

Phases of Industrial Growth of Pacific Northwest

PASSING OF "70" BRANDS TO NEW OWNERS

Vast Holdings of Heryfords to Be Turned From Cattle-Raising to Farming.

GREAT PROJECTS STARTED

Oregon Valley Land Company Will Put Famous Acres Under Water From Goose Lake and Bring in Colonization Scheme.

LAKEVIEW, Or., March 14.—(Special).—The passing of the "70" holdings in Lake and Klamath counties, Oregon, and Modoc County, California, is the topic of conversation in Southern Oregon. It marks the dividing up of perhaps the largest landed holdings used exclusively for livestock purposes and controlled by one family in the state of Oregon.

To speak of the "70" holdings in Southern Oregon, brings to the mind of everyone familiar with the country the thousands of acres of valuable hay and range lands, controlling practically all of the water of Goose Lake Valley and the surrounding country, that have been accumulated by the Heryford family, when W. P. ("Dad") Heryford and his brother, J. D. Heryford, purchased the little band of 150 head of cattle owned by old Jimmy Hight, Goose Lake Valley, the Heryford holdings have been known far and near as the "70." The Hight cattle were branded with the figures 70, and the Heryfords "bought the iron." Everything in the livestock line that was found on the range with the "70" brand became the property of the Heryfords.

Bought Only Irrigable Lands.
Since that time the Heryford brothers have experienced the ups and downs of the pioneer cattlemen, have seen cattle die by the thousands in a hard winter, and have again built up their herds. They have covered over all of the hills of Eastern Oregon, and brought in thousands of dollars of profit. With a policy of buying only lands that controlled water, they have easily irrigated, the Heryfords, during the 33 years they have been in the cattle business in Southern Oregon, have gradually become the owners of nearly 50,000 acres of rich meadow, grazing and timber lands. There is not a summer range in close proximity to Goose Lake Valley that the Heryfords are not interested in. Not a stream of water flowing into the lake from the west or north that does not furnish water to the Heryford ranges. Hardly a buckaroo in Southeastern Oregon who has not been a "cow-puncher" on some one of the string of ranches maintained by the "70" interests.

"70" Holdings Sold.
This week the vast landed holdings of the "70s" were sold to the Oregon Valley Land Company, a corporation which is colonizing thousands of acres in this section of the state. The company, owned by Martin, of the latter company, bargained for the Heryford lands, he secured for his colonizing scheme the richest lands of Lake County, and incidentally the end of one of the most successful, largest, and best-known livestock corporations in Southern Oregon. When "Dad" Heryford, known and estimated as one of the most upright pioneer stockmen, and one of the far-sighted, clear-headed, successful business men, quit the stock business, the most successful of the day of the big livestock companies in Eastern Oregon is passing the reins to the younger generation. The title of the soil will soon pass to the "cow man" on the vast and fertile plateau of Southeastern Oregon. The consideration for the deal is \$750,000, a short of the seven-figure mark, and the Heryfords have yet to dispose of their livestock holdings, machinery, etc.

Identified With State's Growth.
The history of the growth of the vast wealth represented by the Heryford holdings is the story of the growth of Southern Oregon. When the Heryfords were miles apart, and every pound of flour had to be hauled overland from the Willamette Valley, and Oregon, or Sacramento Valley, in California, and the Heryford came to Oregon at the age of 25 years and began ranching on a small scale. A Missouri boy, Mr. Heryford crossed the plains to California in 1857, at the age of 19 years. After coming to Oregon in 1872, he was joined by his brothers, J. D. Heryford, and they began running cattle as partners. In 1878 they bought the "70" brand and began accumulating land with a view to establishing a cattle business on a large scale.

Goose Valley Water Controlled.
This gives the Oregon Valley Land Company control of the water of Goose Lake Valley, and insures the early completion of one of the most important irrigation projects in the state of Oregon. With private capital put in the system it will be completed in the shortest possible time, and will furnish water to thousands of acres of land at the lowest reasonable rate.

