

Annual Doll Show today and Tomorrow—1000 Competing Dolls—Judges: Mrs. H. C. Wilson, Mrs. S. B. Vincent, Mrs. N. E. Ayer  
 Portland Agents for "Nemo" Corsets, Butterick Patterns, "Trefousse" Gloves, Columbia Yarns, Perrin's Gloves; Delineator 14 Mos. \$1

# Today, The Meier & Frank Store's 981st Friday Surprise Sale

**1000 Guaranteed Silk Petticoats - Reg. \$10 Values \$5.45**



For today another of our great Surprise Sales of guaranteed Silk Petticoats—We guarantee to replace the garment with a new one if it cracks, splits or proves otherwise unsatisfactory when given ordinary wear for three months—Every petticoat fully guaranteed by The Meier & Frank Co.—Made of superior quality taffeta silk in the following styles: Deep double flounce, accordion-pleated ruffle and fine pin tucks; three rows of one-inch bias bands and clusters of pin tucks and ruffle made full width; white, gray, light blue, tan, green, lavender, navy, brown, red, maroon, reseda and black—**\$10.00 values on sale at this remarkably low price \$5.45**  
 See 5th-St. window display—Mail and phone orders filled

**300 Magnificent New Costumes**  
 Satin, Voile, Silk, Crepe de Chine, Broadcloth  
**Vals. to \$58 for \$18.45**



For today's 981st Friday Surprise, Portland's Leading Cloak and Suit Store announces another one of its famous sales of high-class apparel at a ridiculously low price—300 beautiful new afternoon and evening costumes of the latest fashion and material at a price that falls short of covering the cost of material alone—A great purchase from a leading New York manufacturer is responsible for this remarkable bargain An epoch in value giving—All new up-to-date costumes for afternoon and evening wear—Voiles, broadcloths, etamines, crepe de chine, satin, messaline silk, etc., in light blue, pink, Edison blue, tan, champagne, black, white, green, garnet, lavender, navy blue, fancy stripes and mixtures—Princess and Empire styles with fancy lace yokes, also embroidered waists, full length sleeves with tucks and button trimming—Full flare skirts with folds, tucked girdle and sash edged with fringe and tassel—Many of these garments lined throughout with silk—Broadcloth dresses cut in Empire style with short back effect and dainty lace yokes finished with braid trimming—Full flare skirt and either tucked, stitched or sash girdle—These dresses are made both elaborate or in simple effects that can be used as a shirtwaist suit—The satins and crepe de chine are in exquisite styles and colorings for evening wear—All new handsome creations—Beautifully made and finished—We cannot commence to tell you of the extraordinary values included in this offering—The two big 5th-street window displays tell the story to better advantage than cold type—Plan to be here early in the morning if you want to share in this wonderful bargain—Store opens at 8—No mail orders filled—None C. O. D.—Values to \$58 each, today at **\$18.45**



**10,000 Pcs. Jewelry**  
**\$1.50 Values, 59c**



For today in the jewelry section a sale extraordinary of 10,000 pieces of novelty jewelry—By far the best values ever offered at the low price of 59c each—Included will be found belt pins, children's bracelets, gold-filled lockets, chains, scarf pins, cuff links, hat pins, brooches, new bay-aderes, bead necklaces, collar and beauty pins—An endless assortment of new and pretty jewelry—A great special purchase from a Providence, R. I., manufacturer—Values up to \$1.50—Buy Xmas gifts at this exceptionally low price **59c**

**1000 Pairs Men's Trousers**  
**\$3.50 Values \$1.89 Pair**

For today's 981st Friday Surprise Sale, the Men's Clothing Store offers 1000 pairs of men's high-grade Trousers, suitable for business or dress wear; dark gray stripes, shadow stripes, gray and brown mixtures; all new, fancy worsteds, in the best patterns; cut in the latest fashion. Well made and finished; all sizes; the best regular \$3.50 values, at this unusually low price, pair—take advantage. **\$1.89**

**Women's Long Gloves**  
**\$3.50 Vals. \$1.98 Pr.**



Today, a timely offering of 8000 pairs of women's long Kid Gloves, full 16-button lengths. Perrin's and other leading makes. Black, white, tan, brown, red, navy, green, overseas and pique stitched, all sizes; every pair perfect and fitted to the hand. Regular \$3.50 values, on sale at this low price, pair. **\$1.98**  
 Buy all you want of them. No mail or phone orders will be filled.

