



GREAT PUBLICITY CAMPAIGN BEGUN

Plans Are Framed for "500,000 Club."

PORTLAND BUSINESS MEN DINE

Join Heartily in Movement to Raise \$100,000 Fund.

WORK WILL START TODAY

Committees Are Named and Enthusiastic Spirit Is Shown at Commercial Club Banquet in Interest of City's Future.

"What's the difference between Portland and a crab? A crab goes backward." This conundrum and its answer, printed on the menu card, correctly describes the go-ahead spirit manifested at the "500,000 dinner" at the Portland Commercial Club last night. The dinner was the opening gun of a vigorous campaign of the city that will be waged today by committees representing the Commercial Club for subscriptions to a fund of \$100,000 annually for publicity work for the ensuing two years. Enthusiasm of the quality which makes for results was in evidence throughout the programme, which repeatedly aroused hearty applause from the 320 men, representing every branch of the business life of the city, who were gathered around the banquet table.

Beginning early this morning, committees will begin a systematic campaign of the city for subscriptions to the publicity fund of the commercial organization under whose auspices the dinner was given.

The canvass of the city, which will begin this morning, will be continued daily until every public-spirited citizen has been given an opportunity to contribute his mite toward making a "greater Portland." The various soliciting committees will report at 8 o'clock every night at the Commercial Club to a general committee, consisting of seven members, which will have entire charge of the money-raising programme. The members of that committee are: G. F. Johnson, F. B. Holbrook, Walter Goss, Frank Kerr, M. G. Munly, George W. Simons and Ed Drake.

"500,000 in 1912." Slogan.

"Five Hundred Thousand in 1912" was the password of the boosters—there was no room for knockers. The spirit of optimism, with which the meeting was charged, found expression in live and catchy signs with which the walls of the banquet hall were decorated. Along one side of the room was a streamer with the inscription: "Are You Boosting? Half a Million in 1912—500,000." Other equally pertinent quotations were: "Build and Boost." "Five Hundred Thousand Noses to Smell Portland Boost." "Boasting Portland Builds Your Business."

Other clever advertising features were presented in the way of stereoscopic slides. Some of the more pertinent messages, relating to conditions in this city in 1912 with a half million population, were: "Sixteen tunnels under the Willamette, and still the people cry for more." "Sixth the thousand when the Canadian Pacific comes in five years." "From tonight on no more knockers—all boosters." "A block of Portland property sold for \$5,000,000 in 1912." "We don't care who will be Mayor; boost the state, that is our state." "Tacoma claims to be Portland's largest suburb. See us growing." "Hourly, arduous connections with all the world's centers."

Message From Admiral Evans.

Dr. J. R. Wetherbee, president of the club, also read a telegram from Rear Admiral Evans, of Victoria, B. C., congratulating the organization on its movement for a "500,000 Club" and an increased publicity fund. His telegram was: "Victoria publicity men asked me to wire you congratulations on 500,000 movement. Will be in Portland all day March 25."

Says Date Is Significant.

"We selected March 23 as the date for this dinner," said Dr. J. R. Wetherbee, president of the club and toastmaster, in introducing the speaker, "because of the significance of the date. It spells 'skidoo' for every knocker in Portland and Oregon."

"Results From Advertising Oregon and Prospects for Portland" was the subject of a short address by Theodore B. Wilcox, president of the Oregon Development League. Mr. Wilcox referred briefly to the splendid results that had followed the efforts of the Oregon Development League since its organization in 1903, and remarked that as a result of the creation of that parent body, 85 other organizations had been formed and were doing effective work in exploiting the state.

"Portland is backed up by the finest array of assets that is to be found back of any community and its future can only be judged by its remarkable development in the past," said Mr. Wilcox. "I have shown my confidence in the future of this city in a substantial way and I shall show that confidence to an even greater degree."

Canadian Pacific to Come. Reference was made to the advantageous position occupied by Portland (Concluded on Page 10.)

"YOU CAN'T STING ME"; PADEREWSKI

NOTED PIANIST REFUSES BEE TREATMENT.