Since the experience of the Klamath people with the Government Reclamation Service, Lake County people have hesitated to express a wish that the Government should take hold of the many available projects in this county. But these same people are delighted to have the Oregon Valley Land Company put the entire Goose Lake Valley under water. The men in the employ of the corporation wearing shoulder straps and bosses the job are limited in number. Its engineers are the best—all seasoned and experienced men. The system will be permanent, will be installed at minimum expense, and consequently will furnish water at a reasonable cost, both initial and for maintenance. The sale of the vast holdings of the Heryford Land & Cattle Co. has made possible the successful completion of the Goose Lake

Valley Irrigation scheme, and marks the passing of the great public ranges. In results the deal pulled off this week will rank as one of the biggest in Oregon.

Baker Freight Business Heavy.
BAKER CITY, Or., March 14.—(Special).—Baker City is maintaining its reputation for contributing more money to the O. & N. than any other city west of Portland, as the following shipments for one day will show: Outgoing commerce: Pleasanton, Idaho; J. G. Highland, 100 cords of wood to Boise; Wisconsin-Oregon Lumber Company, 12 carloads of box shooks to Colorado points. Incoming freight: Baker City feed mill, one car feed; Tom Grant, one car stone; J. H. Jett, one car stone; Browning Grocery Company, one car flour; J. C. Torsen, one car paint; Moeller & Tillery, one car salt; Basche-Sage Hardware Company, one car lime; Palmer Grocery Company, one car flour; Baker City Mercantile Company, one car flour; Baker City Grocery Company, one car of sugar; Mike Hoff, one car of beer; Troy & Son, one car cement.

NYSSA WILL HAVE WATER IRRIGATION SCHEME TO BENEFIT 200,000 ACRES.

Eastern Oregon Town Three Years Old Is Already Assuming Commercial Center Importance.

NYSSA, Or., March 14.—(Special).—Nyssa is feeling good over the prospect of a great irrigation project in the nature of highland ditch. A large corps of engineers is located a few miles south of town and is making the preliminary surveys for the work.
This project will put water on 200,000 acres of fine land as can be found within the arid regions, and Nyssa being the logical trade center for all this territory, will quite naturally assume the commercial importance of no small proportions.
The land already under cultivation under the low-line ditches is producing enormous crops of alfalfa, fruit, etc., which are of the finest quality. As a matter of fact, no finer ranches can be found in Eastern Oregon than those in the vicinity of Nyssa.
A company has leased 250 acres of land one mile south of Nyssa and is already preparing it for planting to sugar beets, which they intend raising to seed. After many experiments in various parts of the Northwest, the company found the soil here superior to any other for the propagation of seed. This seed will give employment to 150 or 200 laborers and should this year's crop prove successful, the company will double or triple this acreage next year.
Nyssa also occupies the very heart of the natural gas zone. A well four miles from Nyssa, 220 feet deep, furnishes natural gas for lighting the dwelling and for the propagation of seed. The device for confining the gas is very crude and, with the proper apparatus, much more could be saved. This well was drilled for domestic purposes and the gas at this depth is but potent evidence that unlimited quantities could be found lower down.
Nyssa is only three years old, but is one of the most promising young towns in Eastern Oregon. There are several general stores, a good bank, newspaper, etc., already established, and all are prospering.

ROAD WILL BE EXTENDED MOUNT HOOD ROUTE TO TAP UPPER VALLEY.

David Eccles, Salt Lake Capitalist, Announces Road Will Later Be Run by Electricity.