**Perrin's Gloves**  
**for Men--\$2.50**  
**Values at \$1.29**

In the Men's Furnishing Goods Department for today's 981st Friday Surprise Sale, a sensational offering of 2000 pairs of Perrin's famous gloves for men. The best quality dress gloves, Perrin's make, hand-sewed gloves included in the lot; medium weight. Best shades of tan; every pair fully warranted; all sizes. Best \$2.50 values. **\$1.29**  
 For today only, \$1.29 a pair. See Morrison-street window

**45c Ribbons at 25c a Yard**  
**25c Handkerchiefs 12c Ea.**

Today, 5000 yards of 5 and 6-inch all-silk Ribbons—tattetas, moires and satins, suitable for hat and hair bows, fancy work, etc.; black, white, red, brown, navy, light blue, pink, blue, tan, myrtle, old rose, alicia, copenhagen and other new shades; regular 35c and 45c values. **25c**  
 For today, 1000 dozen women's Handkerchiefs, embroidered, scalloped and hemstitched; more than 100 patterns to select from; regular 20c-25c values; buy all you want of them at this low price, ea. **12c**

**400 Handbags**  
**\$6.00 Values**  
**for \$2.89 Each**

In the Leather Goods Department for today's 981st Friday Surprise Sale, 400 genuine Alligator Handbags, large and small sizes, all leather-lined and fitted with coin purse; new shapes; riveted frame, selected stock; values in the lot up to \$6.00 each. An advantageous purchase enables us to offer regular \$6.00 values at this **\$2.89** marvelously low price, ea.—See them.

**Ostrich Feather Fans at 27c Each**  
**\$3.50 Val. Laces 89c Dozen Yds.**

Today, 2000 Ostrich Feather Fans, with white enameled sticks; also gauze fans, with beaded chains; pink, blue and white; one in a box; suitable for Christmas gifts; great values, on sale at, each. **27c**  
 Today, a choice lot of 1000 dozen round-thread German and English Val. Laces and Insertion, 1 to 2 1/2 inches wide, for trimming holiday articles, lingerie, etc.; values up to \$3.50 per dozen yards; buy all you want of them at this unusually low price, per dozen yards. **89c**

**Sale of 3000 Pairs of Lace**  
**Curtains, \$5.50 Val. \$1.95**

For today, a sale extraordinary of Net Curtains—50 patterns, consisting of white, ecru and two-tone-nets, with lace inserting and edges, white and ecru braid effects, Marie Antoinettes and Renaissance; all made on good French nets, 42 to 50 inches wide, 2 1/2 to 3 yards long; 6 to 20 pairs of a pattern; values to \$5.50, pr. **\$1.95**  
 See Fifth-Street Window display. Take advantage of these low prices.

**Women's Underw'r**  
**Men's Underwear**  
**\$2.00 Val. 87c**  
**\$2.50 Vals. \$1.19**



Today's great Surprise Sale of women's and men's Winter Underwear is of importance to economical folks who have warm underwear needs to supply. The values are the best of the season. Let us show you. 3000 garments of women's Vests, Pants and Union Suits, in silk and wool, heavy-weight wool, medium and light-weight wool, heavy cotton and fleece-lined garments; in gray, white and cream; all fine quality Winter underwear; best styles, makes and finish; values up to \$2.00 a garment, **87c** on sale at this special low price. Don't fail to see Fifth-St. Window Display.  
 For today, 3000 garments of men's Winter Underwear, medium and heavy weights, in fine blue worsted, camelshair, vicuna, natural wool, heavy wool ribs, heavy wool Gastonbury Underwear, etc.; all sizes, in shirts and drawers; blue, pink and natural; regular values up to \$2.50 a **\$1.19** garment, on sale at, special. See the display in Morrison-Street Window.