Fair Lady With Twenty Honey-gatherers, Wants to Treat Jan for His Rheumatism.

NEW YORK, March 23.—(Special.)—In an attempt to cure Jan Ignace Paderewski, the famous pianist, of the rheumatism which has crippled his hands, Miss Grace McConnell, a representative of a prominent bee company, went to the Hotel Manhattan with two dozen bees today, to persuade the musician to let the insects sting him. Miss McConnell's idea of stinging Mr. Paderewski originated on the introduction of bees into Roosevelt Hospital yesterday, where they are to be used to treat rheumatic patients. It has long been the theory that the sting of a bee is a cure for rheumatism, and the Roosevelt doctors have determined to test it.

Mr. Paderewski refused promptly and effectually to allow his person to be attacked by the stingers of Miss McConnell's bees.

NO THOUGHT OF RETIRING

Harriman Says He Never Felt Better in His Life.

SANTA BARBARA, Cal., March 23.—"I neither will deny nor confirm the report that I will make my future home in Santa Barbara," said E. H. Harriman today. The Chamber of Commerce gave a reception in honor of Mr. Harriman this afternoon. Leading citizens met the magnate, who spoke optimistically of Southern California.

"I am here for rest, recreation and observation," said Mr. Harriman. "I never felt better in my life and have no thought of retiring."

He seemed pleased with the treatment accorded him in Los Angeles and other cities along the route. He will meet President E. P. Ripley, of the Santa Fe, tomorrow morning and may play golf at the Country Club.

"The meeting has no significance," said Mr. Ripley. "Just two old friends engaged in the same business."

Mr. Harriman will remain here three days, and then go to San Francisco to spend one day and leave direct for New York.

RECALL ELECTION HOLDS

Judge Denies Injunction Asked by Opponents of Move.

LOS ANGELES, March 23.—At 10:30 o'clock tonight Judge Walter Bordwell announced his decision against the granting of an injunction against the city of Los Angeles to proceed with the recall election, brought for the purpose of electing a successor to ex-Mayor A. C. Harper. It was the contention of the opponents of the recall election that the resignation of Harper annulled the election.

The election will now be held on March 26, and the candidate elected will succeed the present Mayor, W. D. Stephens, who was appointed Mayor upon the resignation of Harper, by the City Council, unless an appeal is taken and Judge Bordwell's decision overruled.

DOCTOR CHARGES BY HOUR

Echo of Herrin-Black Days Turns Up in California Senate.

SACRAMENTO, Cal., March 23.—(Special.)—A committee of the attempt of the Herrin machine to compel Senator Marshall Black to leave a sick bed and endanger his life by a trip to Sacramento reached the Senate today in the form of a bill against the state for \$400. That amount is the charge made by Dr. Douglas W. Montgomery for going to Palo Alto with Senator Black at Armys Martin at the request of the Senate.

Dr. Montgomery was not admitted to the Black residence, but he made the journey, and the bill is evidently a time charge, computed by the hour.

SHACKLETON GOES FARTHEST SOUTH

Explorer Wrests From Antarctic, Secrets.

Glimbs Its Loftiest Peaks

Braves Terrors of Ice, Snow and Starvation.

But Loses Not One Life

All Feats of Polar Exploration Surpassed by Young Englishman and Party—Active Volcano Amid Icefields.

LONDON, March 23.—Lieutenant E. H. Shackleton, of the British navy, a commander of the Antarctic expedition, which returned on the barkentine Nimrod to Invercargill, N. Z., today, succeeded in getting within 111 miles of the South Pole.

The Nimrod expedition left England in July, 1907, and after reaching the ice fields and making elaborate preparations, the main expedition started on a sledge journey that occupied 126 days and traversed 1708 miles southward. The explorers reached latitude 88°25 and longitude 162 east.

At the highest the land was 9000 feet in altitude, trending southward in a vast field of snow, no mountains being in sight.

A second party pushed forward to the southern magnetic pole, at latitude 72°25, longitude 151 east. The British flag was left flying at both points. The ascent of Mount Erebus was accomplished with difficulty and geological discoveries of great importance have thrown much light on the history of the Antarctic region. The expedition suffered no loss of life.

