

Portland Representatives for Butterick Patterns, Trefousse Gloves, "Nemo" Corsets, "Mme. Irene" Corsets, Ramie Linen Fiber Underwear

Today The Meier & Frank Store's 1003d Friday Surprise Sale

5000 Pairs Men's Hose Values Up To 50c Pair Choice, 17c Pair



In the Men's Furnishing Goods section for today a great Surprise Sale of 5000 sample pairs of men's fancy hosiery at a very attractive price—All fine imported hose in plain and fancy colorings—Plaids, stripes, figures, embroidered hose, fancy clockings, solid colors in black, tans, greys, helio, blue, greens, etc. An immense variety of styles—Men's hose selling regularly at prices up to 50c a pair—All sizes—Buy all you want of them at this price, pair **17c**
See Fifth Street window display—Great special Friday sale of men's Summer underwear and nightshirts—Take advantage for summer needs

300 High-class Novelty Hand Bags Regular \$10.00 Values at \$4.98

For today, a sale extraordinary of high-class novelty Handbags, patent leather, genuine seal, English morocco, walrus, etc.; every bag leather-lined and fitted. Beautifully gotten up and finished in the best possible manner; \$10 values, at, each, **\$4.98**
Pillow Tops Art Department, on Third Floor, today, special lot finished eretonne Pillow Tops, ready for use; large assortment patterns and colors; for porches, hammocks, etc.; 75c-85c values, at, ea. **39c**

Turkish Towels 15c 10c Lawns 6 1/4c Yard



For today, 10,000 unbleached Turkish Bath Towels, good sizes; best 25c quality. Buy all you want of them at this special low price, ea. **15c**
For today, 5000 yards of Printed Lawns, in the very best styles; new patterns and colorings; the best regular 10c values, on sale at, the yard, **6 1/4c**

Sale of Tablecloths

Three lots of linen Tablecloths, fringed; splendid quality, best patterns; great special values, at these prices:
8-4 size, regular \$1.75 values, on sale for, ea., **\$1.25**
8-10 size, regular \$2.00 values, on sale for, ea., **\$1.35**
8-12 size, regular \$2.25 values, on sale for, ea., **\$1.50**

12 1/2c Ginghams 8 1/3c

For today, 10,000 yards of new Dress Ginghams, best styles, patterns and colorings; regular 12 1/2c, **8 1/3c** quality, on sale at this low price, the yard.

1000 Pr. Men's \$3 Trousers \$1.48



The second-floor Clothing Store offers for today's great 1003d Friday Surprise Sale 1000 pairs of men's fancy worsted Trousers at a phenomenally low price per pair—Good quality materials—Tans, browns, grays and dark patterns—Neat stripe effects—all sizes, 32 to 42—Just the trousers you want for store or shop wear—Well made and finished—Regular \$3.00 values on sale for today **\$1.48** only at this low price per pair
See our big Morrison-street window display

1000 Boys' Waists \$1-\$1.25 Values 62c

In the Boys' Clothing Department, Second Floor, today, a great sale of 1000 boys' Blouse Shirtwaists, without collar; all the celebrated K. & E. make; good, fast-color materials; blue and white stripes, tan stripes, black and white dots, blue and white figured oxfords, percales, chambrays, etc.; pleated fronts, attached cuffs, etc.; ages 6 to 16 years; \$1.00-\$1.25 values, ea. **62c**

Women's \$5-\$7.50 Umbrellas \$2.98 Each

An attractive offering of women's high-grade Umbrellas for today's 1003d Friday Surprise; made on the best paragon frames, with steel rod and bulb runner; silk or silk and linen covering; every one fully guaranteed; silver and pearl, gold and pearl and gold and silver handles; trimmed natural wood handles; all new, high-class umbrellas; regular \$5.00, \$6.50 and \$7.50 values, on sale at, each, **\$2.98**

Regular \$8.00 Trimmed Hats \$4.50 Each



Untrimmed Hats 1/4 Off

Great Friday sale of 200 women's Trimmed Hats in black and colors, all new shapes and effects, trimmed in flowers, feathers, etc.; new, attractive sale at this special low price, ea. **\$4.50**
Our entire stock women's and misses' untrimmed Hats in all the latest shapes, chips and hair braids; black, burnt and blues; all **1/4 Off**
Our entire stock of Flowers, fancy Feathers, Straw Braids, etc., at one-fourth off reg. price. Great values in imported Pattern Hats; see them.

