

OUR 287th FRIDAY ECONOMY SALE



Child's Coats Reduced 1/4

At this special price is featured every child's coat in our stock for children from 2 to 6 years of age. They come in fancy wool materials, plain colors, mole skins, bear cloth, etc. Made in box effects or in fancy styles. Some are handsomely trimmed. Wide assortment and all good values at regular prices. Here is a rare opportunity to select

fine coats for wee folks. Regular values to \$27.00. Friday Economy Sale any child's coat from 2 to 6 years

1/4 LESS

Girls' Wool Dresses, in many styles; broken lots, superb assortment. There are Buster Brown, waist and gimp effects. The sizes are from 6 to 14 years of age, and the regular values run as high as \$14.00 each. About five dozen on sale at the Friday Economy Sale for

1/3 OFF

Is a one-day bargain carnival for the thrifty. All wants for home or personal use may be supplied, and merchandise of the highest merit is offered at prices much less than regular figures. If possible do your shopping this morning and have more time to shop as well as full assortments.

Ladies' Home Journal Patterns The Latest Newest and Best Out 10c and 15c



5TH WASHINGTON AND 6TH STS.

We'll Sell 60c Rubbers at 43c Pair

WOMEN'S STORM RUBBERS—A regular 60c grade, selling Friday in the Shoe Department, at special, the pair... 43c

WOMEN'S AND MEN'S SHOE TREES—Any size, any width; regular \$1.00 quality, Friday at the low price of the pair... 75c

BOYS' SHOES—Special prices on the best grades to be had. The inner soles of these are better than the outer soles of many boys' shoes. Plenty of sizes. Prices according to size, as follows: Sizes 9 to 13 1/2, special Friday price, pr... \$1.60

Sizes 1 to 2, special Friday price, pair... \$1.80

Sizes 1 to 2, special Friday price, pair... \$2.00

WOMEN'S SHOES—7 styles of leather; button or lace; regular \$3 quality; on sale Friday at the low price of the pair... \$2.49

WOMEN'S FRENCH AND LOUIS HEEL SHOES AND OXFORDS—\$5.00, \$6.00 and \$7.00 grades, broken sizes, the pair... \$3.39

Royal Worcester Corsets Over 135 Models to Choose From Here 50c and Up

\$5.00 Waists Of Fine Bl'k Silk \$3.39

Need a black taffeta waist? Here's the chance to supply your needs and save more than 1/4 the regular price. You get the best waists to be had, too. Constructed on the most preferred style lines, with long sleeves and stitched tailored pleats. Splendid quality black taffeta; regular price \$5.00 each. Be sure and avail yourself of this wonderful opportunity. For this Friday Economy Sale we will put them on sale at

\$3.39



Women's Caracul Coats, very handsome dressy garments, especially suitable for cold weather wear. Made with or without collars. Some elaborately decorated; satin lined; regular prices \$22.50 to \$58.50. We will place these on sale for Friday Economy Sale at

1/2 PRICE

Sale of Taffeta Silk

\$1.25 Grade 93c Yard

A monster sale, for there are unlimited quantities of two special grades well known for their lustrous finish and splendid wearing quality. Yard wide taffeta in two qualities, regular \$1.50 and \$1.25 the yard, on sale Friday, the 287th Economy Sale, the \$1.50 grade for \$1.13, and the \$1.25 grade for

93c

New Fancy Silks. All of the season's best designs. Every wanted shade and pattern; regularly worth to \$1.50 the yard, splendid for waists and fancy dresses, spec'l

85c

\$1.50 Fall Suitings \$1.13

All new materials, intended for this season's wear; selected from the best mills of Europe and America. Regular \$1.50 grade for... \$1.13 The \$1.75 quality special Friday, yard, only... \$1.39

