

Portland Selling Agents for Nemo Corsets, Trefousse Gloves, Butterick Patterns, Columbia Yarns, Perrin's Gloves, Estelle Corsets, Etc.

Today The Meier & Frank Store's 978th Friday Surprise Sales

THE GREAT SEMI-ANNUAL SALE OF KITCHEN FURNISHINGS CONTINUES THROUGH THE WEEK—THOUSANDS OF HOUSEHOLD NECESSITIES AT A BIG SAVING—ON SALE IN BASEMENT



200 Tailored Suits Season's Best Models \$35.00 Values \$18.45 Each

GREATEST SUIT BARGAIN OF THE YEAR

Portland's Leading Cloak and Suit Store announces for today's 978th Friday Surprise Sale a sensational bargain in women's high-grade Tailored Suits—A great special purchase from New York's largest and best suit maker by our cloak chief who is now in the Eastern market—200 garments, this season's best models in all the new materials and effects—Tailored suits that are by far the best values you have had an opportunity to share in this season—The assortment includes semi and tight-fitting garments 36 inches long in broadcloths, serges, chevots, tweeds, worsteds and herringbone chevots—Skirts plain flared and trimmed with bias folds and buttons—Black, browns, navy, wistaria, catawba, Edison blue, mode and a large variety of stripes and mixtures—All handsomely tailored and finished throughout and perfect fitting—Tailored suits we would have no difficulty selling regularly at prices up to \$35—Your choice while they last today at this low price, ea. **\$18.45**

See 5th-street window display—Better come early if you want best bargains—Store opens promptly at 8 o'clock—Cloak Dep't, 2d floor

Sale of Solid Gold Jewelry at 1-2 \$1.50-\$12 Vals.

In the Jewelry Department today, our first Great Surprise Sale of Solid Gold Jewelry. A special purchase of odds and ends from a leading Eastern jewelry manufacturer. Brooches, Scarf Pins, Pendants, Chatelaine Pins, etc.; all new, pretty pieces, selling at prices ranging from \$1.50 up to \$12.00 each. This sale offers splendid opportunity to buy high-class articles suitable for Christmas gifts at a big saving. Only 600 pieces in the entire lot; so if you want the best bargains you had better plan to be here bright and early in the morning. Jewelry Dept., main aisle. **Half**

10,000 Yards of Embroideries \$1.50 Vals. 39c

For today's 978th Friday Surprise we announce one of our famous Embroidery Sales; 10,000 yards in this grand lot; beautiful styles in Swiss and Batiste Embroidery flouncing and insertion; 2 to 18 inches wide; exquisite designs for waists and undermuslins; values up to \$1.50 a yard; your choice today at this wonderfully low price, per yard. See Fifth-street window display. Don't miss this extraordinary bargain. It may not occur again. **39c**

3000 Pairs of Women's Hosiery \$1 Values at 38c

For today's 978th Friday Surprise Sale a great distribution of women's fine sample hosiery—3000 pairs, every good style included—Values up to \$1.00 a pair, to be sold at the low price of 38c a pair—Fine lises, silk lises, gauze lises, also cotton hosiery—Plain colors, fancy checks and plaids—Blacks, tans, light blue, navy blue, white and red—An endless assortment to select from—In all sizes—Hosiery of the best style and quality—An advantageous purchase from a prominent importing house enables us to offer values up to \$1.00 a pair—At this remarkably low price per pair we promise you the best hosiery bargains of the season **38c**



See the Great Fifth-street Window Display Great special Friday bargains in misses' and children's fine hosiery—Mail orders filled

Sale 3000 Garments Women's Underwear \$2 Values 89c

Women's fine Knit Underwear at a very low price for today's 978th Friday Surprise Sale—3000 garments in the lot; heavy and medium weights in vests, pants and union suits; all-wool underwear, mixed wool underwear, heavy cotton underwear, underwear manufactured by the leading mills in the country; all sizes; well made and finished; values up to \$2.00 a garment on sale at this exceptionally low price, per garment; don't miss this chance. **89c**

2000 Pairs of Lace Curtains \$1.27

For today, 2000 pairs White and Eern Nottingham Lace Curtains; plain or detached figure centers; floral and scroll borders; overlock edges; 50 in. wide; 3 yds long, pr. **\$1.27**

