OUR 284th FRIDAY ECONOMY SALE

SEE OVERCOATS IN SIXTH-STREET WINDOW

Women's Pretty Nightgowns \$1.19

All Economical Men Buy-

ing Raincoats, Topcoats Here

Sale of Pajamas at \$1.19 Suit

VEIL PINS An immense line containing every conceivable

day, and for easy choosing, divided into two separate lots. Little

Regular 35c values, for Friday 19c. Regular 50c values, for Friday 39c

size and style, offered at a very low price Fri-

A sale that will convert hundreds of men with an eye to saving to the Pajama habit. You fellows who have not

worn pajamas have yet to learn the comfort and con-

venience they have for Winter wear; besides, on account

of our getting a large number from a New York maker

at a price a great deal less than regular, we offer a rare

opportunity for economizing, just when the season begins. Two lots, regular \$2.00 grades, \$1.35 and the \$1.50 grade for low price of only......\$1.19

50c Neckwear 25c Each

100 dozen silk Four-in-Hand Ties for men. New styles

and the most popular shades and sizes. An immense assortment. Regular 50c values, Friday. . 25c

Music Rolls for One-Third Less

Music Rolls and Folios, in alligator, seal, walrus, morocco,

designs. Our entire stock Friday at 1/3 OFF

Gowns made of fine quality nainsook in chemise effect, round or square neck, elbow length sleeves, daintily finished and trimmed with Valenciennes lace or embroidery. Values to \$2.25, Friday

Friday for \$1.19

Women's black sateen Petticoats, made with wide, circular flounce, finished with clusters of tucks and extra dust ruf-

fle. Regular \$2.00 value. \$1.19 Friday we sell them for....\$1.19

\$2.75 Chemise \$1.48 Women's Nainsook Chemise, with

round or square yoke, trimmed with Valenciennes or Torchon lace. Skirt finished with flounce, tucks and lace edging. Values to \$2.75. \$1.48 patterns. Regularly worth from Half Special, at low price of \$1.48

Sateen Petticoats Infants'Long Coats and Capes for Half Price

Infants' Long Coats and Capes, made of Bedford cord, cashmere or silk. They are trimmed with lace, fancy braids and hand-embroidered. Regular values are

Children's Bonnets 1/2

Full-front Bonnets, made of Bengaline silk, in red, white or navy. Very neat

The new department met with instantaneous

favor among the well-groomed men of Portland. We would like to take some of you fellows who are particular about your clothes through the

factories where these coats were made-show you

how careful the workers must be about every button-every seam-how the cloth is tested in

the sun-how they are finished by hand, by men tailors. Then you would appreciate even more than you have (if possible) the importance of this

announcement. These coats are from Brokaw Bros. and Hackett, Carhart & Co. Sufficient guarantee of quality and workmanship.

Friday is the third day of our

four-day introductory sale, and

no man with a need for rain-

coat or topcoat should over-

look this very unusual offer. 'Tis an instance of remarkable

bargainizing on coats, full of

snappy style and originality:

superb materials; and with the

makers' guarantee, as well as

ours, back of them. For the

introductory sale all our \$25

coats go on sale at, the choice

Rare Smallware Savings

net. The new shapes, worth 10c each. Regular 8c box Wire Hairpins, assorted sizes. mings. Special lot of regular 10c cards.

Fine smooth or cloth-finish Envelopes; size 61/4, 25 in package. Regular price 10c per package. Best quality Fountain Pen Ink. Regular 10c bottle. Pack Playing Cards, Steamboat quality; worth 10c.

5-yard piece mercerized silk finish Skirt Braid, worth 15c the piece. All colors in the lot.

1-lb. pkg. fine cloth-finish Writing Paper, worth 35c. AT Fine box of Writing Paper, Whiting's quality, fine cloth-finish stock. Grade that sells for 25c. 25e Chamois Skins, medium size, fine quality.

