

200 Experienced Salespeople Wanted in All Departments—Apply at Once—Portland Agents for Butterick Patterns and Publications
 Demonstration, Sale and Display of Gossard "Lace Front" Corsets—Mrs. L. C. Redding, Expert Corsetiere From Factory in Attendance

The Meier & Frank Store's 9th Annual "June White Days"

Every White Article Reduced--(Few Contract Goods Alone Excepted)--Marvelous Values



The great "June White Days" continues to attract a record-breaking business, Tuesday and yesterday going into store history as the largest days in volume of business we have ever enjoyed in the month of June, and we hope to beat both records many times before the month has gone by. There's a reason for this marvelous selling, and it's not difficult to understand. Our fixed policy always to provide the greatest assortments of seasonable merchandise, merchandise of style and quality at absolutely the lowest prices, more than holds good during this Big Annual White event. Every white article in our immense stock is being offered at a reduced price—the only exceptions being a few lines on which the manufacturer controls the retail price. Included will be found everything in white wearing apparel for women, men and children, as well as white household effects of all kinds. Thousands and thousands of money-saving opportunities for the shrewd and economical shopper. Look to your needs and share in the phenomenal values now being offered.

- Women's White Suits at low prices.
- Women's White Costumes all reduced.
- Reductions in Women's White Waists.
- Graduation Dresses, etc., very low.
- Misses' and Children's White Apparel.
- All White Millinery greatly reduced.
- All Muslin Underwear greatly reduced.
- French Underwear at very low prices.
- White Hosiery and Underwear reduced.
- Laces and Embroideries all reduced.
- Great Values in all White Parasols.
- White Ribbons at special low prices.
- Knit Underwear at very special prices.
- White Belts and Handbags reduced.
- White Hosiery and Gloves reduced.
- All Handkerchiefs at reduced prices.
- White Silk Gloves at special prices.
- Extraordinary values in all Corsets.
- Boys' White Apparel low priced.
- Lace Curtains at specially low prices.
- Curtain Materials offered very low.
- Art Linens at greatly reduced prices.
- White Blankets specially low priced.
- Extraordinary values in Cut Glass.
- Money-saving values in Stationery.
- Very great values in all Silverware.
- White Silks and Dress Goods Sale.
- White Wash Goods of all kinds reduced.
- Table and Bed Linens specially priced.
- White Footwear all at special prices.
- Men's White Shirts all greatly reduced.
- Men's White Neckwear low priced.
- Men's White Handkerchiefs reduced.
- Men's Underwear at very low prices.
- Men's White Vests, Trousers, Bar Coats, Aprons, etc., at special prices.
- Boys' White Suits, Blouses, Shirts and Waists on sale at special low prices.
- All mail orders carefully attended to.



Tomorrow The Meier & Frank Store's 1009th Friday Surprise

Boys' \$2 Wash Suits \$1
Boys' Khaki Suits \$1.18

For tomorrow's 1009th Friday Surprise Sale, 1000 boys two-piece Wash Suits at a wonderfully low price; fancy stripes and checks, plain and trimmed collars, embroidered shield, galatea cloths, percales and white piques; Russian blouse styles, in ages 3 to 6 years; sailor blouse styles, in ages 5 to 11 years; the best regular \$2 \$1.00 values, on sale at this special low price, the suit—take advantage of sale.
 Tomorrow, 1000 boys' Khaki or Vacation Suits; Norfolk coat and belt; long \$1.18 pants; well made and finished; good materials; ages 5 to 16 years, at, suit.
 Boys' white Waists and Blouses at very low prices—see them. On sale on 2d Floor.

\$2.50 Auto Veils \$1.25 Ea
30c-35c Fancy Ribbons 17c Yd
25c Dutch Collars 12c Ea

For tomorrow's 1009th Friday Surprise Sale, 1000 Chiffon Automobile Veils, 3 yards long, with 1 1/2-inch satin stripe border; pink, light blue, white, champagne, tan, navy, brown, black, gray, old rose, green and lavender; a splendid assortment to \$1.25 select from; regular \$2.50 values, on sale at this unusually low price, each.
 Tomorrow, 20,000 yards of fancy Dresden and plain taffeta Ribbons of superior quality; best styles, colorings, combinations; 3 1/2-5 in. wide, 30c val., yd.
 Tomorrow, in the women's Neckwear Department, 10,000 plain linen Dutch Collars, 3 inches wide; sizes 12 to 14; heavy 4-ply collars and wide bands; 25c values, ea. 12c

