

Store Open Tonight Until 9:30—Closed All Day Tomorrow, 4th July—Your Holiday Shopping Must Be Done Before 9:30 Tonight

Today--The Meier & Frank Store's 962d Friday Surprise Sales

MEIER & FRANK STORE'S 962D FRIDAY SURPRISE SALE

\$1-\$1.50 Neckwear at 47c
\$1-\$1.50 Back Combs 49c



Today a great extraordinary sale of 250 dozen ladies' high-class tailored Collars—Magnificent French embroidered novelties 1½ to 2¼ inches high—a wonderful assortment of pretty styles in all sizes 12½ to 14½—Values ranging from 25c up to \$1.50 on sale at low price of **47c**

See Our Fifth-Street Window Display

For today, 1000 new Back Combs, in filigree and plain high backs; the season's most popular styles, in both shell and amber; \$1 to \$1.50 values, on sale today, special. **49c**

25c Handkerchiefs 13c

500 dozen women's hand-embroidered initialed Handkerchiefs, ¼-in. hemstitching; very neat and pretty initial; sheer material; the best 25c values, at this low price, each. **13c**

10,000 yards plain taffeta and fancy Dresden Ribbons, ¾ inches wide, all colors; best colorings and combinations; regular 25c values, the yard. **16c**

Sale of 300 Lingerie Dresses
\$22 Values at \$10.45 Each



Today a great 4th July Surprise Sale of women's and misses' princess Lingerie Dresses—300 of them purchased from a leading New York manufacturer at a price about one half real value—Materials of mull, batiste, organdie and lawn—Made with panels of embroidery and tucked effects—Dainty lace yokes of val. lace, Irish crochet and allover embroidery and insertion, elbow sleeves, embroidery Jap. shoulders—The skirts are tucked and have insertion panels, lace and embroidery trimmed—All new, handsome high class Summer apparel in superb assortment—Values up to \$22—Take your **\$10.45** choice at, each **\$10.45**

See 5th-street window display—Better come early for best bargains

MEIER & FRANK STORE'S 962D FRIDAY SURPRISE SALE

5000 Pairs Women's Hose
\$2.00 Values 53c Pair



A sensational hosiery bargain is announced for today's great 962d Friday Surprise—5000 pairs of the famous "Onyx" Hosiery at a price below foreign cost—All new, beautiful styles in silk lises, gauze lises, embroidered lises, in grain lises, lace lises, dropstitch, lise striped grenadines and novelty effects in endless assortment—High class hosiery in white, black, tan, gray, green, copenhagen, light blue, pink, navy and red; all sizes—A handsome Summer hosiery in styles to please every individual fancy—Values up to \$2 at pair **53c**

Take our word that it's the premier hosiery offering of the season—

Matchless styles, matchless values—See Fifth-street window display

MEIER & FRANK STORE'S 962D FRIDAY SURPRISE SALE

Women's \$2.50 White Oxfords \$1.48 Pr.
Women's \$3.00 White Oxfords \$1.88 Pr.

Today, a great Fourth of July sale of women's white Oxfords of the best style and quality; all sizes and widths, at prices below manufacturing cost. See them. 1500 pairs of women's white Canvas Oxfords, Blucher and plain lace styles; tipped or plain toes, Cuban, leather and wood heels; all the best lasts, all **\$1.48** sizes; the best regular \$2.50 values, on sale at this special price, pair. **\$1.48**
 1500 pairs of women's white Sea Island Duck Oxfords, ribbon lace, hand-turned and welt soles, leather or wood heels; all the best lasts, all sizes; \$3 values, pair. **\$1.88**
 Mail and phone orders filled. Complete stock women's and children's tan Oxfords.

MEIER & FRANK STORE'S 962D FRIDAY SURPRISE SALE

Misses' - Children's \$2.50 Dresses \$1.42
Misses' - Children's \$5.50 Dresses \$2.42

Two exceptional values in misses' and children's apparel—best styles and values: Lot 1—Misses' and children's Wash Dresses, Buster Brown, sailor and Russian styles; gingham and chambrays, in blue, pink, tan; some made low neck and short sleeves, braided trim'd; full pleated skirts, ages 4 to 14 years; to \$2.50 vals. **\$1.42**
 Lot 2—Misses' and children's Wash Dresses in fancy plaids, black and white checks, etc., in Buster Brown and Russian styles; collars and cuff trim'd in white pique, others in insertion; pleated skirts; all new, pretty Summer apparel, for misses and children 6 to 14 years of age; vals. up to \$5.50 at **\$2.42**

MEIER & FRANK STORE'S 962D FRIDAY SURPRISE SALE

\$2-\$2.50 Muslin Nightgowns \$1.29 Each
\$1.25 Muslin Drawers at 68c Per Pair

White cambrie and nainsook Gowns, trimmed in lace and embroidery edgings, in sections, tucks, beadings and ribbons; low round or square necks; slipover styles, short puff or flowing sleeves; also high neck and long sleeves; \$2-\$2.50 values, at **\$1.29**
 Today, a great odd lot cambrie and nainsook Drawers, with wide flounces, lace and embroidery-trimmed, tucks and insertions; vals. to \$1.25, at pair. **68c**
 A special lot of nainsook and cambrie Corset Covers, all new and pretty styles; lace and embroidery-trimmed; regular values up to \$1.00 each, on sale at **.47c**
 200 white Petticoats, prettiest styles; regular \$3.50 and \$4.00 values, each. **\$2.43**

