\$1.50 Oriental Cream Face Lotion, Friday Sp'l, 89c 50c Jar of Satin Skin Cream, Friday Special, . 33c 50c Hind's Honey and Almond Cream, Friday, 32c Pond's Extract Face Cream, Friday Special, . . 21c Frostilla Face Cream, Friday Special, 17c

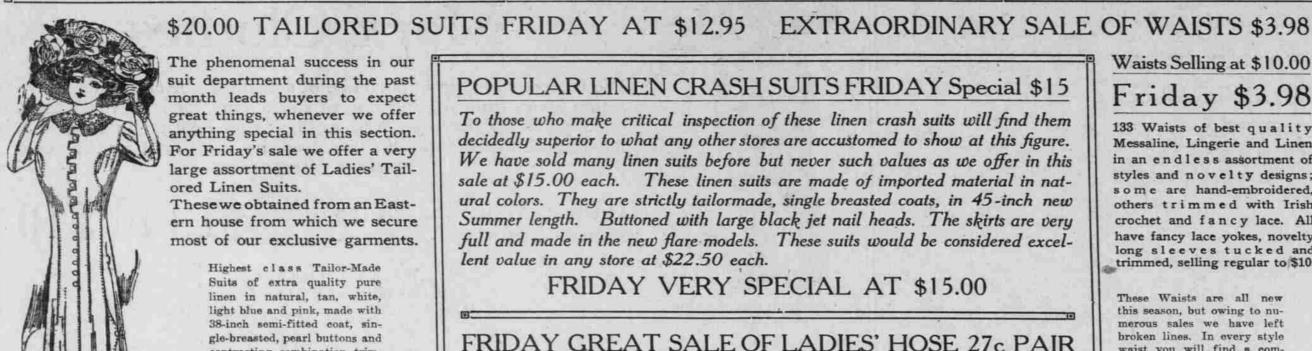
July Delineator JU Now in

MERCHANDISE OF MERIT ONLY

July Patterns Now in

\$1.00 Bromo Seltzer, Owl Cut Rate, . . . 25c Violet Ammonia, Owl Cut Rate, . . . 25c Witch Hazel, Owl Cut Rate, . 50c Wyeth's Sodium Phosphate, Owl Cut Rate, 33c 25c Solace Foot Powder; Owl Cut Rate; . . 16c

15,000 Pairs Full Length Extra Quality Double Tipped 16-Button Length Silk Gloves at 78c



The phenomenal success in our suit department during the past month leads buyers to expect great things, whenever we offer anything special in this section. For Friday's sale we offer a very large assortment of Ladies' Tail-

These we obtained from an Eastern house from which we secure most of our exclusive garments.

> Highest class Tailor-Made Suits of extra quality pure linen in natural, tan, white, light blue and pink, made with 38-inch semi-fitted coat, single-breasted, pearl buttons and contrasting combination trimmings on collar and cuffs. The skirts are after the newest flare models.

There is an element of distinction in these suits. No skimping of workmanship. Every suit of refined modishness, for which our suits are so well known.

Friday \$12.95

POPULAR LINEN CRASH SUITS FRIDAY Special \$15

To those who make critical inspection of these linen crash suits will find them decidedly superior to what any other stores are accustomed to show at this figure. We have sold many linen suits before but never such values as we offer in this sale at \$15.00 each. These linen suits are made of imported material in natural colors. They are strictly tailormade, single breasted coats, in 45-inch new Summer length. Buttoned with large black jet nail heads. The skirts are very full and made in the new flare models. These suits would be considered excellent value in any store at \$22.50 each.

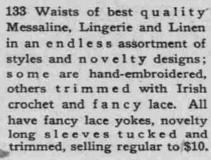
FRIDAY VERY SPECIAL AT \$15.00

FRIDAY GREAT SALE OF LADIES' HOSE 27c PAIR



Another sample line of Ladies' fine Hosiery. In fine cotton gauze and mercerized gauze cotton, ingrain lisle. These hose are just the proper weight for Summer wear, combine with this a very fine quality, add the reduced price and you produce a sale that no woman can overlook. The colors are black, white, smoke, plum, tan, helio, greens, wistaria, bronze, rose, in fact all desirable colors in fancy stripes, verticals, embroidered boots and lace embroidered. VALUESTO 85c PAIR FRIDAY 27c Waists Selling at \$10.00

Friday \$3.98



These Waists are all new this season, but owing to numerous sales we have left broken lines. In every style waist you will find a complete assortment of sizes, but in most cases only one or two of a size. We have collected these into one big assortment and re-priced them to close them out in one day's sale, and we urge you to come in the morning when the assortment is complete and the best styles are not sold out. This is the biggest waist special we have offered this





New Suit Cases

\$2.25 Straw Suit Cases at \$1.79 Leather corners, shirt fold. \$4.00 Straw Suit Cases at \$2.89

Specials in

\$6.00 Straw Suit Cases at \$3.90

Leather corners, ring

handles.



