

Take Lunch in Our Tea-Room---Have New Gowns Fitted Over Spring Models Royal Worcester Corsets

OUR 307TH FRIDAY ECONOMY SALE



Olds, Wortman AND King New Costumes At 1-4 Less

Have a pretty Gown for afternoon wear and save one-fourth the regular price by attending this sale. 'Tis a lot that we were lucky enough to secure from a maker famous for the excellence of his styles and materials and, by a spot-cash transaction, they came to us at three-fourths of the regular wholesale price. Materials are foulard silk, messalines and chiffon broadcloth. The most wanted shades are included, too; such as taupe, lavender, cedar, light gray, brown, navy, duck blue, etc. They are richly trimmed with lace, soutache braiding or combinations of net and soutache braid; regular \$20.00 to \$45.00 values **1/4 Less**

Regular \$20.00 values on sale at only **\$15.00**
Regular \$30.00 values on sale at only **\$22.50**

Regular \$22.50 values on sale at only **\$16.88**
Regular \$42.50 values on sale at only **\$31.88**

Regular \$25.00 values on sale at only **\$18.75**
Regular \$45.00 values on sale at only **\$33.75**

Women's Hose boot lace effects, in black, pink, light blue and street shades; also plain black cotton, regular values up to 35c the pair, special price, pair..... **19c**

Clever Headgear For Now

In selecting your Hat—by long odds the most important part of your toilette—make sure that you look over the best styles and that you've had the benefit of the best style selections. Medium, small or large shapes, in trimmed and tailored hats for Spring and Summer wear are occupying the attention of all millinery buyers now. We are showing them trimmed with ribbons, flowers and ribbons, quills and ribbons, or wings and ribbons. The choicest shapes and materials, unequalled for value **\$5 to \$7.50** and style. An assortment that outshines any in Portland at.....



New Style Shoes at \$3.19

Warm weather calls for natty footwear and lovers of neat Shoes who would have them at a low price should take advantage of this Friday sale. We place on sale 30 styles in new Summer oxfords, including pumps, with light or heavy soles, in tan, black, tan Russia calf, or brown kid. Also Gibson and Blucher cuts in all shapes and lasts. All height heels. Models for dress or street wear. Everything that's smart in footery for 1909. In addition to the shoes mentioned above, we include 250 miscellaneous styles—regular values \$3.50 to \$5.00, take your choice today at the very low price of **\$3.19**

All Fitted With the Usual Care Characteristic of Our Good Shoe Shops—Shoe Department, 1st Floor, 6th St. Entrance



A Monster Sale of Black Silks

The famous Bonnet Black Taffeta Silks, 21 inches wide, the best wearing silk fabric made, the regular \$1.50 grade, will be selling today at, the yard. **\$1.09** YARD-WIDE BLACK TAFFETA SILK, the best make, every yard guaranteed:

YARD-WIDE BLACK TAFFETA, best makes every yard, regular \$1.25 grade,..... **98c**
Regular \$1.50 grade, yard..... **\$1.21** Regular \$2.00 grade, yard..... **\$1.69**
Regular \$1.75 grade, yard..... **\$1.48** Regular \$2.50 grade, yard..... **\$2.19**
New silks are arriving every day, and the beauty and attractiveness of this Spring's weaves and patterns were never equaled. See the newest things in fancy silks, while you're taking advantage of this special sale on black taffetas.

DRESS GOODS SPECIAL. A special offering of French Serges, the favorite fabrics of the season, in all the wanted shades, at prices that shrewd shoppers quickly appreciate. Note the following prices on these goods: \$1.00 values, the yard..... **81c** \$1.75 values, the yard..... **\$1.39**
\$1.25 values, the yard..... **98c** \$2.00 values, the yard..... **\$1.59**
\$1.50 values, the yard..... **\$1.19** \$2.50 values, the yard..... **\$2.19**

Sale \$2.00 Comforters at \$1.45 Each

Covered with prettily figured silkoline in floral designs and filled with fine white cotton, medium weight, regularly \$2.00 each, plenty of them for a busy day's selling, special for today at the remarkably low price of... **\$1.45**

HEAVY TAPESTRY COUCH COVERS, in the latest patterns, new arrivals, reversible, finished with silk braid, size 60x108 inches, sell regularly at \$5.00 each, but for today they will be priced at only, each..... **\$3.95**

65c Neckw'r 25c

A special lot, containing a fine assortment of the new Wash Stocks, and a sample line of pretty Jabots, Stock Collars and Bows, regularly worth up to 65c each, special... **25c**

