

The Meier & Frank Store's Showing of Valentines Is Unequaled—See Window Displays—Prices From 1c to \$5—In the Book Section
Tomorrow Meier & Frank's 993d Friday Surprise Sale--A Heart to Heart Talk on Bargains
Today Thursday Sales "Knee Deep in Bargains" Continue in All Departments

993d Friday
Surprise Sale Emb'd's Vals. to \$1.25 at 25c yd
 5000 yards Swiss, Nainsook and Cambrie, embroidery and insertion, 1 1/2 to 18 inches, designs in syelet and filet, suitable for lingerie gowns, waists and women's and children's wear; values to \$1.25 per yard; special at the exceptionally low price of only, per yard, **25c**. Take advantage of this sale.

993d Friday
Surprise Sale of Linens Cloths and Napkins Sale
 Our Linen Section specials for Friday of unusual interest; note the sizes:
 2-yard Cloths, \$2.50 values, for **\$1.50**
 2 1/2-yard Cloths, \$3.00 values **\$1.90**
 3-yard Cloths, \$4.00 values **\$2.25**
 21-inch Napkins, \$2.50 values, for the low price of only **\$1.50**
 24-inch Napkins, for low price **\$2.00**



993d Friday
Surprise Sale Black Silks \$1.25 Taffeta at 98c Yard
 2000 yards of 36-inch black Taffeta Silk; regular \$1.25 quality; special at, per yard **98c**
 An exceptional Friday bargain, and one which should not be overlooked by anyone looking for opportunities—a bargain opportunity of unusual interest to everyone.

993d Friday
Surprise Sale Neckwear Vals. to \$3.50 at \$1.63
 Women's Neckwear. A large assortment of Stock Collars, Jabots, Rabats and Novelty Collars. Regular \$2.00 to \$3.50 each. Special for this tremendous Friday Surprise Sale at low price **\$1.63**. Anyone who has any wants to supply a long this line should not fail to take advantage of sale.

993d Friday
Surprise Sale Kerchiefs Usual 25c Values at 15c
 Great Friday Surprise Sale of Handkerchiefs for women and children; 50 dozen assortment of hand-embroidered, initials in block and script letters. Regular 25c values, at the special Friday Surprise Sale price of only, each **15c**. All who need handkerchiefs come.

Tomorrow's Friday Surprise Sale, Suits, Waists Values up to \$25 In Plain and Fancy Waists \$5.45 Each
SEE 5th-STREET WINDOW DISPLAY
 An unusual bargain in Ladies' Waists, just received—Extra good values on sale, in plain or fancy waists for street or evening wear—Materials are satin, chiffon cloth, cracklin figured or plain nets, made with dainty yokes, surplice, directoire and Gibson effect—Trimmed elegantly in fine or coarse laces, German val, cluny, Irish, Venice, Arabian, princess, maltese, baby Irish, Applique in Persian and Dresden, soutache braid, folds of satin, all-over tucking and box pleats **\$5.45** all the leading shades—Values up to \$25 for Mail Orders Promptly and Carefully Filled

Values up to \$30 In Women's Tailored Suits at \$12.45 Each
SEE 5th-STREET WINDOW DISPLAY
 For those contemplating the purchase of a suit at this season will find an exceptional bargain in the tailored suits offered at this sale—These suits were just received by express yesterday—One of the first shipments made by our cloak chief in the Eastern markets—100 women's broadcloth tailored suits, 36-inch semi-fitting coats, single breasted, notch collar, button trimmed—Skirts made plain flare, sheath effect, bias fold and button trimmed—Colors black, navy, green and taupe—All sizes, 14 to 44—Values up to **\$12.45**—Mail Orders Promptly and Carefully Filled

993d Friday
Surprise Sale of Gloves Values to \$4.00, \$1.79
 The Ladies' Glove Section offers an excellent value in women's 16-button Glace Kid Gloves. A broken line of colors and sizes; regular \$3.50 to \$4.00 values, at the special Friday Surprise Sale for the exceptionally low price of only, per pair **\$1.79**. See these before buying elsewhere.

993d Friday
Surprise Sale of Scarfs Values to \$3 at \$1.29
 A special assortment of Drawwork, Scarfs and Centers; sizes 18x18, 24x24, 30x30, 36x36, 18x45, and 18x54; large variety of patterns; values ranging to \$3.00 each. Special for the Friday Surprise Sale, at the low price, ea. **\$1.29**. Take advantage of this great sale.

