

New Models in "Mme. Irene" and "Nemo" Corsets—Portland Agents for Butterick Patterns, "Trefousse" Gloves and Columbia Yarns

Today The Meier & Frank Store's 996th Friday Surprise Sale Today---New Spring Merchandise Is Shown in All Departments

3000 Prs. Women's Shoes and Oxfords \$3 Values \$1.95 Pr.



Shrewd and economical women will anticipate their Easter and Summer footwear needs today, Friday—Here's your opportunity to buy standard footwear—Shoes and oxfords at a price far below actual manufacturer's cost—Call and see 1500 pairs of women's patent colt and glazed kid Blucher lace and button Shoes; light and extension soles, military and Cuban heels; sizes 2½ to 8, widths A to E; all new up-to-date foot-wear; \$3.00 values at... **\$1.95** 1500 pairs of women's patent colt and glazed kid, also brown kid Oxfords; medium round toes, Cuban heels, good stylish shapes; all sizes 2½ to 8, widths A to E; \$3.00 and \$2.50 values on sale at this low price, pair... **\$1.95**

75c Swiss Underv'ts 53c

\$1 Silk-Plated Vests 73c

We offer for today's 996th Friday Surprise Sale women's "Swan Brand" Swiss ribbed white lisle Undervests; low neck, no sleeves, with dainty val lace edging; all sizes; best 75c values on sale at the extraordinarily low price of only... **53c** For today, women's Swan Brand silk plated Undervests, low neck, no sleeves, pink, blue and white, all sizes; best \$1.00 values on sale at only, each... **73c** For today, women's white lisle thread Union Suits; high neck, long sleeves, ankle length; all sizes including extra sizes; \$1.00 values at, per garment... **69c**

Friday Surprise Sale of Men's Topcoats



\$15 Vals. \$9.65

In the second-floor clothing store for today's 996th Friday Surprise a great special bargain in Men's Topcoats—Spring styles and weights—Included will be found tan coverts, gray whales, gray herringbones, striped worsteds, all new, up-to-date styles—Best linings and handsomely tailored throughout—Just the garment you need for immediate wear—All sizes—An advantageous purchase enables us to offer regular \$15 values at this exceptionally low price, each **\$9.65** See Morrison-street window display—Mail orders will receive our most prompt and careful attention Men's, young men's and boys' new Spring apparel now ready for your selection—All the newest fashions and materials—Best values for your money

70c Bed Sheets 55c Ea.

25c Wash Goods 15c yd.

In the Domestic Department for today, 300 dozen good, heavy laundered sheets, 9-4 size, ready for use; 70c values; buy all you want of them, each... **55c** For today, in the Wash Goods Section, 2000 yards of silk Spot Mulls; pretty figures and stripes; all colors; very pretty and dainty wash fabrics for Summer dresses; regular 25c values on sale at the exceedingly low price of, yard... **15c**

Sale of Fancy Stationery

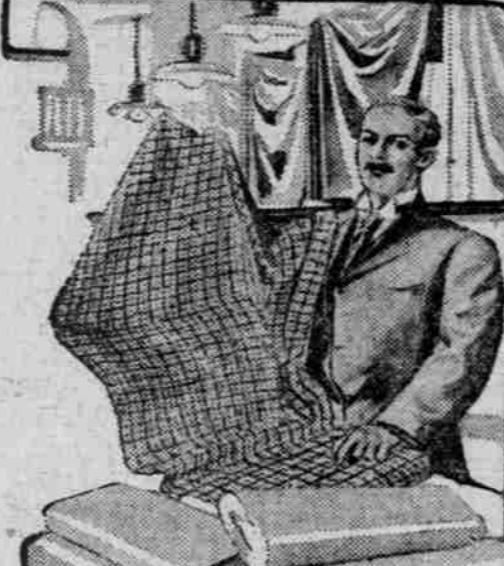
65c-75c Vals. 47c Box

In the Stationery Department for today—1000 boxes of new, fancy stationery with colored border; all new shades; paper and envelopes to match; regular 65c and 70c values on sale at the astonishingly low price of only, per box... **47c** New Easter Novelties in hourly now ready. Society puzzles at all prices. Toy Dept.

5000 Squares of Butter 85c Val. 72c for 2-lb. Sq.

In the Basement Grocery Store for today, our great weekly offering of 5000 2-lb. squares of choice Creamery Butter; full 2-lb. squares; reg. 85c quality... **72c** No phone orders, no delivery. Buy all you want of it. All lines of groceries and provisions sold at the lowest prices. Phones Exchange 4 and A 6101. Grocery Dept.

Great Silk Sale Today 2000 yds. Panne Crepe \$1.25 Value 85c



In the big Silk Store, for today's 996th Friday Surprise, a timely offering of 2000 yards of handsome new Panne Crepe, purchased at a great concession from the celebrated "Cheney Mills," in South Manchester, Conn., the well-known manufacturers of Cheney's foulards. This new Panne Crepe is a beautiful silk material for dress and evening costumes. All the most desirable shades, including catabwa, copenhagen, reseda, tan, pearl, champagne, golden brown, goblin, navy blue, biscuit, cardinal, cream and black; 24 inches wide; best \$1.25 value; your choice today only at this low price, yard... **85c**

\$2 Swiss Waistings 98c

\$1, \$1.25 Linens 63c Ea.

