

All Merchandise Purchased on Credit Today and Tomorrow Will Go on Your February Account — Demonstration of "Nemo" Corsets

For Today The Meier & Frank Store's 99 1st Friday Surprise Sales Makes the Greatest Clearance Sale Offerings in All Departments

\$22 Coats at \$7.85



In the Big Cloak Store for today's big 99 1st Friday Surprise we place on sale a great special lot of women's long coats in black, red, blue and tan broadcloths—Semi-fitting garments, also box effects, plain tailored and braid-trimmed styles—Included in the sale offering will be found short tan covert coats in tight-fitting cutaways and semi-fitting effects—All good, stylish coats—Values in the lot up to \$22.00 each—Your choice today only at this remarkable low price of each

\$7.85
Reg. \$8.50 Walking Skirts at \$3.85 Each

A very unusual bargain in women's Walking Skirts in round lengths, plain flare or full-pleated styles; trimmed in stitched bands; others have satin folds; splendid variety of styles and materials; regular \$8.50 values, on sale for, **\$3.85**
Our entire stock of women's Cloaks, Suits, Waists, Costumes, Wraps, Petticoats, etc., on sale at greatly reduced prices. Let us show you. Second Floor.

Great Sale of Fine Handbags 35c Stationery for 16c Box

Sale extraordinary of women's fine imported Handbags, in seal, walrus and calf, plain and fancy colors in pleasing variety; all high-class novelties; great values, as follows: Values to \$18.00 for each \$2.98—Values to \$8.50 for each \$1.49
1000 boxes of fancy Stationery—violet, rose, orange blossom, etc.; best quality linen paper; envelopes to match; regular 35c values, on sale for, the box, **16c**

Wonderful Values in Embroidery Waistings



In the Lace Department for today sensational values in embroidery waistings—Values that will surely please the most fastidious—Take advantage

27-inch Batiste Waisting Designs in imitation Baby Irish; values up to \$3.50 a yard; on sale at, special, yard, **\$1.47**
27-inch Swiss Waisting Designs, in eyelet and filet; values up to \$2.50, at this special low price, yard, **98c**

Great values in all-over Embroidery, Swiss and Nainsook—dainty patterns for waists, yokes, sleeves, etc.; handsome styles and grand values, on sale at the following low prices:

Values to \$3.50 at \$1.39 Yd.
Values to \$2.50 at \$1.19 Yd.
Values to \$1.75 at 98c Yard

Reg. \$1.50 Pictures for 49c Each 50,000 Tumblers Only 4c Each 50,000 Lindsay Mantles 11c Ea.

For today, in the Picture Store, Fourth Floor, 500 Framed Pictures, 14 1/2 x 16 1/2 inches; marines, landscapes, Dutch scenes, etc.; pretty frames; also 300 framed pictures, 9 1/2 by 12 1/2 inches, in splendid variety of subjects; included are a large number of 49c carbonette pictures, in 2-inch brown frames; values up to \$1.50 each; choice at.

For today, in the Big Basement Store, 50,000 plain thin-blown Tumblers, at, each, **4c**
For today, in the Big Basement Store, 50,000 of the genuine "Lindsay" Gas Mantles, great special values—buy all you want of them at this low price, ea. **11c**

Men's 25c-35c Hose at 12 1/2c Pair

For today, in the Men's Furnishing Goods Store, 5000 pairs of fancy Hosiery, in blacks, tans, blues, grays, plaids, stripes, checks and plain colors; immense assortment to select from; all sizes; regular 25c and 35c values, at, pair, **12 1/2c**

Fine Dress Waists on Sale Today Very Low Prices



All our magnificent Paris and New York novelty waists on sale at ridiculously low prices—Laces, chiffons and messaline silks—Beautifully made and trimmed in princess lace, net top laces, soutache braid, gold and silver fillet, Danish lace, crochet and silk lattice work, French vals and heavy appliques—Fine waists for theater, dress and evening wear—Best colorings and combinations—The greatest values ever known in waists—Second floor