\$1.50 Gloves 95c

Another lot of those extra quality Cape Gloves for today's selling. Just right for street wear; all sizes and in the most popular shades of tan; regularly \$1.50 pair, now... **95c**

Sewing Machines

reliable make on the market. Standards at \$32.50, \$35.00 and \$40.00. The Olds, Wortman & King Improved at **\$26.00** and the Favorite at..... **\$20.00**

\$2.00 Petticoats at 97c

IN THE MUSLINWEAR SECTION, SECOND FLOOR—Women's Muslin Petticoats, in various styles of trimming, lace or embroidery, also clusters plain or hemstitched tucks, some with insets of lace; all made with deep under flounce and dust ruffle; reg. \$2 values; special during today's sale at..... **97c**



\$2.00 Petticoats at 97c

WOMEN'S CAMBRIC DRAWERS, best quality, trimmed in clusters of tucks and flounce of lace or embroidery, regular 85c values, special for today at the low price **49c**

WOMEN'S CAMBRIC DRAWERS, made with wide flounce and trimmed with two rows of Valenciennes lace, insertion and edge to match; also made with deep embroidery flounce, regularly worth to \$1.50, at the special price of... **69c**

WOMEN'S CAMBRIC NIGHTGOWNS, chemise effect, round neck style, with short wing sleeve, trimmed with Valenciennes lace, worth to \$2.00, special... **98c**

PETTICOATS, of moreen or Heatherbloom, in rich, deep black; made with deep flounce and finished with tailored bands; worth to \$2.25, special at **\$1.13**

We are Portland agents for Royal Worcester Corsets; have Spring gowns fitted over the latest models. There's a special model for every figure that is normal. Try us.

Toilet Goods

DR. GRAVES, TOOTH POWDER, best quality, large 50c patent can for... **25c**

POND'S EXTRACT TALCUM POWDER, in fancy glass jars, regularly 25c each, special **15c**

HAIR BRUSHES, with solid ebony or foxwood backs, worth \$1.39 to \$2.00, at... **14c**

AMOLIN DEODORANT, TOILET POWDER, destroys all odor of perspiration, a regular 25c box, special... **14c**

ZODENTA TOOTH PASTE, large size tubes, 25c values, special... **15c**

CELLULOID COMBS, flexible, black or white, worth 35c each, at... **20c**

RUBBER COMPLEXION BRUSHES, rubber complexion sponges, regular 25c values, special... **19c**

HOT WATER BOTTLES, white rubber, seamless, warranted, \$1.25 value... **85c**

WOOD PENCIL BOXES for children's school use, with lock 7c and key... **7c**

WRITING PAPER, in fancy boxes, fine cloth finish, regular 50c values... **33c**



Center Pieces

Reduced
One-third

In the second floor Art Department today we offer German Cluny Centerpieces in round or square shapes, also Luncheon cloths, size 84x30 and Scarfs, 18x45, 18x50 or 18x54 inches. The regular values run from 60c to \$1.50 and they're all under price... **1/3**

Regular 60c values, special at only... **40c**

Regular \$1.00 values, special at only... **67c**

Regular \$1.25 values, special at only... **82c**

Regular \$1.50 values, special at only... **\$1.00**

WOMEN'S CAMBRIC DRAWERS, best quality, trimmed in clusters of tucks and flounce of lace or embroidery, regular 85c values, special for today at the low price **49c**

WOMEN'S CAMBRIC DRAWERS, made with wide flounce and trimmed with two rows of Valenciennes lace, insertion and edge to match; also made with deep embroidery flounce, regularly worth to \$1.50, at the special price of... **69c**

WOMEN'S CAMBRIC NIGHTGOWNS, chemise effect, round neck style, with short wing sleeve, trimmed with Valenciennes lace, worth to \$2.00, special... **98c**

PETTICOATS, of moreen or Heatherbloom, in rich, deep black; made with deep flounce and finished with tailored bands; worth to \$2.25, special at **\$1.13**

We are Portland agents for Royal Worcester Corsets; have Spring gowns fitted over the latest models. There's a special model for every figure that is normal. Try us.