1-pint bottle Bay Rum. Large size, worth 50e each. 50e bottle Pinaud's Eau de Quinine Hair Tonic. Celluloid Dressing Comb. Extra quality celluloid; colors white, shell or amber; regularly worth 50c. Hand or Nail Brushes, with solid backs, in assorted

Collar Foundations in all sizes. White silk, mull or White Pearl Buttons in all sizes, for waists or trim-Large-sized cube of best jet-headed Toilet Pins, 100 in box, and value that sells regularly at 10c.

Fine ruled ink Writing Tablets, worth to 15c each.

4-oz. bottle Sewing Machine Oil. Best quality and large-size bottle, regularly worth 15c each.

19c can Air Float Violet Perfumed Talcum Powder.

woods. Special lot of extra fine quality, worth to 75c.

Men's \$5 Umbrellas \$3.89 Extra quality Twill Silk Umbrellas, 28inch size, on sale for nearly 1/4 less than their regular value. They have natural wood or fancy handles, rust proof frames. New, substantial, serviceable and sightly umbrellas; regular \$5.00 values, special \$3.89

65c Veiling Friday 22c Yard

These are the newest and most popular face veils in Tuxedo, Hexagon or Russian Mesh, plain or dotted effects; colors black, white, navy, brown, pink, green, light blue and mag-pie. Regular values to 65c the yard, for Friday only 22c

Embroideries at 48c Yard | Sample Neckwear on

A clean-up of batiste, Swiss and nainsook Embroideries, worth to \$2 the yard. There are insertions or edges, up to 22 inches wide. A goodly assortment, and this price is from one-half to one-fourth regular value. Special price Friday, the 48c yard, low price of

Great Sale Allover Laces Extra special bargain on Ventse Allover Laces in white, ecru or black. Regular prices run from \$1.00 to \$4.00, and for this Friday sale we

offer them at less than half. Good assortment of designs, regular \$1.00 values Regular \$2.00 values......98¢

Sale Friday at 19c Ea.

Strikingly attractive pieces of Neckwear in bows, jabots, stock collars, embroidered linen collars, etc. Some are slightly mussed from counter and window display. Worth to 65c; special Friday. 19c

Sale of Ribbons, 29c the Yard

There are plaids, dresdens and plain colored Ribbons, from 41/2 to 6 inches wide. They are suitable for making hair bows, for millinery uses and fancy work. Splendid quality, and desirable colorings and patterns. Regular \$3.00 values......\$1.48 Regular values to 75c the yard; spe-Regular \$4.00 values.....\$1.98 cial Friday, the yard, only.......29c

All Our Summer Waists

Half Regular

Our Miss Bernard left yesterday for New York looking for the Latest Novelties.

Bodices with the charm of distinctiveness and originality; superb materials, exquisite styles; regularly worth to \$18 each, on sale Friday at half regular fig-ures. Materials are lawn, mercerized goods; trimmings used are the richest and most beauti-tiful of lace and embroidery. Some are made simply and plainly, others are elaborate examples of taste in trimming. The regu-lar values run from \$1.25 to \$18

The \$1.25 Waists are 63c The \$18.00 Waists \$9.00 on sale Friday for Intermediate prices at same ratio

\$4 Gloves \$2.89

Women's Long Tan Cape Gloves, or 16-button Kid Gloves, in all colors. In the two lots you have everything desired for street or dress wear. The capes are in tan only, the soft kid in all colors. Either are regular \$4.00 choice Friday for only...\$2.89 values. You get your Women's 2-Clasp Kid Gloves, in all the new street shades. Regular price, \$1.25 the pair. Friday, special, per pair.....



