

# Lipman-Wolfe's 2000th Friday Bargain Day

**F**OR nearly forty of the fifty-nine years of our business history, we have given the public extra bargains on Friday. This was necessary many years ago, when Friday was the dullest day of the week, instead of the busy bargain event of today. The idea was quickly taken up by stores all over the United States, and Friday Bargain Day has become a recognized business institution. Of late years Friday Bargain Day has been given increased attention in our merchandising and advertising. Now, to celebrate our 2000th Friday Bargain Day, we offer the greatest collection of Friday Bargains ever advertised, the lowest prices known in any sale here in recent years. Read every item. Our buyers have been gathering these wonderful values for months. Every economical woman can save many dollars here this 2000th Friday Bargain Day.

<p><b>New Suiting</b> SHEPHERD CHECK SUITING, 56 inches wide, extra weight, for coat suits, black and navy, in three-size checks, all wool. This quality worth and sold at \$1.75 yard— <b>98c</b></p>	<p><b>Swiss Curtains</b> 500 PAIRS of hemstitched ruffled Swiss Curtains in plain and figured effects; just the curtain for a bedroom; 40 in. wide and 2½ yards long. Values to \$1.50 pair— <b>95c</b></p>	<p><b>F</b>OR nearly forty of the fifty-nine years of our business history, we have given the public extra bargains on Friday. This was necessary many years ago, when Friday was the dullest day of the week, instead of the busy bargain event of today. The idea was quickly taken up by stores all over the United States, and Friday Bargain Day has become a recognized business institution. Of late years Friday Bargain Day has been given increased attention in our merchandising and advertising. Now, to celebrate our 2000th Friday Bargain Day, we offer the greatest collection of Friday Bargains ever advertised, the lowest prices known in any sale here in recent years. Read every item. Our buyers have been gathering these wonderful values for months. Every economical woman can save many dollars here this 2000th Friday Bargain Day.</p>	<p><b>Fancy Ribbons</b> A LARGE assortment of fancy Ribbons in Dresden and warp prints, suitable for sash and hair bow effects, in widths from 4 to 10 inches; values to \$2 a yard— <b>69c</b></p>	<p><b>Wash Laces</b> A LARGE assortment of Platted Wash Laces and Insertions from 1½ to 6 inches wide, all pretty designs; also imitation cluny in white and ecru, up to 6 inches wide, values to 75c— <b>12½c</b></p>		
<p><b>Sheet Sale</b> 500 SHEETS, 2¼ yards wide and 2½ yds. long, ready for the greatest bargain ever offered; sold regularly for 70c, special— <b>49c</b></p>	<p><b>Silk Ribbon</b> ALL-SILK Taffeta Ribbon in all colors, 5½ inches wide, regular 30c value, special—<b>18c</b> All-Silk Moire Taffeta Ribbon in all colors, 5 inches wide, regular 30c quality— <b>19c</b></p>		<p><b>Valenciennes</b> VALENCIENNES Lace and Insertions, with double thread and diamond mesh, filet and Normandy Vals. in sets, ½ to 2 inches wide; sold in dozen-yard pieces only; values to \$2— <b>50c</b></p>	<p><b>Sale Allovers</b> A LARGE collection of white, cream and ecru Venise, net and imitation Cluny Allovers, 18 inches wide; some of the season's latest designs; values to \$3.75 a yard— <b>95c</b></p>		
<p><b>Wash Goods</b> ROUGH weave mercerized homespun silk, colors Copenhagen, Alice, pink, cream, blue, brown and black; suitable for Summer dresses. Regular 35c a yard, special sale— <b>23c</b></p>	<p><b>Curtain Swiss</b> 10,000 YARDS of figured and plain Curtain Swiss in a large assortment of new patterns to select from. Regular 15c, 18c per yard values, special— <b>11c</b></p>	<p><b>\$30 Suits \$23.75</b> SMARTEST Spring 1909 Suits, in black, navy, roseada, rose, olive, smoke and gray; made of finest all-wool serges and fancy prunella cloths, strictly plain tailored styles; coats silk-lined— <b>\$23.75</b></p>	<p><b>Club Pennants</b> CLUB PENNANTS for baseball, athletic and all Spring sporting events, in all the different club and college colors. Regular price 50c, 2000th Friday