

Butterick Patterns and Delineator for September Are Now In—The New "Butterick Fashions" for Autumn on Sale Today

Today---The Meier & Frank Store's 967th Friday Surprise Sales Today---The August Clean-up Sales and the Great August Linen Sale

Women's Tan Calf, Brown Kid, Patent Colt Oxfords, Regular \$3 Val. \$1.88



For today a great Midsummer Sale of Women's Low Shoes of standard style and quality—2000 pairs in tan Russia calf, brown kid, black vic-kid and patent colt—Blucher oxfords with extension or medium-weight soles—Plain or tipped toes; Cuban heels; all new, stylish Footwear in sizes 2 1/2 to 8, and widths A to E—Every pair in the lot regular \$3.00 value—Your choice for today only at this **\$1.88** special low price, the pair **\$1.88** All our fine Footwear on sale at greatly reduced prices—White Canvas Oxfords on sale at exceptionally low prices.

For today, Men's-Young Men's Suits 1/2
For today, Men's \$5-\$6 Trousers \$3.65

WE ARE PORTLAND AGENTS FOR "NEMO" CORSETS

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE Thirty-Five Fine Wool Suit Patterns \$10.50 to \$22.50 Values at Half Price

For today's 967th Friday Surprise Sale, 35 fine Wool Suit Patterns at half regular prices. French embroidered Voiles in allover and bordered effects, fine imported wool Tamise in bordered effect, and other novelties in cream, pearl, navy and biscuit shades—beautiful materials for dinner, evening and theater costumes; regular values from \$10.50 to \$22.50, today at **1/2 Price**

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE \$3 Night Gowns \$1.98 \$1.75 Drawers \$1.18



For today, 100 dozen women's fine Cambrie and Nainsook Gowns, trimmed in good quality embroidery, lace, tucks, insertion, beading and ribbons—low neck—long or short sleeves—very pretty styles—great assortment. Regular \$3 values, on sale at this low price, each, only **\$1.98**
Great special lot of Women's and Misses' Closed Drawers—made of fine nainsook and cambrie materials, trimmed in pretty laces, embroideries and tucks—values up to \$1.75 a pair, on sale at the remarkably low price, pair... **\$1.18**
Our entire stock of Women's Fine Undermuslins on sale at greatly reduced prices. On the Second Floor. Women's White and Black Silk Head Shawls—square only—regular \$3.00 values, on sale at the very low price of, each... **\$1.87**
REFRIGERATORS—In the Basement Store—100 White Mountain Refrigerators—best \$13.50 values, on sale at the low price... **\$9.95**

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE \$3.50 Cluny Lace Linen Center Pieces \$1.39 Stamped Corset Covers at Only 43c Each

For today, a special lot of 18-inch real Cluny Lace Linen Centerpieces, in assorted patterns, very pretty pieces; the best regular \$3.50 values, to be cleaned **\$1.39** out at this remarkably low price, each—take advantage of this sale.
On Sale in the Art Department, which will be found on the Third Floor.
Today, a special lot of new designs in Stamped Corset Covers, with material for finishing—large assortment and wonderful values, Third Floor... **43c**

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE Men's \$1.50 Shirts on Sale at 69c \$1.25 Underwear at 39c



For today's 967th Friday Surprise Sale, 300 dozen Men's Fancy Golf and Pleated Shirts at a price far below actual manufacturing cost—an immense assortment of patterns, including neat checks, stripes, figures and dotted effects—coat and regular styles—cuffs attached or detached—light and dark colorings—madras and percale materials—all sizes—values up to \$1.50 each, on sale at the very low price of... **69c**
See Fifth-street window display of these shirts.
For today, men's Summer Underwear at ridiculously low prices. Special sample line of lilies, silk and lisle and fancy balbriggan—plain or drop-stitch weave—plain or striped patterns—all are well made and finished; in tans, ceru, pink, etc., blue, etc.—values up to \$1.25 a garment—Buy all you want of them today at this great Surprise Sale price, garment... **39c**

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE Men's Reg. \$3.50 Straw Hats at \$1.00

Today, a great August clean-up sale of men's Straw Hats, including split straws, Milan straws, Mackinaw straws, sennets, Javos, Porto Panamas—all this season's latest blocks in great variety—all sizes—values up to \$3.50 each. On **\$1.00** sale during this 967th Surprise Sale at the sensationally low price, each.
All our finest Straw Hats—values up to \$7.50 each on sale at quick-selling prices. Don't miss the great values being offered during this 967th Friday Surprise Sale.