WOMEN'S CAMBRIC DRAWERS, best quality, trimmed in clusters of tucks and flounce of lace or embroidery, regular 85c values, special for today at the low price **49c**

WOMEN'S CAMBRIC DRAWERS, made with wide flounce and trimmed with two rows of Valenciennes lace, insertion and edge to match; also made with deep embroidery flounce, regularly worth to \$1.50, at the special price of... **69c**

WOMEN'S CAMBRIC NIGHTGOWNS, chemise effect, round neck style, with short wing sleeve, trimmed with Valenciennes lace, worth to \$2.00, special... **98c**

PETTICOATS, of moreen or Heatherbloom, in rich, deep black; made with deep flounce and finished with tailored bands; worth to \$2.25, special at **\$1.13**

We are Portland agents for Royal Worcester Corsets; have Spring gowns fitted over the latest models. There's a special model for every figure that is normal. Try us.

WOMEN'S CAMBRIC DRAWERS, best quality, trimmed in clusters of tucks and flounce of lace or embroidery, regular 85c values, special for today at the low price **49c**

WOMEN'S CAMBRIC DRAWERS, made with wide flounce and trimmed with two rows of Valenciennes lace, insertion and edge to match; also made with deep embroidery flounce, regularly worth to \$1.50, at the special price of... **69c**

WOMEN'S CAMBRIC NIGHTGOWNS, chemise effect, round neck style, with short wing sleeve, trimmed with Valenciennes lace, worth to \$2.00, special... **98c**

PETTICOATS, of moreen or Heatherbloom, in rich, deep black; made with deep flounce and finished with tailored bands; worth to \$2.25, special at **\$1.13**

We are Portland agents for Royal Worcester Corsets; have Spring gowns fitted over the latest models. There's a special model for every figure that is normal. Try us.

WOMEN'S CAMBRIC DRAWERS, best quality, trimmed in clusters of tucks and flounce of lace or embroidery, regular 85c values, special for today at the low price **49c**

WOMEN'S CAMBRIC DRAWERS, made with wide flounce and trimmed with two rows of Valenciennes lace, insertion and edge to match; also made with deep embroidery flounce, regularly worth to \$1.50, at the special price of... **69c**

WOMEN'S CAMBRIC NIGHTGOWNS, chemise effect, round neck style, with short wing sleeve, trimmed with Valenciennes lace, worth to \$2.00, special... **98c**

PETTICOATS, of moreen or Heatherbloom, in rich, deep black; made with deep flounce and finished with tailored bands; worth to \$2.25, special at **\$1.13**

We are Portland agents for Royal Worcester Corsets; have Spring gowns fitted over the latest models. There's a special model for every figure that is normal. Try us.



Notion Needs

SLYDEN SNAP DRESS FASTENERS, 1 doz. on card, do not come unfastened, black or white, regularly 10c the card, special... **5c**

EVENING DRESS SHIELDS, crescent shape, regular 25c values, special... **19c**

ROSE HAT PINS, the very newest fad, assorted colors, 25c values, special... **15c**

HAIR PIN CABINETS, assorted wire hair pins, regular 10c values, special... **5c**

HAIR NETS, of real hair, all shades, worth 25c each; special... **15c**

HAIR ROLLS, 24-inch size, net covered, worth 35c each; special... **25c**

HANDKERCHIEF BOXES, large size, all designs, worth 35c; 23c each at... **23c**

VEST POCKET DICTIONARIES, worth 25c each, special... **19c**

PYROGRAPHY OUTFITS, with bulb, bottles and needle, complete, ready to use; regular \$3.00 value... **\$2.19**

CREPE PAPER NAPKINS, fancy designs, special today at, the dozen... **4c**

\$1.50 Dress Nets at 89c



Lovely Dress and Waist Nets offered today at little more than half the regular price. Come in white, ecru and cream, in the dotted effects or in navy, green, gray, in the figured patterns. Regular values up to \$1.50 the yard, special for today... **89c**

WOMEN'S HANDKERCHIEFS, Swiss embroidered or with hemstitched and scalloped edge. All neat designs, worth up to 35c, special at low price of **19c**

VALENCIENNES LACES, in edges or insertions, widths 1/2 to 1 1/4 inches, and regularly worth up to 65c the dozen yards, special for today, the dozen... **25c**

EMBROIDERIES, in Swiss, nainsook and cambric, 3 to 6 inches wide, good variety, regular values up to 25c the yard, special during this sale at... **12 1/2c**

35c RIBBONS ON SALE 19c THE YARD

For hairbows sashes and fancy work, these are just what you want. They come in stripes, plaids, dresdens and warp print designs. Good quality silk, and regularly worth to 35c the yard, special for today at the remarkably low price of, the yard... **19c**

\$13.50 Mantel Clocks \$10.00

Handsome designs in Gilt Mantel Clocks, eight-day models; sell regularly at \$13.50; special for today, only, each... **\$10.00**