Bargain Day— <b>25c</b></p>	<p><b>\$1.25-\$1.50 Silks</b> NEW Spring Silks; a special purchase of 5000 yards in all the new colors of the Spring; figured messalines, striped messalines, swivel messalines, peau de cygne, gros de Londres, satin striped pongees— <b>87c</b></p>	<p><b>Ladies' Skirts</b> LADIES' fine cambric Skirts, with 16-inch flounce of fine swiss embroidery, also dainty lace and insertion, many dainty and new patterns, vals. to \$3.50, special— <b>\$2.48</b></p>	<p><b>Wide Barrettes</b> THE now extremely fashionable wide Barrettes, shell or amber, plain and sculptured in various styles, all new patterns, worth up to 50c each. 2000th Friday Bargain Day— <b>19c</b></p>
<p><b>Ginghams</b> A LARGE assortment of stylish Dress Ginghams; a material so well known needs no superfluous explaining; comes in all colors. Special value, per yd. <b>10c</b></p>	<p><b>Room-Size Rug</b> 100 BEAUTIFUL Axminster Rugs in Oriental and floral designs, a large variety of new patterns to select from, size 9x12 feet, best quality, reg. \$35— <b>\$24.85</b></p>	<p><b>Sample Hosiery</b> 5000 PAIRS of women's fancy hosiery of lisle thread and cotton Stockings; also black gauze lisle Stockings—manufacturers' samples. All sizes, odd colors and patterns. All in one great lot, values to 85c pr. <b>28c</b></p>	<p><b>Mattresses</b> IN this sale you can buy a first-class hair Mattress for less than you pay for a cheap floss or cotton mattress. Regular \$20.00 mattress, Friday Bargain Day— <b>\$13.95</b></p>	<p><b>Linen Waists \$1.98</b> A LIMITED number of linen tailor-made Waists in the newest 1909 styles; made of fine quality linen, with plaited front and laundered collar and cuffs. Regular \$3.75 values—2000th Friday Bargain Day— <b>\$1.98</b></p>	<p><b>Coat Sweaters</b> THE new fitted Coat Sweaters in gray, red and white, made in fancy stitch, several styles, regular \$3.00 value, special— <b>\$1.97</b></p>	<p><b>Neckwear</b> A SPECIAL assortment of ladies' Neckwear, including the season's latest effects in Jabots, Dutch Collars in lace and embroidery, bows, etc. Values to 50c, special— <b>27c</b></p>
<p><b>Bedspreads</b> FULL-SIZE fringed crochet Bedspreads; come in white only, with hemmed corners; best quality, made to sell for \$1.50, special sale price— <b>98c</b></p>	<p><b>Sicilians</b> ENGLISH Mohair Sicilians, 50 inches wide; comes in black, navy, royal blue, myrtle and brown; heavy quality with good luster; regular price 65c yard— <b>43c</b></p>	<p><b>Silk Petticoats</b> A SPECIAL purchase of black taffeta Silk Petticoats, such as sell regularly for \$6.00. The silk alone would cost you as much as the sale price. For 2000th Friday Bargain Day— <b>\$3.48</b></p>	<p><b>Hair Switches</b> 18-INCH wavy real Hair Switches, all shades; sold everywhere for \$2.50. Special from our new Hair Goods Section, located near 4th-street entrance. Friday only— <b>\$1.37</b></p>	<p><b>Lingerie Dresses</b> NEW Lingerie Princess Dresses, in white and colors, in lace, embroidery and lingerie effects, trimmed with Val. lace and insertion. Regular values to \$10.00. 2000th Friday Bargain Day— <b>\$4.98</b></p>	<p><b>Jewelry</b> A LARGE assortment of belt Buckles and Sash Pins, in silver, oxidized, Roman gold and gunmetal; regular values to \$2, special for Friday— <b>39c</b></p>	<p><b>Combinations</b> LADIES' combination Chemise, with ruffles, and corset cover and drawers combination, trimmed with dainty lace insertion, heading or embroidery, sizes 36 to 42, values to \$1.75— <b>\$1.19</b></p>