Trimmed Hats Worth to \$15 at \$5.00 Each

A matchless bargain truly, and we urge upon all who would share to come promptly, for the best values are sure to go first. The third shipment and by all means the best of all, of the phenomenally good hats that we've been selling for \$5.00. Clever styles, with a jaunty, piquant exclusiveness unlooked for in millinery at this wee price. Bought from a jobber who HAD to sell to a store with an outlet for many hundreds. We secured the low price because we paid HARD CASH on the nail when we made the purchase. We turn the bargain over to you without waiting for larger profits, and Friday will see the swiftest selling known in a Portland millinery store since merchandising began. To choose from best assortments, you must be on hand while the full number are here—come in this morning. Values to \$15 at



\$5.00 ea. WORTH TO \$15.00

Sale Working Shirts

For Men at 39c Each

Extra special bargains on shirts for working men Friday and Saturday. It includes every 50c and 75c working shirt in our men's department. There are black sateens, blue chambrays, polka dot effects, and in all sizes. Well sewed, good sized bodies; good materials; values to 75c, Friday

39c

Men's Wool Underwear, also bargained for Friday. One complete line of our standard \$1.25 grade in heavy wool, all sizes, special for Friday, per garment

89c

Couch Covers at \$1.65

ORIENTAL DESIGNS—Rich colorings, heavy weight and fine materials; 60 inches wide, full length; regular price, \$2.25; Friday... \$1.65 FEATHER PILLOWS, covered with fancy satin ticking. Regularly \$2.25 pair, Friday... \$1.25

Ribbons Worth to 35c Yd. 10c



All who want ribbons had best look to this sale as their source of supply; for to buy under other conditions or at another time means to pay more for equal quality. Plain colored satin taffetas, Dresden taffetas and Persian designs; also handsome plaid and checked effects. A wealth of choice, a riot of color, and a wonder in value. Regular prices up to 35c yard, special Friday... 10c

Women's Novelty Veils, 1 1/2 yards long; Russian net, dotted effects, with plain border. Regular values to \$3.25 ea.; special Friday... \$1.69

Torchon Lace, insertion and edges to match, 3/4 to 3 in. wide, doz. yards... 58c
KID GLOVES Women's two-clasp kid gloves, extra good quality, in all the season's modish shades, and in every size. Reg. \$1.50 quality... \$1.15

Toilet Goods

Pinaud's Eau de Quinine, hair tonic, reg. 50c bottle, special... 40c
Women's Comfort Spray Syringe, worth \$2.50 each; special at the low price of, each... \$1.49
Sterilized Hospital Absorbent Cotton in one-pound rolls, worth 50c, special Friday at only... 29c
Basswood Glove and Handkerchief Boxes, for burning, special at the very low price of, each... 10c
Basswood Nut Bowls, for burning, worth 65c, Friday... 49c
Writing Paper, white cloth finish, half pound package, 19c value, special sale price, pkg... 10c
Lead Pencils, with rubber tips, regular 3c values, 3 for... 5c
Writing Tablets, bond linen, plain or ruled, 25c values, on special sale at the low price of... 17c
10c bottle Fountain Pen Ink... 7c

Superb Table Linens \$1.48 Yd.

Many patterns to choose from. Linens that come from the famous Richardson's mills. Unequaled for quality and finish. The two-yard width, full bleached, regular \$1.75 grade, Friday... \$1.48
NAPKINS, to match above linen. A \$5.00 grade, special price for Friday, the dozen... \$4.40
Bed Spreads—Satin Cameo pattern, full size for double bed; regular price \$3.50; Friday, each... \$2.98
Linen Huck Towels, size 18x36, splendid 25c value, Friday's special sale price, each... 18c

Boys' "Mother's Friend" Waists 39c

Made of fast colored wash materials, in medium or dark shades. All sizes. A well-known, splendid wearing make. Regular 50c grade, Friday, special... 39c

Women's and Children's Handkerchiefs—Plain white hemstitched and colored embroidery designs. Reg. 7c value, special, 6 for... 25c

