

This Is "Nemo Week"—Sale and Demonstration of "Nemo" Corsets by Manufacturers—Butterick Patterns for June Are Now Ready

# For Today--The Meier & Frank Store's 955th Friday Surprise Sale

**\$6 Chemise \$3.59**

**\$6.00 Drawers \$3.59**



For today three Great Specials in women's fine Undermuslin—Don't miss them—2d Floor

Women's fine cambrie and nainsook Chemise, trimmed in very fine laces, edgings and insertions; tucks, beading and ribbon, made with fitted back; all new, beautiful styles; the best regular \$5.00 and \$6.00 value, on sale today at, ea. **\$3.59**

Great special lot of women's very fine fancy nainsook Drawers, trimmed in dainty laces, embroideries, tucks, insertion, medallions, beading and ribbon; grand variety. Regular \$5.00 and \$6.00 values, on sale **\$3.59** at this special price, pr.

**\$1.50 CORSET COVERS 98c**

1000 dainty new Corset Covers, fine materials, trimmed in laces, edgings, insertion, beading and ribbon; great variety. The best regular \$1.50 value, on sale at this low price, ea.—take advantage. **98c**

**Meier & Frank Store's 955th Friday Surprise**  
**5000 Yds. Pretty Laces, Values**  
**Up to 40c Yard at 9c a Yard**

On sale in the Lace Dept. for today's 955th Friday Surprise, 5000 yards of white and ecru imitation Cluny and Filet Bands and Edges, 2 to 6 inches wide; dainty designs in endless variety; values up to 40c yard; buy all you want today at this special price, the yard—take advantage. **9c**  
Great May Sale bargains in fine Embroideries. See them.

**Meier & Frank Store's 955th Friday Surprise**  
**5000 Yds. New Rough**  
**Pongee Silks at 79c Yd.**



For today's selling, the Silk Store offers a timely bargain in the popular and stylish rough Pongee Silks in all the newest colorings; just like Rajah silk and the season's favorite material for suits, costumes and waists. The color assortment includes copenhagen, brown, navy, pink, light blue, old rose, black and the natural pongee color. A quality silk other stores ask \$1.25 a yard for. Your choice for today only at this **79c** unusually low price, yd.  
See Fifth-St. Window Display. Mail orders carefully filled.

**Meier & Frank Store's 955th Friday Surprise**  
**5000 Prs. Ruffle Swiss Curtains**  
**Regular \$1.25 Values 89c**

5000 pairs of handsome new Ruffled Swiss Curtains, good quality of swiss; small dots and medium-sized figures with plain ruffles; well made and finished; six styles to select from; 36 inches wide, 2 1/2 yards long; the best regular \$1.25 values, on sale today only at, special, pair. **89c**

**Meier & Frank Store's 955th Friday Surprise**  
**50c Hosiery at 33c**  
**\$1.50 Union Suits 79c**



5000 pairs of women's fine gauze lisle and lace Hosiery in garter top styles; double sole and full-fashioned foot; very pretty patterns in grand assortment; in black, tans and white; sizes 8 1/2 to 10; 50c value; supply your **33c** Summer needs, pr.  
3000 women's lisle thread Summer weight Union Suits, all new merchandise—made low neck, sleeveless, knee length; beautifully trimmed with deep lace on the pants and lace yoke; sizes 4, 5, 6; best \$1.50 value, today only at, ea. **79c**

**Meier & Frank Store's 955th Friday Surprise**  
**Handsome New Linen Centers**  
**Values to \$3.50 at 98c Each**

In the Art Department, on Third Floor, for today's 955th Friday Surprise Sale, a great special lot of hemstitched and hand drawnwork Centerpieces in sizes 18x18-inch, 24x24-inch, 30x30-inch, 18x45-inch; all pure linen; sample pieces, slightly soiled from handling; regular values up to \$3.50 each. Take your pick at this low price, each. **98c**

