

MAKE COMPARISONS
IN PRICE AND QUALITY
With Other Advertisements of the
Same Goods in Today's Papers

MIGHTY POWERFUL BARGAINS FOR EASTER FRIDAY BARGAIN DAY

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Special for Easter \$1.75 Silk Hosiery at \$1.15

200 pairs Ladies' Fine Thread Silk Stockings, made with high-spliced heels, spliced soles and garter tops. Colors—black, copenhagen, white, navy, gray, royal, violet and other Spring shades, Friday.....\$1.15
Handsome Black-thread Silk Stockings, with beautiful floral hand-embroidered patterns, values to \$4.50 pair, Friday.....\$2.95

EASTER SALE OF Fine Undermuslin

Positively the very best offerings of fine high-class muslin underwear we have ever offered in our department. The stock consists of very beautiful and dainty gowns, corset covers, chemises, drawers, combination suits, skirts, etc. Trimmed in Point de Paris, Mechlin, Plat valenciennes, German valenciennes, eyelet and valenciennes laces and dainty ribbons.

EVERY PIECE SOLD AT COST

The assortment is large, but, judging by the style, quality and values, should all be sold out by noon. Come early. It will certainly repay you.

EASTER SALE OF Beautiful Hats

We received by Express from New York a delayed lot of Opening Hats that should have been here last week; these hats represent the ideas of Paris and New York of the past three weeks--and are authorities of the Spring fashions in hats. Arriving as they do, but three days before Easter, we have taken the entire lot, uals. to \$25 and marked them one price.

FOR FRIDAY \$15.00

200 White Trefousse French Kid Gloves

White Trefousse, real French Kid Gloves, 3-clasp, regular price \$2. Special for Friday \$1.27

Two-clasp French Mocha in light shades of pearl and champagne. Special Friday at.....\$1.75
One-clasp Heavy Combination Embroidered Back, in black and white, stitching on tan and white gloves. Friday special at.....\$1.75

EASTER SALE OF Bags--Perfumes

The greatest Bag value in fine imported Real Seal Bags we have ever offered.

\$4.00 New Spring Bags 98c

Roger and Gallet

Violette de Parme, Carnation, Jockey, Vera Violet Perfume, 1 1/4-oz. bottle, reg. \$1.25, special for 98c
Violette de Parme Toilet Water, regular price \$1, special at.....73c
Jockey Club, Carnation, White Lilac, Indian Hay, White Heliotrope, Peaud'Espagne Toilet Water; regular \$1.25, special.....89c
Piver's La Trefle and Cythce Perfume, 1 1/4-oz. bottle, regular \$1.50, special.....98c
Piver's La Trefle and Azurea Toilet Water, special at.....63c

Sole
Portland
Agents
for
Forsythe
Waists



Sole
Portland
Agents
for
Castleton
Waists

MADRAS, LAWN, NET AND LINGERIE WAISTS

\$1.98 1500 Beautiful \$4.00, \$3.75 and \$3.50 Tailored, Semi-Tailored, Fancy and Novelty Waists, made in finest quality madras, lawn and Lingerie. Friday only at \$1.98

EASTER RIBBONS

All-silk Messaline, Taffeta and Satin Ribbons, 4 1/2 to 6 inches wide; in all shades, values to 35c at.....19c
All-silk Taffeta Ribbons and Plaid Ribbons, 4 inches wide, 25c values at.....15c
Narrow Baby Ribbons for tying up pencils and presents, special.....10c

NEW HAIR GOODS

Large Sculptured Barrettes in many new designs, shell and amber.....48c
Jayne's \$2.50 real hair switches special for Friday only at \$1.48



Embroidered Turnovers

Dainty Swiss Embroidered Turn-over Collars, exactly as illustrated, new designs just in,

15c

Lipman-Wolfe & Co

New Jabots
Hand-Embroidered Jabots, lace and net effects, exquisite new styles

75c



Women's Lace and Net Jabots

Very latest and smartest styles for Spring, 1909,

35c



Dainty Lawn and Net Bows

Dainty Lawn and Net Bows with embroidery, exactly as illustrated,

25c

Buttericks

May Delineators, patterns and Summer fashions.

On Sale Today

New Collars Semi-Stiff Collars, embroidered,

15c, 20c, 35c

Hand-embroidered, semi-stiff,
35c, 50c, 75c



Lingerie Lace Stocks

A large assortment of Lingerie Lace Stocks, in charming new designs, 75c value,

50c



Around the Store

New Velour Pillow Tops in red, green and brown, sp'l 43c
New Birthday Pillow Tops, special for Friday.....25c
Ladies' Swiss Ribbed Vests, low neck, no sleeves, regular 45c, special.....29c
Ladies' Swiss Ribbed Union Suits, low neck, no sleeves, regular 85c, special.....63c

Chickens and Rabbits

Natural Chickens and Ducks for Easter, reg. 15c, sp'l 10c
Ducks, to fill with candy, regular 15c and 20c, special....8c
Rabbits, Ducks and Chickens in immense assortment, special at.....10c to 39c

Tailored Suits

Selling Regular at \$35.00

At \$21.75

Come this week in time for Easter. An assortment of the very latest styles of Spring Suits, representing the very best ideas of the leading women's tailors of New York, in the leading new Spring shades; made of the finest prunella cloths, imported serges, worsteds; lined with finest quality silk. Copies imported models.

A Great Bargain

At \$21.75



MAGNIFICENT New Silks

at
83c

The dictations of fashions and style decree that the only proper silks for the woman of taste have the soft satin delicate finish of the Oriental weaves. Foremost silk fabric of the season is

MESSALINE SILK

Which we offer today only in all the fashionable shades for Spring in self-colored dainty stripes, figures and jacquard effects.

Regular Price \$1.35 and \$1.25

Friday 83c

Around the Store

500 boxes of Irish Lawn Society Paper, reg. 40c box.....29c
Pineapple Linen Box Paper in all fashionable sizes, spec'l 35c

Easter Hatpins of enamel metal, violets with rhinestone setting.....75c

New cut Rhinestone Hatpins, an immense selection, \$1 to \$3
Jet Balls, Spike, Square Hatpins, entirely new.....50c to \$2

Gold-filled Crosses for Easter, ranging from.....\$1 to \$3

Special lot of fine stone-set Crosses, special at.....69c

New Rhinestone Barpins, with gold-filled mountings, \$1-\$1.50

On and Off Light Mantle

Lights the gas as you turn the key. Guaranteed. 35c

MEN'S EASTER FURNISHINGS

Neckwear, Shirts, Sox, Gloves and Handkerchiefs in the very latest fashions for Easter

75c Complete Gas Lights 34c

Complete incandescent gas lights, equipped with special adjustable burner. Jena globe. Regular 75c, Friday 34c

New Waist Sets

In Jade, Coral, Matrix Turquoise or Pearl Cuff Links and 4 Studs to Match at, Set.....98c