Save on Broadcloths

The big sale Friday in the Dress Goods Section is a special on the season's most popular fabric for tailored gowns. We. offer the qualities for which this store is justly famous, in the most wanted shades and guaranteed weaves. Every yard sponged and shrunk, ready to use. Domestic or imported weaves. Reg. \$2 grade, sale price \$1.68

\$2.50 grade, special, only \$2.08 Regular \$3.50 grade, only \$2.98 Regular \$3 grade, \$2.58 \$5.00 Broadcloth in \$4.18

Yd-Wide Taffeta Sale Black Dress Friday \$1.09 Yd. Goods at 87c Yard

A new shipment of best black Black Novelty Dress Goods in Taffeta here for Friday and 1400 newest effects. Splendid suityards offered at nearly one-third ings for this Fall's wear. To iniess than regular. Standard troduce them we make a very grade, regularly \$1.50 the yard. special price for Friday. Worth Special for Friday, at low price of only. ...\$1.09 \$1.25 the yard. Special, per yard, only87c

Bargains THE Boys

BOYS' SHOES-A. large lot, embracing a wide range of leathers and styles. Made up of broken lines, which were sold down to a few pairs in each size. They are some of our very best makes, though, and unusually good savings are offered.

Sizes 21/2 to 5; \$2.50 value \$1.49 Sizes 131/2 to 2; special\$1.29 Sizes 9 to 13; special\$1.09

Women's Pingree Gloria Shoes | Women's Felt Slippers and Juli--In patent leather or kid. Three | ettes-For cold mornings. Made of our best styles, and a good as- with hand-turned soles; Julisortment of short lines. Regular | ettes fur trimmed, slippers neatvalues \$3.50 and \$4 \$2.98 | ly ornamented, \$1.25 the pair, special 98c

WOMEN'S SHOES Bright calf patent or kid leathers, and one style in tan Russia calf. Shoes with light or heavy soles, for street or dress wear; lace or button styles, and practically all sizes; regular \$3.00 values at

Sale of Libbey Cut Glass At About One-FourthLess

more than half regular prices.

name "Libbey" etched on a piece of cut glassware, you are assured of its splendid quality and unquestionable value. The newest and most artistie cuttings, and the best quality of rock crystal glass are invariably found in the Libbey brand. We have the exclusive Portland agency. Entire line reduced this week. Hundreds of

articles to select from. Nappies, worth \$3.00

each, at\$2.85 Nappies, worth \$4.00 each, at\$3.15 Nappies, worth \$4.50 each, at\$3.55 Nappies, worth \$5.60 each, at\$4.40 Nappies, worth \$6.50 each, at \$4.75 Fruit and Salad Bowls, worth \$8.00 each, at\$6.50 Fruit and Salad Bowls, worth \$14.00 each, at\$11.75 Water Sets, 7 pieces worth \$11.85 \$8.90 Vases, worth \$3.25 ea. each, at\$2.25 at only\$2.50

Nappies, worth \$3.60

Dr. Diemel's Linen Mesh

Women's Union Suits or separate garments, down to odd sizes, price. The perfect and

Underwear

in a lot that is sold now go at about half only absolutely sanitary underwear. Union suits, regular \$6.00, special now \$3.00; and regular \$3.00 pants and vests,

\$1.48 Ea.

VERY CHIC AFFAIRS

Trimmed Hats that have more distinctive style and better quality materials than you can possibly buy for the money at ordinary times. Some are from New York and some are evolved by the able artists in our own millinery workrooms. Best

shapes, colors and trimmings; regular values to \$9.00, special for Friday, \$5.00 Ea.



PATTERN HATS, the distractingly lovely creations from the stylehead centers across the water, brought here to set the headgear fashions for Portland style followers. All that were over \$100 are now onethird less, and all that sold for over \$50 and up to \$100 for one-fourth less. Buy now and save

at \$5.00

Women's 65c Hose at 27c per Pair

Direct importations in women's fine Hosiery, made to sell for up to 65c the pair. From the foremost hosiery manufacturers of Europe; black, light shades and fancies; regular values to 65e a pair, special

27c Pair

Many Friday Bargains in the Big Linen Section

In the Linen Aisle we offer Richardson's fine table damask, 72 inches wide; fine assortment of patterns; special for only, yard....\$1.69 ularly \$6.00 dozen, only.. \$5.25

Table Damask — Regularly 75c \$1.00 quality, special special, the dozen, only. \$2.35 Bedspreads-Marseilles pattern, \$3.25 grade, sp'l, only... \$2.69 Bedspreads-Satin cameo pattern; extra large size, special at low price of only..... \$2.98