## Our Greatest Sale of Women's Coats All Styles---For Dress and Evening Wear Values to \$50.00 for \$12.45 Each



**200 Coats to Select From**

Portland's Leading Cloak and Suit Store announces for today's 955th Friday Surprise Portland's greatest sale of Women's High-Grade Coats for dress and evening wear—A sensational purchase made by the cloak chief in New York only last week—The handsomest coats ever produced by a prominent Fifth Avenue manufacturer who needed cash far more than the merchandise—We promise you the treat of the season—But, come early, there's only 200 garments and we know they won't last more than an hour or two—The details: short and medium length coats in broadcloth, lace, etamine and silk—Semi or tight fitting and plain tailored coats with notch collar and full length sleeve—Braid trimmed and fancy braid and lace trimmed garments in all colors—Also 3/4 and full length coats in black taffeta silk, peau de soie, broadcloth, pongee, rajah, satin and etamines in tans, modes, white, champagne, light blue, copper brown, leather, lavender, pink, mulberry, canary, yellow, copenhagen, blue and black—A very large variety running from plain



tailored to the most elaborate evening garments—Every coat up to date, including loose cut coats, mandarin coats, tight, semi-fitted street coats—All sizes—\$50 vals. **\$12.45**  
See These Beautiful Coats on Display in Our Fifth Street Windows—You Should Plan to Be Here Early

The Only Complete Stock of "Nemo" Corsets in City—2d Floor

TODAY'S GREAT 955TH FRIDAY SURPRISE

## One Hundred "White Mountain" Refrigerators On Sale at \$10.59

For today's 955th Friday Surprise Sale, a very unusual bargain in the famous "White Mountain" Refrigerators—an offering of the greatest importance to housekeepers and parties furnishing up new homes; only 100 in the lot—size 27x20x42 inches; 60 lbs. ice capacity; golden oak finish and one of the best models in the entire line. White Mountain Refrigerators are noted for the general satisfaction given and the economical ice consumption; the greatest **\$10.59** value ever offered at this special low price.

## 100 Lawn Mowers Great Values at \$4.19 Each

For today's 955th Friday Surprise Sale, 100 "Reliance" ball-bearing Lawn Mowers, 14-inch blades; every one perfect and fully guaranteed; wonderful value, for today only at this extraordinary low price, each. **\$4.19**

TODAY'S GREAT 955TH FRIDAY SURPRISE

## \$1.75 Shirtwaists 59c



The weekly Surprise Sale offering in the Waist Department consists of 5000 women's cotton Shirtwaists in lawns and mercerized materials, fancy styles, plain tailored and college blouse effects; tucked and embroidered yokes or solid front of embroidery or two rows of lace, insertion and tucks; in white, cream, black, cheeks and polka dots; buttoned in front or back, long or short sleeves; values up to \$1.75 on sale at, ea. **59c**

## \$20 Gold Watches at \$12.49

In the Jewelry Department for today's 955th Friday Surprise Sale, a wonderful bargain in women's and men's Gold Watches; 15 jewel movements, both Elgin and Waltham; open-face styles in great variety; 20 years' guarantee; regular \$20.00 values, special, ea. **\$12.49**

TODAY'S GREAT 955TH FRIDAY SURPRISE

## 200 Dozen Men's 50c and 75c Four-in-Hand Ties 29c Each

200 dozen men's beautiful Four-in-Hand Ties in light and dark patterns and colorings; made full French fold or reversible; all new Spring styles; blues, grays, tans, browns, reds, fancy figures, fancy stripes and dots; all new, high-class 50c and 75c 4-in-hands, your choice, each. **29c**

TODAY'S GREAT 955TH FRIDAY SURPRISE

## \$15 Millinery at \$7.50 \$7 Millinery \$3 Each \$2.50 Millinery on Sale at 95c

For today's Great Friday Surprise Sale bargains in the Millinery Store—Best values of the season On Second Floor

Great special lot of lace and net Merry Widow Sailors, trim'd in flowers, lace and net bows; all new and handsome styles; values up to \$15 on sale at, **\$7.50** special, ea.

A great special lot of women's trimmed and tailored Hats, all new, desirable styles, trimmings and colors; regular \$7.00 values, on sale, sp'l, **\$3.00** at, each.

Special lot of Pyroxoline Braid Flats, this season's best styles, in light blue, navy, black, white, copenhagen and champagne; best regular \$1.50 to \$2.50 values, on sale at, **95c** special, each...  
You should see Fifth-Street window display.



