

Headquarters for Easter Gloves—"Perrins" and "Trefousse" Celebrated Real French Kid Gloves in the New Spring Styles and Shades

Our New Spring Catalogue Is the Finest Shopping Guide—Free to Out-of-Town Friends

WE Celebrate **MEIER & FRANK** Store's 1000th Friday Surprise Sale

For tomorrow's great 1000th Anniversary Surprise Sale we announce an array of special offerings without equal in the city's history—High-grade, dependable merchandise of all kinds—Wearing apparel as well as household effects at prices of vital importance to every economical shopper in the community—Matchless values in every department of the store—This page of offerings for Friday's selling only—The page opposite for both today and tomorrow—Come early and get your share of 1000th Friday Surprise Sale bargains—You can't afford to pass them by—Take advantage of this sale

Wash Goods 12 1/2c
White Poplin 19c Yd

Tomorrow, 5000 yards of new white and colored Wash Materials, handsome styles, large assortment; 25c values, yard. **12 1/2c**
Tomorrow, 5000 yards handsome white Poplin, very best styles; regular 25c value; buy all you want at, yard. **19c**
Tomorrow, special lot of 200 white linen pattern Tablecloths, in splendid patterns; a large variety to choose from, as follows: 8-4x8-4, \$3.50 values, **\$2.50**—8-4x10-4, \$4.00 values, **\$3.00**
Tomorrow, 200 dozen heavy Huck Towels, 18x40 ins., **81/3c**
greatest values ever offered at this low price, each.

45c Ribbons 29c Yard--\$2 Handbags 98c
\$1.50 Box Women's Hosiery at 93c a Box

Tomorrow, 10,000 yards of high-grade 6-inch Satin Ribbon, in all the new Spring shades and staple shades; beautiful ribbons for millinery purposes, girdles, etc.; ribbons of style and quality; regular 45c values, at this low price, yard. **29c**
Tomorrow, 5000 pairs of women's fine lisle Hose, 3 pairs in a box; fast black; garter top, double soles, toes and extra high heels; sizes 8 1/2 to 10; every pair guaranteed to give entire satisfaction. Regular \$1.50 a box of 3 pairs; choice, box. **93c**
Tomorrow, 1000 women's Handbags, all new shapes; in black, brown, tans, green, blue; good quality leather; best \$2.00 values, on sale at this price, each. **98c**

\$3.50 Gloves \$2.39 Per Pair
\$7.00 Umbrellas \$2.98 Each

Tomorrow, 2000 pairs of women's 16-button length fine Kid Gloves, 3-clasp at the wrist; black, white, brown, tans; sizes 5 1/2 to 7; all new, perfect goods of standard style and quality; every pair fitted; regular \$3.50 values, at pair. **\$2.39**
Tomorrow, 1000 dozen women's unlaundered hand-embroidered Initialed Handkerchiefs with embroidered wreath surrounding the initial; 1/4-inch hemstitched edge; all letters; best regular 20c values, on sale at this remarkably low price, ea. **11c**
Tomorrow, women's high-grade Umbrellas, piece-dyed gloria covering; paragon frame, steel rod; gold, silver, pearl handles; 6 to 8 inches long; \$5-\$7 values, at, each. **\$2.98**

\$5-\$7 Gowns at \$3.98

\$10-\$15 Gowns \$7.62

For tomorrow's 1000th Anniversary Friday Surprise Sale, a great Easter offering of high-class novelty Nightgowns in cambric and nainsook, made low, round and square necks, long and short sleeves, trimmed in laces and embroidery, edgings, insertions, tucks, headings, medallions and ribbons; only one of a kind. Sample line of America's best maker, at these low prices: Regular \$5.00 to \$7.00 values, on sale at, special, each. **\$3.98**
Regular \$10.00 to \$15.00 values, on sale at, special, ea. **\$7.62**
Special lot of plain, neat Gowns, in good materials, all sizes; regular \$1.75 values, on sale at this low price, ea. **98c**

Combinat'n Garments 98c

\$2.50-\$4 Drawers \$1.98

For tomorrow's 1000th anniversary Friday Surprise Sale, a great special lot of women's combination Undergarments—corset cover and drawers combined; made of fine nainsook and cambric and trimmed in lace edgings, insertions, headings and ribbons; values up to \$1.75 each, on sale at this low price, each. **98c**
Tomorrow, a special lot of women's fine cambric and nainsook Drawers, with fitted waistbands, trimmed in wide embroideries, laces, edgings, tucks, heading and ribbon; \$2.50 to \$4. **\$1.98**
values, on sale at this wonderfully low price, the pair. **\$1.98**
Portland agents for "Nemo" Corsets and Mme. Irene Corsets.

Surprise Sale 300 Magnificent Easter Gowns

Messalines, Rajah, Pongees, Taffetas, Foulards, Etc.