Do not fail to take advantage of the bargains offered at our 287th Friday Sale



You Save Money on These Notions

Kid Hair Curlers, 1 dozen in bunch; 10c package on sale Friday at this low price... 5c
Evening Dress Shields—Crescent shape, lace trimmed; 25c values on sale at... 19c
Skirt Braids, silk finish, all colors, 5-yard pieces, worth 15c; special Friday at... 9c
Thread, linen finish, large-size spools, 100 yards each, for buttons, etc., 3 spools... 10c
Hair Barrettes, for stray locks, shell color, 25c value on sale at, special... 19c
Garment Hangers, for men's or women's suits, special sale price, each... 15c
La Primera White Castile Soap, large-size cakes, absolutely pure, 10c value... 7c
Sheffield's Tooth Paste, in tubes, regular 25c size, Friday's special price... 15c
Imported Tooth Brushes—Special lot, worth to 35c each, Friday's price... 15c
Torchon Laces, insertions and edges to match, 3/4 to 2 inches wide, regular values to \$1.50 the dozen yards; special price, Friday the dozen, only... 58c

\$3 Women's Union Suits \$1.48



UNION SUITS, of wool or cotton, in a very good assortment of sizes, but made up of broken lines. Regular values up to \$3.00 each; Friday reduced to... \$1.48

WOMEN'S PANTS AND VESTS, of mixed wool and cotton. Well made, splendid fitting garments; \$1.50 values, Friday at the very low special price of... 98c

The two above items are a special lot in natural, white or ecru. Included in the 98c special are a number of black wool tights.

BOYS' MERODE UNION SUITS, of fleeced-lined cotton. Regular \$1.50 value, Friday's low special price, the suit... 98c

Women's Fancy Hose at 39c the Pair

Women's fine quality hosiery in fast black yarn, embroidered designs, or in fancy effects, some with lace ankle. Regular values 65c the pair, on special sale at, the pair... 39c

CHILDREN'S HOSE—Medium or heavy weight, fast black, 1x1 ribbed; values to 35c, special at the low price of, pair... 19c

French Lingerie One-Half

Women who appreciate dainty underthings will revel in the richness and originality of designs shown in these garments. There are many designs, including floral and conventional patterns; some simple and neat, while other garments are lavishly trimmed with exquisite handwork. There are skirts, chemises, corset covers, gowns, drawers and three-piece sets. Regularly sold from \$1.50 to \$50.00. For Friday and Saturday, your choice of every piece of imported Lingerie we own at... Half



75c Belting at 48c per Yard

Persian and tinsel belting, 1 1/2 to 2 inches wide. New shades for Fall; regular price 75c the yard, Friday, for 48c; worth to \$1.25 the yard, at the low price of... 75c

WOMEN'S HAND EMBROIDERED LINEN COLLARS—Some slightly soiled from display; reg. values to 75c, Friday at... 29c

Bargainizing the Plated Silv'rw're

4-piece Tea Sets, regular \$6.50 value, special at the low price of only... \$4.88
Tea Sets worth \$7.50, special... \$5.75
Tea Sets worth \$8.00, special... \$6.15
Tea Sets worth \$8.50, special... \$6.50
Tea Sets, worth \$20.00, special... \$14.95
Cake Baskets worth \$4.00, special... \$2.95
Cake Baskets worth \$5.90, special... \$4.45
Bread Trays worth \$3.75, special... \$2.85
Bread Trays, worth \$5.15, special... \$3.85
3-piece Tea Sets, sugar, creamer and spoonholder, \$9.25 value, special... \$6.95
3-piece Sets, worth \$9.50... \$7.15
4-light Candelabra, the regular price is \$8.75; for Housekeeper's day... \$6.55
3 lights, worth \$7.75, special... \$5.80
Candlesticks, worth \$1.50, special... \$1.15
Baking Dishes, worth \$4.50... \$3.25
Sugar and Creamer, worth \$3.50... \$2.63
Bonbon Dishes, \$3.85 value, for... \$2.65

ROYAL WORCESTER CORSETS

Women of full figure who seek the long, straight-waisted effect desired for this season's Directoire styles, should let one of our experts fit them with the ROYAL WORCESTER ADJUSTO at... \$3