"Billeken" God—Advance Agent of Good Luck—3d Flr.

**Dress Goods Remnants One-Third Off**  
**Lace, Embroidery, Net Remnants 1/2 Price**

For today we place on sale 3000 remnants of wool Dress Goods, colored, black and white fabrics, in a grand assortment; plain colors and fancies in all grades and all lengths. Desirable dress 1/3 Off materials of all kinds, at one-third below the regular selling prices. Take advantage of sale. 1/3 Off  
 For today, thousands and thousands of remnants of Laces of all kinds, embroideries, nets, allover, edgings, insertions, bands, appliques; all lengths, all grades, all sizes; immense variety to select from. Take your pick of the entire remnant stock at one-half the regular selling prices. **1/2 Price**

**10,000 Pairs of Women's Hosiery**  
**\$1.00 Values at 29c Pair**



Today our annual November sale of women's sample Hosiery—10,000 pairs purchased from the largest importing house in America—Women's hosiery of all styles and best quality—Values up to \$1.00 a pair to be distributed at the phenomenally low price of 29c a pair—Included will be found silk lises, embroidered lises, lace lises, light and heavy weight cotton and lises, split foot hose, etc.—Plain colors and fancies in marvelous array—Black, white, tans, red, green, navy, grey, light blue, pink, etc.—All the best patterns, colorings and combinations—Women's hosiery that finds ready sale at prices up to \$1.00 a pair—The economical woman will anticipate her needs for many months **29c** to come at this wonderfully low price, pr. See 5th-Street window display—Mail orders will be carefully filled—Great special values in children's Hosiery for today only—Take advantage

**Picture Dep't Specials**

500 Fruit Pictures, in panel effects, 17x38 inches, framed in 3/4-inch oak moldings; **\$1.35**  
 great special values, on sale at, each.  
 1000 Colored Pictures, framed in ornamental gilt frames, size 12x16 inches; the best regular 75c values, at this special price, each. **39c**  
 1000 Colored Pictures, framed in wide gilt frames 9x24 inches; the best regular \$1.25 values; buy all you want of them at, each. **69c**

**1000 Pure Linen Pieces**

**\$5.00 Values \$2.39 Ea.**  
 In the Art Department, on Third Floor, today, 1000 pieces all pure linen Japanese hemstitched and hand-drawnwork Scarfs and Centers, in 50 choice designs; sizes 18x54 and 30x30 inches; beautiful pieces; regular \$4.00 and \$5.00 values, at this low price, each. **\$2.39**

**\$10 Trim'd Hats \$4.45**

For today, in the Millinery Department, a special lot of 200 women's Dress Hats, this season's most attractive shapes, trimmed in wings, fancy feathers, velvet, etc.; best colorings and combinations. Ready-to-wear Dress Hats, selling regularly at prices up to \$10 each; your choice while they last at this special low price, ea. **\$4.45**  
 For today, our entire stock of fancy Feathers on sale at one-third off; all the new styles, in all grades, are included. **1/3 Off**  
 100 dozen misses' and children's Tam O'Shanter; best styles, in all grades; today at one-third off regular prices. **1/3 Off**



**3000 Pairs of Women's**  
**Shoes, \$3.00 Values \$1.98**

Today, our great annual Thanksgiving sale of women's Shoes of the best style and standard quality, at a price below actual manufacturing cost. Patent colts and vici kid, patent tip, button and lace styles, Cuban heels, single and extension soles; all new, stylish lasts; all sizes, 3 to 8, A to E widths; the product of one of the best shoe factories **\$1.98** in the country; regular \$3.00 values, on sale at, the pair.  
 Today, 200 dozen women's lambwool Soles for crochet slippers; regular 30c values, on sale at this very low price, the pair. **18c**  
 A great Thanksgiving Sale of boys' and girls' Shoes. Take advantage.

**2-Lb. Squares of Butter, 69c Square**

For today, our weekly offering of 5000 squares of good Creamery Butter at a price far below regular market value; full two-pound squares; buy all you want of it at this low price, per square. **69c**  
 No phone orders filled. No delivery. On sale in the Basement Store.