2000 Yds. Dress Goods Reg. \$2.50 Values, 57c Yard

In the big Dress Goods section for today's 1003d Friday Surprise Sale a sensational bargain in high-class imported dress fabrics—English and French materials in wool and silk and wool, voiles and chiffon, voiles, plain and shadow stripes, and checks, white and all colors—Handsome materials for costumes and dresses for all occasions—Great assortment for your selection—High-class fabrics selling regularly at prices ranging up to \$2.50 the yard—Your choice for today only at **57c** this phenomenally low price, the yard
See Fifth Street window display of these goods



\$1 Silks 73c Yd.

50c to \$1.50 Neckwear 27c Each 2000 Veils, \$2.50-\$3.50 Vals. \$1.29 Each

On sale for today's 1003d Friday Surprise Sale, at a very low price, 5000 yards of superior quality Messaline Silks, in white, cream, black and all the leading colors; the best regular \$1.00 quality, buy all you want of it for today's Surprise Sale at, the yard **73c**
For today, in the women's Neckwear Department, 5000 pieces new, up-to-date pieces, slightly mussed from handling; rabats, jabots, bows, Dutch collars, stocks, croats, chemisettes, collars, etc.; values from 50c to \$1.50 each, on sale at, **27c**
For today, 2000 lace and chiffon Veils, 2 and 3-yard lengths, in black, white and all colors; great variety of the very best styles; selling regularly at prices ranging from \$2.00 to \$3.50 each; your choice for today only at, each, **\$1.29**
Today, 5000 pairs of women's and children's Hosiery; regular 20c values, pr. **11c**

75,000 Yards of Fine Embroideries \$2.75 Values 95c Strip--\$6.25 Vals., \$1.45 Strip



See 5th-St. Window

No Phone Orders

For today we take pleasure in announcing another one of our famous Friday Surprise Sales of fine Embroideries—75,000 yards purchased from a large New York importing firm at prices the lowest ever known on embroideries of equal style and quality—Edges, inserting and flounces; 1 1/2 to 18 inches wide; designs in eyelet, filet, imitation Baby Irish and blind work—Beautiful embroideries for women's, children's and infants' wear—Lingerie gowns, waists, combination garments, etc.—Endless assortment for your selection—Only the fact of our being very large regular customers of this importing house enables us to buy these fine embroideries at a price to permit of their being sold at the ridiculously low prices as quoted above—4 1-2 and 5-yard strips **\$2.75 VALUES 95c STRIP—\$6.25 VALUES \$1.45 STRIP**

Sale 5000 Shirtwaists \$2.25 Vals. 98c Each



Today in the big Second Floor Waist Store a timely offering of new cotton shirtwaists at an exceptionally low price—Batistes, lawns and crossbar dimities—All new 1909 styles—Fancy or tailor-made waists—Fancy yokes trimmed with plat Val. lace, filet, round mesh, venise, clusters of pin tucks, or one-inch side pleating, back and sleeves trimmed—Button front or back—All sizes 34 to 44—All are well made and finished throughout—Waists in the lot worth up to \$2.45 each—Buy your **98c** Summer shirtwaists today at each
Mail Orders Filled—See Fifth-Street Window

French Net Curtains \$3.95 Pr

For today, in the Curtain Department, Third Floor, 1000 pairs of French Net Curtains in white and ecru; linen cluny edges and insertions, lacet Arabian edges, also wide cluny borders, Marie Antoinette and braid effects; a great showing of all the new, popular styles and designs; all made on the best French nets; 45 and 50 inches wide; 2 1/2 and 3 yards long; regular \$6.50 values, on sale at, pair, **\$3.95**

\$3.50 Oxfords \$2.48 Pair

The Big Shoe Store offers for the 1003d Friday Surprise 3000 pairs of women's fine oxfords in tan calf, brown kid, patent colt and glazed kid—Welt soles with tips, Cuban heels—All sizes 3 to 8—Widths A to E—All new high-grade standard footwear selling regularly at \$3.50 a pair—Here's an opportunity to supply your **\$2.48** Summer needs at pair
Mail Orders Will Be Promptly Filled



Children's Oxfords 88c and 98c

For today, a great Friday sale of 1000 pairs of children's black kid Oxfords, with welt soles and spring heels; good models, come in all sizes; great values at these prices: Sizes 5 to 10 1/2, on sale at, the pair, **88c**—Sizes 11 1/2 to 2, on sale at, the pair, **98c**
Great special values in men's Footwear today. Don't fail to see this assortment.