MEIER & FRANK STORE'S 962D FRIDAY SURPRISE SALE

Two Hundred Japanese Parasols
\$3.50 Values \$1.98 Each



Today another great special lot of those dainty and pretty Japanese Parasols in hand painted effects—Blue, pink and white—Attractive designs and color combinations—Bamboo stick and ribs—Well made and finished—We've sold hundreds of them regularly at \$3.50 each—Choice today only at, ea. **\$1.98**

Our entire stock of Parasols marked at greatly reduced prices—All this season's handsomest styles in all grades and assortment—the largest and best in the city. **\$5.00 and \$6.00 Parasols at \$2.98 Each**
\$7.50 and \$8.00 Parasols at \$4.98 Each
\$9.00 to \$12.00 Parasols at \$7.98 Each
\$12.50 to \$15.00 Parasols at \$9.98 Each
 One-third off on all higher grade Parasols
 Great special values in fine Robes today

MEIER & FRANK STORE'S 962D FRIDAY SURPRISE SALE

Sale 400 Women's Fine Waists
\$9.00 Values \$4.22 Each



In the Second-Floor Waist Section for today's great 962d Friday Surprise Sale a good July bargain in women's fine Summer Dress Waists—Good quality Jap Silks, plain and figured nets, fancy or tailor-made styles, round, square or pointed yokes trimmed with filet, round mesh and val laces, appliques, medallions, and rows of silk bands, jabots, large and small tucks—White, cream, navy and black—Long or short sleeves, button front or back—An advantageous purchase of 400 Waists from a prominent maker enables us to offer you **\$9.00** vals. at this low price each **\$4.22**

See Fifth-Street window display—Great special values in Lingerie Waists—Best bargains in the city in all grades and styles—2d Floor

MEIER & FRANK STORE'S 962D FRIDAY SURPRISE SALE

\$5 Silk Shirts at \$2.95 Ea.



Today our great annual July sale of Men's magnificent silk Overshirts, made of plain white silk of superior quality—Soft attached collar and cuffs—Handsomely made and finished—The real fine Summer Overshirt—All sizes—Regular **\$5.00** values on sale at **\$2.95**

Today 1000 dozen men's white pleated Shirts, made coat style and attached cuff, all size pleats—The greatest shirt value ever offered at this price—All sizes—Regular **\$1.50** values on sale today at this extremely low price each **95c**

\$7.50 Panamas at \$4.65

300 men's genuine Panama Hats, plain or telescope styles—All the newest blocks—**\$7.50** vals. today at **\$4.65**
 Shipment of the "Ajax" Sox just received—Six months' guarantee

Reg. \$3.00 - \$3.50 Gloves at \$2.39 Pair
Reg. \$1.75 Long Silk Gloves at 98c Pair

For today, a great special lot of 1500 pairs of the popular Chamois Gloves—"Perrin's," "Bacemo" and other well-known makes; gusset or regular tops; **\$2.39** white and natural; full 16-button lengths, 5½ to 7; \$3-\$3.50 vals., pr. **\$2.39**
 Continuation of the great special sale of long Silk Gloves—silk gloves of guaranteed quality; Kayser, Fownes, Niagara and other well-known makes; double finger tips; all sizes, 5½ to 8½; black, white, pink, light blue, tan, brown, navy, Nile, **98c** reseda, lilac, old rose, red, garnet etc.; \$1.75 values on sale at, the pair. **98c**

\$1.50-\$2 Drawnwork Linens at 63c Each
Stamped Shirtwaist Patterns at 79c Each

For today's 962d Friday Surprise Sale, in the Art Department, Third Floor, a great special lot of hemstitched and drawnwork Linen Scarfs and Centers, 30x30-inch, 18x45-inch and 18x54-inch, assorted stitches; \$1.50 to \$2 values, each. **63c**
 Also a special lot of new ideas in stamped Shirtwaist Patterns to be embroidered; eyelet, French shadow, Wallachian and other pretty designs, with 3 yards of sheer lawn and floss for working. The greatest value ever offered at this very special price, each—On sale in the Art Department, on the Third Floor. **79c**

Regular 75c Veilings at 28c Per Yard
\$5.00 to \$15 Curtain Corners 59c Each

For today's 962d Friday Surprise Sale, an unusual offering of 3000 yards of beautiful Chiffon Veilings, suitable for beach wear, hat drapes, auto veils, etc.; come in full regular width; in black, white, light blue, brown, gray, pink, red, champagne, navy; regular values up to 75c a yard, on sale at this low price. **28c**
 For today's 962d Friday Surprise, sample Lace Curtain Corners, 1¼ yards long, Brussels, Irish points, soutache, duchess, etc., traveling men's samples of curtains selling at from \$5 to \$15 a pair; suitable for sash curtains, door panels, etc. **59c**

