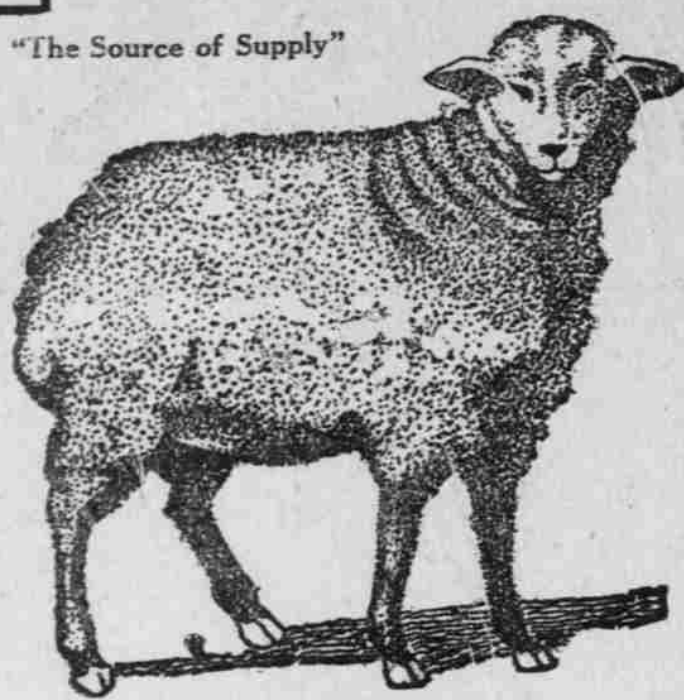


"From the Sheep's Back to Your Back and No Cotton Added in the Making"

"The Source of Supply"

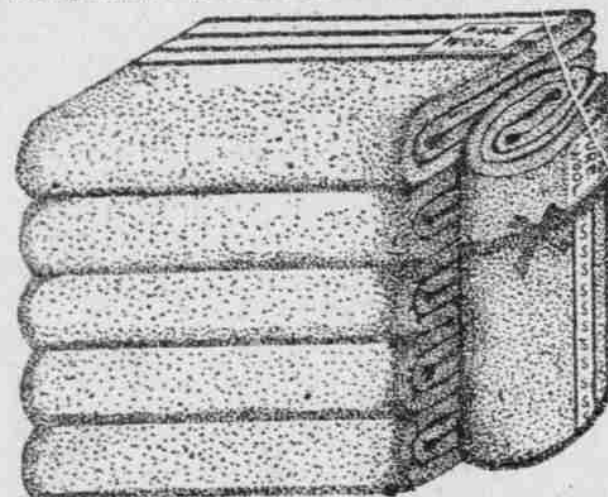


# A Great Woolen Goods Sale Begins at the Brownsville Woolen Mill Store Today

In accordance with our usual custom, we open the Winter season with a rousing sale of Woolen Goods of every description. The preparations for the sale opening today were begun many months ago. The warehouses of the Brownsville and Salem Woolen Mills were cleaned out by us from top to bottom. Not satisfied with that, we also bought the entire surplus stocks of several of the largest manufacturers in Knit Underwear. Because we bought in large quantities and strictly for cash, we bought cheaply. As it is one of the fundamental rules of this store to sell as we buy, we are going to offer you Woolen Goods at smaller prices than you can obtain anywhere else. Blankets, Underwear for men and women, and Socks will be offered at prices that mean a big saving for you.

## Truly Sensational Blanket Values!

This Woolen Mill Store is the place above all others for the buying of blankets. It is in the selling of blankets especially that the great advantages of the "mill-to-man" system of selling is very readily seen. A visit to the store during this sale will make the merits of this store as a supply center for woolen goods very plain.



- Fine gray and mottled Blankets, full double size, regular \$4.50 value.....SALE PRICE **\$3.25**
- Fine gray and mottled blankets, full double size, regular \$5.50 value.....SALE PRICE **\$3.85**
- Fine gray and mottled blankets, full double size, regular \$6.50 value.....SALE PRICE **\$4.50**
- Pure lambswool white Blankets, full double size, regular \$8.00 value.....SALE PRICE **\$5.50**
- Pure lambswool white Blankets, full double size, regular \$9.50 value.....SALE PRICE **\$6.50**
- Pure lambswool white Blankets, full double size, regular \$12.50 value.....SALE PRICE **\$8.50**

## Blankets---Mill Seconds---Half Price

"Mill seconds" is the name given to blankets that are not quite perfect, show some little defect that is of no consequence whatever in the wearing qualities. In most cases it is faulty weaving in the color design of the border, or in mottled blankets the blanket doesn't run even in color throughout. Defects like these, it will be readily seen, do not take away anything from the lasting or warmth-giving qualities. Both the Brownsville and Salem Woolen Mills are very particular in marketing their product—any blanket that isn't absolutely perfect is classed as a second and put aside. We bought all the "blanket seconds" these two mills had at half price, and shall place them on sale on the same basis. A splendid chance for procuring Winter protection at a small outlay.