\$35.00 waists \$16.54	\$50.00 waists \$21.85
\$38.00 waists \$18.25	\$60.00 waists \$26.45
\$40.00 waists \$19.85	\$65.00 waists \$28.85
\$42.00 waists \$20.45	\$70.00 waists \$31.50
\$45.00 waists \$20.85	\$78.00 waists \$35.25

All lingerie waists greatly reduced—All kimonos greatly reduced

200 Pairs of the Celebrated "Estelle" Long-Hip Corsets Regular \$7.50 Values \$3.18



For today's 99 1st Friday Surprise Sale the Corset Department announces a great introductory sale of the celebrated "Estelle" corsets in the very latest models—This splendid corset made to our special order by one of the best-known manufacturers in the country—Long hip and back and 2 pairs of hose supporters attached—Made of the finest quality brocade silks, white ground with dainty pink and blue flowers, assorted patterns, lace and ribbon trimmed—These corsets are cut along the latest lines and giving the fashionable hipless figure—A high-class, perfect-fitting, comfortable and graceful corset at half its real value—Every pair carries

our guarantee to give perfect satisfaction in every particular and every pair will be fitted by one of our experts—Only 200 pairs in the lot—You will have to speak quick if you want to share in this unusual offering—\$7.50 values at, pair **\$3.18**
Mail orders will be promptly and carefully filled

Women's \$1 Underwear 39c

For today's 99 1st Friday Surprise Sale, a great clean-up of women's Knit Underwear, including mixed wool vests, high neck and long sleeves, cream or gray; swiss-ribbed cotton tights, ankle length, and fleece-lined cotton union suits. All standard lines, all sizes. Regular values up to \$1.00, on sale at this unusually low price, garment, **39c**
Great clearance sale bargains in women's Knit Underwear. This is your opportunity.

Great Manufacturers' Sale of Handsome Lace Curtains \$12.50 Values \$6.85—\$8.50 Values \$2.95

The greatest Lace Curtain sale of years is announced for today—An immense purchase made by our curtain buyer in New York city a week before Christmas—The entire stock of a leading manufacturing and importing house—2 to 6 pairs of pattern—We caught him at inventory and just at a time when the money looked far better to him than the merchandise—Included are clunys, renaissance, Irish points, Marie Antoinettes, in fact all kinds of imported lace curtains—Two great lots—Sensational values—Take advantage of this sale
Lot 1—White Marie Antoinettes and Renaissance Curtains in 50 designs—only two pairs of a pattern in this lot; regular values up to \$12.50 pair; your choice **\$6.85**
Lot 2—White and cream linen Clunys, Renaissance, braid effects and Marie Antoinettes; 100 patterns to select from, 2 to 6 pairs of a pattern; regular values up to \$8.50 a pair, on sale at this low price, pair, **\$2.95**
See 5th-street window. Come early for the best bargains



25c Handkerchiefs Only 9c Each Ribbon Remnants One-Half Price Women's 35c Collars at 17c Each

For today, a great clean-up of women's swiss embroidered and hemstitched Handkerchiefs, all-over embroidered and crossbar effects; grand assortment to select from; regular values up to 25c each; buy all you want of them at this low price, ea. **9c**

Today, a great clean-up in the Ribbon Department; odds and ends in plain and fancy Ribbons—short lengths of silk taffeta ribbons and satin ribbons; all widths and colors, suitable for hair ribbons, fancy work, etc.; come in all widths and all **1/2 Price** grades; your choice of these remnants at a special reduction of **1/2**

For today, a great clean-up of women's Stocks and Collars; assorted lot; all good styles; regular 25c and 35c values, on sale at this special low price, each, **17c**

Men's \$2 Underwear at 69c



In the men's furnishing goods store for today the final clean-up of men's underwear at a ridiculously low price—Broken lines, mill samples, discontinued lots, etc.—Ribbed underwear, form fitting underwear, flat underwear—Pink, blue, salmon, tan—Medium and heavy weights—Shirts and drawers in all sizes—Standard underwear of quality and style—Values up to \$2.00 a garment—Your **69c**

choice for today only at this low price, per garment
See Morrison street window display—Great clearance bargains in men's shirts, hosiery, neckwear, handkerchiefs, suspenders, hats, etc.