Manufacturers' Sample Portieres Values Up to \$8.50 Pair On Sale at \$1.89 Each



In the Third Floor Curtain Store for today's 967th Friday Surprise Sale a sensational offering of Manufacturers' Sample and Odd lots of high-class Portieres—All desirable styles, patterns and colorings—Single portieres suitable for single door curtains, couch covers, etc.—The odd lots in one to three Pairs of a pattern—Both plain and figured reps are included—Solid shades of green, red, brown, rose and blue—Fancy colorings and combinations in an assortment of fully 100 patterns—Fringed, corded or bordered effects—The sale represents the entire stock of samples and odd lots of the largest and most successful Philadelphia manufacturer—The center of the tapestry and textile business of America—Values in the lot up to \$8.50 a pair, your choice of the entire lot today at the low price \$1.89 each—Housewives, hotel and boarding-house keepers should take advantage of this unusual bargain—See big 5th street window display—None laid aside, no mail or c. o. d. orders—Better plan to be here early in **\$1.89** the morning if you want to share in the best values
Store opens promptly at 8 o'clock—Curtain Department—3d Floor

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE Boys' Knickerbocker Suits \$4.50 Val. 1/2 Price \$15



Today's Half-Price Sale of Boys' Knickerbocker Suits will attract a great throng of economical buyers—Here's your opportunity to buy the boys' school apparel at a big saving—Fancy worsteds, cassimeres, fancy tweeds, fancy chevots, etc., in tans, grays, brown, fawn and olive shades; stripes, checks and overplaids—All this season's handsomest garments for boys 6 to 16 years of Age—Suits selling regularly at prices ranging from \$4.50 to \$15.00—Your choice today only at half regular price. Shrewd parents will give immediate attention to the boys' needs—2d floor **1/2**
See the Big Fifth-Street Window Display
All Mail Orders Will Be Carefully Filled

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE Women's 75c-\$1.00 Neckwear 43c Each Women's 50c Handkerchiefs, at 21c Each

For today's 967th Friday Surprise Sale, a special lot of women's Neckwear, comprising a good variety of lace and net bows, embroidered stocks and croats—all good, desirable neckwear, selling regularly at 70c and \$1.00—your choice during this sale at the very remarkably low price of, each, only... **43c**
For today, 100 dozen women's all-linen hemstitched and scalloped edge Handkerchiefs—embroidered designs—grand variety. Best 50c values... **21c**

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE \$1 to \$25 Parasols 1/2 Price



For Today's 967th Friday Surprise Sale we offer selection from our entire stock of Fine Parasols at half regular selling prices—The assortment is the largest and best in the City and includes every new and pretty style of Sunshade shown this season—Fancy silks, plain silks, fancy borders, plaids, pongees, embroidered linens, embroidered silks, Jap parasols, etc. **\$1 to \$25 - Pick 1/2 Price from the entire stock**
\$3.50 Parasols \$1.53
200 hundred Parasols in assorted styles—silks, linens, etc.; reg. \$3.50 vals.; an advantageous purchase enables us to offer them at, each... **\$1.53**

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE 35c and 45c Ribbons at 19c per Yard

The big Ribbon Store offers for today's 967th Friday Surprise Sale 20,000 yards of All-Silk Taffeta Ribbon, Moire and Fancy Print Warp Ribbons—all new choice ribbons for all purposes—plain and fancy colorings—Regular 35c and 45c values, on sale today at this remarkably low price, yard—take advantage **19c** Good opportunity to buy your Holiday Ribbons at a big saving. The best values you will buy in this city or elsewhere for years. So take advantage of this sale.