HOOD RIVER, Or., March 14.—(Special).—Having secured the right of way, W. H. Eccles, president, and Charles T. Early, superintendent of the Mount Hood Railroad, announced today an extension of the line to the upper valley of the Hood River. The extension will carry the road a distance of 21 miles from Hood River, penetrating the heart of the finest timber and farming section in the upper valley.
The right of way for the extension, which will be built from Dea, the present terminus of the Mount Hood road, to the Base Line, was secured on condition that work is to be commenced not later than March 29, and President Eccles says that it is his intention to push the work so rapidly that construction will be completed by July 1 in order to accommodate the big tourist traffic which it is expected this year will visit the Cap Inn. By extending the road visitors to the inn will be able to reach there by wagon or automobile ride of about nine miles. They are now compelled to travel 28 miles by stage or automobile.
Besides tapping the right of way of the road to the upper valley and the officials of the railroad that the extension will open up for development 35,000 acres of the finest unimproved land in the valley, and will solve the problem of transportation that has kept this district back. The land reached by the new part of the road is already under irrigation, and also taps part of the same section through which it is proposed to build an electric road.
The capital behind the Mount Hood Railroad is that of David Eccles, the millionaire lumberman and sugar refiner, of Salt Lake City, and it is intimated that electric power will be substituted for steam now in use, and other extensions made that will cover the entire valley. The Mount Hood company already has an 80 horsepower electric plant at Dea, part of which is used to operate the big lumber mill, and in addition the company recently purchased another power site at Winama, considered one of the finest on the Hood River.

Plan Timber Pickling Plant.

ANNOUNCEMENTS.

Milton Seeks Artesian Water.
MILTON, Or., March 14.—(Special).—Arrangements are being completed for commencement of an artesian well in Preswater, just north of the Milton city limits. Mr. A. A. Durand, whose contract calls for a depth of 700 feet, at \$5 a foot, with casing. Money to carry on the work has been raised by subscription. The excellent results which attended the efforts of the Blacklock people and A. C. Burlingame in boring for artesian water near the state line, eight miles north of here, has given encouragement to the belief that artesian water underlies this valley in large quantities.

LYLE BREAKS ALL PUBLICITY RECORDS

Raises \$1084 at Meeting of 30 Boosters for Nucleus of Advertising Fund.

TOWN HAS ONLY 75 PEOPLE

All Work for Development of Kilkittat County—Displays in Middle West Publications Bring in Flood of Inquiries.

LYLE, Wash., March 14.—(Special).—Portland's publicity fund would have to be \$2,252,000 in order to equal \$200 proportionately that raised by Lyle yesterday. At a booster meeting, addressed by C. C. Chapman, of the Portland Commercial Club, and Secretary C. W. Ramsey, of the Kilkittat Development League, 30 loyal Lyleans subscribed \$1084 to the nucleus of an advertising fund to exploit Lyle and its tributary territory. As Lyle has only 75 population, less than one for every 3000 inhabitants, the sum raised is a record-breaker, this being the third time a Kilkittat County town has smashed all previous known records of the size of advertising funds in proportion to population.

By the time the subscriptions are closed the fund will probably be \$5000, it is expected. There are some more prosperous fruitmen to hear from, many of them Portland business men, who have made heavy investments in adjacent fruit lands and are anxious to profit by the development of the Lyle county. William Morrison, president of the Kilkittat County fruit exhibit at the A.-Y.-P. Exposition, and who is also secretary of the new Lyle County Club, was secretary. Subscriptions came in so fast he could hardly keep track of them. The subscriptions at the meeting were as follows: C. C. Chapman, \$100; W. R. Beyer, \$50; Frank Duncanson, \$50; Lowry Armstrong, \$50; Fred Silvers, \$50; George Silvers, \$50; Harry Holmes, \$50; Nick Hoffman, \$50; A. Nelson, \$50; Cox Brothers' Lumber Company, \$50; Ed Jarvis, \$30; Robert Whitcomb, \$30; H. Hall, \$24; John Unger, \$20; H. J. Clark, \$20; C. C. and J. J. Lambert, \$12; Dan Ewing, \$12; Ralph Snider, \$12; William Reeves, \$12; Ralph Crane, \$6; George Freeman, \$6; George Landis, \$6; Frank Robinson, \$6; total, \$1084.

