

Merchandise Purchased on Credit Today and Tomorrow Go on August Account—Bobbykins and Dollykins—Toy Dept.—Fourth Floor

Today The Meier & Frank Store's 1017th Friday Surprise Sale Today The Meier & Frank Store's Expansion Sale in All Depts.

\$3.50 Drawers \$1.39

For today's 1017th Friday Surprise Sale, 500 pairs of women's fine cambric and nainsook Drawers, trimmed in lace, embroidery and tucks; very pretty styles, in large variety; values ranging from \$2.00 to \$3.50 pair, at this low price, **\$1.39**
Great Expansion Sale bargains in Infants' Wear, in endless variety—Second Floor.
Great Expansion Sale bargains in Night Gowns, all sizes and prices—Second Floor.

800 Pairs Lace Curtains \$15.00 Values \$8.35 Pr



In the Curtain Department we offer for today's 1017th Friday Surprise, a great offering of high-grade Lace Curtains—Lacet Arabians, Irish Points and novelty Curtains; heavy, wide borders, Lacet Arabian, made on heavy cable nets; Irish Points in white, ivory or beige, on good nets; also novelty Curtains in great variety; an advantageous purchase from a large New York importing house enables us to offer \$15.00 values at this marvelously low price, per pair **\$8.35**

1000—\$1.50 Table Covers 89c

In the Upholstery Department, Third Floor, for today's 1017th Friday Surprise, a great special lot of mercerized Table Covers; 2-tone green and red colorings and combinations with fringe all around—best \$1.50 values, on sale at only, each **89c**
See our Lace Curtain window display. Mail orders carefully and promptly filled.

Friday Sale of Fine Dress Trimmings

\$3.75 Values 98c
\$1.75 Values 49c

Great clean-up in the Trimming Department today; beautiful new Trimmings at prices below actual values:
Lot 1—Fancy Net Bands, in immense variety of pretty styles; widths up to 4 inches; values to \$3.75 yard, at the low price of, yard **98c**
Lot 2—Fancy Net Bands, all new styles and effects; values up to \$1.75 yard, at this low price, **49c**

10c Buttons at 4c

For today, 10,000 cards of best quality pearl Buttons, all sizes; best 10c values; buy all you want of them at this very low price, card **4c**

Women's Undervests at 12c

In the Knit Underwear Department for today's 1017th Friday Surprise Sale, 5000 women's Richeleu ribbed white cotton Undervests; low neck and sleeveless; taped neck and arms; all sizes; best 20c values; buy 12c all you want of them at, each **12c**

\$12.00 Porch Swings for \$7.95

\$9.00 Go-Carts for \$4.95 Each

For today, in the Outing Goods Department—fourth floor—a final clean-up of Porch Swings and Couch Hammocks, in the very best styles; regular \$12.00 and \$13.00 values, on sale today only at this remarkably low price, each **\$7.95**
For today, 100 folding leatherette Go-Carts, with hood; 1/2-inch rubber-tired wheels; reclining back; best \$9.00 values, on sale at the very low price of **\$4.95**

\$1.50 Framed Pictures 55c



In the Picture Dept., Fourth Floor, today the season's greatest bargain in framed pictures—All beautiful etchings of famous pictures, framed in one-inch oak frames—White and wood finished mats, immense variety to choose from—Framed pictures the exclusive art store ask you **\$1.50** for—Your choice for today only at this unusually low price, each **55c**

See Fifth-Street Window Display—Artistic picture framing to your order at the very lowest prices—4th floor—Trunks and Traveling Bags—The largest and most complete stock on the Coast—All sizes, all styles—All grades—4th Fl.

5000 Sq. Creamery Butter 63c Sq.

For today, in the Basement Grocery Store, our weekly offering of Creamery Butter at a price far below the market value; full 2-pound squares; buy all you want of this excellent butter at the exceptionally low price of, per 2-lb. square... **63c**
No phone orders; no delivery except with other goods. All lines of Groceries and Provisions are sold here at the very lowest prices. Basement—Entrance on Alder street.

