

Agents for Gossard "Lace Front," "Nemo," "La Grecque," "Estelle" Corsets—Mme. Yale Preparations on Sale at 41c and 83c Each

# Today---The Meier & Frank Store's 954th Friday Surprise Sale

**1000 Women's Dress Waists**  
Values to \$22.00 at \$5.85 Each



In the big Waist section, second floor, for today's great 954th Friday Surprise Sale a great exclusive line of fine Dress Waists to be sold at a tempting price—Messaline silks, taffeta silks, crepe de chine, chiffon cloths, nets, lace waists and lingerie waists, in linens and fine batistes—Styles include Gibson, surplice and broad shoulder effects, also fancy yokes—All are beautifully trimmed with allover, ruffled, vals., maltese, Irish crochet, antique, cluny, filet and chantilly laces—Satin folds, silk appliques, medallions, Grecian border, velvet bands, crochet buttons, etc.—Sleeves are full, three-quarter or half length, butterfly or kimono effects—Handsome

line colorings—High-class dress waists—Vals. to \$22, **\$5.85**  
See Fifth-street window display—Come early for the best values

**\$10.50 Ostrich Plumes \$4.95**



**Elegant Ostrich Plumes**  
**\$14.00 Values \$5.95**

Two immense lots of high-grade Ostrich Plumes to be sold at ridiculously low prices for today's 954th Friday Surprise Sale—Ostrich plumes continue the popular trimming for high-class headgear and always will find favor with the best dressed women

Lot 1—1000 beautiful imported Ostrich Plumes in black, white, copenhagen, light blue and pink; full 16-inch size; the regular \$10.50 values, on sale at, ea. **\$4.95**  
Lot 2—500 magnificent Ostrich Plumes, in black, white, pink and blue; full 18-inch size, fine imported feathers of the highest grade; the best regular \$14.00 values, on sale at this special price, each. **\$5.95**  
Great clearance sale of all our high, ready-to-wear Tailored and Dress Hats; the best values in the city, in stylish, attractive headgear.

**5000 Pairs of Imported Chamois Gloves**  
Regular \$3.00 Values for \$1.93 the Pair

For today, a sale extraordinary of 5000 pairs imported Chamois Gloves at a very low price—Chamois gloves are very stylish throughout the East and promise to be in great favor all Summer—Full 16-button length, two clasps at the wrist, white and natural. All sizes, 5 1/2 to 7 1/2—All new, high-class gloves, selling regularly at \$3 a pair—Your choice to—**\$1.93** day only, at the pair, **\$1.93**  
See Morrison-street Window Display



**Long Gloves 57c Pair**

For today, a great Friday Surprise Sale of 10,000 pairs women's silk lisle Gloves; full 16-button lengths, 2-clasp at wrist—Black, white, tans; all sizes; \$1.00 values; pair **57c**

Agents Butterick Patterns, Vudor Porch Shades, Porch and Lawn Swings; White Mountain Refrigerators, Peninsular Stoves, Ranges

MEIER & FRANK STORE'S 954TH FRIDAY SURPRISE SALE

**New Parasols, \$3.75 to \$6 Values \$2.19**

Today, the first great Parasol Sale of the Spring and Summer season—a sensational purchase of 750 pieces from a well-known manufacturer; the colorings are in silk, linen and lawn; plain and embroidered effects in all colors and combinations; also pongees; this season's prettiest styles, at prices ranging **\$2.19** from \$3.75 to \$6.00 each; your choice of the entire lot today at, each. **\$2.19**  
See the big Fifth-Street Window Display. Mail orders will be carefully filled.

MEIER & FRANK STORE'S 954TH FRIDAY SURPRISE SALE

**New \$2.00 "Merry Widow" Veils \$1.18**

For today's 954th Friday Surprise Sale, a great offering of beautiful chiffon "Merry Widow" Square Veils, entirely new fancy border effects, in many pretty designs; black, white, brown, green, light blue and pink; suitable for hat **\$1.18** drapes, automobiling, beach wear, etc.; regular \$2 values, on sale at... **9c**  
10,000 yards of Printed Lawns, all this season's prettiest designs and colorings, for Summer apparel; regular 15c values, on sale at this low price, yard.