TODAY'S GREAT 955TH FRIDAY SURPRISE

## 500 Boys' Suits At Half Reg. Prices

For today, great half-price sale of boys' apparel—our entire stock of Spring Suits with straight-cut pants; 500 garments in the lot; fancy checked worsteds, brown mixed tweeds, light gray homespun; tans, browns and grays, all new, up-to-date apparel; double-breasted coats, straight-cut pants. School and dress suits for boys 7 to 16 years of age; values ranging from \$8.50 to \$12.00 a suit. Take your pick from our entire stock at one-half regular prices. It's the grandest saving opportunity in boys' suits the season has ever offered. See Fifth-street window display. Mail order will be carefully filled; on sale **1/2 Price** at, special, suit....



## 15,000 Prs. Men's Hose 17c Pr.

In the Men's Furnishing Goods Store for today's 955th Friday Surprise Sale, sensational bargain in men's fancy Hosiery—15,000 pairs, the entire reserve stock of a prominent New York importing hosiery house; all new Spring styles, in endless assortment; in plain and fancy colorings, dots, stripes, figures and jacquard effects; also solid colorings. A wonderful array of high-grade hosiery. Regular values up to 50c a pair; anticipate your Summer needs today at, special, pair. **17c**  
See Morrison-Street window display. Take advantage.



Meier & Frank Store's 955th Friday Surprise

## 25c Tailored Collars 11c Each

## 35c-50c Ribbons at 23c Yard

For today's 955th Friday Surprise Sale, 12,000 women's Starched Collars in white, solid colors and fancy stripes; immense assortment; sizes 12 to 14 1/2; all regular 25c values, on sale at this unusually low price, each. **11c**  
5000 yards of all-silk Taffeta, French Faille and Moire Ribbons for hat bows, hair bows, Summer dress trimmings, fancy work, etc.; black, white and colors; the best regular 35c to 50c values, on sale at this special price, yard. **23c**  
Bows tied free. Look to your needs, and take advantage.

Meier & Frank Store's 955th Friday Surprise

## \$3.50 Kid Gloves at \$1.95 Pr.

For today's 955th Friday Surprise Sale, an extraordinary offering of women's long Kid Gloves at the lowest price ever quoted on gloves of equal style and quality. Included are Perrin's and other celebrated makes; full 16-button lengths; black, white, red, gray, brown, navy, green; all sizes, 5 1/2 to 7 1/2. Regular \$3.50 value, your choice for today only at the marvelously low price of \$1.95 a pair; also a special lot of Perrin's 12-button Cape Gloves, with gusset top; just the glove for street wear; best shades of tan and brown; all sizes and \$3.50 values, at \$1.95 a pair—See the Morrison-Street window display. **\$1.95**  
Mail orders will receive our prompt and careful attention.



Meier & Frank Store's 955th Friday Surprise

## Fine Wool Blankets \$4.95 Pr.

For today's 955th Friday Surprise Sale we announce the best blanket bargain it has ever been our pleasure to offer you; 300 pairs in the lot; fine white wool, pink and blue borders, bound with 4-inch satin binding. Every pair in the lot \$7.50 value. An advantageous purchase enables **\$4.95** us to place them on sale at this low price, pair.

Meier & Frank Store's 955th Friday Surprise

## \$25.00 Men's Suits at \$16.35

The big second floor Clothing Store offers for today's 955th Friday Surprise Sale a remarkable lot men's high-grade Suits, at a price below actual manufacturing cost; a great special purchase from one of the largest and best manufacturers in the land. Materials are of fancy worsted, unfinished worsted, fancy cassimeres and Scotch chevots; in tans, browns, olives, light and dark grays and silk mixtures; coats are cut in the latest three-button straight front sack styles; in box and college effects. All sizes. Grand variety; all this season's handsomest garments, selling regularly at \$22.50 and \$25.00. The exclusive clothier asks \$27.50 and \$30.00 for suits of equal style and quality; choice, today only at, **\$16.35** special, suit.  
See Morrison-street window.



Meier & Frank Store's 955th Friday Surprise

## 35c Handkerchiefs at 17c Each

## 12 1/2c Handkerchiefs 4c Each

Two great values for today's 955th Friday Surprise Sale: 500 dozen women's white embroidered Swiss Handkerchiefs, scalloped and hemstitched effects, also linen centers, with lace edge and insertion; best 35c values, each. **17c**  
1000 women's Handkerchiefs, white embroidered Swiss, scalloped and hemstitched; best regular 12 1/2c values; buy all you want of them at this unusually low price, each. **4c**