

Largest and Best Assortment of Trunks and Traveling Bags in the City—Portland's Greatest Mail Order House—Established in 1857

# Today--The Meier & Frank Store's 953d Friday Surprise Sales

## Silks, \$2 Vals. 98c Yd.



The big Silk Store offers for today's great 953d Friday Surprise Sale a very unusual bargain in handsome new Dresden and Persian silks for costumes, suits, waists, etc.—Beautiful styles in the very latest colorings and combinations and a large assortment of attractive designs, light and dark grounds—Values up to \$2 the yard—Take your choice for today only, at this low price, **98c** A silk bargain you cannot afford to pass by—We are also offering extraordinary values in new and elegant foulard silks

## Wash Goods, 15c Yard



The season's greatest sale of new Wash Fabrics is booked for today's great 953d Friday Surprise—15,000 yards secured from two of the best known mills in America—Mills that have a National reputation for the style and quality of their product—The assortment includes printed batistes, dotted and barred Swiss, voiles and plain white checked dimities—Grand variety of styles for Summer dresses—The best 25c values—Buy all you want today at, yard **15c**

See the Fifth-Street Window Display of the Above Great Bargains

## Long Gloves \$1.19 Pr.



For today's great 953d Friday Surprise a marvelous offering of 10,000 pairs women's 16-button length Silk Gloves at an exceptionally low price—All first-quality Gloves from the leading American manufacturer—Silk Gloves that we guarantee to give perfect satisfaction in every particular—Color assortment includes black, white, navy, brown, tan, mode, green, red, pink, reseda, lavender and old rose—Sizes 5 1/2 to 8—Every pair has double-tipped fingers—Our regular \$1.75 values—Other stores call them \$2 and \$2.25 val. **\$1.19**

See the Big Fifth-Street Window Display. All Mail Orders Will Be Carefully Filled.

THE MEIER & FRANK STORE'S 953D FRIDAY SURPRISE SALE

## 1000 Women's Embr'd Collars 75c-\$1.50 Values for 27c Each

The Women's Neckwear Department offers for today's great 953d Friday Surprise Sale a grand special lot of 3000 women's hand-embroidered Linen Collars and hand-hemstitched and embroidered Turnover Collars, sizes 12 1/2 to 14 1/2; a large assortment of styles, and best regular values ranging from 75c up to \$1.50 each. Take your pick of the entire lot in today's 953d Friday Surprise Sale at this unusually low price, each—take advantage of the sale. **27c**

THE MEIER & FRANK STORE'S 953D FRIDAY SURPRISE SALE

## 2000 Yards of Fine Allovers \$2.00 Vals. on Sale at 85c Yd.

In the Lace Department for today's 953d Friday Surprise we place on sale a grand bargain in 2000 yards Allover Swiss and Batiste Embroidery for waisting; magnificent styles in English eyelet and dainty French patterns; very large assortment. The best regular values up to \$2.00 the yard—for Friday's 953d Surprise Sale, take your pick of the assortment at this very low price, yard. **85c** See Fifth-Street Window. No mail orders filled. Special Lace bargains today.

THE MEIER & FRANK STORE'S 953D FRIDAY SURPRISE SALE

## \$2.00 Silk Hosiery \$1.09 Pair \$4 "Merry Widow" Veils \$1.98

For today's 953d Friday Surprise Sale, 2000 pairs of women's pure silk Hose at an exceptionally low price; full fashioned and perfect in every way; white, black, tan, gray, red, pink, light blue, navy, lavender; sizes 8 1/2 to 10; \$2 vals., pr. **\$1.09** For today, 500 handsome "Merry Widow" Veils at a low price; full 1 1/4 yards square; made of a good quality silk net, newest designs; black, brown, leather, light blue, navy, copenhagen; values up to \$4.00, on sale at, ea. **\$1.98**

