

10,000 Cans of Cudahy's Celebrated Dutch Cleanser on Sale at 7c Per Can in the Basement

# Today—The Meier & Frank Store's 968th Friday Surprise Sales Today—Great August Clean-Up Sales in All Departments of the Store

## Sale 900 Bath Room Rugs

Reg. \$2.50 Values at \$1.37 Ea.

Reg. \$3.00 Values at \$2.07 Ea.



For Today's 968th Friday Surprise Sale the Third Floor Carpet store offers 900 Handsome Bath-Room Rugs at extremely low prices—Reversible and washable colorings—Light and dark blues, green and red—Three sizes—Every housewife should investigate the merits of this great bargain. 24x48 inches, regular \$1.50 values \$1.17 27x54 inches, regular \$2.50 values \$1.37 36x60 inches, regular \$3.00 values \$2.07 See the Big Fifth-Street Window Display Mail and phone orders will be carefully filled

## 1000 Comforters \$1.63 Ea.

The Fourth Floor Blanket Store offers for today's 968th Friday Surprise 1000 full size Comforters, silk-line covered and filled with white laminated cotton, in one sheet. Best patterns and colors; great value, on sale at this low price, each. \$1.63

## Boys' Knickerbocker Suits

### Half Price Today



Shrewd and economical parents will buy their boys' School Suits today—Another Great Friday Surprise Sale of Boys' Wool Suits at half regular prices—Included are all our fancy suits for boys 6 to 16 years of age—Norfolk, single and double-breasted coats and knickerbocker trousers—All the best materials and patterns in great assortment—Values up to \$12.50 a suit—Your choice of the entire stock 1/2 Price for today at only... Look to the boys' needs—See 5th-St. windows

## Young Men's Suits 1/2 Price

Our entire stock of young men's fancy Suits, ages 14 to 20 years; values up to \$25.00 a suit, all at half price for today. Fancy tweeds, worsteds, chevots; single or double-breasted coats; great assortment, all grades, at half reg. prices. 1/2 Price

## Sale Women's Tailored Suits

### \$22 Val. \$7.85



Portland's Leading Cloak and Suit Store offers for today's 968th Friday Surprise Sale a great August clean-up of Women's Tailored Suits selling regularly at prices up to \$22 a suit—The assortment represents about 200 garments and includes chevots, serges, worsteds and fancy tweeds—Plain tailored jackets, semi-fitted, single, double-breasted and box effects—Also the new butterfly jackets. Skirts in full pleated or plain flare effects—Black, navy blue and a large assortment of stripes and checks—All this season's suits of the best fashion, material and make—Tailored suits that we have sold thousands of at prices up to \$22 each—Your choice of the entire lot today at low price of \$7.85 Our entire stock of Women's Summer Apparel marked at quick-selling prices—See 5th-St. window—Specials in Women's Waists.

CUSTOM SHADE AND DRAPERY WORK OUR SPECIALTY—WE ARE PORTLAND AGENTS FOR BUTTERICK PATTERNS—SEPTEMBER DELINEATOR AND PATTERNS ARE NOW IN

MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## Sale of 300 High-Class Couch Covers Regular \$8.00 and \$8.50 Values, \$3.85

In the Drapery Department, for today's 968th Friday Surprise Sale, a splendid lot of high-class Couch Covers at a low price; 100 patterns to select from—Art Nouveau, Floral, Oriental and plain centers and handsome borders; hem'd edges, fringed ends only or fringed all around; material of the best heavy double-faced tapestry, solid colors and fancy combinations in endless variety; all are full size. \$8-\$8.50 values; an advantageous purchase enables us to offer them at. \$3.85

MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## Fifty "White Mountain" Refrigerators Regular \$13.50 Value on Sale at \$9.98

For today, in the Big Basement Store, 50 of the celebrated "White Mountain" Refrigerators to be sold at an unusually low price. Length 24 inches, depth 20 inches, height 42 inches, 60 lbs. ice capacity; thick, heavy doors, walls thoroughly insulated, removable shelves; oak cabinet, highly finished; guaranteed to give perfect satisfaction; regular \$13.50 value, on sale at this special price, each. \$9.98 Our entire stock of Refrigerators, values to \$100.00, at a reduction of 20 per cent.

MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## 200 Women's Stylish Summer Dresses Regular \$10.00 Values at \$3.45 Each

For today's 968th Friday Surprise Sale, 200 women's fine Wash Dresses at a very low price. Both princess and two-piece dresses are included; the waists have dainty yokes of Val. lace and embroidery or tucked lawn, in shaped vest effect; elbow sleeves, trimmed in lace and finished with lace or embroidery cuff; skirts are tucked, pleated or flounce effect; plain white, fancy stripes and figures; all new, stylish Summer apparel; values up to \$10.00 a garment, on sale at. \$3.45

MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## \$2.25 Silk Gloves at \$1.09 Pair 30c Taffeta Ribbons at 16c Yard

For today's 968th Friday Surprise Sale we announce the best Silk Glove bargain of the year—3000 prs. of America's finest quality long silk gloves at a price below what manufacturers quote for next year's wholesale cost; full 16-button lengths, mousquetaire style—"Kaysar," "Foumes" and other leading makes—Black, white and a complete line of street and evening shades—Your opportunity to buy long gloves for theater wear at prices never before known—All sizes—Regular \$2.00 and \$2.25 values at this extraordinary low price, per pair \$1.09 See Big Morrison Street Window Display Mail and phone orders carefully filled For today, 30,000 yards of choice all-silk Taffeta Ribbons, 3 1/2 and 4 inches wide; black, white, red, light blue, pink, old rose, lavender and gray; suitable for hair ribbon, fancy work, etc.; regular 25c and 35c values, on sale at, special, yard. 16c



MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## Women's 75c Neckwear 33c \$2 Dress Trimmings at 37c

Today, a great special Surprise Sale offering of women's Neckwear—an immense lot of stocks, bows, jabots, croats, etc., in white and colored effects; all new, up-to-date neckwear, slightly mussed from handling; regular 65c and 75c values, your choice tomorrow, each. 33c Today, a great clean-up in the Trimming Department; fancy braids, appliques, Persian bands, guimps and edges; great assortment, in short lengths; regular values up to \$2.00 yard. 37c Pillow Tops at 37c Each In the Art Department, Third Floor, today, a special lot of stamped and tinted Pillow Tops and Backs; large variety of patterns, both floral and conventional, to be embroidered; values up to 75c; on sale at this low price. 37c Embroidery Instructions Given Free in the Art Department, 3d Floor



MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## Muslin Underw'r--Gowns, Skirts, Drawers, Chemise--\$2.25 Val. 98c

Four great special lots of Women's Undermuslins at interesting prices for today's 968th Friday Surprise—Gowns, chemise, drawers and petticoats—Pretty styles, grand values—Take advantage. Lot 1—1000 women's cambric and nainsook Gowns, trimmed in dainty laces, beading, tucks and ribbon; values up to \$2.25 each, on sale at, special, ea. .98c Lot 2—500 women's Chemise, made of sheer nainsook and trimmed in laces, embroideries, beading and ribbon; also a lot of dainty hand-embroidered chemise; \$1.75 and \$2.00 values, each. 98c Lot 3—Women's Nainsook Drawers, pretty styles, trimmed in laces, embroideries, tucks and insertion; best styles; regular \$1.50, \$1.75 and \$2.00 values, on sale at this special price, pair. 98c Lot 4—Misses' cambric and nainsook Petticoats, trimmed in tucks and embroideries; all new, pretty skirts, selling regularly at \$1.50, \$1.75 and \$2 each; your choice at this special price, ea. 98c All our fine Undermuslins on sale at very low prices.



WE ARE PORTLAND AGENTS FOR "OSTERMOOR" PATENT ELASTIC FELT MATTRESSES—"WILLAMETTE" SEWING MACHINES—"COLUMBIA" YARNS—"PERRINS" GLOVES, ETC.

MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## Regular \$11.00 Gas Ranges \$8.79 Each Regular \$14.00 Gas Ranges \$11.17 Each

100 high-grade Gas Ranges at low prices for the Friday Surprise Sale—Basement. Lot 1—50 Gas Ranges, two-burner, 12x18-in. oven, guaranteed to give satisfaction; the best regular \$11.00 model, on sale at, special, each. \$8.79 Lot 2—50 Gas Ranges, four-burner, 17 1/2x18-inch oven; fully guaranteed in every particular; regular \$14.00 model, on sale at, each. \$11.17

MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## Regular \$1.75 Embroideries at 39c a Strip 35c White Mercerized Batiste 25c a Yard

In the Lace Department, today, 5000 yards of Swiss, Nainsook and Cambrie Embroidery and Insertion, 1 to 7 inches wide; very pretty patterns; 4 1/2 to 6 1/2 yard strips; values up to \$1.75 a strip; your choice today at, the strip. 39c In the Wash Goods Section, for tomorrow's 968th Friday Surprise Sale, 1500 yards white Mercerized Batiste, sheer and lustrous; 35c quality, yard. 25c

MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## 10,000 Copies Most Popular Sheet Music Today at the Low Price of 5c Per Copy

10,000 copies of popular vocal and instrumental music to be sold at the ridiculously low price of 5c per copy; included will be found the Merry Widow Songs, As We Watched the Ships Go Sailing, Old Kentucky Home, Il Trovatore, Sweet Pickles, Flower Song, Dying Poet, and hundreds of others; buy all you want of them today at this marvelously low price, the copy—no mail or phone orders filled 5c

MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## Men's Fancy Vests—Reg. \$1.25 to \$8 Vals. 1/2 Price

Today in the Men's Clothing Dept., second floor, a great half-price sale of Men's Fancy Vests—Beautiful mercerized materials, French flannels, etc., in a great assortment of styles and patterns—Regular and stout sizes—All new, up-to-date vests selling regularly at prices ranging from \$1.25 up to \$8.00 each—Take your pick of the entire stock today at just half the regular prices. Half



MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## Women's, Misses', and Childrens' White Oxfords at \$1.00 a Pair

Today the final clean-up on women's, misses' and childrens' white canvas oxfords—Best styles—Wood or leather heels, turn or welt soles—All sizes and widths—White footwear for present wear and for parties—The misses' and childrens' line are regular \$2.00 values and the women's line regular \$2.50 values—Your choice today only at this low price, per pair \$1.00 See Our Fifth Street Window Display



MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## Men's 50c-75c 4-in-Hands, 25c Men's Reg. 25c and 50c Fancy Hosiery 18c Pr.

For today, 300 dozen men's fine Silk Four-in-Hands—a great special purchase from a leading New York neckwear manufacturer; a mammoth assortment of patterns and colorings; checks, bias stripes, vertical stripes, dots, figures; light and dark effects in endless variety; 50c-75c values; your choice today only, special at, each. 25c For today, 1000 dozen men's fancy Half-Hose, in checks, figures, dots, stripes, fancy effects; grand variety, all the best colorings and combinations, all sizes; regular 25c and 35c values, buy all you want at, pair. 18c



MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## \$17.00 Couch Hammocks for \$7.95 Ea.

For today's 968th Friday Surprise Sale, last call on these comfortable and popular Couch Hammocks, made of 8-ounce Duck, with green denim-covered mattress, 4 inches thick; just the thing for camping, porch and sleeping out of doors; only 20 of them left; sold early in season at \$17; choice, each. \$7.95

MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## 10,000 Covered Jelly Glasses 29c a Doz.

In the Big Basement Store for today's 968th Friday Surprise Sale, we offer 10,000 Covered Jelly Glasses, one-half-pint size, regular 40c values; buy all you want of them during the Surprise Sale at this low price, the dozen. 29c All Mason and Economy Fruit Jars on sale at lowest prices. See them, in Basement.

MEIER & FRANK OFFER FOR THEIR 968TH FRIDAY SURPRISE SALE

## Sale Regular \$1.50 Pictures for 95c Each

For today's 968th Friday Surprise Sale, a great special lot of beautiful Carbonettes, framed in two-inch brown molding; size 14x19 inches; the best regular \$1.50 values, on sale today only at this low price, each—take advantage. 95c Artistic Picture Framing to your order at low prices. Let us show you. Third Floor.