

Sole Portland Agents for Butterick Patterns, Nemo Corsets, Trefousse Gloves, Perrins Gloves, Lace Front Corsets, La Grecque Corsets

Today The Meier & Frank Store's 977th Friday Surprise Sales

Sale of 1900 Umbrellas \$5.00 Values at \$2.29



The greatest umbrella bargains you will have the opportunity to buy this year go on sale today. 1900 of them—great special purchase from the largest and best manufacturer in the country; piece-dyed gloria taffeta covering; tape edge, paragon frame and steel rod. 100 styles of handles to select from; horn, gunmetal, ivory, natural wood, silver, etc.; all new, handsome sticks; values in the lot up to \$5.00 each. Your choice for today at this exceptionally low price, each—See them **\$2.29**

Sale Waist Frontings \$3.50 Vals. 98c



For today's 977th Friday Surprise Sale, another great special offering of fine embroidered Waist Frontings at a ridiculously low price per yard; all new, beautiful styles; designs in filet, eyelet and blind work; a very large and handsome assortment to select from. Embroidered Waist Frontings that sell regularly at prices up to \$3.50 a yard. Your choice of this grand lot for today at this marvelously low price, the yd. **98c**

See Fifth-St. Window Display—Take Advantage

New Wash Dresses \$6.00 Values at \$2.85



For today's great Friday Surprise Sale of misses' and children's Wash Dresses is of great importance to economical mothers; 300 garments in the lot; grand assortment in ages 6 to 18 years. Princess styles, in fancy plaids, checks and dots; made of good quality ginghams and lawns, in blue and pink and black and white checks; short sleeves and full-plaited skirts. All are well made and finished and selling regularly at prices up to \$6.00 each. Your choice today only of this splendid assortment of misses' and children's Wash Dresses at this wonderfully low price, **\$2.85** each—See them. **\$2.85**

See Fifth-Street Window Display.

2000 Fancy Veils \$3.50 Values for 98c



In the Veiling Department for today's 977th Friday Surprise Sale, a sensational offering of 2000 women's chiffon Auto Veils and Hat Drapes; also fancy bordered Veils, 3-yard, 2 1/2-yard and 1 1/2-yard lengths; plain hemstitched and fancy embroidered effects; in black, white, light blue, navy, pink, green, red, lavender and gray; all new, pretty styles, in beautiful assortment; an advantageous purchase enables us to offer values up to \$3.50 each at this wonderfully low price. Better plan to be here early if you want to secure the best bargains. On sale at, each **98c**

See Fifth-Street Window Display. Take advantage of sale.

35c Neckwear for 11c \$1.50 Ribbons 67c Yd.

For today, 1000 pieces of women's Neckwear, in bows, jabots, rabats, stocks, collars, etc.; white, black and colors; regular 25c and 35c values, today only, each **11c**
For today, 2500 yards of the best quality fine imported Ribbons, in fancy weaves, Dresdens, print warps, checks, jacquards, etc.; beautiful styles and colorings; regular \$1.00, \$1.25 and \$1.50 values, on sale at, the yard, **67c**

German Silver Purses \$4 Values \$1.69 Each

For today we place on sale another great lot of handsome German Silver Purses, duplicates of the sale of four weeks ago that created such lively selling; 500 in this special purchase. Purse and Card Case combined. Every one a beauty and right in fashion. Regular \$3.50 and \$4 values, while they last, your choice on sale at, ea. **\$1.69**

See Fifth-Street Window Display. No mail orders filled.

Sale Women's Bathrobes \$4.50 Values at \$2.85

In the Cloak Department, Second Floor, today, a great special lot of 200 women's Blanket Bath Robes, trimmed with fancy border around the collar and pockets, fastened with cord and tassel; blue and red, light and dark red, tan and brown, light and dark gray, brown and tan; come in all sizes. The best regular \$4.50 values; on sale at this **\$2.85** unusually low price, each—let us show you.