10,000 Yards Embroideries Reg. \$2.25 Values 79c Strip

For today's 1017th Friday Surprise Sale, 10,000 yards of swiss, nainsook and cambric Embroideries and Insertions; 1 to 9 inches wide; eyelet, filet and Japanese effects; 4 1/2 to 5-yard lengths; immense variety; values up to \$2.25 a strip, at **79c**

300 Oriental Rugs Reg. \$50.00 Values \$27.00

In the Oriental Rug Dept.—3d Floor—for today's big 1017th Friday Surprise, we announce a sale extraordinary of 300 magnificent Oriental Rugs—Genuine antique Beluchians—the finest specimen of Turkoman rugs—Exquisite designs and colorings—Large sizes—Regular \$45.00 and \$50.00 values on sale at this exceptionally low price, ea. **\$27.00**
See 5th St. Window Display—Great Expansion Sale bargains in both Oriental and Domestic Rugs—Best values in the city



500 Fine Taffeta Silk Petticoats Our Regular \$7.00 Values at \$3.78 Each

For today, 500 fine taffeta silk Petticoats, made with deep flounce and clusters of 5 rows of stitching, also flounce, ruffle and pin tucks and flounce of tailored bands; light blue, rose, navy, green, tan, pink, purple, canary and black; best \$7.00 values, on sale at this remarkably low price, each—take advantage **\$3.78**



Silk Princess, Empire Gowns

\$58.00 Values for \$18.45

\$35.00 Values for \$9.45

Portland's Leading Cloak and Suit Store announces for today's big 1017th Friday Surprise two wonderful values in women's high-class dress apparel—two big lots—150 exclusive garments at prices never before known on apparel of equal style and quality—Princess and Empire gowns in rajah silks, pongee silks, messaline satins, taffeta silks, foulards, bengaline silks and serges—made with yokes of net over gold and Persian bands, tucked net yokes, Irish crochet, val. laces, allover laces—full length sleeves of tucked net—Many are elaborately trimmed in hand embroidery of silk, etc.—The color assortment includes light blue, pink, rose, tan, mode, champagne, navy, black, white, wistaria, gray and catawba—New, magnificent gowns for street and dress wear—Values never before known—See our big Fifth-street window display—Plan to be here early if you want the best

Values to \$58 for \$18.45 Each

Values to \$35 for \$9.45 Each

Ladies' \$3.50 Oxfords \$2.48 Pair

In the Shoe Section, for today's 1017th Friday Surprise Sale, 1000 pairs of women's tan and dull calf, brown kid and black patent oxfords; hand turn and Goodyear welt soles; lace and blucher styles; plain or tipped toes; high, Cuban and military heels; all sizes, in this season's standard \$3.50 footwear; all sizes and widths; great values at, pair—take advantage **\$2.48**

15c Linen Suitings 10c

\$1.75 Satin Bed Spreads \$1.50

For today, 2000 yards of linen finish Suitings, in blue, brown and black 10c stripes; very pretty styles; best 15c values, on sale at this very low price, yd. **10c**
For today, special lot of fine Satin Bedspreads; best patterns; regular \$1.75 values, on sale Friday only at the low price of, each—take advantage **\$1.50**
For today, a great odd lot of fine linen Doyleys, will be placed on sale at HALF PRICE.

Men's Outing Suits \$20-\$30 Values \$10

Today a big sensational cleanup of Men's 2-Piece Outing Suits—all sizes for men and young men—all this season's suits in fancy worsteds, fancy tweeds, fancy chevots and fancy flannels—coats made 1-4 and 1-2 lined—trousers with cuff bottoms and belt loops—all the very latest patterns and colorings—High grade Summer apparel selling regularly at \$20, \$25 and \$30 a suit—sizes 32 to 46—Your choice while they last, today only, at this exceptionally low price, per suit **\$10**
Plan to be here early if you want best bargains



Boys' Play Suits at 79c

Today, in the Boys' Clothing Section, a great special lot of boys' Play Suits; Norfolk jacket, military cut, long trousers; dark gray and tan coverts; best suits for vacation wear; great values at this low price, suit **79c**

\$2.50 Petticoats \$1.39

In the Muslin Underwear Department—second floor, for today, a special lot of 500 white cambric Petticoats; wide flounces and hemstitched; very pretty styles, in large assortment; \$2 and \$2.50 vals.; your choice at this low price **\$1.39**
Great Expansion Sale of all lines of women's Undermuslins and Corsets, second floor.