MEIER & FRANK STORE'S 954TH FRIDAY SURPRISE SALE

**25c and 35c Tailored Collars at 15c Each**

For today's sale we offer a marvelous lot women's Tailored Collars, white embroidered and colored stripes; all new patterns and colorings, grand assortment, 1 to 2 1/4 inches high; sizes 12 to 15; regular 25c and 35c values, at, each. **15c**  
For today's Surprise Sale, 3000 yards of high-grade Ribbons at a low price; beautiful fancy Dresdens, 4 1/2 and 5 inches wide; warp prints and jacquards in **39c** best grades; grand variety, styles for every purpose; 75c-85c values, yard.

China, Glassware, Kitchen Goods, Stoves, Ranges, Refrigerators, Lawn Mowers, Garden Hose, Etc., at Lowest Prices—Basement

MEIER & FRANK STORE'S 954TH FRIDAY SURPRISE SALE

**\$5 Lace Curtains at \$2.45**



The Lace Curtain Dept. offers for today's great 954th Friday Surprise Sale a manufacturer's stock of fine dropped patterns of cluny, Marie Antoinette, Irish Point, cable net curtains—All new desirable merchandise—About 600 pairs all told; 37 patterns in white and Arabian color—Curtains of the very best style and quality and assortment large enough to please every fancy; widths range from 45 to 50 inches and lengths from 2 1/2 to 3 yards—Curtains that find ready sale at \$4.50 and \$5 pair—Choice today at pair **\$2.45**  
See Fifth-Street Window Display  
Mail Orders Will Be Promptly Filled

**"Vudor" Porch Shades** We are sole Portland agents for "Vudor" Porch Shades.  
The most practical Porch Shade on the market—Keeps out the sun and permits the air to circulate—All widths, eight feet long; equip'd with ropes, pulleys, etc., ready for hanging—Elevator, Third Floor

MEIER & FRANK STORE'S 954TH FRIDAY SURPRISE SALE

**200 Men's Fine \$35 Suits**



**Today at \$24.85**

For today, we announce our greatest special sale of men's high-class custom tailored Suits—The finest hand-made garments at a price you expect to pay for medium grades—These suits were secured from America's leading manufacturer at a price far below their regular value because he needed immediate cash—Materials are of the finest imported woolsens, cassimeres and worsteds in browns, tans, light grays, dark stripes and invisible plaids—Two and three button sack coats cut in the very latest fashion, beautifully made and finished throughout; very best linings—Every suit in the lot is regular \$35 value and equal to the best custom-made garments you are asked to pay \$50 and \$60 for—Choice for today **\$24.85**  
See Big Display in Morrison-Street Window  
We want you to investigate the merits of this offering—Clothing department on Second Floor

MEIER & FRANK STORE'S 954TH FRIDAY SURPRISE SALE

**Women's \$35.00 Tailored Suits**



**For Today \$14.85**

Portland's Leading Cloak and Suit Store offers for today's great 954th Friday Surprise Sale, a great special lot of women's high-grade Tailored Suits at a very low price—All new, up-to-date styles and materials that will appeal to particular women—Herringbone-striped serges, Panama cloths and wool Rajah materials—Coats made in butterfly effect with Jap shoulder and kimono sleeve; also semi-fitted styles with leg o' mutton sleeves; also vest effects trimmed with taffeta braid; skirts are full pleated or plain flare with bias folds of material around the skirt about three inches from the hem; all sizes—Every garment handsomely tailored throughout—Values to \$35 on sale **\$14.85**  
See Display in Big Fifth-Street Window  
Come early if you want the best values

Custom Shade and Drapery Work Our Specialty; Best Material and Workmanship and the Lowest Prices Guaranteed---Third Floor

MEIER & FRANK STORE'S 954TH FRIDAY SURPRISE SALE

**Boys' \$10 Suits \$6.48**

For today's 954th Friday Surprise Sale, a grand offering of boys' high-grade Suits; included will be found all our new Spring stock of gray and brown checks, plain and striped worsteds and fancy mixtures; two-piece suits, straight-out-pants and double-breasted coats, for boys from 7 to 16 years of age. The best makes and regular \$10.00 values. Your choice for Meier & Frank's 954th Friday Surprise Sale only, at this low price, the suit—take advantage. **\$6.48**