All of Them Are 1909 Styles

\$50.00 Values \$15.85 Each

Portland's Leading Cloak and Suit Store announces for tomorrow's selling a sensational 1000th Friday Surprise Sale offering—in fact we claim this as the premier bargain in women's apparel ever offered in America—The combination of style, quality and value to be found in these garments will quickly appeal to the shrewd buyer—Never before have we been able to gather such a beautiful assortment of dresses and sell them at such a ridiculously low price—It once again demonstrates our leadership in merchandising—Exactly 300 costumes in the lot and we don't expect to see one of them left by noon, so if you want to share in this remarkable offering better plan to be here bright and early in the morning—Included are gowns for afternoon and evening wear; rajah silks, bengaline silks, messaline satins, foulard silks, taffeta silks, pongee silks, etamines, etc—Princess and empire cut with silk embroidered trimming on the waist, lace yokes of tuck net, allover gold embroidered, dainty white and ecru lace yokes covered with fine black net, full length tucked sleeves or tucked effects in mousquetaire style with loop and button trimming finished at the hand with lace and piping of silk and band of gold soutache buff, others have ruching of ecru and black at the collar and cuffs—The color assortment includes pink, blue, champagne, black, navy blue, white, rose, taupe, wistaria, lavender, green, reseda, gray, fancy stripes, black and white checks, etc., etc.—All new 1909 costumes of the latest fashion—Handsomely made and finished—Values up to \$50.00 each, to be sold tomorrow **\$15.85** only at this wonderfully low price each
See Fifth-street window displays—Come early in the morning



1000 S. H. & M. Guaranteed Silk Petticoats

Regular \$7.50 to \$8.50 Values at \$4.95 Each



For tomorrow's 1000th Anniversary Friday Surprise Sale our great annual Spring distribution of the famous S. H. & M. guaranteed Silk Petticoats—1000 of these grand petticoats to be sold at half their value—Made of a superior quality taffeta silk that is fully guaranteed not to crack or split within three months—We've sold over 10,000 of them during the past three years and not over a dozen have been returned as unsatisfactory—Pretty good record, we think—You are fully protected when buying one of these handsome, durable and perfect fitting skirts—Seven styles to select from as follows:
—Style 1—Pleating with Van Dyke p'ts; serviceable style
—Style 2—Deep pleating and a ruffle of fine tucks
—Style 3—Deep flounce with French seams, full flare
—Style 4—Double flounce with stitched bands and ruffle
—Style 5—Wide flounce with rows of pin tucking
—Style 6—Double flounce with deep ruffle of 7 small tucks
—Style 7—Rows of stitching, tucks and ruffle; very pretty

All are well made and finished—26 colors to choose from—White, light blue, rose, mais, champagne, lavender, reseda, copenhagen, peacock, gray, baltic, olive, wistaria, malacca, tan, hunter, mint, navy, catawba, brown, mulberry, smoke, grape, taupe, myrtle, black; \$7.50-\$8.50 val **\$4.95**

\$5.50 Bohemian Glass Bowls on sale in basement for \$3.49 each

\$10.50 Trunks at \$8.60

Tomorrow, special lot of 100 high-grade Trunks, duck-covered, waterproof-painted; brass trimmings, heavy bumpers, two leather straps over top; full covered tray, art-cloth-lined; best regular \$10.50 value, on sale at, special, each. **\$8.60**
Tomorrow, special lot of 100 Suitcases of full stock cowhide, 6 inches deep, linen-lined; brass lock and bolts, shirtfold, etc.; every one in the lot best \$6.50 value, each. **\$5.35**

Men's \$20 Suits \$10.00

Young Men's \$25.00 Suits at \$13.65 Each



In the men's clothing department tomorrow a great Anniversary Surprise Sale offering of men's staple black, all-wool Thibet suits for dress, business and Easter wear—Very best styles, fitted with the best Italian serge and satin, Venetian lining—Well made and finished throughout—3-button sack coats—Your opportunity to buy a staple black suit at one-half its value—all sizes—Every suit guaranteed a perfect fit—Regular \$18 and \$20 values; your choice Friday only at low price of **\$10**
Men's Clothing Department on the second floor
Tomorrow, young men's high-grade Spring and Summer Suits, ages 14 to 20 years; grays and tans, checks and stripes; light and dark colorings; very best patterns; cut in the latest fashions; suits selling regularly at \$22.50 and \$25.00; **\$13.65** your choice Friday only at this low price, each.

15c Flannelettes 8c Yd.

Tomorrow, 5000 yards of Flannelettes in checks and Oriental effects, Persian designs and dots; all good, up-to-date styles, selling regularly at 15c, at the yard. **8c**
Tomorrow, 3000 yards of Wash Flannels for shirts and shirtwaists, half wool and absolutely fast colors; best patterns in great variety; regular 35c and 45c values, yd. **21c**
Continuation of the great Easter sale of Table Linens. Housewives should not miss it.