WOMEN'S MISSES' Fine Tailored Suits Vals. Up to \$40 At \$13.85



For today, a great Friday Surprise offering of Women's and Misses' Tailored Suits—values up to \$40.00, at the ridiculously low price of \$13.85. Included are all the very best styles and materials. The coats are short and medium lengths—semi-fitted, double or single-breasted, also the new butterfly suit—3/4 length sleeves; some have fancy silk and Persian vests, also braid trimming—materials in Panama cloth, serge, Rajah, herringbone, serges and worsteds, black, brown, navy blue, mulberry, fancy checks and stripes—skirts both plain, flared and full pleated effects and trimmed with bias folds—great variety of high-class tailored suits—values up to \$40; Take your choice today at this marvelously low **\$13.85** price, per suit...
See Fifth-street window display.

"RAMIE" LINEN MESH UNDERWEAR FOR MEN AND WOMEN

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE New Walking Skirts Val. to \$10 at \$2.98

For today's 967th Friday Surprise Sale, a great bargain in Women's Walking Skirts—300 in the lot—a special purchase from a leading New York manufacturer—Fancy gray worsteds, invisible plaids and checks; styles are full pleated and plain flared, trimmed with bias folds and tailor-stitched straps; a good assortment to select from; regular values up to \$10.00 each; your choice of the lot at this exceptionally low price, each—on sale on Second Floor... **\$2.98**

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE Sale Long Silk Gloves Best \$1.75 Val., 69c Pr.



For today we place on sale 20,000 pairs of high-grade Silk Gloves at the lowest price quoted this season—All the standard makes are included—"Kaysar," "Amsterdam," "Cloversville," "Fownes" and "Niagara" lines—All new silk gloves of superior quality, full 16-button length double-tipped fingers, black, white, pink, light blue, tans, browns, greens, red, gray, lavender, Nile, navy, etc.—All sizes—Every pair regular \$1.75 quality—Buy all you want of them today at this marvelously low price per pair **69c**
See Our Morrison Street Window Display
All mail and phone orders carefully filled

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE Wash Goods Remnants at One-Half Price White Embroidered Waist Patterns 1/2 Price

For today, thousands of remnants of Wash Goods at half regular prices—ginghams, percales, lawns, muslins, white goods, etc., etc.—all the season's newest and prettiest wash fabrics in all grades and all lengths, on sale at just... **1/2 Price**
For today's sale, special lot of fine white Embroidered Waist Patterns—sufficient material to make a waist of any size—very attractive styles—**1/2 Price** all prices; your choice during today's great Surprise Sale at, ea.

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE Sample Line of Beautiful Veils Values to \$5.00 at \$1.39 Each



For today's 967th Friday Surprise a great special offering of the sample line of a large New York importing house—Beautiful square Veils in Point d'Esprit and Brussels net with embroidered dots and assorted figures and finished with narrow taffeta and satin ribbons or filet lace—The color assortment includes black, white, navy, brown, green, light blue, copenhagen and cardinal—All new and pretty veils selling regularly at prices up to \$5.00 each—Take your pick **\$1.39** at this unusually low price, each
See our great Window Display on Fifth Street
There will be no mail or telephone orders filled

MEIER & FRANK STORE'S 967TH FRIDAY SURPRISE SALE Reg. \$7.00 Silk and Net Waists at \$2.98

In the Waist Section for today's 967th Friday Surprise Sale, a great special lot of Taffeta Silk and Net Waists—surplice or pointed yoke effects, trimmed with rows of cluny lace, round mesh Val., half or one-inch satin bands, medallions and pin tucks—plain, fancy or kimono sleeves—white, black and a good assortment of colors; regular values up to \$7 each; take your choice during today's **\$2.98** Great Surprise Sale at this very remarkably special low price, each...