

OPENING

SATURDAY

**MARCH
SIXTH**

**Our New Department
of Ladies', Misses', Juniors
and Children's
Wearing Apparel**

**FIRST
FLOOR**

An event for which we have been preparing for many months—the opening and exhibiting of the initial stock of this new department—informal in its character, but resplendent in its showing of exclusive styles upon which fashion has set the seal of approval. Tomorrow we present for your inspection our first selections in ladies', small women's, misses', juniors' and children's wearing apparel. Accept this as our invitation to be with us on this occasion. During the afternoon, from 2 to 6 o'clock, we have arranged a pleasing musical programme to be rendered on our first and sixth floors, under the direction of Professor Waldemar Lind.



Women's Evening Gowns—Dinner and Afternoon Dresses—Three-Piece Tailored Suits—Tailored Suits and Dresses.

Small Women's Suits. A line that we will extensively specialize. These suits are made in styles specially adapted for small women (not girls' styles), and of materials used in the regular or women's lines—beautiful serges, solies, worsted stripes and mannish materials. The styles are some fitted, others semi-fitted and the extreme hipless models.

The most important feature introducing our new department to Portland, and, in fact, to the entire state, will be the large assortment of exclusive models in three-piece garments, in the very newest of fabrics—Ottoman, Solie and French Serges with all other combining materials dyed to match. Plain tailored garments which are as finely made as any tailor can produce. None but the very best of linings are used in all our garments.

The Waist Section. Another department to which we have given special attention, and in which will be shown everything from the very plainest tailored waists, the dainty

Misses' Debutante Dresses—Smart Frocks—Strictly Tailored Suits and a Complete Line of Wash and Lingerie Dresses.

hand-embroidered, the pretty lingerie styles, to the most elaborate imported waists of hand-made Irish crochet, Cluny and hand-embroidered, in colors as well as in white; others in Messaline, satin and net—both plain and all-over designs. Our stock of linen tailored styles, with colored embroidery trimmings on front collar and cuffs, is one of the most extreme effects shown this season.

Our Petticoat Section Shows every style in silk, also the Jersey Top, with either tafeta or messaline bottoms; also this season's novelty—the new Salome Jersey slip in silk, specially made to be worn under Princess or Empire gowns. We guarantee every Silk Petticoat, as well as every other garment in our stock.

Alteration Section. We have secured the services of expert fitters, and our alteration work-room is the best equipped and most modern on the Coast.

The liberal policy prevailing in every section of our store—"satisfaction guaranteed," will apply also to the merchandise in this new department.

PROGRAM—FIRST FLOOR

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| 1 March, "Our Favorite Regiment".....Erkel | 8 Caprice, "Persiflage".....Francis |
| 2 Overture, "The Magic Flute".....Mozart | 9 Songs from "Stubborn Cinderella".....Howard |
| 3 Waltz, "Spring, Beautiful Spring".....Lineke | "Don't Be Anybody Else's Moon but Mine," "When You First Kiss the Last Girl You Love." |
| 4 Selections from "The Red Mill".....Herbert | 10 Reverie, "After Sunset".....Pryor |
| 5 Characteristic, "The Merry Lark".....Bendix | 11 Grand Fantasia, "La Boheme".....Puccini |
| 6 Intermezzo, "Amina".....Lineke | 12 Parisian March, Le Kio King.....Borel-Clerc |
| 7 Menuetto and Baccarolla from "Hoffman Arzahlungen".....Offenbach | |

PROGRAM—SIXTH FLOOR

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| 1 March, "Boys of the Militia"..... | 7 Overture, "Sans Souci".....Kanla |
| 2 Waltz, "One Sweet Dream".....Moseley | 8 "American Dance".....Bendix-Odell |
| 3 Sognando (Reverie).....Rossi | 9 "Astoria" (Romanza).....Trotere |
| 4 Selection, "The Parisian Model".....Hoffman | 10 Selection, "Amorita".....Czibulka |
| 5 "Roguish Eyes" (a flirtation).....Greenwald | 11 "Czardas" (Hungarian Dance)..... |
| 6 "A Dream".....Bartlette-Odell |Greenwald |
| | 12 "Rainbow".....Wenrich |

"THE WISTARIA" TEA ROOM

For the convenience of lady shoppers we have set apart and artistically decorated a section of our balcony, and which we have appropriately named "The Wistaria" Tea Room—a dainty little place where ladies and their escorts can enjoy a choice cup of tea, coffee or chocolate, with salad or light lunch, if desired. The hours of service will be from 10 A. M. to 5:30 P. M. Our efforts will be to serve you with something better and different than elsewhere, and our prices will be moderate. Arrangements for special luncheon and tea parties can be made through Mrs. M. Cornell, who is to have charge of the tea room.

**TULL & GIBBS
COMPLETE
HOUSEFURNISHERS**

THE LADIES' REST ROOM

Adjoining the new tearoom is the section which we have set apart exclusively as the ladies' waiting-room. This we have tastefully decorated and arranged for the accommodation of ladies during the shopping hours. Free telephones, stationery, reading matter are here for your convenience.