

We Are Portland Agents for "Nemo" and Gossard "Lace Front" Corsets—Great Easter Sale of "Trefousse" and "Perrins" Kid Gloves

Tomorrow The Meier & Frank Store's 1001st Friday Surprise Sale

MEIER & FRANK CO.'S 1001ST FRIDAY SURPRISE SALE

300 Trimmed Hats
Women's and Misses'
\$10 Vals., \$5.95

In the Millinery Department tomorrow, a great Easter sale of 300 women's and misses' Trimmed Hats, all new pressed shapes; also Braid Hats, handsomely trimmed in flowers and fancy feathers; all the desirable shapes, colorings and combinations; grand assortment to select from; regular values \$5.95 up to \$10.00 each, on sale at this special low price. **\$5.95**

MEIER & FRANK CO.'S 1001ST FRIDAY SURPRISE SALE

200 Brocade Corsets
\$7.50 Val. \$2.98

Tomorrow, in the Corset Department, Second Floor, another great offering of 200 women's fine white Brocade Corsets, in pink and light blue figures; long-hip and high-bust models; the very latest fashion; \$7.50 values, at, pr. **\$2.98** Every pair fitted by one of our expert fitters. Take advantage.

Chinese Matting 22c

For tomorrow's 1001st Friday Surprise Sale, 10,000 yards of extra heavy and extra fine Chinese Matting; reversible; best patterns and colorings. Best regular 30c value—buy all you want of it at this special low price, the yard. **22c**

MEIER & FRANK CO.'S 1001ST FRIDAY SURPRISE SALE

Sale 200 Ladies'
\$30 Tailor'd Suits
At \$12.45 Each



Portland's leading cloak and suit store announces for tomorrow's 1001st Friday Surprise an extraordinary bargain in women's and misses' Tailored Suits in fancy, striped and checked worsteds, plain serges, chevots and Panama cloths—Coats are made 3/4-length, semi-fitted, single-breasted, plain-tailored, braid or bengaline silk trimmed—Sleeves are plain leg o' mutton with slight fullness at the top and finished with buttons and stitching—All new, 1909 suits in reseda, tan, mode, navy blue, black, green, gray—medium and light weights—All are handsomely tailored and finished throughout—All sizes—Values up to \$30 a suit on sale at this extremely low price **\$12.45**

MEIER & FRANK CO.'S 1001ST FRIDAY SURPRISE SALE

\$3 Lace Curtains
On Sale at \$1.78

In the Lace Curtain Department for tomorrow's 1001st Friday Surprise Sale we offer ten patterns of Cable Net Lace Curtains in both white and Arabian; wide and narrow insertings, scroll and floral designs; 45 inches wide, 2 1/2 yards long; made on the best heavy cable nets; will launder well and prove the most serviceable curtains you ever bought. Regular **\$1.78** \$2.75 and \$3.00 values, on sale at this low price, pr. **\$1.78**

Easter Neckwear

Easter sale of women's high-grade Neckwear—beautiful novelties in real Irish crochet, Cluny and hand-embroidered pieces, bows, rabbits, collar and cuff sets, stocks, yokes, cape collars, chemisettes, etc., etc. All new, high-class neckwear. Assortment is so large and varied that every one can be pleased. Values are best ever offered in women's neckwear of equal style and quality. On sale at the following very special low prices: Regular \$1.50 to \$4.00 values, on sale at, special, each, **87c** Regular \$4.50 to \$6.00 values, on sale at, special, each, **\$1.78** Regular \$7.50 to \$15.00 values, on sale at, special, each, **\$4.87**

MEIER & FRANK CO.'S 1001ST FRIDAY SURPRISE SALE

1000 Handbags
\$5.00 Values at \$2.29

For tomorrow's 1001st Friday Surprise Sale, a great Easter offering of high-grade Handbags—1000 of them, all the newest shapes in seal, goat and fancy leathers; black, brown, gray and tan; pretty metal frames in silver, gold and gunmetal; calfskin-lined, and fitted with coin purse; best style and workmanship; regular \$5.00 values, on sale at, each. **\$2.29**

