

Annual "Doll Show" Next Week, Friday-Saturday, Nov. 13-14—Bring Your Dolls Before 6 P. M., Thursday, 12th—Want 1000 Exhibitors

Women's Hats \$8.00- \$15.00 Vals. \$4.95 Each



We've been so busy in the Millinery Department all season that there's been little opportunity to prepare for special sales—For today we announce the first of a big special offering of hand trimmed hats at a popular price—300 of them—This season's most attractive models for women and misses—The newest shapes in grand variety and trimmed in satin, ribbons, wings and fancy feathers—Trimmed hats worth from \$8.00 to \$15.00 each—Your choice at this low price for hats of equal style and quality **\$4.95** See Fifth Street Window Display—Take advantage

Silver Mesh Bags at \$4.98

In the Jewelry Department for today's 980th Friday Surprise another great special sale of German Silver Mesh Bags, 300 of them; beautiful new designs in plain and embossed and etched frames; best imported German silver mesh high class novelty bags, suitable for Christmas gifts; \$8.50 values; each... **\$4.98**

The "Billiken" Gods Have arrived and with them all the good luck in America.

200 Women's Suits Vals. to \$35 at \$18.45

Portland's leading Cloak and Suit Store offers for today, the 980th Friday Surprise, a great bargain of high-grade tailored suits for small women and misses—Cheviots, broadcloths and serges—Jackets are either tight or semi-fitting—Medium and long lengths, single or double breasted—Many have Princess jumper with semi-fitting long jacket making a 3-piece suit—Tans, black, brown, garnet, fancy stripes and mixtures—All are well made and finished—Values up to \$35.00 a suit—You can take your choice for today at this very low price **\$18.45** See Fifth Street Window Display



Today---The Meier & Frank's 980th Friday Surprise Sales

700 Women's Fine Dress Waists Values to \$18.00 for \$4.95



For today, the 980th Friday Surprise Sale, we take great pleasure in announcing one of our famous sales of high-class Silk Waists, one of a series of marvelous special purchases made by the Waist buyer on his recent trip to Eastern markets—All new, up-to-date styles in fine waists for theater, dress and evening wear—Also, new, high-grade tailored waists—Included are satins, taffeta silks, plain, figured and round mesh nets—All the new fashions and sleeves—Yokes of Battenberg, Irish crochet and fine tucks—Beautifully trimmed in fine and coarse laces, silk applique, medallions, figured file, Persian, Dresden, silk and gilt braid, heavy satin cord, or on rich silk and satin bands with rows of lace and silk tassels—White, cream, pink, blue, lavender, gray, taupe, tan, Copenhagen, green, brown, navy and black—Long or short sleeves—Waists that will attract a large and enthusiastic throng of buyers—Plan to be here bright and early in the morning if you want the best bargains—No mail orders filled at this price—See the big Fifth-street window display **\$4.95**

60 Doz. Fancy Linen Pieces \$5.00 Values \$1.63 Each

For today's 980th Friday Surprise a sale extraordinary of 60 dozen all linen Battenberg Scarfs and Centers, solid linen centers and all-over effects in 24x24 inch, 30x30 inch, 36x36 inch, 45x45 inch, 18x36 inch, 18x45 inch, 18x54 inch and 18x72 inch; all new choice patterns. A sale of linen pieces that must appeal to every housewife in the community; values ranging from \$2.50 to \$5; on sale at, each... **\$1.63**

\$2.00 Waist Fronts 89c 35c Handkerchiefs at 15c

Today a great special lot of 1000 embroidery Waist Fronts for lingerie waist designs in baby Irish lace; all new, pretty styles in large assortment; values in this sale are up to \$2.00 **89c** each. Your choice at this low price, each. Today 50 dozen women's choice linen Handkerchiefs, hemstitched, crossbar and embroidered effects, suitable for Holiday novelties, etc.; 25c and 35c values in this sale at, each... **15c**

THE MEIER & FRANK STORE'S GREAT 980th FRIDAY SURPRISE SALE Sale 5000 Men's Fine Four-in-Hands Values to \$2.00 at 35c Each

Today, in the men's Furnishing Goods department, Portland's greatest sale of men's fine Neckwear—Values never before known in high-class novelty Four-in-hands of the best style and silks—It's only through our intimate business relations with a prominent manufacturer that we are enabled to offer these sensational values—The assortment includes every new and pretty style one can find at the best haberdashers in the country—Poplins, reps, basket weaves, in all fine heavy imported silks—The newest colorings and patterns in endless variety—Made full French fold, hand-shouldered, hand-stitched and made extra long—Fancy figured novelties, Oriental designs, plain colors, stripes, dots, Persians, etc.—Both light and dark effects in pearl gray, helio, purple, greens, black, tans, navy—Values in the lot to \$2.00 each—On sale at this wonderfully low price, each, **35c** See the big Fifth-street window display



\$1.25 Pictures at Only 89c

\$2.50 Pictures Only \$1.49

Today 500 Carbons in 2-inch frame mouldings, size 14x19 inch; \$1.25 value; in this sale at... **89c**

Great special lot of colored Panels, with dark mats and rich green mouldings; size 13x27 inches; best \$2.50 values in this sale at, each... **\$1.49**