Surpasses Feat of Discovery. Lieutenant Shackleton of the British navy left his permanent quarters last Autumn for a dash to the South Pole and has succeeded after an arduous sledge journey of 1708 miles, which occupied 126 days, in reaching 354 miles nearer the pole than the expedition of the Discovery expedition, of which he was an officer.

As the expedition to the south was undertaken rather for the purpose of geographical survey than with the idea of reaching the pole itself, it may be said to have succeeded beyond the most sanguine expectations.

Shackleton made some departures from the usual preparations for a journey across the snow and ice. He took with him a motor car, which could be converted into a sledge and substituted ponies for dogs and light woolen clothing for heavy clothes.

Great Deeds Accomplished. Summarized, the results of the expedition are that a point was reached within 111 miles of the South Pole; that the magnetic pole also was reached; eight mountain chains were discovered, of which 100 mountains, Mount Erebus, 15,120 feet high, was (Concluded on Page 4.)

PHONE COMPANIES MAY HAVE MERGED

CONDITION OF MARKET IN BAY CITY STARTS RUMOR.

Sharp Advance in Bonds of Pacific Telephone Company Is Regarded as Significant.

SAN FRANCISCO, March 23.—(Special.)—The recent advance and unusual activity in Pacific Telephone & Telephone Company's stocks, both common and preferred, following as it does the telegraphic report that J. Pierpont Morgan, the National City Bank and the First National Bank of New York, acting as agents of the Pacific Coast corporation, have disposed of \$18,500,000 worth of its first mortgage collateral trust 5 per cent bonds, has caused much comment on the street.

During the last three days there was considerable movement in this stock at 24 or an advance of nearly \$5 a share. The greater activity was in the preferred stock, which advanced to \$88.62 1/2.

This condition of the market caused a rumor to be circulated that an arrangement had been reached between the Home Telephone and the Pacific by which there would be no damaging competition between the two corporations. This arrangement, it was suggested, ran to territory business and rates, or what J. Pierpont Morgan calls "community of interests," and it is firmly believed that either a merger or a working agreement has been reached.

CRIMINAL CAREER ALLEGED

Nevada Officers Think They Have Uncovered Wholesale Thefts.

RENO, Nev., March 23.—Charging that under guise of conducting a hotel in Reno, George and Frederick Elkins, wealthy hotelmen, have been for months acting as the intermediaries for thieves and robbers, the police arrested George Elkins tonight on a ranch near town, which it has been found has been the hiding place for a vast quantity of merchandise, said to have been stolen from box cars and warehouses in this city.

The arrest followed an investigation resulting from the accidental discovery of the merchandise. Elkins denied knowledge of the alleged robberies, and said that he bought the goods from peddlers.

PATRIOTIC TIGHTS BARRED

Festive Chorus Girls Can't Wear Red, White and Blue in St. Paul.

ST. PAUL, Minn., March 23.—(Special.)—The House committee on crimes has recommended for passage a bill forbidding the wearing of red, white and blue tights. As reported back to the House, it has been re-drafted and enlarged beyond the scope of the original bill. The committee bill provides for a punishment of 90 days in jail or \$100 fine for wearing red, white and blue tights or other unseemly apparel displaying the National colors by any female at any public performance.

An effort was made today to pass the bill under a suspension of rules, and while a counter-motion for an indefinite postponement received but few votes, most of the members insisted that the bill take the regular course.

MINNESOTA TO STAY WET

Anti-Treating and Prohibition Bills Killed in Lower House.

ST. PAUL, March 23.—In the House today a bill prohibiting the manufacture or sale of intoxicating liquors was killed. The anti-treating bill was also killed. (Concluded on Page 5.)

AERONAUTS LAND, SAFE AND SOUND

Thrilling Adventures in High Altitudes.

Land on Edge of Precipice

Lose Way and Make Hungry Camp in Mountains.