Portland's leading Cloak and Suit store announces for today's great 1003d Friday Surprise Sale the best suit bargain of the season—200 garments purchased from a leading New York manufacturer by our cloak chief now in the Eastern market—All new up-to-date suits in chevots, panama cloths, serges, herringbone and fancy worsteds—Coats in medium and long lengths—Semi and loose-fitting styles—Strictly tailored or fancy trimmed with narrow stitched bands, soutache braid, bengaline silk and buttons—Many have notch collar and small reverse—Others collarless, and finished with bengaline silk and soutache braid—Another style has standing collar of Persian trimming—Skirts full flare in plain or trimmed effects—Colors include old rose, reseda, green, navy, black, brown, garnet, blue, medium gray, light gray, blue gray, and many others—All are well made and finished throughout—Suits in the lot worth up to \$40 each—Choice **\$12.45** for today only, the suit
See Fifth Street window display of Suits
Remember only 200 garments in the lot—You had better plan to be here early if you want to share in this remarkable Surprise Sale offering—No mail orders filled



3000 Pr. Gloves \$1.50 Val. 87c

For today, 3000 pairs of women's 1 and 2-clasp Kid Gloves, "Perrin's," "Trefousse," "Valliers" and other leading makes; all real French kid gloves. Black, white, tan, brown, red, green, navy, gray; in all sizes, 5 1/2 to 7 1/2; the best regular \$1.50 values, buy all you want of them at this unusually low price, the pr. **87c**
Mail orders will be carefully and promptly filled at these low sale prices.



45c Ribbons 29c

25c Kerchiefs 14c

For today, 10,000 yards of fancy Ribbons of the best grade; stripes and dots in great variety, for all purposes; 35c and 45c values, at, the yard, **29c**
For today, 15,000 women's Swiss Handkerchiefs, scalloped and hemstitched; handkerchiefs for making Dutch collars and rabats; 25c values, at, each, **14c**

Men's \$1.00 Shirts 59c Each

For today's 1003d Friday Surprise Portland's great Shirt store offers 5000 men's new Summer Shirts at one-half their value—Made of splendid materials, plain or pleated bosom, coat style, cuffs attached—Great variety of plain and fancy colorings—Very best patterns and combinations—Light figures and dots and stripes, plain blues, tans, and grays—A style and quality shirt sold all over town at \$1.00 each—Anticipate your summer needs **59c** at this marvelously low price
See Morrison Street window display—Mail orders carefully filled—Great special sale of Men's Neckwear and Pajamas for today's Surprise selling



\$3.50 Belt and Jabot Pins \$1.49

For today, in the Belt Department, 1000 Belt and Jabot Pins, new creations in all colors and finishes, with and without stone settings; great assortment; values **\$1.49** up to \$3.50 each—buy all you want of them at this special price, each.

200 Lawn Mowers \$3.57 Each

In the Big Basement Store for today, 100 of the "Reliance" Lawn Mowers, every one fully guaranteed; 14-inch size, four blades; easy running; greatest value **\$3.57**
For today, a seasonable offering of 1000 Screen Doors, 2 ft. 8 in. by 6 ft. 8 in. complete with spring hinges, hooks, knobs, etc.; well made and finished. Measure your doors before ordering. Phone orders will be filled. Take advantage.

5000 Squares Good Creamery Butter 57c

In the Grocery Department for today's 1003d Friday Surprise our weekly offering of good Creamery Butter, at a price far below the market quotation. Full 2-pound squares, splendid quality creamery butter—buy all you want of **57c** it at this low price, per square.
No phone orders filled; no delivery, except with other goods. On sale in the Grocery Department, Big Basement Store.

Sale of 10,000 Pieces China at 10c Each

In the Big Basement Store, today, 10,000 pieces of blue and white English Semi-Porcelain Ware; handsome china for home use, beach and bungalow; great values, on sale at the following low prices:
Tea Cups and Saucers, at, pair, **10c**
6-inch Plates, on sale at, sp'l., ea., **10c**
4-in. Plates, on sale at, special, ea., **10c**
Fruit Saucers **10c**—Oatmeal Bowls **10c**