\$2.50 Handbags \$1.19 25c Handkerchiefs 12c

For today, 400 women's leather Handbags in the very best styles and makes; riveted frame, fitted with coin purse; black, brown and tan; values to \$2.50 for **\$1.19**
For today, 200 dozen women's Handkerchiefs, beautifully embroidered or fancy initial, in plain effect or with wreath. Handkerchiefs selling regularly at 25c each; your **12c** choice today only at this unusually low price, each.

THE MEIER & FRANK STORE OFFERS FOR ITS 977th FRIDAY SURPRISE SALE

Portland's Greatest Curtain Sale

\$8.50-\$9 Values \$3.65—\$13.50-\$15 Values \$5.95



For today's 977th Friday Surprise we place on sale the entire 1908 stock of America's largest importers of French and German Lace Curtains—2 to 10 pairs of a lot, all new, high-class curtains—Linen clunys, antique and renaissance in exquisite styles and designs—We've taken the entire 2000 pairs and made two lots, \$8.50 and \$9 values at \$3.65 a pair and \$13.50 to \$15 values at \$5.95 a pair—Curtain values the equal of which have never before been known in local retailing circles—See Fifth-st. window display—Mail orders promptly, carefully filled—The details:

At \$3.65 pr

40 patterns of white and euru Renaissance with insertings and edges and corners; beautiful styles, values up to \$8.50 and \$9.00 a pair, at **\$3.65**

Ten patterns of Linen Clunys with insertings and edges, made upon point d'esprit net of fine quality. Net alone is worth the price of the curtain. Great special value, on sale at this unusually low price, pair. **\$3.65**

At \$5.95

20 patterns of high-class Curtains, with elaborate insertings; values up to \$13.50 a pair, on sale at this low price, pair. **\$5.95**

8 patterns of white Linen Clunys, made upon point d'esprit nets, with insertings and edges; on sale at this low price, pair. **\$5.95**

5 patterns of euru linen Clunys, made on French nets, with wide insertings and edges; at this unusually low price, pr.—take advantage. **\$5.95**

Ten patterns of white Renaissance Curtains, made on French nets, with wide insertings and edges; best regular \$13.50 and \$15.00 values. Better come early if you want the best bargains. On sale at, pr. **\$5.95**

Silk Sale

\$1.25 Values at 79c a Yard

For today, 20000 yards of handsome new Plaid Silks at a low price. Red, light blue, navy, green, brown, black and white, light and dark colorings, in all the very best patterns and combinations for waists, suits, children's and misses' apparel; values up to \$1.25 a yard, **79c** on sale at this price, yd.

Wool Suitings 50c Values 29c

On sale today, 5000 yards plaid and mixed Wool Suitings, in a very large assortment of styles and colorings, for women's and children's apparel of all kinds; best 50c values, at, yard. **29c**

Pillow Tops 65c Values at 38c Each

In the Art Department, Third Floor, for today, a great Surprise Sale of stamped and tinted Pillow Tops and Backs, embroidered designs, in endless variety; values up to 65c each, on sale at this extremely low price. Free lessons in art embroidery work, on the Third Floor.

The Meier & Frank Store's 977th Friday Surprise Sale

A Sale Extraordinary of 5000 Men's Golf and Negligeé Shirts Pure Silk, French Flannels, Soisettes Values to \$5 for \$1.19 Each



For today in the Men's Furnishing Goods Store a mammoth Surprise Sale of 5000 men's golf and negligee shirts—Values you will immediately recognize as the greatest you ever had the opportunity to share in—Shirt bargains that will appeal to men who want the best materials and make combined with attractive patterns and coloring—No man in the city can afford to pass by these grand shirt values as it is chance of a lifetime—See Morrison St. window