Wander in Deep Snows

Pilot Misses Reckoning and Soars Far Above Mount Lowe—Perilous Journey in Blizzard Ends at Sheltering Ranch.

LOS ANGELES, March 23.—Lost to the world for 72 hours, first carried by fierce winds to a great height above the Sierra Madre peaks in a balloon, then brought to earth in the mountain fastnesses of the high Sierras in a blinding blizzard, and at last making their way out to home and friends unassisted, was the experience of the six men who ascended in the big racing balloon America from Tournament Park in Pasadena, last Saturday afternoon. They arrived at the foot of a mountain trail, where friends awaited them at 5:30 o'clock this evening.

Little the worse for this harrowing experience, the men stopped at the end of the long trail just long enough to be greeted by those who had conducted the long search for them, and then hurried on to Pasadena.

Men Who Made Ascent.

When the America went up in the park it was in charge of Captain A. E. Mueller, an experienced aeronaut, and had as passengers the following persons: J. B. Gilliam, a prominent mining man, formerly of Walla Walla, Wash., now a guest at the Hotel Maryland, Pasadena; Richard Husted, president of the R. C. Husted Company, fish and poultry market, Pasadena; Sydney Gray, pigeon fancier, Pasadena; Harold Parker, photographer, Pasadena; Edward C. Dodscheult, chauffeur, Pasadena.

It was to have been a pleasure trip and the passengers went lightly clad and few provisions were taken.

Reached Height of 13,000 Feet.

The balloon was in the air only 1 hour and 40 minutes. During this time it soared to an altitude of 13,000 feet, at one time being 7000 feet directly above Mount Lowe. Captain Mueller never lost his bearings and was able to pilot his gasbag at this great height and direct its course to a destination he had selected on maps with which he was provided. He missed his reckoning by a few miles and landed in safety, but at a point on the north slope of Strawberry Hill, two miles or more from the spot at which he aimed. Not a grain of sand ballast remained in the basket.

The balloon had passed over Mount Lowe, 6000 feet, which is in the first range, crossed the flats to the north. (Concluded on Page 5.)

REFUSES MONEY TO BURY FATHER

PORTLAND MAN CANNOT FORGET CRUELTY TO MOTHER.

David Goldstone Saved From Father's Grave by Charity of Strangers in Alton.

ST. LOUIS, Mo., March 23.—(Special.)—A telegram received at Alton, Ill., from Portland, replying to one asking what disposition should be made of the body of David Goldstone, reads: "If father has enough money on his person to pay for shipping of body, send him here. If he has not, attend to his burial there."

The old man had nothing, but through the charity of the Jews of Alton he has been saved from the father's field. Goldstone first came to Alton six months ago. He sought Moses Rubenstein, a wealthy Jew, and was taken into Rubenstein's home. To Rubenstein, it is thought, he told his story. A letter received by Rubenstein from Goldstone's son in Portland is said to have made bitter references to Goldstone.

"He was cruel to my mother," the letter read, according to Rubenstein. "We sent him from our home; we have never seen him since. We do not care to see him any more." The letter contained more details of the arrangement between Goldstone and his family, which Rubenstein has not made public, but the letter was brief and it indicated plainly that the old man was a wanderer, without a home.

Goldstone once did the Government a great service, he told Rubenstein. What it was Goldstone would not say. In a little black bag he carried letters commending him for integrity and trustworthiness, written from the Governor's mansions of a dozen states. He once spoke of having been Mayor of a North Dakota town. He once said his son in Portland was wealthy and that he himself had once possessed wealth.

GUGGENHEIM DIVORCE OUT

Capitalist Secured One in 1901 and Paid \$150,000 for Release.

NEW YORK, March 23.—In a referee's report filed today the finding is made that William Guggenheim, well known as a capitalist and business man, was legally divorced in Illinois in January, 1901.

The finding is the result of a suit brought by Mr. Guggenheim's former wife, Grace Brown, whom he married in November, 1890. The testimony adduced before the referee showed that after Mr. Guggenheim got his divorce in Illinois he paid the woman \$150,000 in cash and she executed a general release of whatever claim she had upon him.

