MEN'S NECKWEAR 5000 Regular 50 Cent Scarfs FRIDAY 25 CENTS

MEN'S FANCY SHIRTS Madras and Percale, \$1.50 Values FRIDAY ONLY \$1.05

President Suspenders FOR MEN ONLY Regular 50c FRIDAY 39c

# A Magic Millinery Sale Without a Precedent

## SALE OF NEW **NECKWEAR**

Sale of Ladies' and Misses' New Neckwear, in the very latest styles of pretty jabots, ascots, lace yokes, novelty ribbon ef-



fects in bows, jabots and collars. Collar and cuffsets, cuff and coat



sets. Lace and embroidered collars. An immense assortment. Values up to 95c.

Friday only Special at



## **ARMENIAN** CROCHET MATS

Never in the history of our Linen Department have we ever been able to offer such a startling bargain as these Armenian Hand-Crochet Mats. The assortment is varied and unique in both designs, patterns, shapes and sizes. Round and square ranging from a 6-inch Doily to a Large

### Every Piece Offered Friday Half Price and Less

25c piec	es for	10¢	\$2.00 pieces for	95¢
60c piec	es for	25¢	\$2.50 pieces for \$	31.05
65c piec		29¢	\$3.75 pieces for \$	\$1.65
100000			\$4.50 pieces for	\$2.00
75c piec	es for	35¢	\$6.50 pieces for	***************************************
\$1.00 piec	es for	42¢	\$7.00 pieces for	
01 OF -:		50e		
\$1.25 piec	es for	206	\$8.00 pieces for	\$3.75
\$1.50 pied	es for	70¢	\$12.00 pieces for	\$5.00

## \$1.50 2-Clasp Gloves 95c

Thousands of pairs, all sizes, extra good quality, black, white, tans, brown. Every pair worth \$1.50. Friday 95c

# \$18.00 TO \$40.00 HATS FOR \$10.00

Only 90 women can secure one of these hats, so we advise an early selection. These hats are the cream of our stock. being the most elaborately trimmed and exclusive. They include fancy straw, hair braid, chip, chiffon and jetted horse hair. Every one of them new since Easter and reflect the latest Summer styles.

The Biggest Millinery Bargain This Season

## Children's Hats Ladies' Bonnets

An assortment of pretty and body shapes. These hats are trimmed in flowers and ribbons, and come in an assortment of pretty styles.

Regular Price to \$3.50

Friday \$1.95

An elaborate assortment new trimmed Hats for of pretty, stylish bonnets Children in fancy straw in most becoming shapes and tastefully trimmed in small flowers, ribbons and satin. These bonnets are shown for the first time today.

Values up to \$7.50

Friday \$3.95



# Unmatchable Suit Values for Friday Sale \$21.75

## Pictures Half Price

Traveler's sample line of pictures delivered to us after finishing his trip in San Francisco. These pictures comprise a collection of his very best sellers—THAT IS WHY HE HAS THEM ON THE ROAD and include Photogravures, Steel Engravings, Carbons, Pastels, Hand-Colored Platinums, Etchings, Oils, Water Colors, framed in antique and hardwood frames. Just the thing for the bungalow, the living-room, dining-room and parlor. Note the Friday

\$10 Pictures \$4.98 \$9 Pictures \$4.48 \$8 Pictures \$3.98

\$5 Pictures \$2.48 \$4 Pictures \$1.98 \$3 Pictures \$1.48 \$6 Pictures \$2.48 \$2 Pictures

## Ribbed Vests and Pants 35c

200 dozen Ladies' Fine Ribbed Vests and Pants, high neck, long sleeves, or low neck, no sleeves. Pants to match. Regular price 50c.

Union Suits 98c Ribbed Union Suits, low neck, no

sleeves. Regular values \$1.25.

Ladies' Lisle Hose 3 pair \$1.00 200 dozen Ladies' Black Hose with lace boots and allover. New patterns, Hermsdorf dyes. Regular price 50c.

# \$35 to \$50 Suits for \$21.75

The result of a tremendous pressure brought to bear upon one of New York's foremost ladies' tailors, by offering to take his entire show room samples of Fine Tailored and Fancy Suits, secured this lot for us. Such a bargain as this is possible only once in a season, where a manufacturer is willing to sacrifice his samples when unable to secure additional materials for their making. Every one of them high-class.