The Meier & Frank Store's 953d Friday Surprise Sale

## \$50 Dress Waists \$11.45 Ea.



For today's great 953d Friday Surprise we announce our greatest and grandest sale of women's high-grade Dress Waists—100 of them secured by our cloak chief now in Eastern markets at a price that enables us to offer them at \$11.45 each—Values in the lot up to \$50—Exclusive styles—French designed, allover real Irish crochets, crepe de chine, Persian chiffons, filet nets and lace—Gorgeously trimmed in point de Paris, German val., Irish crochet, embroidered filet, venise, Grecian border, satin folds, silk applique, val. ruffles, etc.—White, cream, pink, copenhagen, navy, sage, green, brown, tan and black—Magnificent dress waists—Values up to \$50.00—Your choice at this exceptionally low price **\$11.45**

## \$4.00 Sweater Coats for \$2.58

Today we have another great special sale of women's Knit Coats in white, red or light oxford—Made in fancy weave with V shape neck, pockets and pearl buttons—Good variety, all sizes—Regular \$4 values—Your choice while they last at, ea. **\$2.58** See Our Fifth-Street Window Display of the Above

Today's Sale

## One Thousand Pieces of Fine Haviland China 75c-\$10 Vals. Half Price

A sensational Surprise Sale of Haviland China today—all new, beautiful pieces, including the following articles: Sugar and creamers, plates, tea pots, chocolate pots, salad bowls, chop plates, salad sets, cups and saucers, bon bon dishes, cake plates, fruit saucers, etc., etc. Values ranging from 75c to \$10.00 each. Your choice Friday only at 1/2 reg prices—

## Half Price

The Meier & Frank Store's 953d Friday Surprise Sale

## Three Thousand Pieces Men's \$1.50 Summer Underwear At 65c a Garment



For today's 953d Friday Surprise Sale we announce our great annual May offering of men's high-grade Summer Underwear at a price far below actual Eastern mill cost—All new, perfect merchandise of the best style and quality—A great special purchase of 3000 garments from the largest and best manufacturer in the country—The lot includes plain and fancy weaves in lises, mercerized lises, open work meshes and ribbed underwear in white, pink, salmon, blues, tans, greens, fancy woven figures and stripes, plain lises and cross stripes—Every garment beautifully made and finished—Silk fronts, satin faced drawers, strap back—All sizes in shirts and drawers—The most desirable Summer Underwear money can buy—Values up to \$1.50 a garment—Your choice for today **65c** only at this remarkably low price, each, while they last

See Our Big Fifth-Street Window Display of This Fine Underwear Economical Men Will Anticipate Their Summer Needs in Buying Now

THE MEIER & FRANK STORE'S 953D FRIDAY SURPRISE SALE

## 5000 Pieces Sheet Music 2 for 25c Choose One Copy From Each Column

Lot 1—Tropical Moon, Night and Day, Moonbeams and Dreams of You, I've Been Looking for a Girl Like You, St. Louis Tickle, Forest King March, Stung, Song My Sweetheart Sang, While You Are Mine, A Little Cozy Flat, My Margarita, Sweet Pickles, Tattle Tales, etc. Lot 2—Red Wing, Honey Boy, Good-Bye, Sweetheart, Good-Bye, Dreaming, School Days, Poor John, Somewhere, Mariutich, Love Me and the World Is Mine, Come to the Land of Bohemia, Dolly Dear, She Was a Grand Old Lady, I'm Afraid to Come Home in the Dark, and many others.

THE MEIER & FRANK STORE'S 953D FRIDAY SURPRISE SALE

## 500 New Collapsible Go-Carts Regular \$7.50 Values at \$4.95

For today, a great Friday Surprise Sale of Collapsible Go-Carts—the famous tubular steel model; folds into the smallest possible space; rubber-tired wheels, reclining back and adjustable dash; fine steel pushers with nickel trimmings; every cart guaranteed thoroughly satisfactory or your money refunded; 500 of them in the sale. The best regular \$7.50 value, for today's 953d Friday Surprise Sale, your choice at this special low price, each—take advantage. **\$4.95** Mail orders will receive prompt and careful attention; order today. Third Floor.

