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## The Scenic Highway <br> ELASTERN FAIENDS FROM <br> friends ABOUT IT <br>  <br> Thro' the Land of Fortune <br> Through Service to Chicago

Effective May 23, the North Coast Limited - the crack train of "THE NORTH BANK ROAD"--Spokane, Portland \& Seattle Railway THREE DAYS TO CHICAGO

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Cocoa Fact No. 13


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The goodness comes not from the making, but from the cocoa.

## Ghirardellis

is good, because it is perfect and pure.

Don't ask merely for cocoa -ask for Ghirardelli's.

## Do You Feed Your Family Lard?

The thought of taking into your stomach raw lard-hog fat-is repellent; then why take it in cooked form? There used to be a poor excuse for lard, now there is no excuse at all. Cottolene is the perfect shortening and frying medium. It is pure, healthful and digestible-there is not a trace of hog fat in it. Its basis is choice cotton seed oil refined by a special process, and then sterilized and deodorized. The use of Cottolene is the secret of healthful, digestible cookery.

Call up your grocer this minute and order a pail
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