MEIER & FRANK CO.'S 1001ST FRIDAY SURPRISE SALE

Sale 2000 Waists
\$5.00 Values at \$2.18



In the Waist Section for tomorrow's 1001st Friday Surprise Sale a great Easter bargain in women's handsome new Lingerie Waists—2000 of them in the lot—All new 1909 styles in grand assortment—Material of fine cotton batiste, made with fancy yokes of fine or coarse laces, trimmed with medallions of embroidery and lace, pin tucks and lace insertion—Back and sleeves trimmed with lace and clusters of pin tucks—All sizes—Regular values up to \$5 each, only **\$2.18**

MEIER & FRANK CO.'S 1001ST FRIDAY SURPRISE SALE

1000 Guaranteed
Pure Silk Pettic'nts
\$8.50 Values at \$4.95

Tomorrow, in the Cloak Department, Second Floor, another great Easter sale of 1000 guaranteed Pure Silk Petticoats; every skirt in the lot fully guaranteed by the manufacturer, as well as the Meier & Frank Company, not to split or crack within three months. Made of superior quality taffeta silk; very best styles; 12 to 16-inch flounces; four rows of 1-inch bias bands, deep flounce with finished seams or tucked ruffle, deep pleating and Van Dyke points; flounce with rows of stitching or shirring; complete line of the best colors—white, mais, champagne, tan, rose, gray, copenhagen, reseda, taupe, catawba, mulberry, hunter green, navy, brown, black, etc. All are full width. Regular \$8.50 values at this low price, each. **\$4.95** You should see them. Mail orders promptly and carefully filled.

Sale 3000 Pairs
Men's Silk Hose
\$2.00 Values Only 98c

In the Men's Furnishing Goods Department tomorrow, a great Easter sale of men's pure silk Hose—all new, perfect goods of the finest quality; light and medium weights and a complete line of colors—black, tan, gray, helio, burgundy, pearl, reseda, navy blue, etc.; come in all sizes; the best regular \$2.00 values—buy all you want of them at this low price, pair. **98c**

Basement Specials

Tomorrow, 1000 of the celebrated Universal Food Choppers—best chopper on the market. No. 2 size, handy and necessary article; regular \$1.25 values, tomorrow for, ea. **99c** Tomorrow, 1000 3-piece Garden Sets—high-grade steel shovel, rake and hoe; regular \$1.00 values, at, the set. **79c** Tomorrow, 1000 Pruning Shears, best quality; best regular 40c value, on sale at this low price, pair. **24c**

Creamery Butter
At 61c a Square

Tomorrow in the Grocery Department, our weekly offering of 5000 squares of good Creamery Butter—full two-pound squares. The butter this week is of superior quality and equal to the best you can buy for any price; two-pound squares. **61c** No phone orders filled and no deliveries made at this low price.

Sale Hot + Buns
At 14c Per Dozen

In the Grocery Department Friday, 5000 dozen Hot Cross Buns, best made; buy all you want of them at this price, dozen. **14c** All lines of Groceries sold at the lowest prices, in the Basement.

MEIER & FRANK CO.'S 1001ST FRIDAY SURPRISE SALE

Ladies' Silk Hose
\$2.00 Values 98c Pair

For tomorrow's 1001st Friday Surprise Sale, our annual Easter sale of women's pure silk Hosiery—lisle soles, spliced heel and toe; complete line of desirable colorings: black, white, tan, brown, bronze, navy, light blue, Alice, copenhagen, French blue, pink, cardinal, nile, hunter, lavender, helio, pearl, cham-pagne; all sizes. Best \$2.00 values on sale at, the pair. **98c**