In addition to this several Lyle subscribers are also supporting the Kilkittat Development League, with headquarters at Goldendale. Martin McInnis, of the Kilkittat County Club, subscribes \$50 to that fund.
Secretary Ramsey's address, his maiden name, is in the Kilkittat County Club, especially effective on the platform, was the results achieved by the advertising campaign in Goldendale. "We are literally swamped with inquiries," said he, "from the most desirable class of homeseekers any agricultural district can desire. Although our expense for advertising space has only amounted to \$100 a month, the returns have been simply colossal. The advertising in the Kilkittat County, and it runs in a list of farm journals and weeklies, published in the West and central states. The list was not from mere curiosity seekers, but from families who are intensely interested in what Kilkittat County can do for them."
Already lands near Goldendale are selling for higher prices than anywhere else in Eastern Oregon. One farmer sold his small place for \$2000 more than he asked for it four months ago. This publicity movement has added \$2000 cash to the value of this farm, and has added hundreds of thousands of dollars to the value of other farms near Goldendale. "This year the fund is \$5000, but the bulk of the Goldendale business men is that ready to receive the fund next year will be made at least \$15,000."

Lyle is the junction of the new North Bank main line and its Goldendale branch, formerly the Columbia River and Northern Railway, built by Portland capital. It appears to be the trading center for the entire territory tapped by the Goldendale feeder, and is certain to grow with the development of the nearby orchard lands. Several land men have invested in fruit lands close to Lyle and some of the orchards are in bearing. It is intention to have having taken a bunch of apples from the blue ribbons at the various fruit fairs. Fruit men say that Lyle, owing to peculiar conditions of soil and climate, is sure to develop into another Hood River.

Plan Timber Pickling Plant.
ANACONDA, Mont., March 14.—E. F. Sherman, chief of the timber preservation division of the Forestry Bureau, has closed contracts in this city for the installation of a timber pickling plant southeast of this city. By the pickling process the Government hopes to be able to preserve the life of the timbers.

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ANNOUNCEMENTS.

"BABY'S FRIEND"
Every mother feels a great dread of the pain and danger attendant upon the most critical period of her life. Becoming a mother should be a source of joy to all, but the suffering and danger incident to the ordeal makes its anticipation one of misery. Mother's Friend is the only remedy which relieves women of the woman's severest trial, not only made painless, but all the danger is avoided by its use. Those who use this remedy are no longer despondent or gloomy; nervousness, nausea and other distressing conditions are overcome, the system is made ready for the coming event, and the serious accidents so common to the critical hour are obviated by the use of Mother's Friend.
"It is worth its weight in gold," says many who have used it. Drug stores. Book containing valuable information in French to all women, will be sent free.
BRADFIELD REGULATOR CO., Atlanta, Ga.

Run Down

If your doctor says take Ayer's Sarsaparilla, then take it. If he has anything better, then take that.

Ayer's Sarsaparilla

NON-ALCOHOLIC
If you are all run down, easily tired, thin, pale, nervous, go to your doctor. Stop guessing, stop experimenting, go direct to your doctor. Ask his opinion of Ayer's non-alcoholic Sarsaparilla. No alcohol, no stimulation. A blood purifier, a nerve tonic, a strong alterative, an aid to digestion.

We have no secrets! We publish the formulas of all our medicines.
J. C. AYER CO., Manufacturing Chemists, Lowell, Mass.

AND EXPECTED NOW

Malheur Irrigation Project to Go Forward.

ONTARIO RAISES \$2500

Commercial Club Will Actively Exploit Region by Advertising. Oil and Gas Expected to Add to Assets of This Region.
ONTARIO, Or., March 14.—(Special).—Active measures are being taken by the Ontario Commercial Club and the principal landowners in this vicinity looking to the revival of a great irrigation scheme known as the Malheur Government Irrigation project. An effort was made in this direction four years ago, but owing to certain obstacles it proved abortive. The Government has promised to take hold of the work as soon as petitions from 90 per cent of the landowners are presented. This requirement has been practically met, and the people of Ontario, Vale, and in fact, of Malheur County, are confident of the prospect. A large fund is available for the project in Oregon from the fact that so little has been done along that line in the state.