Creamery Butter 65c Square

Tomorrow, in the Basement Grocery Store, our weekly sale of good creamery Butter at a low price; full two-pound square; buy all you want at, the square. **65c**
No phone orders; no deliveries. All lines of Groceries at the lowest prices. Basement.

\$1.50 Embroideries at 69c

\$3.50 Embroideries at 98c

Tomorrow, marvelous values in fine Embroideries—combinations of batiste and baby Irish effects, flouncings and insertions to match; widths ranging from 1 to 27 inches; styles suitable for lingerie gowns, waists, infants' wear, etc.; beautiful styles to select from; great values—take advantage. On sale at the following extremely low prices: Regular \$1.50 Embroideries yard, **69c**—Values to \$3.50, on sale for, the yard, **98c**

Sale of 500 Couch Covers

\$12.50 Values Only \$4.95 Each



For tomorrow's 1000th Anniversary Surprise Sale, an exceptional offering of traveling men's samples of high-class Couch Covers—no two alike. Heavy German tapestries, single and double-faced; 150 different Oriental designs and colorings; also art nouveau and floral designs, in two-tone effects and combinations of colorings; some without fringe, others with heavy knotted end fringes, others fringed all around; full size, 60 inches wide, 3 yards long. Positively the greatest couch cover values you ever had the opportunity to share in; values to \$12.50, ea. **\$4.95**

10,000 Pairs Men's Hose

Regular 25c Values 12 1/2c Pair

In the men's Furnishing Goods Section for tomorrow's 1000th Anniversary Surprise Sale, we offer 10,000 pairs of men's lisle-thread Half-Hose; all solid colors; black, tan, brown, navy, helio, cadet, burgundy, etc.; all the new shades; come in all sizes. Best regular 25c values—buy all you want of them at, the pair. **12 1/2c**

\$3.50 Women's Oxfords \$2.59



For tomorrow's 1000th Anniversary Friday Surprise Sale a timely offering of women's high grade oxfords in patent colt, gun metal, brown kid, tan Russia calf, very latest models in the new short vamps, plain or tipped toes, welt soles—Ribbon laces, Cuban and military heels—All sizes and widths—Standard **\$3.50** footwear of guaranteed style and quality—Regular **\$3.50** values on sale at this special low price per pair **\$2.59**

75c to \$2.50 Neckwear 39c

35c Embroidered Collars 12 1/2c Each

Tomorrow, marvelous values in fine Embroideries—combinations of batiste and baby Irish effects, flouncings and insertions to match; widths ranging from 1 to 27 inches; styles suitable for lingerie gowns, waists, infants' wear, etc.; beautiful styles to select from; great values—take advantage. On sale at the following extremely low prices: Regular \$1.50 Embroideries yard, **69c**—Values to \$3.50, on sale for, the yard, **98c**

Sale of 500 Couch Covers

\$12.50 Values Only \$4.95 Each

For tomorrow's 1000th Anniversary Surprise Sale, a sensational offering of 20,000 dozen samples of women's fine Neckwear in yokes, stocks, jabots, rabats, croats, lace collars, bows and fancy collars; all new, pretty pieces—a great purchase from New York's largest and best manufacturer; regular values ranging from 75c up to \$2.50 each, on **39c** sale at this low price, ea.—take advantage.
Tomorrow, 1000 dozen women's embroidered Linen Collars, 1 1/4 to 2 ins. wide; some are slightly soiled; sizes, 12, 12 1/2, 13 1/4 and 14; regular **12 1/2c** and 35c values, this low price, each.



Sale 5000 Pieces Easter Jewelry

For tomorrow's 1000th anniversary Friday Surprise Sale, we announce Jewelry bargains in matchless array. 5000 pieces, including belt pins, jabot pins, hat pins, bracelets, lockets, neck chains, ear drops, beauty pins, cuff links, etc., etc.; all the season's novelties, in plain, etched and fancy stone settings; vals. to \$2, at, ea. **89c**

A Sale of 2000 New Veils

\$2.50-\$3.50 Val. \$1.29

For tomorrow's 1000th Friday Surprise, another great offering of chiffon auto and lace veils—All new pretty styles—An advantageous purchase from a prominent importing house—Made 2 and 3 yards long, 18 and 20 inches wide with 1 1/2 inch hemstitched borders—Black, white, navy, brown, blue, tan, champagne, gray and green Beautiful assortment for your selection—Regular **\$2.50** and **\$3.50** values—Your choice at **\$1.29** this marvelously low price each
Mail orders will be promptly and carefully filled



10,000 Thin Tumblers 4c Each

Surprise Sale 5000 Easter Vases 26c Each

In the Big Basement Store tomorrow, 10,000 thin blown Glass Tumblers at, each. **4c**
Tomorrow, 5000 Crystal Glass Vases in all sizes and shapes; the greatest values ever offered at this special price. Buy all you want of them at, each. **26c**
Complete stock of Lawn Mowers, all sizes, all prices. Garden Tools of all kinds at special low prices. Screen Doors, Window Screens, Refrigerators, etc. In the Basement.