ALARM CLOCKS, nickel finish, good timekeepers, special at only... **63c**

HAND-DECORATED CHINA PLATES, dozens of beautiful designs, regular \$1.65 values, special, each... **\$1.40**

\$2.25 values, special at only... **\$1.93**

\$2.50 values, special at only... **\$2.13**

\$2.75 values, special at only... **\$2.34**

ODD DINNER SETS, good quality ware and neat decorations, four special lines, and the prices reduced as follows:

Regular \$11.40 values at only... **\$7.60**

Regular \$12.35 values at only... **\$8.05**

Regular \$17.00 values at only... **\$12.00**

Regular \$34.00 values at only... **\$25.50**

EVERY-DAY PIECES, useful articles in odd lines, much underpriced as follows:

Cream Pitchers, decorated with pink roses, 35c values, now at... **23c**

Sauce Dishes, in same decorations, 11c values, to be had at only... **8c**

CHINAWEAR SPECIALS.

Pie Plates, decorated with pink roses, worth 16c each, now at only... **11c**

Bouillon Cups, and saucers, regularly \$2.25 the set of 6, special... **\$1.70**

Dinner Plates, neat decorations, regularly 31c each, special at... **23c**

\$5.00 Umbrellas for \$2.98

A great big double special for today in the Umbrella department, that gives men and women a chance to share.

They are 26 or 28-inch size, covered with tape-edge silk and lisle, fitted with handsome handles in natural wood or in fancy trimmed designs. They are the sort that particular people like to carry, and at the prices at which they are offered for today, no one should overlook this opportunity to own one of them.

Reg. \$5.00 values \$2.98

Reg. \$3.50 values \$1.98

Reg. \$5.00 values \$2.98

Reg. \$3.50 values \$1.98

Reg. \$5.00 values \$2.98

Reg. \$3.50 values \$1.98

Reg. \$5.00 values \$2.98

Reg. \$3.50 values \$1.98

60c Gingham Aprons 45c Each

A big double special today in women's aprons. The first lot is in Princess style, made of good quality gingham nicely made and sell regularly at 60c ea., and low-priced at that, today only... **45c**

Lot No. 2 is made without bib, with pockets and strings and the gingham they're made of is of good grade, too. Sell regularly for 30c each, bargained for today so they will cost but... **23c**

Underwear at 35c

Women's elastic ribbed vests and pants, vests low neck, sleeveless style, pants lace-trimmed knee, a fine assortment to choose from, all... **35c**

Children's Hose, fast black ribbed cotton, for school wear, regular 20c value, special today at the very low price of, the pair... **12 1/2c**

Women's elastic ribbed vests and pants, vests low neck, sleeveless style, pants lace-trimmed knee, a fine assortment to choose from, all... **35c**

Children's Hose, fast black ribbed cotton, for school wear, regular 20c value, special today at the very low price of, the pair... **12 1/2c**

Women's elastic ribbed vests and pants, vests low neck, sleeveless style, pants lace-trimmed knee, a fine assortment to choose from, all... **35c**

Children's Hose, fast black ribbed cotton, for school wear, regular 20c value, special today at the very low price of, the pair... **12 1/2c**

Women's elastic ribbed vests and pants, vests low neck, sleeveless style, pants lace-trimmed knee, a fine assortment to choose from, all... **35c**

Children's Hose, fast black ribbed cotton, for school wear, regular 20c value, special today at the very low price of, the pair... **12 1/2c**

Underwear at 35c

Women's elastic ribbed vests and pants, vests low neck, sleeveless style, pants lace-trimmed knee, a fine assortment to choose from, all... **35c**

Children's Hose, fast black ribbed cotton, for school wear, regular 20c value, special today at the very low price of, the pair... **12 1/2c**

Women's elastic ribbed vests and pants, vests low neck, sleeveless style, pants lace-trimmed knee, a fine assortment to choose from, all... **35c**

Children's Hose, fast black ribbed cotton, for school wear, regular 20c value, special today at the very low price of, the pair... **12 1/2c**

Women's elastic ribbed vests and pants, vests low neck, sleeveless style, pants lace-trimmed knee, a fine assortment to choose from, all... **35c**

Children's Hose, fast black ribbed cotton, for school wear, regular 20c value, special today at the very low price of, the pair... **12 1/2c**

Women's elastic ribbed vests and pants, vests low neck, sleeveless style, pants lace-trimmed knee, a fine assortment to choose from, all... **35c**

Children's Hose, fast black ribbed cotton, for school wear, regular 20c value, special today at the very low price of, the pair... **12 1/2c**

