

Beginning on Next Monday, Demonstration of Gossard "Lace Front" Corsets by Mme. Redding, Factory Expert---On Second Floor

# Today The Meier & Frank Store's 973d Friday Surprise Sales

THE MEIER & FRANK CO. OFFERS FOR ITS 973D FRIDAY SURPRISE SALE

## 500 Tailored Waists

### \$8.50 Values \$3.85



Today another Great Friday Surprise Sale of women's silk Tailored Waists in radi-um and messaline silks made with pin tucks and 1/2 inch tucking with bias bands—Rows of tucks down the front or to form a yoke—A very large assortment of neat and attractive styles in large and small dots, checks and stripes—Light blue, copenhagen, navy, tan, rose, brown, black and other desirable colorings and combinations—All handsomely made and finished—High-class tailored silk waists selling regularly at \$8.50 your choice today at this low price each **\$3.85** See our window display on Fifth street

THE MEIER & FRANK CO. OFFERS FOR ITS 973D FRIDAY SURPRISE SALE

## \$3.50 Battenberg Scarfs at \$1.57 Each

## 50c Hat Pins 19c---35c Collar Pins 19c

For today's 973d Friday Surprise Sale, a great special line of Battenberg Scarfs, with plain and drawwork centers, assorted patterns; size 18x54 ins.; values up to \$3.50 each, on sale today at this special low price, each **\$1.57**  
For today, 1000 Beauty and Collar Pins—one-piece joint, and all warranted; best regular 35c to 50c values, on sale at this special low price, each **19c**  
For today, 1000 new Hat Pins—fine crystal top and other novelties, in a grand assortment; regular 35c and 50c values, on sale at this low price. **19c**

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## \$2.00 Silk Hosiery at 98c



Today 3000 pairs of women's pure silk Hose at a price that always invites active buying—This great lot are all new perfect hose of splendid quality, well made and full fashioned—The color assortment includes black, white, tan, light blue, pink, red, gray, champagne, and lavender—All sizes, double heel, toe and soles—Regular \$2.00 values—Your choice today only at this remarkably low price per pair **98c** See the Fifth-Street Window Display Mail and Phone Orders Promptly Filled

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## A Great Closing Out Stock Patterns of Fine German China Dinnerware--Basement

Blue and white violet decoration, with pieces; tomorrow's sale prices are from \$1.50 Teapots on sale at, each. <b>\$1.00</b>	gold on knobs and handles; all handsome 33 1-3 to 50 per cent under regular value.
\$1.10 Sugar Bowls on sale at, ea. <b>.74c</b>	5-inch Plates, \$2.10 value, dozen <b>\$1.40</b>
Regular 50c Creamers for, each. <b>.34c</b>	6-inch Plates, \$2.50 value, dozen <b>\$1.67</b>
\$1.50 Chocolate Pots on sale at. <b>\$1.00</b>	7-inch Plates, \$3.00 value, dozen <b>\$2.00</b>
\$3.00 Soup Tureens on sale at. <b>\$2.00</b>	8-inch Plates, \$3.50 value, dozen <b>\$2.33</b>
\$2.00 Vegetable Dishes for, ea. <b>\$1.33</b>	4 1/2-inch Fruit Saucers, the regular \$1.65 value, on sale at, special, dozen <b>\$1.10</b>
\$1.35 Covered Butter Dishes for. <b>.90c</b>	Mush Bowls, \$3.00 value, dozen <b>\$2.00</b>
\$1.25 Sauce Boats on sale for, ea. <b>.84c</b>	10-inch Platters, 75c value, ea. <b>.50c</b>
\$2.00 Sauce Tureens for, each. <b>\$1.33</b>	12-inch Platters, \$1.25 value, ea. <b>.84c</b>
Coffee Cups and Saucers, regular \$4.00 values, at this low price, dozen <b>\$2.67</b>	14-inch Platters, \$1.65 value, ea. <b>\$1.10</b>
After-Dinner Coffee Cups and Saucers, regular \$2.75 values, for, dozen <b>\$1.84</b>	16-inch Platters, \$2.50 value, ea. <b>\$1.67</b>
\$4.25 Chocolate Cups and Saucers, on sale at this low price, the dozen <b>\$2.84</b>	18-inch Platters, \$4.50 value, ea. <b>\$3.00</b>
	7-inch Vegetable Dishes for, each. <b>.40c</b>

On sale in Basement Store. See them.