BOY SOUGHT OIL HONORS

Brooklyn Lad Set Fire to Standard Tanks to Be Hero.

NEW YORK, March 23.—In his quest for occasions for distinguishing himself and thereby obtaining promotion which in time would lead to his being made a director of the Standard Oil Company, William Reddy, 18 years old, employed in the filling department of the company, tonight confessed that on several occasions he had set fire to the Kent-avenue plant of the Standard in Brooklyn.

His object, he declared, was to impress his superiors by his alertness in discovering the blaze.

TORNADO SWEEPS LAREDO

One Dead and Four Injured in Mexican Town.

LAREDO, Tex., March 23.—One person was killed, four were injured and property damage estimated at \$75,000 resulted from a tornado which swept through this city tonight, destroying all wire communication to the north of Laredo. The roundhouse of the Mexican National Railroad was demolished.

The orphanage of the Sisters of Guadalupe, situated on Loma Vista Heights, was destroyed, but the inmates escaped.

OIL KING HONORS SMITHY

Orders All Work on Estate Stopped During Blacksmith's Funeral.

TARRYTOWN, N. Y., March 23.—Michael J. Murphy, employed by John D. Rockefeller on his estate as a blacksmith, was buried today. During the funeral, at Mr. Rockefeller's request, all work on the Rockefeller property ceased, and the employees attended in a body. Mr. Rockefeller and the other members of his family sent floral tokens.

ARREST AWAITING CASTRO

Venezuelan ex-Ruler Will Be Taken Prisoner if He Returns.

BORDEAUX, March 23.—The Venezuelan Consul here was today officially advised by Jose de Jesus Paul, the Venezuelan Commissioner to Europe, from Berlin, that Castro will be arrested if he attempts to land in Venezuela.

MEXICAN CHAMBER BURNS

Records and Archives All Lost in \$150,000 Fire at Capital.

MEXICO CITY, March 23.—The building of the Chamber of Deputies in Mexico City was burned to the ground today. The loss is \$150,000. The archives and the records were destroyed.

VENGEANCE FEARED ON WHITLA CHILD

Woman Suspect Utters Threat on Arrest.

Police Recover Ransom

Man and Woman Held in Cleveland for Abduction.

Answer Boy's Description

"There'll Be Hell in Sharon Tomorrow," Declares Woman, and Police Guard Boy to Prevent Reprisal.

CLEVELAND, March 23.—"I am the one who planned the whole thing; there will be trouble for me and hell in Sharon tomorrow!"

These words, spoken to Captain of Police Shattuck today by a woman he had arrested in company with a man on suspicion of being implicated in the kidnaping of Willis Whittia, of Sharon, O., have stirred the police to new efforts to run down the band who stole the lad away from his school. While the police were at first inclined to think that their prisoners, who carried the sum of \$2000 with them, were the entire kidnaping gang, the woman's words are regarded as a threat, and the police now think that possibly one or two other members of the gang are still at large, and that revenge for the capture of the ring-leaders will be taken on the boy.

Boy Will Be Guarded.

Extra precautions to guard the Whittia lad at his home will be taken tomorrow, to make the carrying out of any such threat an impossibility, and anyone found lurking about the premises will be instantly arrested. Added weight is given to the woman's threat by the remarkable lack of enthusiasm on the part of Mr. Whittia to aid the police in their search for the kidnapers.

Throughout the past two days, since his interview with one of the band, he has refused to do anything that might lead to the capture of the band, and has insisted that in his dealings with them and their agents he must be unwatched and unguarded. It is believed that the kidnapers told him that if he made any effort to assist in their capture, vengeance would be taken on his boy; and that if harm befell them through his activity, the child would be killed.

Threat Feared by All.

The woman's promise that there would be "hell in Sharon tomorrow," is taken by many as a threat, and the boy will be made as soon as the news of her capture reaches her confederates. Beneath the woman's skirt was found \$989. All of it but \$40 was bound in packages with the original slips placed on the money when Whittia took it from the (Concluded on Page 5.)

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