The installation of this project augurs well for the future of Eastern Oregon as it will reclaim 175,000 acres of land which is now valueless. It means that thousands of happy, prosperous homes will be established within a short time where now only a waste of sage brush greets the eye. The people of Ontario are greatly in earnest over the matter, and they are quietly, yet resolutely, bringing every energy toward the accomplishment of the great enterprise. Fully cognizant of the fact that with the magic touch of water—which is obtainable in unlimited quantities—the soil will yield up twenty beyond the fondest dreams of avarice.
As indicating the fertility of the soil, samples of alfalfa nine feet high are growing in the rooms of the Ontario Commercial Club. Fruits of a description grow in abundance on irrigated land here, and in size and quality are not surpassed elsewhere. Truly it is a revelation to the uninitiated who visit this section of Oregon and see the marvelous possibilities of the soil. Hitherto little has been done toward advertising this particular portion of the state, but the people have aroused from the lethargy that has so long retarded their progress, and are now making an aggressive campaign for recognition from the outside world. As an illustration of the spirit which dominates the people, a meeting was called a few nights ago, and a sum of \$2500 was subscribed by the citizens of the town in 30 minutes for publicity purposes.

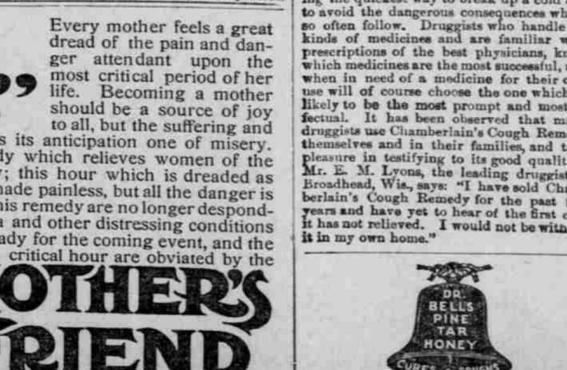
FEEBLE OLD LADY
Has Strength Restored by Vinol
Mrs. Michael Bloom of Lewistown, Pa., who is 80 years of age, says: "For a long time I have been so feeble that I have had to be wheeled around in an invalid's chair. I had no strength and took cold at the slightest provocation, which invariably settled on my lungs, and a cough would result. My son learned of the cod liver preparation called Vinol, and procured a bottle for me. It built up my strength rapidly, and after taking three bottles I am able to do most of my work, and I can walk a quarter of a mile easily. Every aged or weak person who requires strength should try Vinol. I am delighted with what it has done for me."
As a body builder and strength creator for old people, delicate children, weak run-down persons, and after sickness, Vinol is unexcelled. If it fails to give satisfaction we will return your money.
Woodard, Clarke & Co., Druggists, Portland.

DRUGGISTS KNOW BEST COLD CURES

THEY USE THE MOST SUCCESSFUL THEMSELVES.
Many Druggists Use Chamberlain's Cough Remedy in Their Own Families.
Everyone must realize the dangers attending a severe cold, and that it is always prudent to remain in doors until the danger is past. Many, however, do not feel able to lose the time and will be interested in knowing the quickest way to break up a cold and to avoid the dangerous consequences which so often follow. Druggists who handle all kinds of medicines and are familiar with prescriptions of the best physicians, know which medicines are the most successful, and when in need of a medicine for their own use will of course choose the one which is likely to be the most prompt and most effective. It has been observed that many druggists use Chamberlain's Cough Remedy themselves and in their families, and take pleasure in testifying to its good qualities. Mr. E. M. Lyons, the leading druggist of Broadhead, Wis., says: "I have sold Chamberlain's Cough Remedy for the past five years and have yet to hear of the first case it has not relieved. I would not be without it in my own home."

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DR. BELL'S PINE TAR CURE FOR COUGHS

MEN Cured Cheaply and Secretly

My treatment is based on modern facts—not theory or speculation. The main spoke in my achievements has been vigorous efforts and honest aim, and I want to talk with every man who from any cause is not up to the standard of health and vitality, because, if any sick man will put his own shoulder to the wheel, he will profit greatly by my experience and ability, combined with his own efforts.



LOST VITALITY
cured in a few weeks; improvement from the start. If you suffer from loss of energy and ambition, feel tired when you arise in the morning, lame back, dizziness, spots before the eyes, and feel you are not the man you once were, we will cure you for life.