THE MEIER & FRANK CO. OFFERS FOR ITS 973D FRIDAY SURPRISE SALE

## Women's Tan Shoes \$2.95



1000 pairs of women's tan and wine Russia calf Blucher and Button Shoes, regular height, top welt soles, Cuban and military heels; all new, stylish footwear; cottage and novelty lasts; all sizes and widths; the newest and best \$3.50 values, today, the pair **\$2.95**  
500 pairs of the new 8-inch high cut Napoleon Boots in wine color, Russian calf, lace style; the new drop toe and Cuban heels, welt soles; the ideal shoes for wet weather and street wear; all sizes; extraordinary **\$3.48**  
Great special values in boys', girls', misses' and children's School Shoes. Take advantage.

THE MEIER & FRANK CO. OFFERS FOR ITS 973D FRIDAY SURPRISE SALE

## 2000 Two Pound Rolls Butter 62c Each

In the Grocery Department for today, our weekly offering of good Creamery Butter way below the market price; full two-pound rolls, the product of our own Tillamook Creamery; 2-pound rolls, on sale today at, special, the roll **62c** No phone orders will be filled, and no deliveries will be made. On sale in Basement.

THE MEIER & FRANK CO. OFFERS FOR ITS 973D FRIDAY SURPRISE SALE

## 100 Women's Coats \$16.50 Vals., \$10.45

Portland's leading Cloak and Suit Store places on sale for today's 973d Friday Surprise 100 new Fall and Winter Coats in 3/4 length styles; fine broadcloth material, semi-fitted effects; full lined throughout; fancy braid-trimmed or narrow bands of stitched satin and velvet, full-length sleeve; standing-collar effect of velvet; navy blue, black, brown and garnet; all are handsomely made and finished; all sizes; regular \$16.50 values; your choice at, each. **\$10.45**

THE MEIER & FRANK CO. OFFERS FOR ITS 973D FRIDAY SURPRISE SALE

## \$3-\$3.50 Gloves \$1.98 Pr

## \$3.50-\$4 Gloves \$2.78 Pr.



Great special Glove bargains for today's 973d Friday Surprise Sale—Look to your Winter needs and profit by these values  
1000 pairs of 16-button length Chamois Gloves of the best quality; overseam, pique and gusset tops; white and natural, all sizes; regular \$3 and \$3.50 values, today only at, the pair **\$1.98**  
Mail orders will be promptly and carefully filled.  
1000 pairs of 12 and 16-button length heavy Cape Walking Gloves, in the best shades of tan; "Dent" style; plain and gusset tops, all sizes; regular \$3.50 and \$4.00 values, at, pair. **\$2.78**  
1000 pairs English make soft Cape Gauntlet Gloves, with strap at the wrist; tan only; the **\$1.98** best regular \$2.50 values, on sale at, pr.  
200 pairs of one-clasp Cape Gloves, in tan **95c** only; come in all sizes; great value, pair. Mail orders will be promptly and carefully filled.

THE MEIER & FRANK CO. OFFERS FOR ITS 973D FRIDAY SURPRISE SALE

## 75c-\$1.50 Embroidered Collars 47c Each

## Regular \$1.25 Laces on Sale at 29c Yard

The Women's Neckwear Department offers for today's 973d Friday Surprise Sale 350 dozen women's French Embroidered Collars, 1 1/4 to 2 inches wide; sizes 12 to 14; all new, beautiful styles; regular 75c to \$1.50 values; your choice, each. **47c**  
For today, 2000 yards of white, cream and ecru Venice Bands, Edges, Appliques and Net Top Laces, 1 1/2 to 5 inches wide; great assortment to select from; values in the lot up to \$1.25 a yard; your choice today only at, the yard. **29c**

THE MEIER & FRANK CO. OFFERS FOR ITS 973D FRIDAY SURPRISE SALE

## 3000 Yds. Plaid Silks

## \$1.00 Values 59c Yd.



In the big Silk store for today's 973d Friday Surprise sale—The season's premier offering of high-grade plaid silks—A great purchase of 3000 yards from the largest and best silk mill in Passaic, N. J., who needed immediate cash and sacrificed their stock on hand to obtain it—Very rich colorings in light and dark effects—Handsome new silks for misses' and children's apparel—Grand variety of styles in the best colorings and combinations—Silks that find ready sale at **85c and \$1.00 the yard—Your choice today at the yard 59c** Supply your Winter needs—See our Fifth-Street window display

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## Picture Department Bargains---4th Floor

## Pyrography Boxes on Sale at 29c Each

500 beautiful colored Landscapes, framed in 3-inch gilt frames, with ornamental corners, 20 by 26 inches; great special values, at, each. **\$1.47**  
Handsome Carbon Prints of Cupid Asleep and Awake, framed in 1-inch oak molding; great special value; buy all you want at this low price, each. **37c**  
500 Stamped Glove and Handkerchief Boxes for burning, in best style and size; the best regular 40c and 50c values, on sale at this low price, ea. **29c**

