's Hosiery selling at 35c and 40c a pair—buy all you want of them at this sp'l. price, pair—take advantage Today, a great special lot of chiffon Hat Drapes, 1 1/2 yards long, with plain and fancy embroidered edges; splendid styles and assortment; the best regular \$1.50c and \$1.25 values—buy all you want of them at the special low price of, each

\$3.25 Cluny Curtains \$1.89

In the Curtain Section for today's big 1020th Friday Surprise Sale a marvelous offering of 1000 pairs of Ecru Cluny Lace Curtains—made on good French nets with genuine linen cluny edge, 2 inches wide and 3-inch hem backed with rennaissance braid—size 2 1/2 yards long and 40 inches wide—all new, pretty styles and wonderful values at the low price of \$1.89 pair—Take advantage \$1.89



Every housewife must be interested in this splendid bargain—Mail orders will receive our prompt and careful attention—Great Expansion Sale bargains in curtain materials and odd lots of lace curtains

Ladies' White Canvas Oxfords 98c

Today, a great Friday Surprise Sale of 1000 pairs of women's white canvas Oxfords, with plain or tip'd toes, welt or hand-turn soles, canvas-covered Cuban or leather military heels; all sizes; values up to \$2.50 a pair, on sale at this price, pair. 98c Mail orders promptly and carefully filled. The best values ever offered at the price.

500 Umbrellas \$5 Values \$2.98

Today, the season's first great special offering of women's 26-inch umbrellas, all-silk covering, tight roller; silk cord and tassel; bulb runner; made on the best paragon frame and a large assortment of Directoire handles; black and colors. A great purchase from a well-known manufacturer permits us to offer \$5.00 values at this price, ea. \$2.98

Big Special Glove Clean-up at 49c pr

In the Glove Store today, 1000 pairs of women's 16-button length English Lisle Gloves, also two-clasp short Lisle Gloves; best makes; black and white, sizes 5 1/2 to 7; best regular \$1.00 and \$1.25 values, on sale 49c at this special price, the pair

A Great Sale of 200 9x12 Foot Room-Size Rugs



Today in the Carpet Store a timely sale of 200 room-size Rugs in body Brussels, Axminsters, Wiltons and tapestry Brussels—All new patterns in the most desirable colorings and effects—All 9x12 feet, full measurement—We guarantee them the best rug value ever offered—Third floor

35c Ribbons 19c per yard

Today, 10,000 yards of fancy Warp Print Ribbons, 4 1/2 inches wide; all new, fancy ribbons, in the best designs and colorings; values up to 35c the yard—buy all you want of 19c them at this special price, yd.

25c Collars 16c

Today, in the Women's Neckwear Department, 1000 dozen women's embroidered Linen Collars, 1 1/2 to 2 ins. high; sizes 12 to 14 1/2; best 25c values, on sale at this exceptionally low price, ea.—take advantage 16c

Women's Fine Handkerchiefs 40c Values 23c

200 dozen women's extra fine sheer crossbar Pineapple Linen Handkerchiefs, 1-8 and 1-4-inch hemstitching; best 35c and 40c values, at 23c this unusually low price, each

White Ribbon Soap 4c Cake

Today, in the Drug Sundry Department, 5000 cakes of White Ribbon Toilet and Bath Soap, two ounces heavier than Fairy Soap, and "It Floats." Buy all you want of it at 4c a cake or, the dozen 43c

9x12-ft. Empire Brussels Rugs, REGULAR \$18.00 VALUES AT \$13.95

9x12-foot Body Brussels Rugs, REGULAR \$27.00 VALUES AT \$21.60

9 by 12-foot Axminster Rugs, REGULAR \$30.00 VALUES AT \$21.60

9x12-foot Wilton Velvet Rugs, REGULAR \$40.00 VALUES AT \$32.00

Big Surprise Sale In the Picture Dept

On Fourth Floor, today—Take advantage. Lot 1—1000 fancy Heads, 11x19 inches, 1-inch gilt frames; the best regular \$1.50 values, on sale at this special price, each 69c Lot 2—9x12-inch Heads, in fancy gilt frames, 50 different subjects; \$2 vals. 69c Lot 3—Colored scenes of outdoor life, 8 by 21-inch fancy gilt frames; the best regular \$2.00 values, on sale at, sp'l., ea. 69c Lot 4—12x16 Dutch scenes and outdoor subjects, in fancy gilt frames; best \$1.75 values, on sale at this low price, each 69c

Motormen's Uniforms \$18 Values at \$9.89

In the Men's Clothing Section, Third Floor, new building, a great Friday sale of Conductors' and Motormen's Uniforms; regulation style; made of strictly all-wool, fast-color, 18-ounce blue serge or of navy pilot cloth; made strong and durable, with reinforced pockets and extra heavy pocket linings and extra quality coat and sleeve lining; all sizes; best \$18.00 values, at this special low price, suit \$9.89 Great Expansion Sale bargains in men's three-piece Summer Suits, all grades, best 1/2 styles, on sale at one-half the regular selling prices—take advantage of the sale 1/2 Great Expansion Sale values in men's Outing Suits, at 1/2 price. Let us show you. Great Expansion Sale values in men's Fancy Wash Vests. Don't fail to see them.

Boys' Wash Suits Values to \$6 1/2 Price

In the Boys' Clothing section, 3d floor annex, a final clearance of high-grade Wash suits in all the newest and prettiest styles and materials—Buster Brown wash suits and sailor wash suits, Russian blouse wash suits, for boys of all ages—Large variety for your selection—Values ranging from \$1.50 up to \$6.00 each—On sale today while they last 1/2 at exactly one-half the regular selling prices 1/2 Great Expansion Sale bargains in boys' and youths' Wool Suits, boys' Waists and Blouses, boys' Khaki Suits, boys' Play Suits, etc. The best bargains in town. See them. On sale on the Third Floor.



65c Undervests 27c Ea.

50c Drawers 27c

Today, a great Friday Surprise Sale of 1000 women's lisle-thread Undervests; low neck and no sleeves; fancy embroidered medallions and lace yokes; all sizes; 27c the best 65c values, on sale at this special price, ea. Today, 1000 pairs of women's swiss-ribbed Drawers, wide lace trimming; made extra full; all sizes; best 27c regular 50c values, at this special low price, pair

35c Box Paper at 21c

Today, in the Stationery Department, a new line of fancy Box Stationery of a fine grade of linen; 25 sheets of paper and 25 envelopes; the best regular 35c value—buy all you want of it at this low price, box 21c