THE MEIER & FRANK STORE'S 962D FRIDAY SURPRISE SALE

\$2.50 Wash Suits 98c



For today's great 962d Friday Surprise Sale we announce a sensational bargain in boys' high class Wash Suits, made of "Hydegrade" galatea cloths, a material guaranteed as to wearing quality, and absolutely fast color—A great purchase of 2000 Suits made by the clothing buyer on a recent trip to the Eastern market—Stripes, checks and figured effects in all the best colorings and combinations, also plain crashes—Every suit well made and neatly trimmed—Sailor collar and embroidered shield—Russian blouse and sailor styles—An endless variety to select from—Handsome Wash Suits for boys 2½ to 10 years—\$2 and \$2.50 vals. **98c**
 See Fifth-St. window—Mail and phone orders filled

THE MEIER & FRANK STORE'S 962D FRIDAY SURPRISE SALE

\$9.00 "Allwin" Go-carts \$5.95



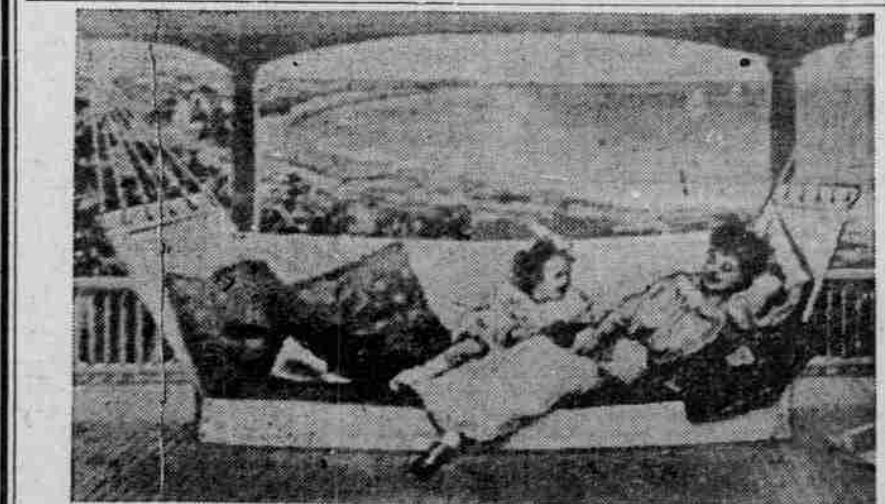
Today a very unusual offering of the celebrated "Allwin" folding Go-carts at a low price—The best folding Go-cart on the market—Folds up flat—Nickel plated parts, spiral springs under seat, upholstered in leatherette, rubber-tired wheels—A great special purchase of 200 of this particular model enables us to offer you **\$9.00** and **\$10.00** "Allwin" collapsible Go-carts at this greatly reduced price, each **\$5.95**

\$14.00 Refrigerators \$10.49

In the Basement Store today 100 "White Mountain" Refrigerators—Good **\$10.49** model, oak finish, latest improvements, \$14 vals.

Picnic Supplies in the Basement—Phones Exchange 4 and A 6061

\$17 Couch Hammocks at \$7.95



Today another great special sale of those new and popular Couch Hammocks—Made of good heavy canvas and fitted with fine mattress 4 inches thick—Well made and the most comfortable article of its kind ever placed on the market—Can be used for a swinging seat, hammock or cot—Just the thing for your porch, country home or beach use—The Eastern article would cost you **\$17**—This Portland product at marvelously low price of **\$7.95**

Sanitary Cribs, Regular \$5 Vals. \$1.39

Today, a special lot of 200 Sanitary Folding Cribs—folds up flat and easy to transport to the beach or mountains; a patented article made to sell at **\$5.00** each; your choice at this low price, each—on sale on Third Floor. **\$1.39**

THE MEIER & FRANK STORE'S 962D FRIDAY SURPRISE SALE

White Embroidered Waist Patterns 25c

In the Wash Goods Section, for today's 962d Friday Surprise Sale, a very special lot of 200 white embroidered Waist Patterns; very pretty styles and pleasing assortment; the best regular 75c values—while they last, your choice for today's Surprise Sale, at this very special price, each—take advantage. **25c**
 Remember—there's only 200 of them. Come early in the morning if you want one.

THE MEIER & FRANK STORE'S 962D FRIDAY SURPRISE SALE

Picture Department Bargains for Today

Handsome Colored Pictures, size 18x22½ inches, regular \$1.50 values, at **.98c**
 Panel Pictures of beautiful colored heads; the best regular 75c values, each. **.49c**
 Genuine hand-colored Pastels, size 12x24 inches, regular \$1.75 values, each. **.98c**
 Handsome Colored Heads, size 10x12 inches, regular 75c values, special, each. **.48c**
 Copies of Gibson Pictures in black passepartout; great special values, at ea. **.15c**
 Artistic Picture Framing to your order. Get our prices. On the Fourth Floor.