We offer in the Lace Dept. for today's 996th Friday Surprise, a great special bargain in Embroidered Swiss Waistings in exquisite designs; filet, eyelet, 98c and venise; very pretty and dainty effects for Summer waists; values up to \$2. For today, a great Friday Surprise Sale of hemstitched Austrian Linens in scarfs and centers, 18x54 inches and 30x30-inch; very pretty and useful pieces; selling regularly at \$1.00 and \$1.25 each; your choice tomorrow only at, each... **63c**

500 Silk Petticoats \$9.00 Vals. \$5.85 Ea.



For today, another one of our great special Friday Surprise Sales of Women's Silk Petticoats; 500 in the lot; made of superior quality taffeta silk with fitted tops, 16-in. flounce with panels of accordion pleating and ruffle with small tucks or flounce with five rows of one-inch tailored bands; all the leading shades, white, champagne, mais, mulberry, strawberry, tan, green, gray, copenhagen, helio and black; every skirt in the lot regular \$9 value. Your choice today only at, ea. **\$5.85**

Fancy Cups, Saucers, 16c

500 Ironing Boards \$1.04

In the Big Basement Store today, 2000 fancy cups and saucers; assorted shapes and decorations; very pretty styles included; great variety; 25c vals. For today, 500 full-size folding stand Ironing Boards, made of seasoned lumber; best model; stands alone the most convenient board made; special... **\$1.04** For today, 500 Shirtwaist Boards, for ironing sleeves and shirt waists; padded ready for dovering; great special value at only, the board... **26c**

A Sale of Lace Curtains

15 patterns of lacet, Arabian and Cluny Lace Curtains, with linen edges, made on good French nets, all finished with turned edges; great variety of handsome patterns to select from; regular \$5.00 values, on sale at this price, pair... **\$3.35** 15 patterns of Cluny and Lacet Arabians, with linen insertings and edges, or wide borders; made on good French nets; best finish, handsome designs, large assortment to select from; let us show you. Regular \$6.50 values, the pair... **\$4.65** 20 patterns of Linen Cluny and Lacet Arabians, with wide insertings and edges, made on the best French nets, with all edges turned; also corded Arabian curtains with very elaborate insertings and borders, made on heavy cable nets; come in beautiful styles and a large assortment; regular \$8.50 values, on sale at, pair... **\$5.35**

16-Button Kid Gloves \$3.75 and \$4 Values at \$2.75 per Pair



Today 1000 pairs of women's 16-button length kid gloves—Glacé and Suedes—Very best grades—Prominent guaranteed makes—Very best colors in all sizes, 5 1-2 to 7 1-2—Long gloves selling regularly at \$3.75 and \$4.00 a pair—anticipate your Easter and summer needs at this ridiculously low price of **\$2.75** Mail orders carefully filled—Our new spring stocks of "Perrins" and "Trefousse" celebrated gloves now ready for your selection

Sale Scotch Flannels 35c-45c Values 21c

In the flannel section for today's Friday Surprise Sale an immense offering of beautiful Scotch flannels suitable for waists, suits, etc.—Stripes, dots and plaids in light shades; just the material you want for the new Summer outing and vacation suit—Absolutely fast colors—Dainty designs, colorings and combinations—Large variety to choose from—Regular 35c and 45c values on sale for today only at this low price per yard **21c**



50c All-Silk Ribbons 29c

35c Embroidered Collars 17c

25c Handkerchiefs 15c

For today in the Ribbon Section, a great Friday Surprise Sale of 50,000 yards of all-silk satin and all-silk Taffeta Ribbons; full 6 inches wide; complete line of new colorings to select from; best 50c values, on sale at the low price, yd... **29c**

For today, in the Women's Neckwear Department a great Friday Surprise sale of women's Embroidered Linen Collars; 100 dozen in the lot; assorted styles; all sizes; regular 25c and 35c values on sale at this very low price, each... **17c**

On sale today, great special offering of women's unlaundried hand-embroidered handkerchiefs; cross-bar effects; white or colored embroidery; full line of initials; regular 25c values on sale at this extraordinarily low price, each... **15c**

5000 Prs. Men's Hose

All the Newest Styles

35c-50c Values 18c

In the men's furnishing goods section for today a sale extraordinary of new, high class, plain and fancy hosiery for men—A great special purchase of 5000 pairs from a leading manufacturer—These hose are the run of the mill—Many have slight imperfection, which it is almost impossible to detect—The assortment includes plain colors, embroidered effects and lace novelties in green, tan, blue, brown, navy blue, helio, modes and black—Finest quality mercerized lisle—All sizes—Hosiery finding ready sale every day in the year at 35c and 50c a pair—Buy all you want of them today at this very exceptionally low price per pair... **18c** Mail and phone orders will receive prompt attention



Friday Surprise Sale of \$2 Silk Hosiery \$1.12 Pair

Ladies' \$1.50 Umbrellas 98c

For today's 996th Friday Surprise Sale a special offering of 3000 pairs of Women's new silk Hosiery with lisle sole; complete line of colors, black, white, French blue, light blue, lavender, cardinal, ox blood, Alice blue, tan, copenhagen, London smoke, champagne, nile, canary, etc; all sizes; best \$2.00 values; pair... **\$1.12**

For today, 500 women's 26-inch Umbrellas; Paragon frame, fast black, rainproof covering; assortment of fancy handles in silver, gold, gun metal, pearl and boxwood; \$1.50 values, on sale at the remarkably low price of... **98c**

Sale 300 Boys' Suits \$4.50-\$5 Vals. \$1.98

For today we place on sale boys' suits at a price below the actual cost of material alone—300 garments in the lot—Single and double breasted coats and straight knee pants—Materials in fancy tweeds, chevots and cassimeres, checks, plaids and stripes, Tans, Browns and Grays—All are well made and finished throughout—Practical school suits for boys 7 to 16 years of age—Suits selling regularly at \$4.50 and \$5.00 each—Your choice today at this very low price of, ea. **\$1.98** Only 300 suits remember, better plan to be here early if you want to share in this great offering