5000 men's sample Golf and Negligeé Shirts, plain golf-pleated; without collar or with soft attached collar. High-grade negligee shirts, made of the finest materials. Plain and fancy colorings. Included will be found pure white silks, colored silks, fancy striped silks, made pleated and with French cuffs; fine French flannels in stripes and figures, plain and fancy soisettes, finest madras and percales, etc. Wonderful assortment to choose from; all sizes; shirts selling regularly at prices up to \$5.00 each; buy all you want of them at this low price, each **\$1.19**

A Sale of 40 Dinner Sets \$20.00 Values at \$13.45

In the Big Basement Store, for today's 977th Friday Surprise Sale, a great offering of 40 German China Dinner Sets, 100 pieces in a set; five different decorations to choose from—apple blossom, pink rose and other attractive designs. Regular \$18.00 and \$20.00 values, your choice while they last at this unusually low price, the set. On sale in Basement Store—See them... **\$13.45**

10c and 15c Flannels On Sale at Only 5c the Yard

In the Flannel Department, for today's 977th Friday Surprise Sale, 8000 yards of 9c Outing Flannels and 10c and 15c Flannellettes, to be closed out at the wonderfully low price of 5c a yard. Styles and patterns are all desirable, and the colorings good for kimonos, house dresses, wrappers, children's garments, etc.; regular values 9c, 10c and 15c; your choice at this low price, yard. **5c**

Rubb'r Capes For the Boys \$1.85 Each

A great sale for today of 500 boys' pure gum Rubber Capes, made full width and length; the best quality rubber and inner lining; every boy should have one. Exceptional value at the special low price of, ea. **\$1.85**

Friday Bargains Picture Dep'tm't

The Angelus and The Gleaners, in 1-inch misston frames, size 13x17-inch; great special value, on sale at, ea. **59c**
Fine line of Colored Pictures in ornamental gilt frames and mats; regular \$1.25 values, at this low price, ea. **79c**
Special line of small 8x10 Pictures in brown oak mold-ings; great values, ea. **39c**
Flower Pictures, violets, roses, pansies, sweet peas, by the yard, 1-inch gilt frame; regular \$2.00 values, each. **98c**
Glove and Handkerchief Boxes, stamped ready for burning; the best patterns, regular **23c** 40c values, special, ea.

2000 Pairs Women's Shoes \$2.19 pr

A seasonable offering of Women's Fall and Winter Footwear for today's 977th Friday Sale—2000 pairs all new, up-to-date shoes just received from one of the largest and best manufacturers in Lynn, Mass., the center of the shoe industry of America—Patent colt and vici kid, patent tips, medium, round or swing lasts, extension soles—Button, blucher and plain lace styles—Cuban heels, all sizes and widths—Shoes the exclusive store asks you to pay \$3.50—Our best \$3.00 values—choice today only **\$2.19** Mail orders will be promptly and carefully filled



Butter 68c per Square

Butter sales are now having the run around town. It's a case of "follow the leader" once more, and beware of inferior butter many are offering. Today our weekly distribution takes place. 3000 squares, full two pounds in each—superior quality creamery butter. No phone orders will be taken; no deliveries. Take advantage. On sale at, square. **68c**

The Meier & Frank Store's 977th Friday Surprise Sale

Men's Priestley Cravenette Coats and Mandelberg's Raincoats \$18 Values at \$9.65

The Men's Clothing Store, second floor, announces for today's 977th Friday Surprise a timely bargain in high-class Raincoats—Priestley Cravenettes and Mandelberg's famous shower proof garments—The two best lines manufactured in America—Raincoats of exceptional style, quality and make—Full length garments 3/4 lined with Venetian satin lining—neat dark stripes, solid colors, fancy worsteds, black thibets—Every garment handsomely tailored throughout and beautifully finished—Included are styles and sizes suitable for young men—Great variety to select from—Raincoats that would find ready sale at \$15.00 and \$18.00 each—A great special purchase enables us to offer them at **\$9.65**—Your choice while they last Friday at this marvelously low price for high-class garments, each **\$9.65**
See Morrison Street Window Display—No mail orders filled—Come early if you want to take advantage of the best bargains—2d floor