Embroidered Silk Gloves \$3.50-\$4 Values \$1.79

For today's big 1017th Friday Surprise a marvelous offering of women's high-class novelty Silk Gloves in 16-button length styles—Mousquetaire style—Beautifully embroidered, black, white, tans, light blues, pink, etc.—A broken line of sizes—Gloves selling regularly at \$3.50 and \$4 pair—Your choice at, pair **\$1.79**



35c Ribbons 17c Yd.

Today 25,000 yards of superior quality Silk Taffeta Ribbon—5-inches wide—Black, white, red, navy, brown, tans, greens, etc.—Best 35c value—Buy all you want of it at this low price, yard **17c**

35c Women's Neckwear 12c

200 Doz. Women's 50c Fine Kerchiefs 21c

For today, a great Friday Surprise Sale of women's fine lace trimmed Dutch Collars; a special lot of 50 dozen for your selection; the best regular 25c and 35c values; on sale at the phenomenally low price of, each—take advantage **12c**
For today, 200 dozen women's fine Handkerchiefs, lace trimmed, embroidered and hemstitched effects; all linen; very sheer and dainty; very best regular 50c values, on sale today only at the very low price of each—take advantage **21c**

White Mountain Refrigerators

For today's 1017th Friday Surprise, a sale extraordinary of our entire stock of "White Mountain" Refrigerators; all the newest and most improved models; all sizes and grades at a big saving—take advantage:

- \$10.00 Refrigerators for... **\$7.95**
- \$16.00 Refrigerators for... **\$10.95**
- \$24.00 Refrigerators for... **\$19.20**
- \$27.50 Refrigerators for... **\$21.95**
- \$36.00 Refrigerators for... **\$27.95**
- \$45.00 Refrigerators for... **\$35.00**
- \$70.00 Refrigerators for... **\$54.00**
- \$90.00 Refrigerators for... **\$72.00**
- \$100.00 Refrigerators for... **\$75.00**

5000 pieces of English Bone China-ware—Tea Cups and Saucers; 15c
25c values, on sale at, choice **15c**
7-inch Plates, 25c values, each **15c**

50c Veilings at 20c

In the Veiling Section, for today's 1017th Friday Surprise, 3000 yards of chiffon, mousseline and sewing silk Veiling, in plain and dotted effects; 18 and 24 inches wide; white, pink, light blue, lavender, etc.; a great clean-up of 35c and 50c values, at this low price, yard **20c**

\$1 Linens 47c Ea.

For today, a great Surprise Sale of 50 dozen 18-inch, round and square, all-linen Battenberg Centers, 47c pretty pieces; 85c and \$1 vals. **47c**

Men's 50c-75c Four-in-Hands 25c

Men's \$1-\$1.50 Golf Shirts 55c

In the Men's Section, for today's 1017th Friday Surprise Sale, 300 dozen fine Four-in-Hands and Batbows; all new silks, patterns and colorings; plain colors, fancy dots, stripes and figures; a great special purchase from a leading New York manufacturer enables us to offer regular 50c and 75c values at the very low price of, each **25c**
For today, 500 dozen men's fine Golf Shirts, in plain chambrays and madras cloths; fancy stripes and figured effects; light and dark colorings; immense variety in **55c** all sizes; regular \$1.00 and \$1.50 values, on sale at the very low price of, each **55c**

2000 Pairs Women's Fine Hosiery 75c Values 32c Pair

For today's big 1017th Friday Surprise Sale the Hosiery Section offers a great special lot of 2000 pairs of women's high-grade hosiery at a low price per pair—Imported fancy lises in black, white and all colors—plain gauze lises, lace boots, embroidered boots, allover laces—an endless assortment for your selection—styles to please every individual taste—Regular 65c and 75c values—Buy all you want **32c** at this exceptionally low price, pair **32c**
See our big Morrison-street window display



Sale of \$1.50-\$2.00 Silk Hosiery 75c Pair

For today, great Surprise Sale of women's Silk Hosiery, in plain colors and embroidered boots; double soles; some are slightly soiled from handling; white, pink, red, light blue, tans, etc.; all sizes; regular \$1.50 to \$2.00 values, on sale at, per pair **75c**
Great Expansion Sale bargains in women's Hosiery and Underwear—take advantage.