# The Meier \& Frank Store Displays New Spring Fashions in Ladies' Suits, Dresses Costumes, Wraps, Waists, Millinery, Etc. <br> \author{ Portland's leading women's apparel store cordially invites inspection of the magnificent showing of new Spring suits, cos- 

} tumes, dresses, wraps, waists, millinery, etc.- In the garment section you can view every new conception, every new leadership in fashion and assortment, superiority in materials, fit and workmanship and last but not least values we guarantee you cannot equal in the city-Fancy and strictly tailored suits in wondertul array-Costumes and dresses for all occasions, new coats for Spring wear, new dress and walking skirts, beautiful new waists in both tailored and fancy lingerie effects, new ready-to-wear apparel for misses and children-In the millinery section-New headgear to please every individual fancy-Turbans and large hats, spangled and net hats, flower hats, fruit hats, New York and Paris creations in every new and attractive model and all the new colorings and combinations and at prices to fit every purse-New hats and caps for misses and children, new bonnets for the infants-Millinery trimmings in complete

The New Spring Coats

Sale 15,000 Men's Shirts \$1.50 Values 95c Each


Handsome Spring Hats 300 of Them to Choose From-Best Styles
 \$9 Vals. \$5
Great Saturday opening sale of new Spring Millinery- $\mathbf{3 0 0}$ new and beautiful Spring creations at a price about one-half their value
-Both fancy dress and tailored -Both fancy dress and tailored
hats are included - Soft braids hats are included - Soft braids
trimmed with flowers, wings and fancy feathers - All the latest shapes, colorings and combina-tions-Values up to $\$ 9$ eachYour choice for today $\$ 5$ New Spring headgear for women, misses and children arriving daily-Early buyers can choose numbers - received Thursest shirt manufacturer-'09 styles and materials in a
wonderful array of patterns and colorings in both light
and dark effects - Madras
and percales, plain and pleat-ed-made coat style-cuffs
attached or detached, some have attached or detached, some have extra plain and pleated blue chambrays, also 400 dozen plain white pleated shirts in all style pleats-
The greatest shirt value PortThe greatest shirt value Port-
land has ever known- $\$ 1.50$ val land has ever known- $\$ 1.50 \mathrm{val}-$
ues this low price, each 95 C "Ajax" Guaranteed Sox For Men--6 Pairs \$1.50 Guaranteed for Six Months

Men's Topcoats \$15 Vals. \$9.65 In the second-floor clothing store, continuation of the great sale of Men's Topcoats-Spring styles and weights-Included will be found tan coverts, gray wales, gray herringbones, striped ings and handsomely tailored throughout-Just the garment you need for immediate wear-All sizes-An advantageous purchase enables us to offer our regular $\$ 15$ values at
this exceptionally low price, each
S 9.65 this exceptionally low price, each See Morrison-street window display-Mail orders will receive our most prompt and careful attention-Men's, young men's and boys' new Spring apparel now ready for your selection-
All the newest fashions and materials-Best values New Dress Trimmings Now Ready New laces and embroideries in grand profusion-New gloves, neck-
wear, hosiery and underwear-New siks and dress goods, latest
styles-New undermuslins and corsets-Second floor-Call and see

15 c and 20 c Ruching Reduced to $\mathrm{Z}_{\mathrm{c}} \mathrm{c}$ Each 35 c and 40 c Neckwear on Sale at 25 c Each
 \$1.75-\$2.25 Gloves \$1.33 \$3.50-\$4 Gloves \$2.39 Pr.


Lace Curtains Reduced $\$ 5.00$ Values at $\$ 3.35$ Per Pair \$6.50 Values at \$4.65 Per Pair \$8.50 Values at \$5.35 Per Pair

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In the Juvenile Department, in Grand Array In the Juvenile Department, second
fioor, a very elaborate showing of new Spring Coats for misses and chil-dren-Three-quarter length garments
of serge, French flannel and covert materials, lined throughout-Blue, fancy stripes and grays- checks, up-to-date garments-An assortment second to none-Attractive styles for age-Prices range all the way from
$\$ 4.00$ to $\$ 16.50$ a garment-New line of "Peter Thompson" suits for styles and values-Dept. on 2d Floor Dresses at \$1.98

in



35c-40c Fancy Ribbons 25c Yd.

Great Saturday Sale Boys' Shoes

 Great Sale of Children's Seamless Hosiery ${ }^{15}$


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Chickens at Smith's, 20c Frank. L. Smith Meat Co.