Ladies' Suede Gloves
\$3.75 Values \$1.98 Pair

For tomorrow's 1001st Friday Surprise a great special offering of 1500 pairs suede real Kid Gloves, in 16-button length, three pearl buttons at the wrist; "Perrin's" and "Valliers'" celebrated makes, in black, white, tan, brown, mode, gray, light blue, pink, lilac, corn, copenhagen, etc.; sizes 5 1/2 to 7; every pair of guaranteed style and quality; regular \$3.75 values—buy all you want of them at this price pr. **\$1.98** Continuation of the great Easter sale of our entire stock of "Perrin's" and "Trefousse" real French Kid Gloves, in all styles and all grades. Best values in the city. Let us show you.

Easter 'Kerchiefs
\$1.25 Values 89c Each
\$5 to \$25 Vals. 1/2 Price

Tomorrow, 50 dozen real Armenian Lace-Edge Handkerchiefs on all-linen centers; lace 1/2-inch wide; wheel pattern; regular \$1.25 values, on sale at this special low price, ea. **89c** Tomorrow, a great half-price sale of all our fine Appenzelle hand-embroidered Linen Handkerchiefs; magnificent styles; \$5 to \$25 values, on sale at, **1/2 Price** Tomorrow, 10,000 yards of 5-inch best quality Messaline Satin Ribbon; black, white and all the leading colors for dress trimming and millinery purposes; best 25c values, yard. **18c**

\$5 Off on Every
Man's and Young
Man's Suit in Store



Today, tomorrow and Saturday our Annual Easter \$5.00 Off Sale in the Men's Suit Department—As usual we offer unrestricted choice from our entire stock of new Spring Suits for men and young men at a saving of \$5.00 on every garment—Included will be found plain black suits, blue serge suits, Prince Albert, Tuxedo and full dress suits as well as all our fancy business and dress suits—The season's newest fashions and materials—All high grade, hand tailored garments—The best product of the leading manufacturers in the country—Here's your opportunity to save \$5.00 on your new Easter apparel—We also offer \$5.00 off on all our new Spring Topcoats in the season's best styles—

Men's Clothing Department, on the Second Floor
Special Easter Sales of boys' and youths' suits—2nd floor **\$5.00 Off**

3000 Yds. Fine Silks
\$1.25 Values 69c Yard

In the Big Silk Store for tomorrow's 1001st Friday Surprise Sale, a great bargain in fancy Silk Suitings; stripes, checks and figures, in navy blue, tan, old rose, brown, greens, gray, Alice blue, wistaria, catawba; very best styles; regular val- 69c ues up to \$1.25 a yard—buy all you want of it, at, yard. **69c**

5000 Hat Pins
\$1.50 Values at 59c

Tomorrow, a great Easter sale of 5000 Hat Pins; an immense variety, in jet, amber, rhinestone, in all the very best styles and stone settings; all the latest novelties in French and domestic patterns; values up to \$1.50 each; on sale at. **59c**

Sale 50,000 Copies
of Sheet Music at the
Low Price of 5c Copy

Tomorrow, a great Easter sale of Sheet Music—vocal and instrumental pieces—500 titles to select from. Popular and classical songs; beautiful works of the old masters, etc. Buy all you want of them tomorrow at this very low price, copy. **5c**

MEIER & FRANK CO.'S 1001ST FRIDAY SURPRISE SALE

2000 Yards Nets
\$1.75 Values at 79c

In the Lace Department, for tomorrow's 1001st Friday Surprise Sale, we offer 2000 yards of plain and fancy tuck and striped Nets, in white and cream; widths from 18 to 45 inches; all handsome new styles; values up to \$1.75, at, yard. **79c**

White Pettic'nts \$1.59



Tomorrow our great annual Easter sale of women's White Petticoats—1000 of them secured from a large New York manufacturer at a price far below regular value—Made of good quality, fine cambric, wide flounces trimmed with lace edgings and insertions, also wide embroidery flounces and separate dust ruffles—White petticoats selling regularly at \$2.50, \$2.75 and \$3.00 each—Your choice from the entire lot tomorrow at this marvelously low price, each **\$1.59**

\$1.00 Veilings on Sale 37c Yd.

