

Portland Agents for "Nemo" Corsets, "Estelle" Corsets, Gossard "Lace Front" Corsets, "La Grecque" Corsets—"Vudor" Porch Shades

# Today--The Meier & Frank Store's 963d Friday Surprise Sales

Continuation of the Great Sale of Long Silk Gloves—Black, White and Colors—"Kaysar" and Other Makes—\$1.75 Values 98c Pair

**\$3.00 Tan Oxfords \$1.98 Pair**  
**\$2.50 White Oxfords \$1.59 Pair**  
**1000 Pairs White Oxfords \$1.25**



Today's great Friday Surprise Sale offerings in the shoe store—Women's reasonable footwear of standard style and manufacture at prices that mean a big saving—Shrewd buyers will investigate the merits of these great bargains

1000 pairs of women's tan Russia calf, black patent colt and vicci kid Blucher Oxfords; all new, up-to-date footwear; Cuban heels, medium or heavy soles; all sizes and widths; the best \$3.00 values, on sale at, pair. **\$1.98**

1000 pairs of women's high-grade white mercerized Canvas Oxfords, plain toe, turn soles, covered wood heels, all sizes; the best \$2.50 values, on sale at, the pair. **\$1.59**

1000 pairs of women's white Canvas Oxfords, turn soles, Cuban leather heels, medium toes, all sizes; \$2 values, pair. **\$1.25**

Great special bargains in misses' and children's Summer footwear of all kinds. Let us show you. Men's and boys' Oxfords on sale at low prices. Mail orders will be carefully and promptly filled.

**\$2.00 Shirtwaists 79c**



5000 women's cotton Shirtwaists of splendid style and quality to be sold today at a wonderfully low price—Made of good lawn material with a round yoke of val. lace and rows of insertion and embroidered below the yoke or rows of embroidered insertion and pin tucks down the front—Great variety of styles—values up to \$2.00 each for **79c**

Our entire stock of women's high-grade Lingerie Waists marked at greatly reduced prices—Magnificent styles and assortment—Values ranging from \$5 to \$55 at a saving you will like

**Complete Score of "Merry Widow" 10c**

In the Sheet Music Department for today's great 963d Friday Surprise Sale—The Complete Score—Words and music of the "Merry Widow," including the "Merry Widow" Waltz—Every music lover wants a complete copy of this famous Viennese opera—**10c**

Extraordinary value at this exceptionally low price, copy **10c**

Mail and phone orders will be promptly and very carefully filled

**\$28 Tailored Suits \$10.45**



Portland's Leading Cloak and Suit Store offers for today's great 963d Friday Surprise a sale extraordinary of fine Tailored Suits for women and misses—All new, this season's apparel in semi and tight fitting effects—plain and fancy tailored—Materials of Panamas, fancy worsteds and serge, navy blue, golden browns, black, tans, also stripes and checks in great variety—Handsome and serviceable suits for traveling, coast and mountain wear—At the price we are offering them you can afford at least two—Choice today only at, each **\$10.45**

See Fifth-Street window display of these suits

Come early if you want the best bargains—Great special sale of women's and misses' white serge suits in this season's very best styles—Cloak and Suit Department on the Second Floor

## Hot-Weather Housekeeping Helps in Big Basement Store—Refrigerators, Water Coolers, Gas Stoves, Ice Cream Freezers, Screen Doors

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE

**All Refrigerators at Twenty Per Cent Off**  
**200 Ice Cream Freezers for \$2.07 Each**

Today, in the big Basement Store, a great July sale of all our "White Mountain" Refrigerators—the best refrigerator America produces; all sizes, all the best models. Prices ranging from \$10.00 up to \$100.00 each. Your choice **20% Off** for today only at 20 per cent off the regular prices. See them. **20% Off**

Today, a special lot of 200 "White Mountain" Ice Cream Freezers, **\$2.07** 3-quart size; every one guaranteed; great special value, on sale at, ea.

Great special sale of all our stock of Lawn Mowers, Garden Hose, etc. Basement.

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE

**Our Regular 25c Ribbons at 14c Per Yard**  
**Regular 35c and 50c Neckwear 18c Each**

For today's 963d Friday Surprise Sale, 10,000 yards of all-silk Taffeta Ribbon, 3/4 inches wide, for hair bows, fancy work, etc.; colors are black, white, red, light blue, pink, brown, navy, old rose, copenhagen, champagne, green, Nile and yellow. The best regular 25c value, on sale at this special low price, yard. **14c**

For today's 963d Friday Surprise Sale, 5000 samples of women's Neckwear—coats, stocks, turnovers, jabots, bows, etc.; entire sample line of largest and best manufacturer in the land; regular 35c and 50c values, special at, each. **18c**

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE

**\$7.50 Lace Curtains at \$4.85 Per Pair**  
**\$6.50-\$7 White Wool Blankets \$4.87 Pr.**

For today's 963d Friday Surprise Sale, 1000 pairs of Cluny, Marie Antoinette and Corded Arabian Lace Curtains, made on the best French nets, with linen braids, inserting and edges; both white and Arabian colors; three yards long, **\$4.85** 50 inches wide; regular \$7.50 value, on sale at this low price, the pair.