CHILDREN'S HAT SPECIAL 59c



You never bought children's trimmed sailor hats for little boys and girls for less than double the price that we are asking for these. Friday Bargains. place it very mildly when we say there are many hats in these lots, Milan, Java, Sumatra and chip sailors that sell from \$2 to \$4 apiece. There are over 1000 sample hats in this assortment. You will find table after table covered with these pretty children's hats all marked for Friday at one price, 59c.

This is the second sale of these hats this season. Two weeks ago we had one lot which we thought sufficient for our trade. They were sold out in two days' time. We wired to New York and, encouraged with our previous sale, purchased the entire sample lot from one of the biggest hat manufacturers. These new hats are on sale Friday, They are the best ever offered in our millinery department.



2000 Men's Shirts Reg. \$1.50 Value

In all new colors, collars and cuffs attached. Finest finish and very best styles and workmanship. Greatest bargain this year.

Friday 98c



NEW SUMMER HATS SPEC. \$3.95

For Friday we place on our bargain tables a new line of Summer Hats in many different shapes of natural straw.

The hats are all trimmed in white with white wings, feathers and quills in both satin finish and rough Java, Sumatra braids. The values of these hats easily run from \$6 to \$8. Friday \$3.95



1000 UNTRIMMED HATS AT 50c

Another lot of new untrimmed Hats, in black and burnt, the very latest Summer styles in Mushroom and Broad Brim shapes-in rough and smooth Straws, regular values from \$1.00 to \$2.50 each—

FRIDAY ONLY 50c

\$4.00 Hammocks \$3.15 Handsome Oriental Hammock, made of a double-faced fabric; complete with deep valance, concealed spreader. \$2.00 Hammocks \$1.49 Woven Hammock of threeply yarn; full width valance, upholstered pillow and spreader complete. \$3.00 Hammocks \$2.49 Woven Hammock of small acquard pattern: throwback pillow, tufted, with deep valance; spreader complete.

\$1.75 Hammocks \$1.25

Hand - made fish net Ham-

mocks; just the hammock for

a Summer outing; full size.

REAL MUSLIN UNDERWEAR SALE

The success of our June White Sale this year has been more gratifying to us than ever before. With one-tenth the advertising done by other stores we have commanded the attention of shoppers and received their patronage. Women have bought and compared values, and our Muslin Underwear Department has won a fresh victory. We are keeping faith with the public, as we always do, with new, fresh, real bargains for Friday.

\$3.50 White Petticoats \$2.19 Ladies' fine lawn and cambric Petticoats, deep flare flounce of lace and insertion or fine blind embroidery and

cluster tucks. \$2.75 White Petticoats \$1.69 Ladies' white Petticoats, made of

cambric tops, with deep embroidery ruffle and separate dust ruffle and lace and insertion ruffle. \$2.75 Combination Suits \$1.73

Ladies' combination Drawers and Corset Covers, made of crossbar dimity, wide fine embroidery, beading and ribbon trimmings.

\$1.75 Corset Covers at \$1.10 Nainsook Corset Covers, daintily trimmed with fine laces, insertions, beadings, ribbon and fine French embroideries. Open front or back.

\$2.25 Nainsook Gowns \$1.69 Extra fine quality nainsook, daintiest trimmings of embroidery, banding, lace insertions and medallions; yoke, slipover styles, V, circular and square-

shape neck.

\$1.25 Nainsook Drawers 85c Ladies' Crossbar Nainsook Drawers, Isabelle and regulation style, lace edging and cluster tucks; also embroidery trimming.

\$1.00 Cambric Drawers 49c

Ladies' cambric Drawers, deep blind embroidery ruffle, cluster tucks, open

\$2.00 Nainsook Gowns \$1.45 Ladies' fine nainsook Gowns, Empire and slip-over styles, high, V and low neck, embroidery, lace insertion, bead-

ing, ribbon trimmed.