Dutch Collars on Sale for 10c

Tomorrow, an unusual offering of 10,000 yards of 18, 24 and 27-inch Mesh Veilings, in plain Russian nets and dotted tuxedo nets; black, white and all colors; included are all the newest shadings and effects; 75c and \$1.00 values, yard. **37c**

Tomorrow, in the Neckwear Department, 500 dozen Starched Collars, Dutch styles, and Buster Brown Collars; 3 inches wide; sizes 11 1/2 to 14; great special values at this low price, ea. **10c** Tomorrow, 1000 boxes of Ruching in white and colors, six pieces in a box, each piece 13 1/2 inches long, at, box. **18c**

15c Wash Goods at 9c a Yard

12 1/2c Ginghams at 9c a Yard

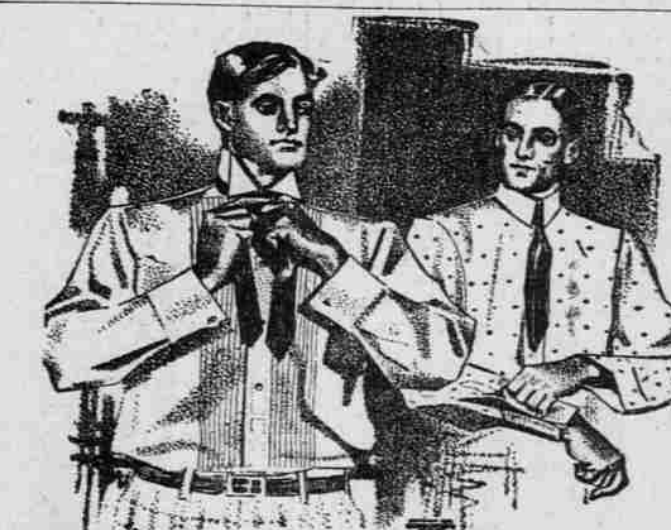
Tomorrow, 2500 yards of Novelty Cotton Suitings, all this season's prettiest styles; newest colorings and combinations; best regular 12 1/2c and 15c values, on sale at, the yard. **9c** Tomorrow, 25,000 yards of the best quality domestic Ginghams, an endless variety of patterns and colorings to select from. Regular 12 1/2c values; buy all you want at, yard. **9c**

Regular \$6 Bedspreads \$3.50

\$3.50 Tablecloths \$2.50 Each

Tomorrow, in the Linen Section, a special lot of high-grade satin Bedspreads, 66x90 inches; beautiful quality; best patterns; regular \$6.00 values, on sale at, each. **\$3.50** Tomorrow in the Linen Department, special lot of 200 Linen Tablecloths, very best patterns, superior quality, as follows: 2x2 yards, regular \$3.50 values, on sale at, special, ea. **\$2.50** 2x2 1/2 yards, regular \$4.00 values, on sale at, special, ea. **\$3.00**

\$1.50 Shirts at 95c



Tomorrow our great annual Easter offering of men's White Pleated Shirts—5000 of them in all the very best styles—Box pleats, knife pleats, 1-8 and 1/2-inch pleats, cuffs attached or detached—regular or coat styles—all are well made and finished, handsomely laundered, pearl buttons—All sizes and sleeve lengths—Every shirt in the lot regular \$1.50 value—Look to your needs for Easter and Summer at this low price **95c**

Corset Cover Embroideries

Tomorrow, a great Easter sale of Corset Cover Embroideries—swiss, nainsook and cambric, in French, Baby Irish and English eyelet effects; all new, pretty styles and extraordinary values: Regular 85c values, yard, **49c**—Regular \$1.50 values, yd. **69c**