## Overcoats and Cravenettes

"Get all you can in the beginning of the season" is the usual custom in the average clothing store. In this "Mill-to-Man" store an entirely different plan is pursued. We open the new season by sensational bargain giving, making a small profit on each sale, and making many sales. We know that we are gainers by this method. We know so by actual experience. We've done this year after year. As a result we stand at the head of the clothing business in this vicinity. We open this season with a most remarkable offering in

**Men's Overcoats and Cravenettes Worth \$22.50 and \$25.00, at**

# \$15

These garments are all spick, span new—every one a "1908" product. No matter what style you want, you will find it in this collection at \$15.00. Beyond all doubt this is the biggest overcoat bargain in the city.

## Men's and Women's Wool Underwear, \$1.25 Value at **95 CTS** Garment

The items outlined above strike the keynote of this great sale and they set a new mark never attained by anyone in the past value giving in the Underwear business.

The garments are absolutely perfect in every detail—they are properly shaped and will remain so—the finish of the seams, the buttons—everything is as it should be.

The Underwear for men comes in natural gray and tan color; that for women in a beautiful silver gray only. Last but by no means least, remember that this Underwear is as soft as velvet and will not irritate the most tender skin.

While detailed particulars are given about only this one line, **ALL OTHER WOOL UNDERWEAR** is offered **AT SPECIAL PRICES**. The price savings you effect here are of such magnitude that you can't afford to pass them by.



## \$2.50 Sweater Coats \$1.50

These garments possess all the comforts of a sweater, and have many advantages of their own. Easy to put on and off for one thing, and quite dressy for another. In gray, maroon and navy.

## Wool Batting 85c

We sell tons of Wool Batting every year. Why? Easy to answer—simply because the quality is much superior to that shown elsewhere and the price is quite a bit less. Reason enough, isn't it?

## Men's Woolen Sox Much Under Price

Buying in enormous quantities for spot cash from the mills enables us to offer many exceedingly splendid bargains in men's woolen Socks. All kinds are in the collection—from the finest cashmere to the thick, heavy fellows that will keep the feet warm as toast, no matter how bitter the cold. Read what follows, to your profit:

- |   |            |  |            |
|---|------------|--|------------|
| Men's gray wool mixed Socks, these a real 20c value, 2 pairs.....     | <b>25c</b> | Men's black woolen Socks, these a real 20c value, 2 pairs.....         | <b>25c</b> |
| Men's fine black cashmere Socks, these a real 25c value, 3 pairs..... | <b>50c</b> | Men's extra fine black cashmere Socks, a real 35c value, per pair..... | <b>25c</b> |
| Men's fine gray cashmere Socks, these a real 25c value, 3 pairs.....  | <b>50c</b> | Men's fine tan cashmere Socks, these a real 25c value, 3 pairs.....    | <b>50c</b> |
| Men's fine knit yarn Socks, these a real 35c value, per pair.....     | <b>25c</b> | Best grade heavy knit Socks, real 50c and 75c values, per pair.....    | <b>35c</b> |



## Mill-to-Man Merchandising Methods

Many marvel at the growth of this business. Yet there need be no astonishment felt at its growth if a moment's thought is given to the way the store is conducted. The secret of the growth of any business lies in making permanent customers out of every casual visitor. The best efforts of this store are bent towards that end. We sell dependable merchandise only. We sell at the closest possible margin of profit. We always keep faithfully every promise we make in the store or in our advertisements. "All wool" means 100 per cent wool. If there's any admixture of cotton in anything we sell we say so. You always know what you buy here and you get what you buy. Our methods of buying save all the profits of the various middlemen and those savings go to you.



# Brownsville Woolen Mill Store

Third and Stark Sts.

"Two Floors"

Portland, Oregon

"From the Sheep's Back to Your Back and No Cotton Added in the Making"