### 120 WOMEN'S AND MISSES' SUITS

Made of the Finest French Serges, Prunella Cloth and Novelty Materials in all the very latest Summer styles. Every jacket is lined with the finest quality satin and made in the most approved tailored fashion. Skirts cut in latest models.

Here is an opportunity without any extra expenditure, you can buy in this sale Superior Suits, that carry with them the stamp of distinction, individuality, design. Each model on sale bears the marks of refinement, both of fabric and workmanship.

# \$4.00 Stylish Net Waists at \$1.59

300 Stylish Net Waists, come in ecru and white net, elaborately tucked and set with medallions, long sleeves trimmed with lace. Nothing combines so readily with a separate skirt.



### 85c \$1 Silks, Satin Foulards

3000 yards high-grade Fancy Silks and Satin Foulards for Summer suits, shirt waists and jumper dresses. The collection embraces all the newest patterns and the latest Spring shades, and are offered at special, Friday 59c

### \$16.50 Brussels Rugs \$9.98

100 Tapestry Brussels Rugs in many beautiful Oriental and floral designs, size 9x11. A very serviceable rug for bedrooms and Summer home—Special Friday only \$9.98













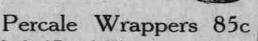












Ladies' Percale Wrappers made with full front, turnover collar, full sleeves, lined body, and with a deep ruffle. Come in navy, gray, black and white. \$1.25 Value, Friday 85c.

One-Piece House Dress \$1.39 Ladies' One-Piece House Dress, made of fine percale and chambray in black and white check, navy blue and figured designs. Plaited fronts, turn down collar, deep hem, high and low neck. Regular \$1.75 Special \$1.39

# Rubber Sale

2 gt. Water Bottles \$1.00. \$1.00 Fountain Syringe . . \$1.25 Bath Sprays . . \$2.75 Winner \$ 1 Syringe . . 35c English Breast Pumps 25c Best Nursing Bottles .

### Photo Chemicals

Pyro per ounce . . 30c Rodinol per ounce . 40c Edinol per ounce . 25c Annidol per ounze . 55c Eikonogan per ounce 20c Sodium Sulphite lb. 20c

# Our Great Annual Spring Sale of Soaps

Pears Scented Soap 13¢
Pears Unscented Soap 11¢
Woodbury's Facial Sosp 16¢
Juvenile Soap
Resinol Soap
Packer's Tar Soap 16¢
4711 White Rose Soap 121/26
Ola Pine, Buttermilk, cake 4¢
3-lb. box Castile39¢
El Parsano Castile Soap Sc
Violette, Heliotrope, Sandal-
wood, per box19¢
Ingram's Milkweed Cream 11¢
Roger-Gallet Lettuce and Al- mond
Societe Hygenio Soap 33¢
Dermol Skin Soap16¢
Pompeiian Massage Soan 144

Calvert's Imported Carbolic trope, box ......121/2¢ Glenn Sulphur Soap .....16¢ Pond's Extract Soap......14¢ Colgate's Glycerine, Oatmeal, Sulphur ..... Sc 4711 Carbolic Soap ...... 21¢ Roger-Gallet Perf md Soaps. 19¢ Carmel Castile Soap ..... 8c Lister's Dog Soap ...... 6¢ Sapolio, Hand and Scouring. 5¢

Lubin Imported Perfumed Seaps ..... 25¢ Williams' Jersey Cream Soap 12¢ Dr. Charles' Flesh Food ...... 16¢ Cosmeo Buttermilk Soap ... 121/20 Glycerine, Oatmeal, Violette,

BILLIKEN JEWELRY Sash Pins, Collar Pins, Watch Fobs, Scarf Pins, Friday 39c

BOX PAPER 33c 50c Box Paper, containing 50 envelopes, 50 sheets; fine

Dresden fabric.

**NEW HAIR PUFFS** Just received new 8-finger Hair Puffs, real hair. Special.....

### **BOOK SALES**

500 Popular Books by Standard Authors in regular and 16 mo. sizes. Just the thing to take with you on a trip to seashore or mountains, among the authors are Stevenson, Holmes, Austin, Scott, Goldsmith, Emerson, Dumas, Sands, Lytton, and others. These books sold from

> 50c to \$1.00 Each Friday 18c