\$1.50 Silk Gloves at 79c
75c Hosiery Reduced to Only 39c the Pair



Tomorrow in the Glove Store, another great seasonable offering of women's 16-button length Silk Gloves, all the best standard makes, with double finger tips; black, white and a good assortment of colors; sizes 5 1/2 to 8; the best regular \$1.50 values, on sale at this low price, pair.
 Mail orders for these gloves promptly and carefully filled.
 For tomorrow's 1009th Friday Surprise Sale a great offering of women's fine Hosiery—silk lises, lisle and gauze, plain lises, embroidered hosiery and lace hosiery; black, tan, light blue, pink, white, copenhagen, navy, champagne, helio, Alice, smoke, etc.; immense assortment, all sizes; 50c and 75c values, on sale at this exceptionally low price, pr. 39c

Men's Panamas \$6.50 Vals. \$4.95

Tomorrow, a special lot of men's genuine Panama Hats in all the newest blocks; all sizes; best \$6.50 values, on sale at, each. \$4.95

Refrigerat'rs \$10.49 Ea.

Special lot of 100 of the celebrated White Mountain Refrigerators, made with massive walls, interlined with sheathing of charcoal; cleanable provision chamber of heavy galvanized steel; 60 lbs. ice capacity; well made, handsomely finished; a great value, special, ea. \$10.49

Butter 56c

Tomorrow, our great weekly offering of 5000 two-pound squares of good Creamery Butter at a price far under the market value; full 2-lb. squares. No phone orders, no delivery. 56c Buy all you want at, square.

\$6 Hand Bags \$2.98 Ea
\$2.50 Jewelry at 59c Ea

Tomorrow, in the Leather Goods Department, great special lot of 500 Leather Handbags—a large variety of sizes and styles, in genuine pigskin, genuine seal, seal goat and vachette leathers; handsomely lined and fitted with coin purse; best regular \$6.00 values, on sale at this low price, ea.—take advantage of sale. \$2.98
 Tomorrow, a great special lot of Hat Pins, Belt Pins, Scarf Pins, Waist Sets and Dutch Collar Pins; all the latest novelties, beautiful pieces, and a great assortment for your selection; values up to \$2.50 each, on sale at, special, ea. 59c
 Tomorrow, in the Stationery Department, 1000 boxes of the finest quality Linen Paper, Envelopes to match; best 35c value, on sale at this low price, the box. 16c

\$5.00 to \$7.50 Parasols for Only \$2.98 Ea
\$12.00 Couch Hammocks \$7.95
75c to \$1.25 Undermuslins for Only 49c

For tomorrow's 1009th Friday Surprise a timely bargain in 300 new, high-grade Parasols; checks, stripes, plaids and dots, white and ponce; all new, attractive parasols; large variety; values ranging from \$5.00 to \$7.50 each. \$2.98
 Tomorrow, another special offering of Dreamland Swinging Couch Hammocks; a comfortable and practical hammock and seat for the porch, camp, bungalow and cozy corner; the hammock is made of heavy canvas body, with green denim-covered mattress on wood frame; well made and finished; \$10 and \$12 values, each. \$7.95
 Tomorrow, in the Muslin Underwear Department, Third Floor, 10,000 pieces of popular-priced Undermuslins to be sold at a price about 1/2 value. Corset covers, gowns and drawers, in cambrie and muslin materials, trimmed in lace, embroidery, tucks, insertion and beading; 75c to \$1.25 values, on sale at this special low price.

Men's Negligee Shirts that Formerly Sold for \$5.00 Reduced Down to Only \$1.35 Ea

More good news for Shirt buyers. We've been swamped with requests to continue last Friday's record-breaking sale of men's Golf and Negligee Shirts, so tomorrow we place the balance of the lot, almost 3000 shirts, values up to \$5 each, on sale at \$1.35 each; golf and negligee styles, soft, attached collar or without collar, silk mercerized materials, French flannels, fine madras, fancy stripes, dots and figures, also plain colors; all the best colorings and combinations; all sizes; wonderful assortment for your selection; values to \$5; on sale Friday at... \$1.35



Scarfs and Center Pieces \$3.50 to \$150 Vals. 1/4 Off

In the Art Department, Third Floor, for tomorrow's 1009th Friday Surprise, we offer our entire magnificent stock of Cluny and Madeira Scarfs and Centerpieces; exquisite styles in grand variety; values ranging all the way from \$3.50 up to \$150 each; 1/4 buy all you want of them at a reduction of one-fourth off regular selling prices.

