Annual Sale 200,000 Yds. New Embroideries
41/2-5-yd. Strips, $\$ 3.50$ vals. 95 c Strip; $\$ 2$ vals. $\$ 1.45 ; \$ 12$ vals. $\$ 1.95$
Today our great annual Spring Embroidery Sale-An event thousands of Portland women have been amxiously awaiting-A sale of
sales- 200,000 yards of beautiful, high-class embroideries in $4,1-2$ and 5 -yard strips to be sold at prices bordering upon the ridiculousAn immense purchase from the largest and best manufacturer in St. Gall, Switzerland, the embroidery center of the world A manufacturer with whom we do a vast amount of regular business and who takes a personal interest that our special sale offerings are the best that
leave the country-Magnificent styles and assortment in Swiss, nainsook and cambric, edges and insertions to match $\mathbf{1 1 - 2}$ to 22 inches leave the country-Magnificent styles and assortment in Swiss, nainsook and cambric, edges and insertions to match-11-2 to 22 inches
wide Combinations of Baby Irish, filet, French embroidery, batiste and colored embroidery, also fine batiste applique, 3 to 5 inches wide-
leards for your wide Combinations of Baby Irish, filet, French embroidery, batiste and colen's undermuslins, infants' wear, etc.- 200,000 yards for your selection-By far the grandest values it has ever been our-pleasure to offer you-Store opens promptly at 8 o'clock- Better plan to be h to share in cashiers in addition to the regular force promises the best service ever inaugurated for this big annual event-Although the quantity of embroideries is enormous, we
expect the selling to be the liveliest we ever experienced, so come early to avoid disappointment-The values are the greatest ever known-See two Fifth-street windows Values to $\$ 3.50$ for 95 c Strip-Values to $\$ 2.00$ for $\$ 1.45$ Strip-Values to $\$ 12.00$ for $\$ 1.95$ Strip

## Easter Shopping Is Best Done at The Meier (\&) Frank Store

\$1 Silk Suitings 69c Yd $\$ 1.25$ Silk Suitings 89c Yd Great Sale of Messaline Silks
 Infants' apparel at sale prices all this week-New and pretty articles of
apparel for little tots at a saving mothers will appreciate-2d Fioor



Great Easter Sale of Dainty and Pretty Muslin Underwear
Dainty and pretty lingerie at very
tempting prices all this week-Entire
new stock to choose from-Best values tempting prices all this week-Entire
new stock to choose from-Best values
in the city guaranteed-Second Floor
 \$4-\$5 Silk Hosiery at \$2.98 50 c to 85 c Veilings at 28c Yard
$\mathbf{\$ 2 . 9 8}$
\$16 Waists \$5.45 Each
Another timely sale of high-class dress Waists half their value-Messalines, chiffon cloths, taffetas and plain nets-Plain, fancy and Dutch necks-Very stylish waists for dress and evening wear-Trimmed in plat val. venise, cluny, embroidery, folds of satin or silk bands, silk cord, narrow or wide allover tucking, crochet or silk buttons-White, cream, rose, navy,
gray, taupe, wistaria, green, brown and black; gray, taupe, wistaria, green, brown and black;
waists selling regularly at prices up to $\$ 16$ each-An advantageous purchase enables us to offer you your choice at this $\$ 5.45$
marvelously low price for each $\$ 5.4$ See our Fifth-street window display of waist


Great Easter Neckwear Sale 75 c to $\$ 1.00$ Values 53cEa. Special Easter sale of 5000 pieces
women's new Spring and Summer neckwear - This season's prettiest pieces, inRabats, jabots, stocks, tabs, croats, line collars, lace yokes, etc. etc. - "1909" novelties in endless assortment-A great special purchase from a large New York manufacturer enables us to offer regular 75 c and $\$ 1.00$ values at the ex- 53 C
tremely low price of, each piece Mail orders promptly and carefully filled


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FRANK L. SMITH MEAT CO.
"FIGHTING THE BEEF TRUST"

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