THE MEIER & FRANK STORE'S 953D FRIDAY SURPRISE SALE

## 45c Ribbons on Sale at 23c Yd. 50c-75c Handkerchiefs 27c Ea.

5000 yards of heavy all-silk Taffeta Ribbon, suitable for hair bows, sash, millinery purposes and Summer dress trimmings; full six inches wide; black, white, navy, brown, leather, tan, old rose, mile, maiis, green and copenhagen. Bows and sashes tied free. The best regular 45c value, on sale at, special, the yard. For today, a great Surprise Sale of women's all-linen Handkerchiefs, seamed, hemstitched and lace edges, beautiful allover designs; for the Surprise Sale, regular 50c and 75c values, on sale today only at this low price, the yard. **27c**

Portland Agents for "Nemo" Corsets, "La Grecque" Corsets, Gossard "Lace Front" Corsets, "Estelle" Corsets, "Vudor" Porch Shades

THE MEIER & FRANK STORE'S 953D FRIDAY SURPRISE SALE

## 500 Men's Fine Suits Regular \$15 and \$18 Values \$9.65 a Suit



Today a great sale Men's and Youths' Spring Suits—500 to be distributed at a price never before quoted on garments of equal style and quality—High grade ready-to-wear apparel from makers of recognized ability—Every garment new this season—Velours, cassimeres, fancy worsteds, in browns, tans and grays, plain colors, checks, stripes, plaids—Best linings and findings—Single and double-breasted coats in sizes 32 to 44—All are handsomely tailored throughout and a perfect fit guaranteed—Suits the exclusive clothier asks you \$18 and \$20 for—Take your pick of this great lot of 500 today only at suit. **\$9.65**

See the Big Morrison-Street Window Display Mail Orders Will Receive Our Prompt and Careful Attention—Send Your Order Today

THE MEIER & FRANK STORE'S 953D FRIDAY SURPRISE SALE

## 2000 Pairs Fine Lace Curtains at 79c a Pair



2000 pairs of white and Arabian Nottingham Lace Curtains at a wonderfully low price today—Are just the curtains you want for the Summer home and servants' rooms—Plain or figured or Point de Esprit centers with narrow scroll borders, or heavy patterns of floral designs—12 styles to select from—All are 50 inches wide and 3 yards long—The very best \$1.25 values—Buy all you want of them here today at this very low price per pair **79c**

See the Big Fifth-Street Window Display. All Mail Orders Will Receive Prompt and Careful Attention—Order Early.

## 1000 Hammocks \$2.75 Vals. \$1.23

1000 Hammocks at a low price today—size 80x36-in., with upholstered throw-back pillow, curved spreaders at the head, dividing spreader at foot; handsome weave and colorings; wide valance; \$2.75 value, Friday only, ea. **\$1.23**

THE MEIER & FRANK STORE'S 953D FRIDAY SURPRISE SALE

## 3000 Pieces Women's Underwear One-Third Off



3000 sample garments of Women's Knit Underwear to be sold today at 1/3 off the regular selling prices—All styles and grades are included and the values range from 35c to \$4.50 a garment. All summer weights in low neck and sleeveless undervests, high neck long sleeve undervests, high neck half sleeve undervests—Lace trimmed knee length pants, fitted knee pants, ankle length pants and union suits—Cotton, lisle, silk plaited and silk and lisle underwear—All sizes—Values ranging from 35c to \$4.50 a garment—Your choice for today only at one third off the regular prices **1/3 Off**

## Petticoats, \$10 Values \$7.15

Special lot of women's high-grade white Petticoats, made with wide flounces of embroidery and laces, clusters of insertions and tucks, beading and ribbon. The best regular \$10.00 values, on sale at this low price, ea.—take advantage. **\$7.15**