<p><b>New Percales</b> A FINE collection of white ground new Percales, with dots, stripes and figures; come in all colors, suitable for ladies' and children's wear. Special value— <b>10c</b></p>	<p><b>Pillow Tops</b> VELOUR Pillow Tops in green, brown and red, regular 60c quality, special—<b>43c</b> Scrim Pillow Ruffles, 4½ yards long, regular 39c values— <b>23c</b></p>	<p><b>Curtain Samples</b> 1000 LACE Curtain Samples, 1½ to 2 yards long and 45 to 60 inches wide; the better part of curtains that would sell from \$1.50 to \$5.00 a pair. EACH sample for— <b>28c</b></p>	<p><b>Poplinette</b> POPLINETTE, in solid colors, pink, blue, navy, lavender, tan, brown and cream; suitable for Summer suits. Regular 12½c per yard, special sale— <b>9c</b></p>	<p><b>Spring Trim'd Hats</b> FIRST showing of a superb lot of block and hand-made Hats in new shapes, bought at a concession from a Chicago milliner especially for this sale. Regular values to \$8.00, special for— <b>\$4.95</b></p>	<p><b>Rompers</b> CHILDREN'S ROMPERS, made of plain blue chambray or striped gingham with red piping. Sizes 1 to 5 years. Value 65c. For 2000th Friday Bargain Day <b>39c</b></p>	<p><b>Ladies' Vests</b> LADIES' swiss ribbed Vests and Tights, made with high neck and long sleeves, also high neck and short sleeves, and low neck. This is our regular 85c garment, Friday for— <b>55c</b></p>
<p><b>India Linen</b> WHITE INDIA LINEN 36 in. wide, best material for shirtwaist, per yard—<b>19c</b> Mercerized Linen in stripes and solid colors, in permanent finish, regular 35c yard— <b>25c</b></p>	<p><b>Handkerchiefs</b> ALL-LINEN hand-embroidered initial Handkerchiefs, with plain and fancy initials, laundered and unlaundered, values to 20c, special sale, 2000th Friday Bargain Day— <b>11c</b></p>	<p><b>2-Clasp Kid Gloves</b> JUST in time for Easter—100 dozen women's two-clasp real kid Dress Gloves, Paris point stitching, in black, white, tan, brown, oxblood, green, navy, etc. 2000th Friday Bargain Day— <b>\$1.33</b></p>	<p><b>Rug Special</b> 500 MOTTLED Axminster Rugs in pretty color combinations of red, green and tan, size 27x54 inches. Regular \$2.50 value, special sale price— <b>\$1.37</b></p>	<p><b>Embr'd Drawers</b> WOMEN'S fine embroidery-trimmed Drawers, deep ruffles or lace and insertion trimmings, open and closed styles. Value \$1.00. 2000th Friday Bargain Day, while the lot lasts— <b>49c</b></p>	<p><b>Rug Corners</b> 100 BODY BRUSSELS, Axminster and Tapestry Brussels Rug Corners; these are quarter samples of 9x12-ft. rugs of the best quality; all are bound ready for use, 4-6x6 feet. <b>\$2.95</b></p>	<p><b>Peroxide</b> HYDROGEN Peroxide, guaranteed absolutely the very best, reg. 50c bottle, special—<b>29c</b> Full pound roll Hospital Absorbent Cotton, extra quality, regular 45c, cut rate— <b>29c</b></p>
<p><b>Bath Towels</b> BLEACHED Bath Towels, extra heavy weight, size 40x23 inches. Now is the time to lay in a supply. Regular price 25c each, sale price— <b>19c</b></p>	<p><b>Lace Curtains</b> 300 PAIRS of bobbinet Lace Curtains in cluny, renaissance and Marie Antoinette effects in white and Arabian colors, made on best quality French nets. Values to \$5.00 pair— <b>\$2.95</b></p>	<p><b>Spring Millinery</b> A STRIKING assortment of fine trimmed Hats in the fresh new styles for Spring, 1909; an exquisite variety of shapes and styles; values to \$10.00; for the 2000th Friday Bargain Day— <b>\$5.95</b></p>	<p><b>New Jewelry</b> A CHOICE collection of new jewelry, consisting of belt pins, cuff links, hatpins, shirt-waist sets and brooches, values to \$1.50, special sale— <b>39c</b></p>	<p><b>Corset Covers</b> WOMEN'S Corset Covers, with dainty trimmings of fine laces, embroideries, beadings and ribbons; made of fine nainsook and long-cloth. Value \$1.00. 2000th Friday Bargain Day— <b>49c</b></p>	<p><b>Union Suits</b> LADIES' Union Suits, swiss ribbed, lisle or fine cotton, tuck stitch or 1x1 ribbed, all shapes; regular \$1.25 quality— <b>79c</b></p>	<p><b>Hand Bags</b> NEWEST Spring Shopping Bags in black seal, fitted with outside pocket and purse, leather lined, gold and oxidized fittings; reg. \$1.25 to \$1.35 val.— <b>89c</b></p>