NO INCURABLE CASES ACCEPTED
There is no risk, for I do not treat incurable cases under any consideration. I do not experiment nor use injurious drugs to ruin your system.
Call or write today.

I CAN AND I DO CURE FOREVER
Varicocele 5 days
Lost Vitality 30 days
Stricture 30 days
Blood Disorders 90 days
To obtain these quick results you must come to the office, as it cannot be done by mail. Do not forget this fact. I always do as I advertise to do.

PRICES ALWAYS REASONABLE
I will give the poorest man a chance, as well as the rich, to receive a cure from me at a small cost. There is no man too poor to get my best opinion free.

CONSULTATION FREE
Write for advice today, if you cannot call; sent free in plain, sealed letter.
ADVICE ALWAYS FREE
Send me particulars of your case at once, if you cannot call. Medicines from \$1.50 to \$6.50 a course.
Sunday hours, 10 A. M. to 12 M. Daily Hours, 9 A. M. to 8 P. M.
ST. LOUIS MEDICAL DISPENSARY
230 1/2 YAMHILL ST.
Separate Parlors. Everything Secret. No Names Used.

BONDS TO BUILD BRIDGE
Ontario Votes Issue to Aid Stricture Across Snake River.
ONTARIO, Or., March 14.—(Special).—At a special city election held Friday night last, the citizens of Ontario voted to increase the bonded indebtedness of the city in order to aid building a bridge across the Snake River. The last Legislature appropriated \$10,000 for this same bridge and Malheur County appropriated another \$10,000. When complete, this enterprise will make a wealthy farming country directly tributary to the town of Ontario.

Perfect Cure For Weak Men

Different doctors have different ideas in regard to cure. Some call a supposition of symptoms a cure. They dose for drug effects and claim that nothing more can be done. But the real ailment remains, and will bring the real symptoms back again, perhaps the same as before. I merely leave the patient in a much worse condition. I claim that the only complete eradication of disease can be a real cure. I treat and cure, not merely the symptoms. I search out every root and fiber of an ailment, and I cure to stay cured.

Weakness
I not only cure "weakness" promptly, but I employ the only treatment that can possibly cure this disorder permanently. It is a system of local treatment entirely original with me, and is employed by no physician other than myself. This may seem a broad assertion, but it is just as substantial as it is broad. So-called "weakness" is but a symptom of local inflammation of the organic system, and this I accomplish thoroughly and with absolute certainty.

Stricture
My treatment is absolutely painless, and perfect results can be depended upon in every instance. I do not cut, or dilate, or use any other method.
Contracted Disorders
Be sure your cure is thorough. Not one of my patients has ever relapsed. No failure. No charge as cured, and I cure in only thoroughly scientific treatment time than the ordinary forms of medicine require.

Examination Free
I offer not only FREE Consultation and Advice, but of every case that comes to me I will make a Careful Examination and Diagnosis without charge. No ailing man should neglect this opportunity to get expert opinion about his trouble.
If you cannot call, write for Diagnosis Chart. My offices are open all day from 9 A. M. to 9 P. M., and Sundays from 10 to 1.
The Dr. Taylor Co. 234 1/2 Morrison Street
Corner Second St. Portland, Oregon

Twenty Years of Success
In the treatment of chronic diseases, such as liver and stomach disorders, rheumatism, rheo, dropsical swellings, Bright's disease, etc.
Kidney and Urinary Diseases of Men
Complaints, painful, difficult, too frequent, milky or bloody urine.
Blood poison, weakness and acute troubles, pitted throat, Catarrh and rheumatism cured.
DRUGS, CATHARTICS and rheumatism cured.
BLOOD AND SKIN DISEASES, painful, bloody urine, Varicocele, Hydrocele, etc.
Dr. Walker's methods are regular and scientific. He uses no patent nostrums or ready-made preparations, but cures the disease by thorough medical treatment. His New Pamphlet on Private Diseases sent free to all men who describe their trouble. PATIENTS cured at home. Terms reasonable. All letters answered in plain envelope. Consultation free and sacredly confidential. Call on or address
DR. WALKER
181 First Street, Cor. Yamhill, Portland, Or.