Today--Thursday Specials of Unusual Interest

Reg. 75c Complete Lindsay at 54c 1000 Lindsay Lights. The celebrated Lindsay Light, complete with burner, globe and best grade of mantle. Regular 75c. Special for this sale, only... 54c	Men's High Grade Shirts Half Price Men's high-grade stiff-bosom shirts at one-half price, including Manhattan, Cluettis and Monarchs. Made regular coat styles, cuffs attached and detached. \$2.00 values at \$1.00 \$1.50 values at 75c \$1.00 values at 50c	50c and 65c Pillow Cords at 42c Special sale of 100 dozen all-silk Pillow Cords. Largest assortment of colors in the city. Regular 50c and 65c vals. Special, today only, each... 42c
25c Women's Collars at 9c Each Great clean-up of starched linen Collars. Broken line of patterns and sizes... 9c Reg. 25c vals. Special today only, 9c	\$3.00 Men's Flannel Shirts \$2.19 Men's heavy Blue Flannel Shirts, 8 and 9-oz. weight. Both single and double-breasted, made with button-down collar and double button cuffs. Regular \$3.00 values, at, for this sale, only... \$2.19	Reg. 25c Boys' Union Suits at 39c Boys' Ribbed Fleece Union Suits, in natural gray. All sizes. Regular 39c , 75c values, at, for this sale, suit... 39c
Regular 25c Suiting Values at 15c 300 pieces Embroidered Linett Suitings; white, cream, tan, blue and brown. Reg. 25c vals. Special today, only... 15c	\$1.00 Peau de Soie Silk at 69c 1500 yards of Peau de Soie and Mummy Silks, especially adapted for waists and suits. Regular \$1 quality. Special today only, at per yard... 69c	25c and 35c Women's Collars 17c Great clean-up Net Collar Stocks, lace trimmed, in large variety. Reg. 25c and 35c values. Spl. today only 17c
\$4 Umbrellas for Women \$2.78 A choice assortment of Women's 26-inch Umbrellas; Union Taffeta Rainproof Covers; assorted gold, silver and pearl handles. Regular \$4.00 values. Special for this sale, each... \$2.78	\$1.75 to \$3 Corsets at 69c Each Odds and Ends Ladies' Corsets. White and drab; made long and short hip styles, with and without hose supporters; all sizes. Regular values \$1.75 to \$3.00. Special, today only, at each... 69c	Regular 25c Taffeta Ribbon at 12c 10,000 yards extra quality of all-silk Taffeta Ribbon. Full line of staple shades. Regular 25c values. Special, for 3 and 4 inches in width, yard... 12c
35c to 50c Women's Kerchiefs 21c Special assortment of Swiss and Linen hemstitched scalloped and embroidered edges; extra vals. Reg. 35c to 50c... 21c . Special today only at, each... 21c	\$1.25-\$2.50 Gloves at 59c Pair Broken line of black and white only, 6 3/4, 7, 7 1/4 in white. In black 5 1/2, 5 3/4 and 6 only. The white are two-clasp and the black are two-clasp and 12-buttons. Reg. 59c \$1.25 to \$2.50. Spl. for this sale, pr. 59c	\$1.00 Vals. Men's Underwear 79c Men's lightweight Underwear, worsted derby ribbed, natural color and nicely finished. Regular \$1.00 values at, for today's sale only, per suit... 79c
	35c Silk Batiste at 15c Per Yard 500 pieces Embroidered Silk Dot Batiste, light grounds. Regular value 35c. Special, for this sale only, at... 15c	25c and 35c Ruchings, 17c Yard Special lot of narrow Neck Ruchings; large variety of styles and colors. Regular 25c and 35c values. Special for today's sale only, per yard... 17c

993d Friday
Surprise Sale Ribbons 25c-30c Values at 16c
 Great Surprise Sale of 4-inch and 5-inch Taffeta Ribbon and all-silk Moire Ribbon, in a wide range of staple colors. These goods are all regular 25c and 30c values, and are specially priced for this great Friday Surprise Sale at the exceptionally low price of only, per yard... **16c**

993d Friday
Surprise Sale of Shirts Usual \$1.50 Kind at 95c
 Men's white pleated Shirts in grand assortment of styles, including knife pleats, pin pleats and box pleats. Made coat or regular styles; cuffs attached or detached. Perfect fitting shirts. The regular \$1.50 values will be on sale at low price of **95c**. If in need of shirts, get them now.

Notice This Space in Tomorrow Morning's Paper For Additional 993d. Friday Surprise Sale Bargains
 THE GREATEST ASSORTMENT OF VALENTINES IN THE CITY AND AT THE LOWEST PRICES

993d Friday
Surprise Sale Remnants At Half Regular Price
 A great sale for Friday in the Domestic Section. The center tables offer white and colored Wash Goods, Gingham, Prints, Percales, Flannels, Linens, Batiste and Swisses—all at the exceptionally low price of only, for tomorrow **HALF PRICE**.

993d Friday
Surprise Sale of Hats \$2 Kind 25c \$2.50 at 50c
 Women's Felt Walking Hats. Colors, gray, tan or brown. This season's shapes; values up to \$2.00, for low price of **25c**. Women's and Misses' Untrimmed Shapes, in a good assortment of colors; \$1.50 and \$2.50 values, at the low price of only, each, during sale **50c**. Take advantage.

993d Friday
Surprise Sale of Music Sheet Music at Only 14c
 Send a pretty song to your Valentine. We place on sale Friday at **14c** copy, the following list of songs for your selection—Night and Day, For You, Dear Heart, While You Are Mine, My Marguerite, Ione, My Own, Long Ago, Cozy Flat, Morning Cy, Zulu Love, Monterey.



993d Friday
Surprise Sale of Pillows Usual \$1.75 Vals. \$1.29
 500 Bed Pillows, filled with duck and goose feathers and covered with blue and white striped A. C. A. ticking. Regular \$1.75, at the exceptionally low special price tomorrow of only, each **\$1.29**. If you have any needs in this regard, come now, your chance is here Friday.

993d Friday
Surprise Sale of Shoes Women's \$3 Vals. \$1.98
 5000 pairs Ladies' Patent, Colt, Glazed Kid and Gunmetal, button and lace Shoes—medium, round and narrow shape toes with patent tips; Cuban and common sense heels; extension soles; all sizes, 2 1/2 to 8; widths, A to E. Regular \$3.00 values, at pair **\$1.98**

993d Friday
Surprise Sale of Shoes For Boys \$1.59-\$1.99
 Boys' box calf Blucher, double-sole foot-form Shoes; heavy drill lining; good, strong shoes for hard wear. Sizes, 1 to 5 1/2, for the exceptionally low price of only, per pair... **\$1.99**. Sizes 10 to 13 1/2, only **\$1.59**. All who take advantage of these prices will save greatly.

AT PATTERN SECTION—SPRING NUMBER OF BUTTERICK FASHIONS 25c A COPY—MARCH PATTERNS AND MARCH FASHION SHEETS ARE NOW READY FOR SPRING—AT PATTERN SECTION