MEIER & FRANK STORE'S 954TH FRIDAY SURPRISE SALE

**\$1.50 Combs 59c---\$3.50 Combs at 98c**

**5000 Tooth, Hair, Cloth Brushes at 18c**

Today, a great Friday Surprise Sale of Fancy Back Combs, a magnificent assortment, including mounted and filigree patterns, in grand array. The greatest bargains in fine Back Combs you have ever had the opportunity to share in. See them. Regular values to \$1.50, for, each, **59c**—Regular values to \$3.50, for, each, **98c**  
Today, a great sale of Tooth Brushes, Hair Brushes, Cloth Brushes, Hand **18c** Scrub Brushes, Nail Brushes; warranted pure bristles; 35-50c values, each.

MEIER & FRANK STORE'S 954TH FRIDAY SURPRISE SALE

**Women's \$2.50 Fancy Belts at 95c Each**

**12,000 Women's 25c Handkerchiefs 14c**

For today's 954th Friday Surprise Sale, a great offering of 1000 women's fancy Belts—steel-studded, elastic, plain kid, pigskin and fancy imported Wash Belts; come in all widths, all sizes and all colors. An advantageous purchase enables us to offer values up to \$2.50 each at this wonderfully low price, ea. **95c**  
1000 dozen women's white and colored Linen and Swiss Handkerchiefs, **14c** scalloped and hemstitched styles; great assortment; 25c values, at, each.

We are Portland Agents for "Ostermoor" Patent Elastic Felt Mattresses; "Willamette" Sewing Machines; Harvard Mills Underwear

MEIER & FRANK STORE'S 954TH FRIDAY SURPRISE SALE

**\$1.75 - \$2 Gowns 98c Ea.**



**\$2.75 Drawers \$1.49**

For today 2000 Women's Night Gowns of cambric and nainsook; trimmed in fine quality embroideries, tucks, lace, beading and insertion—Full lengths and widths—Made low, round and square necks—Long and short sleeves—Great variety—Regular \$1.75 values on sale at the exceptionally low price **98c**

2000 pairs women's cambric and nainsook Drawers, trim'd in fine embroideries, tucks, insertion and lace edging; very dainty styles, grand variety; regular \$2.50 and \$2.75 values, on sale at, special, pair. **\$1.49**

**Children's Dresses** Children's white Lawn Dresses, long-waisted styles, and trimmed in fine embroideries, laces, tucks and insertions; 1 to 4 years; \$3-\$5 values. **\$1.79**

MEIER & FRANK STORE'S 954TH FRIDAY SURPRISE SALE

**200 New Porch Rockers**

**\$4 - \$7 Values \$2.89**

For today's 954th Friday Surprise Sale we offer a great special lot of 200 handsome Porch Rockers at a matchless price—A prominent manufacturer's entire sample line—Reed and wood models, finished in natural, green and red—Cane seats—Values ranging from \$4.00 to \$7.00 each—Take your pick of the entire lot **\$2.89** at the low price, each **\$2.89**  
They are on sale on the Third Floor

A very large and complete line of Porch Swings, Lawn Swings and Porch and Bungalow Furniture of all kinds. See them. Great display of Hammocks at all prices. Croquet Sets at all prices. Garden sets, etc. Great sale of all our Go-Carts. Third Floor



MEIER & FRANK STORE'S 954TH FRIDAY SURPRISE SALE

**Men's \$1.50 Shirts 73c**

In the Big Men's Furnishing Goods Store for today's 954th Surprise, another great sample lot of 10,000 Men's Golf Shirts, values to \$1.50 each at 73c—Spring sample line from the best shirt manufacturers in America—Plain and pleated effects, light and dark colorings, stripes, figures, dots, plain colored chambrays; blues, tans, grays, cuffs attached or detached—All new styles in immense assortment—All sizes, 14 to 18—Values up to **73c** **\$1.50**—Buy all you want at **73c**  
See Our Morrison-St Window Display

**Writing Tablets** On sale today, 5000 linen writing Tablets of good quality paper, white only; note and letter sizes; best 15c tab-lets on the market; choice today at, each. **9c**  
Envelopes to match, 15c values, the package. **8c**