Hemstitched Linen Pieces \$3.50 Values at \$1.39

For today in the art department, third floor, an important sale of 2000 pieces of hemstitched scarfs and center pieces—Beautiful hand drawn designs in grand assortment—Handsome linens of superior quality and in sizes suitable for table use, bureau scarfs, tray cloths, center pieces, etc., etc.—Sizes 24x24 inches, 30x30 inches, 36x36 inches, 18x45 inches and 18x54 inches—A special sale no shrewd housewife can afford to pass by—Linen pieces selling regularly at prices up to \$3.50 each—Choice today only at this very unusually low price, each **\$1.39**



See Fifth street window display—Great clearance sale bargains in table damasks, napkins, cloths, sets, tray cloths, etc.—Table linens of style and quality at prices that mean a big saving on regular prices—Look to your needs at once—Great clearance bargains in bed linens

2000 Pairs Women's Shoes \$3.00 Values at \$1.98 Pair

For today's 99 1st Friday Surprise Sale—2000 pairs of women's patent colt and viel kid Blucher and button Shoes of standard style and quality; dull or bright kid tops; extension or light soles; Cuban or military heels; fine footwear for \$ **\$1.98**
all street and dress wear; all sizes; regular \$3.00 lines, on sale at, the pair, **\$1.98**

\$4 White Petticoats at \$2.29 \$5 to \$10 Gowns at \$3.75

For today's Great Friday Surprise Sale offerings in the muslin underwear department—Extra special values in addition to the sweeping clearance sale reductions on the entire stock—Second floor

500 women's white cambric Petticoats, made with wide flounces and trimmed in lace and embroidery edgings, clusters of tucks and insertings; separate dust ruffles; regular \$4.00 values, on sale at this unusually low price, each, **\$2.29**
Beautiful lot of French hand-made Gowns, with embroidered yoke effect; scalloped neck and sleeves, hand-embroidered eyelets, drawn with ribbon; the best regular \$5.00 to \$10.00 values, on sale at this special low price, ea. **\$3.75**

\$1.75 Corset Covers for 93c

Great special offering of fine Corset Covers of lawn or nainsook trimmed in good quality lace and embroidery, tucks, insertion and heading; regular values up to \$1.75 each; **93c**
buy all you want of them at this special low price, ea.

Children's 25c
Sp'l. lot children's White Canton Flannel Drawers, with lace edgings; ages 2 to 8 years; best regular 40c values, at, pair, **25c**



Perrin's Fine Kid Gloves \$4 Values at \$2.89 Pair

For today's 99 1st Friday Surprise, a sale extraordinary of Perrin's celebrated real French Kid Gloves in full 16-button lengths; made mousquetaire styles, with clasps or Cleopatra buttons; all sizes, 5 1/4 to 7 1/4; black, tans, browns, greens, navy, red, pink, light blue, lavender, champagne; every pair fully guaranteed and fitted **\$2.89** to the hand. Regular \$4.00 values—buy all you want of them at, the pair.

Great Sale Boys' Wash Suits 3000 of Them, All 1909 Styles \$4.50-\$5.00 Values \$2.35

For today a great advance sale of little boys' high-grade wash suits—Ages 2 1/2 to 6 years—A great special purchase from a leading Eastern manufacturer enables us to offer \$4.50, \$5.00 values at \$2.35—The celebrated "Regatta" line of wash suits in fine quality heavy wash materials suitable for wear all the year round—Percales, galateas and reps—Cadet and sailor collar styles, handsomely trimmed with pearl buttons and wash braids—Fancy fronts, collars and belts—All new, pretty styles in the best patterns and colorings—Tans and blues, pinks, white and red, white and blue, stripes and checks—Styles suitable for boys and girls 2 1/2 to 6 years—Buy all you want at **\$2.35**



Sale of Sheet Music at 5c a Copy

For today, 5000 copies of popular Sheet Music to be sold at 5c per copy; included will be found: Palms, Calvary, My Old Kentucky Home, Flower Song, Dream of Paradise, Old Black Joe, Intermezzo from Cavalleria Rusticana, Cinderella, and hundreds of others; all on sale at this low price, per copy—take advantage of special sale. **5c**