\$1.00 Mirrors on Sale at 49c Ea

Tomorrow, in the Drug Sundry Department, a special lot of Hand and Stand Mirrors, in celluloid, wood and metal backs; just the thing for your dresser and shaving; the best regular \$1.00 values, on sale at this price, each—take advantage. 49c

50c Silk Gingham 25c

Linen Huck Towels 19c

Tomorrow, in the Wash Goods Department, 3000 yards of new and beautiful silk Gingham, plaids and stripes; very best patterns and colorings; the best regular 50c values—buy all you want of them at this low price, yard—take advantage. 25c
 Tomorrow, 500 dozen fine quality Linen Huck Towels, size 19 by 40 inches; best regular 25c values—buy all you want of them at this special low price, ea. 19c

Sale of 300 Men's Suits



\$22.50 Values at \$13.85 Per Suit

The Second Floor Clothing Store offers for tomorrow's 1009th Friday Surprise Sale an extraordinary bargain in Men's three-piece Summer Suits and two-piece Outing Suits. All this season's high-grade garments for business, dress and vacation wear; all pure wool Worsteds and soft-finish Cassimeres, tans, browns, greens, grays, dark silk mixtures; also blue Serges; every garment handsomely tailored and finished throughout. Ready-to-wear apparel equal to the best custom-made garments; all sizes, regulars and stouts; \$20.00 to \$22.50 values; your choice tomorrow only at this unusually low price while they last; special... \$13.85
 Take a look at our Morrison street Window Display. Mail Orders will be carefully and promptly filled.

Lawn Mowers \$2.79-\$5.59

500 Meat Safes \$1.07 Each

Tomorrow, 50 12-inch Lawn Mowers, with three blades and 9-inch wheels; high-grade steel knives; regular \$3.50 values, on sale at this low price, ea. \$2.79
 Tomorrow, 50 14-inch Lawn Mowers, four blades, 10-inch wheels, ball-bearing, best models made; every one fully guaranteed; regular \$7 values, each. \$5.59
 Tomorrow, great special lot of 500 Meat Safes, every one flyproof; well made and finished; good size; great special value, on sale at, special, each. \$1.07
 Tomorrow, 200 Hose Reels, 75 feet capacity; strong and durable; special at, ea. 69c



Great Sale Women's Summer Dresses Regular \$35.00 Values \$16.75 Each

The Big Second Floor Garment Store offers for tomorrow's 1009th Friday Surprise Sale a splendid lot of Women's Princess Dresses in linen with net bodices, trimming in Soutache braid and full-length tucked net sleeves, trimmed in narrow bands of material; others have band trimming of embroidery, fillet net and round yoke of two-thread Val lace; others are trimmed in Cluny, Irish crochet, fillet bands and all-over embroidery dyed to match the material. High or Dutch necks of lace; colors include Catawba, rose, pink, copper, light blue, champagne, natural, white, green reseda and gray; all new this season's garments; regular \$35 value for Friday's special sale at the suit, only \$16.75

\$10 Rep. Suits \$4.85 Each

5000 Shirtwaists; \$2.25 Val. \$1.28

Tomorrow, special lot of plain tailored imported Rep Suits, 34-inch, semi-fitting, single-breasted jackets, notch collar, patch pockets; pearl button-trimmed, full flare skirts; white, pink, rose, light blue, cadet, lavender, gray, reseda and tan; only 100 in the lot; come early. Best regular \$10.00 values, on sale at, the suit. \$4.85
 Tomorrow, 5000 Cotton Shirtwaists in lawns, dimities, Indian Head linens and mercerized materials; plain tailored or fancy styles; prettily made and trimmed; great assortment, all sizes; regular values up to \$2.25 each, on sale at this special price, ea. \$1.28