Fine lot of colored Pictures, assorted subjects, 1-inch gilt frames and cream mats; ea. **49c**

\$2.50 Chemise for \$1.67

\$1.75 Short Skirts \$1.19

Today a special lot of French hand-made Chemise, with plain scalloped neck, drawn with eyelets and ribbon or hand-embroidered yoke effects. The best \$2.50 values will be included in this sale, and the price is... **\$1.67**

Today 100 dozen women's short Underskirts, trimmed in lace and embroidery; very pretty styles; regular \$1.75 values. You will find them on the second floor at only... **\$1.19**

Women's Underwear Values to \$3.50 at \$1.19

2000 pieces of Women's Knit Underwear to be sold today at a wonderfully low price per garment—A great purchase from a large New York state mill enables us to offer values up to \$3.50 at \$1.19 a garment—Included in the lot are women's silk and wool undervests, merino vests and tights, silk and wool union suits, heavy wool union suits, heavy and medium-weight wool vests and tights, also black equestrienne tights—Women's Underwear of the best style, quality and finish in grand assortment—All sizes—Values in the lot up to \$3.50 a garment—Your choice for today at the low price **\$1.19**



See the Fifth Street window display—Economical women will anticipate Winter Underwear needs and profit by this remarkable offering at our big store for today

TODAY THE 980th FRIDAY SURPRISE SALE

\$1.25 Ribbons for 43c the Yard Reg. 35c Stationery at 18c a Box

Today 10,000 yards of fine all silk fancy Ribbons, 6 and 7 inches wide; also heavy taffetas in plain colorings and 7 inches wide. The fancies are in the best patterns and colorings and wonderful variety; 75c and \$1.25 values will be on sale at price of, yard **43c** Today 2000 boxes Fancy Stationery, paper and envelopes in the best styles. A great assortment and regular 35c values. In this sale they will be sold at the remarkable price, per box... **18c**

TODAY THE 980th FRIDAY SURPRISE SALE

400 Umbrellas \$7.50 to \$10.00 Values at \$5.47



An unusual offering of Women's high-grade Umbrellas for today, the 980th Friday Surprise Sale—Best quality rainproof covering—Paragon frame and bulb runners, gold filled and combination pearl handles—Umbrellas suitable for Xmas gifts, large assortment to choose from—\$7.50 to \$10.00 values at the very low price ea. **\$5.47**

TODAY THE 980th FRIDAY SURPRISE SALE

\$6 Italian Silk Vests \$3.89

Today a special lot of Crodwell Italian Silk Undervests at a low price. Hand-embroidered yoke effects, lace medallions and plain and embroidered, with plain hem around the neck; regular \$5 **\$3.89** and \$6 values on sale on the second floor at, each... We are Portland agents for "Nemo" and Madame Irene Corsets; all the newest models; expert corsetiers to fit you. Second floor.

TODAY THE 980th FRIDAY SURPRISE SALE

\$2-\$3 Gloves at 95c Pair

For today, the 980th Friday Surprise Sale 1000 pairs Women's 8, 12 and 16 button length Glace Kid Gloves in mousquetaire and Biarritz styles—Black, white and a broken line of colors—All sizes—Kid Gloves selling regularly at prices ranging from \$2.00 to \$3.00 the pair—Your choice for today at this remarkably low price per pair **95c**



No mail or phone orders will be filled at this price

Women's Hosiery 33c Pr. Children's Hosiery 12 1/2c the Pair

Today 2000 pairs of women's black silk lisle Hosi, full fashioned and fast black; sizes 8 1/2 to 10; every pair in the lot the **33c** best 50c values; all sizes. We give you your choice at, pair. Today 2000 pairs of boys' and girls' good, strong, black ribbed cotton Hosi, fast black and stainless; all sizes; best 25c values. Buy all you want of them at this low price, pair. **12 1/2c**

Bargains in the Basement 980th Bargain Sale for Today

2000 Fancy German China Cake Plates, assorted decorations, 35c values. Come and take them at this saving price... **19c**
2000 Fancy German China Cups and Saucers, assorted decorations. These are extra special values at the price we make. **17c**
20c Fancy German China Salad Bowls on sale at, each... **15c**

5000 2-lb. Squares of Butter at 68c Square

Today in the Big Basement Grocery Store our 11th Friday Butter Sale. Good creamery butter far below the market price. Full 2-lb. squares. No phone orders, no delivery. Come and get 2-lb. squares for **68c**

Best lean Breakfast Bacon selling at, per pound. **21c**

"Gold Medal" Corn, none better; we sell 3 tins for. **24c**

"Victor" Baking Powder, 1-lb. tins, per tin... **32c**

All bulk Teas and Coffees, all grades, all the best mixtures; supply your wants **20% Off** now. Both phones.

Phones, Exchange 4 and A 6101. All orders receive our prompt and careful attention. Order now.

New Milcher Her-ring, 36 in a keg... **\$1.09**

Singapore Sliced Pineapples selling at, per tin... **14c**

Extra quality Oysters, special, 2 tins for... **25c**
Blue Label Catsup, bottle... **20c**