\$1.25 Corset Covers at 85c Ladies' fine nainsook Corset Covers. circular neck, embroidery, lace inser-

tion beading and ribbon trimmed. 65c Cambric Drawers at 39c Ladies' Cambric Drawers, wide ruffle, with one or two lace insertions or lace

\$1.75 Ladies' Gowns at \$1.10

Ladies' fine cambric and nainsook Gowns, all newest laces, embroideries, insertion and ribbon trimmings; slipover, circular, square and V-shape

85c Corset Covers at 59c Ladies' nainsook Corset Covers, embroidery or lace trimmings, beading.

ribbon.

10-inch bags, fitted with purse, ring handles.

Large Seal Leather Bags \$1.98

You will surely need an automobile scarf for the races Saturday. range up to \$3.50,

FRIDAY \$1.98

High-grade Tablecloths, Japanese Hand-drawn, Irish Hand-embroidered Scarfs and Squares. The only defect in these goods is the mussed and soiled condition, due only from counter display-

Does This Appeal to You? LINENS HALF

Japanese Drawn Squares

30x30, \$2.50, special........\$1.25 30x30, \$3.75, special.......\$1.90 36x36, \$3.00, special.....\$1.50 20x30, \$2.00, special......\$1.00 Irish Embroidered Scarfs

30x30, \$1.00, special...... 50¢ 18x54, regular \$2.00, special.... \$1.00 18x54, regular \$2.50, special ... \$1.25 18x54, regular \$3.00, specal ... \$1.75 Also many other specials in these Squares and Scarfs on Friday.

\$7 Patent Leather Bags \$3.98

\$8 Patent Leather Bags \$4.98 11-inch Bags, leather lined, fitted with coin

Double handle, leather lined and fitted.

\$3.50 Automobile Scarfs \$1.98

For Friday we offer 500 chiffon and liberty silk automobile scarfs in two to three yard lengths and 11/4 yards in width. These scarfs come in black and white and a dozen delicate shades. Prices

50c Fluffy Hair Rolls 21¢ 75c Fluffy Hair Rolls......39¢ \$1.00 Fluffy Hair Rolls........ 59¢

Summer Underwear Sale 25c Ladies' Cotton

Low neck, no sleeves. 29c Cotton Ribbed Ladies' Vests..... Low neck, short sleeves.

Ribbed Vests.....

43c Lisle Vests..... Low neck, no sleeves, plain or trimmed. 63c Mercerized Vests, extra fine lisle..... Low neck, no sleeves.

45c Ladies' Pants..... Made with bands, tight tops and knee or

75c Carved Barrettes 29c Large Carved and Sawed Barrettes, big assortment.

Heavy top, shell or amber. \$3.00 Hair Switches \$1.48 Long Wavy Switches made of real hair

35c Back Combs 16c

FULL LENGTH CURTAIN SAMPLES

Values to \$5.00 Pair, Friday 69c Each

Here is a sale that never fails to attract the attention of such shrewd buyers as hotel, boarding-house and rooming-house keepers. The announcement of our Annual sale of manufacturers' samples always draws to our drapery department a throng of eager buyers. For Friday we offer 500 pairs of manufacturers' samples worth up to \$5.00 a pair. These go on sale without reserve at, each

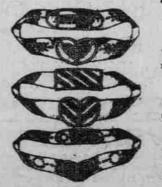


\$2.00 Bungalow Art Craft Rugs Friday \$1.39

Val. to 25c, Imitation Cluny and Torchon, 5c We will close out the balance of our stock of White and Ecru

Imitation Cluny and Imitation Torchon Laces and Insertions. widths from 11/2 to 5 inches wide. We have collected these into one large lot and marked them all at one price.

Regular values to 25c, at 5c yard.



THREE BELT SPECIALS

At 53c, Regular \$1.00 Value White, brown, green, gray, red and black Belts, gilt and green metal buckles, plain and fancy elastic.

At 29c, Regular 50c Value White Wash Belts, embroidered and plain tailor made, pearl and gilt buckles.

At 59c, Regular \$1.00 Value

White embroidered Wash Belts, "Kayser's" and other designs, pearl buckles, plain tailorred, stitched and black and white effects.