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## 500 Prs. White Net Curtains

## \$3.25 Vals. \$1.35



The third floor Lace Curtains store offers for today's 973d Friday Surprise Sale 500 pairs of white net curtains at a remarkably low price per pair—Made on bobbinet with borders of renaissance braid, 5 handsome patterns to select from, all are 40 inches wide and 2 1/2 yards long—Regular **\$3.25 values—Your choice today at this low price per pair \$1.35** See 5th street window display—Custom shades and drapery work our specialty

## 300 Beautiful Handb'gs Vals. to \$20 for \$5.95



For today's 973d Friday Surprise Sale a sensational offering of high-class handbags for the opera, dress and street use—Velvet with cut steel trimmings, silk embroidered novelties, beaded bags in exquisite styles, pigskin, alligator and patent leather bags—All new shapes and sizes in light evening shades, also black, brown, tan, green, navy blue, etc.—Handsome variety to choose from—Values in the lot of to \$20—Your choice today's sale at each **\$5.95**

## German Silver Purses—\$4 Vals. at \$1.69

For today, a special lot of 100 beautiful German silver Purses and Card Cases, all silk-lined; pretty etched designs; regular values up to \$4.00 each; your choice for today only at this special price, each—take advantage **\$1.69**

THE MEIER & FRANK CO. OFFERS FOR ITS 973D FRIDAY SURPRISE SALE

## Women's \$1 Underwear 53c a Garment

## Regular \$2.00 Lace Veils at 59c Each

For today's 973d Friday Surprise Sale, a great offering of 3000 women's pure white Swiss-ribbed Egyptian Cotton Undervests, with high neck and long sleeves, also ankle-length tights; good Fall weight, all sizes; \$1 vals., today. **53c**  
In the Veiling Section, for today's 973d Friday Surprise Sale, another grand special sale of chiffon and chantilly Lace Veils and Hat Drapes, in exquisite styles; black, brown, red, gray, light blue, navy, pink, lavender, etc.; splendid variety; 1 1/2 yards long; regular \$2.00 values, on sale at this low price, each. **59c**

## Great Sale of Pajamas

## \$1.50-\$9-50 Vals. 1/2 Price



Today our first great Surprise Sale of Men's Pajamas—A great purchase of 2000 suits from a leading New York manufacturer enables us to offer 75c to \$5 values at one-half the regular prices—The celebrated "Gotham" line in all grades and styles—Plain and fancy colorings, stripes, figures and neat small designs—All are handsomely made and finished with silk frogs—Madras, pongees, soisettes, chambrays—Some have fancy trimmed collar, pockets and cuffs—All the best colorings and combinations—Grand assortment to select from—Vals. **\$1.50 to \$9.50 a suit—Choice today 1/2** Many of them suitable for women's wear—Morrison-St. Window

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## 2000 Pairs Men's Trousers, \$3 Val. \$1.53

In the Men's Clothing Store, on Second Floor, for today's 973d Friday Surprise Sale, 2000 pairs of men's fine worsted Trousers, neat patterns, suitable for business wear; dark brown and gray stripes; sizes 32 to 42 waist measure; well made and finished throughout; \$2.50-\$3.00 values; choice today, pair. **\$1.53**

## \$2-\$3 Ribbons \$1.27 Yd.

## 25c Handkerchiefs at 12c



Today a great Friday Surprise offering of 10,000 yards best grade fancy ribbons, 7 to 10 inches wide—Print warps, jacquards, plaids, dresses and velvet embossed ribbons, also self-colored figured satin—All new beautiful ribbons of exceptional style and quality—Regular \$2 to \$3 values—Your choice **\$1.27** today only at the yd.  
For today, 500 dozen women's all-linen Handkerchiefs, embroidered initials; several styles of letters, in plain and with wreaths; regular 20c and 25c values; buy all you want of them today at this low price, each. **12c**

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## "Priestly" Raincoats—Boys' and Young Men's—Reg. \$9 and \$10 Values for \$6.35

For today, an extraordinary offering of genuine Priestly "Cravenette" Raincoats for boys and young men; tan, gray and shadow stripes, made full length and quarter-lined; handsomely tailored throughout; every garment has the "Priestly" stamp. Ages 12 to 18 years. Regular \$9.00 and \$10.00 values—your choice for today only at this low price, the garment—take advantage **\$6.35**