For today, 1000 pairs of white Wool Blankets, full size, colored borders and finished with broad satin; an advantageous purchase from a large mill enables us to sell regular \$6.50 and \$7.00 values at this low price, pair. **\$4.87**

## Portland Agents for "Vudor" Porch Shades, Lawn and Porch Furniture, Swings, Hammocks, Outing Goods of All Kinds—3d Floor

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE

**Men's \$1.50 Underwear 55c**



For today, a great July Surprise Sale of men's hot-weather Underwear; 5000 sample garments from two famous Central New York mills; ribbed underwear, ribbed lises, open mesh underwear, fancy lise striped underwear, lise balbriggan underwear, Otis balbriggan underwear, etc.; every good style, coloring and combination; all sizes in shirts and drawers. Underwear selling regularly at prices up to \$1.50 a garment. Supply your needs today **55c** at, special, garment.

See Morrison-Street Window Display. Mail orders will be carefully and promptly filled.

For today, 3000 men's white Pleated Shirts, all size and style pleats; made regular or coat style; attached or detached cuffs; box pleats, knife pleats, pin pleats; also white soft bosom Madras Shirts in best styles, all sizes; \$1.50 values, each. **95c**

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE

**One-Half Price Sale Men's Young Men's and Boys' Clothing**



Sensational bargain news from the Men's and Boys' Clothing Store—Today we will place on sale our entire stock of men's, young men's, boys' and juvenile summer clothing at one-half regular prices—Men's and young men's 3-piece suits and 2-piece outing suits, boys' school and dress suits, washable suits in sailor and Russian styles—(The only exceptions during this sale being black and blue suits)—All this season's very best garments and materials—Handsome ready-to-wear apparel—The best product of the leading manufacturers in the country—Suits selling regular from \$5.00 to \$40.00 each, your choice **1/2 Price** today only half reg. prices

**Boys' Wash Suits Half Price**

2000 Boys' Wash Suits in Russian and blouse styles—This season's best materials and make—Great variety of fashions, colorings and combinations selling regularly at prices ranging from \$2.50 up to \$10.00 **1/2 Price** per suit—Take your pick

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE

**Cheney Bros.' Foulard Silks Reg. \$1.25-\$1 Values 79c Yd.**



In the Big Silk Store for today's great 963d Friday Surprise Sale, we offer 1500 yards of Cheney Bros.' celebrated Foulard silks in all this season's very best designs and colorings—The most satisfactory material for summer waists, suits and dress gowns—Grand assortment of styles—Regular \$1 and \$1.25 values on sale today only at this special low price the yard **79c**

**\$2.00 Auto Veils at 89c**

For today, 3000 beautiful Chiffon Automobile Veils, 3 yards long; handsomely made and hem'd; black, white, brown, tan, light blue, navy, copenhagen, leather, gray, pink and green; \$2 values, on sale at this very low price, ea. **89c**

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE

**Lace and Embroidery Remnants 1/2 Price**

For today, a great half-price sale of Remnants of Laces and Embroideries; all styles, all lengths, all grades, in embroidery edgings and insertions, flouncing, beading and allovers for women's and children's wear; Val. laces, venise laces, filet laces, baby Irish laces, allover laces, bands, edges and appliques, in white, cream and ecru; take your pick of 5000 remnants at one-half the regular **1/2 Price** selling prices; wonderful values—take advantage of special sale.

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE

**25c White India Linon 15c Yard**

In the White Goods Section for today's 963d Friday Surprise Sale, 5000 yards of fine sheer white India Linon to be sold at an unusually low price per yard—a staple white material for gowns, dresses, waists, infants' and children's wear; the best 25c quality, on sale today only at this low price, the yard. **15c**

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE

**\$8.50 Silk Petticoats at \$4.45**



Great July Surprise Sale of 500 Silk Petticoats of superior style and quality; a special purchase from a well-known manufacturer enables us to offer \$8.50 values at the low price of \$4.45 each. Five different styles to select from. Made with double or single flare flounce, solid pin tucking or pin tucks with pleating and ruffle; two rows of shirring and stitching or rows of stitching and ruffle; all the leading shades, white, pink, light blue, rose, copenhagen, tan, champagne, gray, brown, navy, red, green, black and a full line of changeable colors; the best regular \$8.50 values, on sale at a bargain; take your pick of these garments today at this unusually low price, each. **\$4.45**

See Fifth-Street Window Display. Mail orders promptly and carefully filled.

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE

**3000 Pcs. Women's Underwear 50c Values 19c Garment**



In the Women's Underwear section for today's 963d Friday Surprise Sale, 3000 sample garments of women's summer underwear to be sold at a wonderfully low price—Included will be found low neck sleeveless undervests, low neck 1/4 sleeve undervests, knee length lace trimmed pants, knee length fitted knee pants—All summer weight underwear, well made and finished—All sizes and great variety—Regular **50c values—Supply your hot weather wants at this low price per garment 19c**

Great July Clearance Sale of Women's Muslin Underwear—2d Floor

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE

**1000 Back Combs, \$5 Vals. 98c**



For today's 963d Friday Surprise a great special offering high-class mounted back combs at a ridiculously low price—1000 in the lot, shell and amber, high top, with or without stone settings—Beautiful mountings—Immense assortment—Back combs selling regularly at \$5 each—Your choice today **98c** only at this low price, each

See Fifth street window display—Mail and phone orders will receive our prompt and careful attention—Send order today

MEIER & FRANK STORE'S 963D FRIDAY SURPRISE SALE

**\$3.50 Parasols \$1.98, 10c Handkerchiefs 5c**

Today, another great Surprise Sale of women's, misses' and children's Parasols, in black, white, pongee and all the leading shades and color combinations; \$1.98 great assortment to select from; \$3.00-\$3.50 values, your choice, each. **\$1.98**

Today, 1000 dozen women's and children's Handkerchiefs, with hand-embroidered initials; plain white mercerized and colored novelties; the best regular 8 1/2 and 10c values; buy all you want of them at this unusually low price, each. **5c**