<p><b>Robertine</b> WISDOM'S ROBERTINE, comes in white, cream and flesh, one of the best beautifiers, sold regularly for 50c elsewhere, Cut Rate Drugstore— <b>29c</b></p>	<p><b>Picture Sale</b> ARTISTIC framed Pictures that will lend an artistic atmosphere to any home, artistically framed in hardwood. These framed pictures are priced in exclusive art stores at \$1.25— <b>49c</b></p>	<p><b>Long Cambric Skirts</b> WOMEN'S long cambric Skirts, with deep flounces of fine embroidery and two clusters of fine tucking, full width and all made with dust ruffles. Value \$2.75; 2000th Friday Bargain Day— <b>\$1.79</b></p>	<p><b>Soap Sale</b> 3 LBS. full weight, extra quality Castile Soap, regular 50c, cut rate—<b>39c</b> Pears' Scented Soap, regular 20c, cut rate sale— <b>13c</b></p>	<p><b>Coverall Aprons</b> WOMEN'S gingham Coverall Aprons, extra length and width, with ruffle on skirt. Regular 75c values. Wonderful values for this 2000th Friday Bargain Day at, each— <b>39c</b></p>	<p><b>Handkerchiefs</b> ALL-LINEN hand-embroidered initial Handkerchiefs, with plain and fancy initials, laundered and unlaundered, values to 50c, special— <b>26c</b></p>	<p><b>Muslin Underw'r</b> LADIES' cambric drawers, open or closed styles, with fine lace edges and insertion, deep ruffle, all sizes, extra good quality, values to 65c, special— <b>39c</b></p>
<p><b>Drug Sale</b> SEIDLITZ Powders, full weight, regular 25c, special 15c. Pure Vanilla, guaranteed pure, 50c bottle, special 25c. Witch Hazel, 35c bottle, Owl Cut Rate 15c. Dr. Price's Formaldehyde Fumigators, adopted by board of health, regular 50c, Owl Cut Rate 37c; regular 25c, Owl Cut Rate 21c. Violet Ammonia, regular 25c, Owl Cut Rate 15c. Luna Tablets, 5-grain, regular 50c, Owl Cut Rate 35c. French Olive Oil, full quart, regular \$1.35, Owl Cut Rate \$1.10. Soap Tree Bark, regular 5c pkg., Owl Cut Rate 2 for 5c. Chloride of Lime, regular 15c, Owl Cut Rate 9c. Sassafras Bark, the Spring medicine, regular 5c pkg. for 3c. The best burner, in high favor with the medical profession, regular 25c, cut rate 15c. Borax, regular 25c, cut rate 22c. Orangeine Powder, regular 25c, Owl Cut Rate 19c. Ras Rum, regular 25c bottle, Owl Cut Rate— <b>18c</b></p>	<p><b>Umbrellas</b> 500 LADIES' and men's blk and colored silk Umbrellas, fine imported handles, gold, silver, pearl, gunmetal and boxwood, made on best paragon frames, regular \$6.00 value— <b>\$3.75</b></p>	<p><b>Long Kimonos</b> WOMEN'S long Kimonos, made of best quality German flanellette, in stripes, flowered and dotted effects, with plain and Persian bandings. Regular \$2.75 values, Friday Bargain Day— <b>\$1.19</b></p>	<p><b>Embroidery</b> A LARGE collection of Swiss, Nainsook and Cambric Edges, Insertions, Corset-Cover Embroidery, Flounces and Gallons, in widths from 2 inches to 18 inches; values to \$1.50— <b>19c</b></p>	<p><b>Walking Skirts</b> REGULAR \$6.00 Walking Skirts, for Spring, 1909, made of fine panama, in black and navy; also of black voile, trimmed with bands of taffeta silk and satin. 2000th Friday Sale— <b>\$3.95</b></p>	<p><b>W. B., C. B. Corsets</b> W. B., C. B. and Nadia Corsets in long and short hips, medium, high and low busts and made of fine coutil and batiste, all sizes, values to \$1.75— <b>98c</b></p>	<p><b>Picture Frames</b> OVAL and square Picture Frames in black, brown and gilt finish, complete with glass and mat, sizes up to 10x12 inches, regular \$1.00 values, your choice— <b>19c</b></p>
<p><b>Pyrography</b> BEST Pyrography outfits, complete in every detail, the very best make, regular \$3.00 value, special—<b>\$1.67</b> Glove and Handkerchief Boxes, stamped for burning 25c value— <b>12c</b></p>	<p><b>Madras Shirts</b> MEN'S new fancy Madras Shirts, made with attached or detached cuffs, plain or plaited bosoms, all new patterns. Regular \$1.50 quality, for the 2000th Friday Bargain Day— <b>\$1.05</b></p>	<p><b>Fancy Veiling</b> BLACK, white and col'd Tuxedo Veilings in Russian, dotted and fancy meshes, extra good quality; values to \$1 yd., special— <b>18c</b></p>	<p><b>Men's Silk Neckw'r</b> A GREAT sale special of men's imported silk four-in-hands—tecks, band bows and bats, in all the newest shapes and colorings. Values \$1.00 and 75c each. 2000th Friday Bargain Day— <b>55c</b></p>	<p><b>Long Gloves</b> BEST grade Kassar 16-button Gloves, in all shades of tan; a glove made for style and wear, every pair fitted; regular \$4 val.— <b>\$1.78</b></p>	<p><b>Cape Gloves</b> 150 DOZEN of our celebrated 1-clasp Dent-style Cape Gloves, in Havana, Manila and English red shades; the best glove value offered, \$1.50 values, special for Friday— <b>87c</b></p>	