Fancy Silks \$1.25 Vals. 79c

For today, a great Surprise Sale of 3000 yards Fancy Silks, in plaids and checks, light and dark effects, in grand assortment; pretty styles for waists, suiting, children's apparel, etc.; \$1.25 values, on sale at this low price, the yard. **79c**

Great Sale Boys' Suits \$5.00 Values \$2.69

For today, a great special sale of Boys' Suits in fancy chevots, tweeds, gray mixtures, brown mixtures, tan mixtures, checks, stripes and overplaids; double-breasted coat, straight trousers; ages 7 to 16 years; all good winter weights; suits selling regularly at \$5. We'll guarantee them the best values you ever had the opportunity to buy at this exceptionally low price; per suit (Second Floor). **\$2.69**

10,000 Garments of Men's Winter Underwear Values to \$2.50 Garment \$1.19

For today in the men's Furnishing Goods section our great semiannual sale of discontinued lines and mill samples of men's high-grade Winter underwear at prices far below actual manufacturing cost—The entire stock on hand of the celebrated "Universal" Mills, one of the largest and best in the Mohawk Valley, the center of the knit underwear business of America—10,000 garments in this immense purchase—Flat or ribbed underwear, wool and worsted underwear, medium and heavy weight underwear—Finest quality mixed blue wool shirts and drawers—Best quality natural wool shirts, drawers—Best quality fawn, blue wool shirts and drawers—Camel's hair vicuna underwear, tan and gray wool underwear, fine ribbed underwear in pink, blue and gray—Fine Glastonbury wool underwear—All in all the best of our great semiannual offerings of men's underwear—Unusual opportunity is offered economical men to supply their Winter underwear needs at a big saving—Included will be found styles and weights to please every individual fancy—All sizes up to 50, in both shirts and drawers—Men's underwear selling regularly up to \$2.50 a garment—Your choice today, only, at garment **\$1.19**

Mail orders will receive prompt and careful attention—Be explicit and state sizes wanted



Child'n's Dresses \$2.00 Vals. 98c

For today's 978th Friday Surprise Sale a special lot of Children's Colored Dresses, made of the best quality Galatea cloth, in plain colors and fancy stripes; reds and blues; ages 1, 2, 3 years; 500 Dresses to choose from; regular \$1.50 and \$2 values; on sale for today at this exceptionally special low price, each. **98c**

Paris Undermuslins At One-Fourth Off

For today's 978th Friday Surprise Sale an unrestricted choice from our entire stock of fine Paris Undermuslins at 1/4 off the regular selling prices; beautiful hand-embroidered Chemises, Gowns, Drawers, Skirts and Corset Covers; hand-embroidered scallops, eyelets, etc.; drawn with ribbons; finest French percales, nainsook, etc. Your choice from the entire stock **1/4 Off** today at 1/4 off regular price.

FOR THE MEIER & FRANK STORE'S 978th FRIDAY SURPRISE SALE

5000 Yards of High-Grade Flannels 35c and 40c Values 21c Yard



For today Portland's greatest sale of fine flannels, 5000 yards. Three immense lots at a price below mill cost—Flannels for waists, dressing sacsques, children's apparel, etc.—Tricot flannels, snowflake flannels, plaid flannels, waisting flannels, etc.—A great variety of styles to select from—By far the best offering of high-grade flannels Portland has ever known—Values up to 40c the yard—Buy all you want today at, yard **21c** Extra salespeople to serve you

5000 Yards Dress Goods 29c

In the Dress Goods Section for today, 5000 yards of Plaid and Mixed Wool Suiting; good styles for women's and children's dresses; best 50c values on sale today only at this unusually low price, the yard. **29c**

Women's Shoes At \$2.19 a Pair

For today, 1000 pairs of women's new Fall and Winter Shoes to be sold at a very low price; patent oiled and glazed kids, in the very best styles; blucher and plain lace footwear; extension soles, opera and swing lasts, medium Cuban heels; all sizes and widths; best \$3 values; on sale today only at this unusually low price, the pair. **\$2.19**

Misses'-Children's Shoes \$1.29 and \$1.49 Pair

For today, a great Friday Surprise Sale of Misses' and Children's Winter Footwear, vic kids; blucher and button styles; dull tops; foot-form lasts; patent tips; strong soles; all sizes; on sale at a big saving; take advantage of these low prices:

SIZES 11 1/2 TO 2 AT \$1.49 A PAIR
SIZES 8 TO 11 AT \$1.29 A PAIR

FOR THE MEIER & FRANK STORE'S 978th FRIDAY SURPRISE SALE

1000 Men's Fine Suits \$15, \$18 Vals. \$9.65

In the men's clothing department for today's 978th Friday's Surprise, an extraordinary special sale of 1000 new, desirable suits, at a price that falls short of covering the cost of material alone—These suits, purchased at a great sacrifice from a maker who needed cash more than the merchandise—Every suit of this season's manufacture—Worsteds and chevots in the newest shades of tan, brown and grays—Neat stripes, invisible checks, overplaids and shadow stripes—3-button sack coats, plain or fancy cuffs—Every garment handsomely tailored throughout—Best linings and findings—Men's suits, the exclusive clothier has no hesitancy in asking \$18.00 and \$20.00 for, suits that equal our regular \$15 and \$18 values—Your choice for today, only **\$9.65**

See Morrison-st. window display—Mail orders filled—In the men's clothing department—On second floor



FOR THE MEIER & FRANK STORE'S 978th FRIDAY SURPRISE SALE

Friday Bargains in Picture Departm't

Fine line of Carbon Panels in fancy 2-inch beaded mouldings; size 14x17 inches; best reg. \$2.50 values, on sale today **\$1.53** only at this very low price, each.
Harrison Fisher Heads, nicely colored, gilt oval frame; size 9x11 inches; regular \$1.50 values; on sale at the low price, each. **79c**
Beautiful line of Pastels, 2-in. gilt mouldings, 12x24 in.; great val., ea. **65c**
Large line of Small Colored Pictures; 1/2-in. oak mouldings; 8x10 inches, at **27c**

35c Ruching 25c

For today, 2000 neck lengths wide Ruching; white and colored edges; widths graduate from 1 inch in front to 2 inches in back; all new styles; best 35c values; on sale at **25c** the low price of each, only. No mail or phone orders will be filled.

Men's Cashmere Sox

Today, in the Men's Furnishing Goods Section 500 dozen pairs of Men's Fine Cashmere Sox; black oxford and gray, the run of the mill; all sizes; 35c values; buy all you want of them today at this very low price, **17c** per pair; take advantage of this sale.

\$1.25 Gloves 79c Pair 35c Ribbons 23c Yard 50c Handkerchiefs 19c

For today, 2000 pairs of women's Mocha and Cape Gloves; the heavy kind for Winter wear; grays and tans, in sizes 5 1/2 to 7; the best \$1.25 values; on sale at this remarkably low price of only, per pair. **79c**

Today, 25,000 yards of 6-inch Taffeta and Satin Ribbons, in black, white and a complete line of new as well as staple shades; fine ribbons for hair bows, sashes, millinery purposes, fancy work and holiday use; regular 35c and 40c values; on sale at the remarkably low price, yd. **23c**

Today, a great special offering of 10,000 women's Sample Handkerchiefs; all linen, embroidered and hemstitched styles; all new, beautiful patterns; 35c and 50c values; on sale at this exceptionally low price, each **19c**

Wash Goods Remnants 1/2 25c Cotton Suiting 12 1/2c

Today, thousands of remnants of White and Colored Wash Goods of all kinds and qualities; 1/2 immense assortment; all at 1/2 regular prices. **1/2** 100 pieces of Cotton Suitings and Voiles in the very best styles; regular 25c values, at this **12 1/2c** remarkably low price of only, per yard.

\$1.18 Table Damask 75c

\$1.75 Bedspreads \$1.19

25 pieces of 70-in. All-Linen Table Damask; best patterns; reg. \$1.18 value, on sale, yd. **75c**
500 Heavy Crochet Bed Spreads; best patterns; reg. \$1.75 values; on sale at **\$1.19**

5000 Squares Fine Butter on Sale at 68c Square

In the Grocery Department today, our weekly distribution of good Creamery Butter at a price far below the market value; 5000 2-lb. squares, splendid quality and full 2-lb. squares guaranteed. Buy all you want of it today at this price, square. **68c**
No phone orders filled and no deliveries will be made; but it is good. All lines of Groceries and Provisions sold here at lowest prices. Basement.